



[www.nmims.edu](http://www.nmims.edu)

# **PGDM (Executive)**

**POST GRADUATE DIPLOMA IN MANAGEMENT**

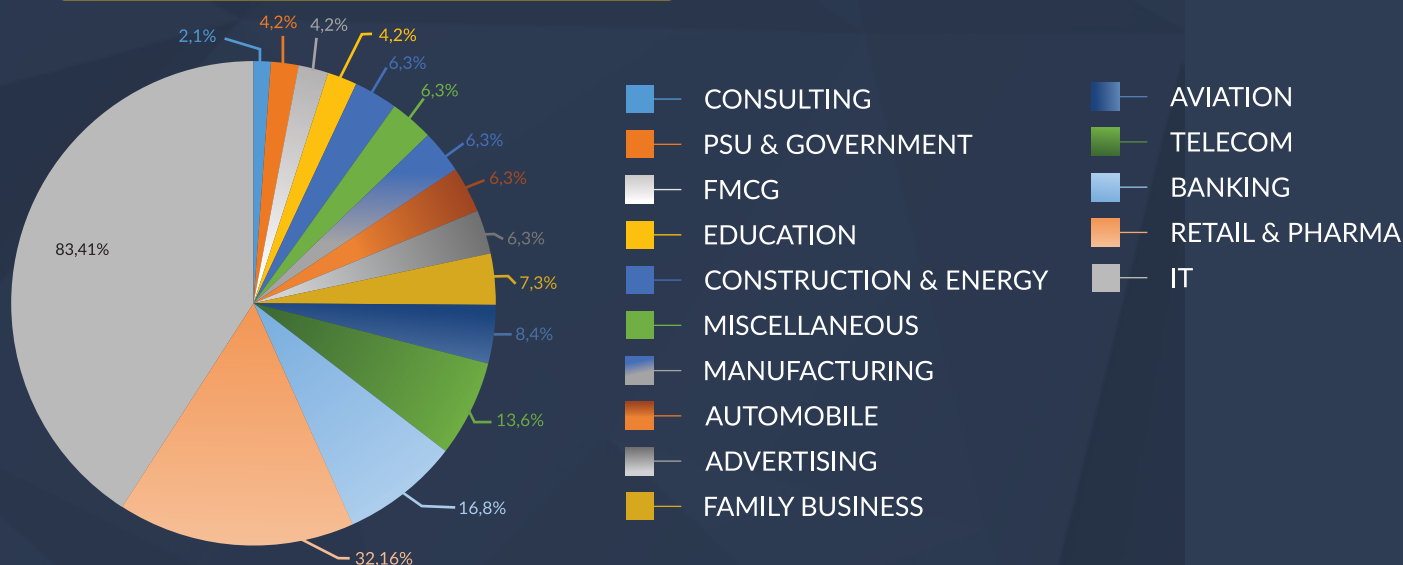
## About NMIMS

NMIMS, Hyderabad the newest member of the brand NMIMS University, aspires to impart enduring values to its various stakeholders through creation and dissemination of knowledge in management. Established in 2010, it is located in the happening city of Hyderabad, known as the Education hub and having the distinction of being the second largest city of IT exports from India. Entering its seventh year, the Institute remains deeply rooted to its commitment of building a legacy in impacting the organisations around by providing high quality professional talent. The institute believes in innovation and brings it to action by quickly responding to the rapidly changing business needs by adopting the best practices of leading global business schools. We go beyond the regular academic curricula with an emphasis on practice. Our students are given the opportunity to broaden their exposure through international Student Exchange Programmes. Our entrance test, NMAT by GMAC enables us to recruit potential talent that has the necessary skills needed to succeed in the 2 year programme and emerge with edge and confidence to tackle business challenges. Having successfully conducted National Research Conclaves and with AMBA accreditation under its belt, NMIMS, Hyderabad is poised for an exhilarating journey towards becoming one of the best B-School in the country

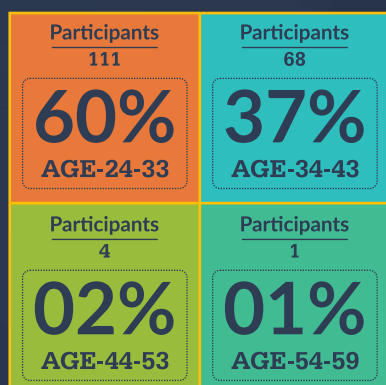
## USPS OF THE PROGRAM

- ▶ A judicious blend of pedagogy involving interactive class sessions, case analysis, simulations and project work ensure effective absorption and application of concepts.
- ▶ The program will equip participants with sound concepts, leadership and change management skills.
- ▶ After completion of the program, participants can aspire to take up general management positions and leadership roles.
- ▶ Exposure to Business Analytics and Business Simulation and value-add workshops (Project Management, Business Etiquette, Leadership, Family Business, Indian Ethos & Values).

## PARTICIPANTS - INDUSTRY WISE



## PARTICIPANTS - AGE



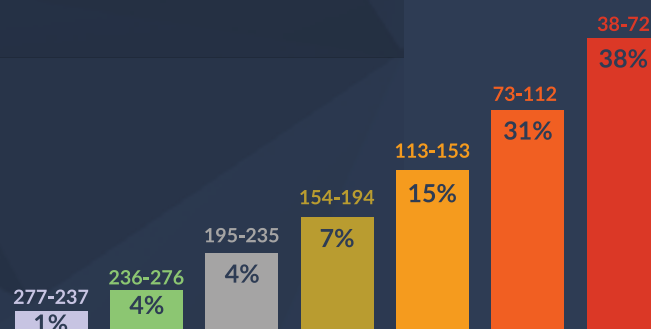
**13%**  
Female  
Students



**87%**  
Male  
Students



## PARTICIPANTS - EXPERIENCE IN MONTHS



## Credit Structure

72  
CREDITS



720  
HOURS

15 CREDITS

TRIM 5

Electives (Choose any Four)

### I. Marketing:

▶ Customer Relationship Management	3
▶ Brand Management	3
▶ E-Business & Digital Marketing	3
▶ Business Marketing	3
▶ Sales and Distribution Management	3
▶ Marketing Communication Strategy	3

### II. Finance:

▶ Strategic Cost Management	3
▶ International Finance	3
▶ Investment Banking and Mergers & Acquisitions	3
▶ Investment Analysis and Portfolio Management	3
▶ Financial Derivatives & Risk Management	3

### III. Operations:

▶ Advanced Supply Chain Management	3
▶ Operations Analytics	3
▶ Lean Management & Six Sigma	3
▶ Strategic Sourcing & E-procurement	3

### IV. HR:

▶ High Performance Organization (HPO)	3
▶ Talent Management	3
▶ HR Laws - ER & Compliance	3
▶ Strategic HRM	3

### V. Analytics:

▶ Applied Multivariate Techniques for Analytics (AMTA)	3
▶ Visual Analytics	3
▶ Big Data and its Applications	3
▶ Marketing Analytics	3
▶ Financial Analytics	3
▶ Project work	3

13.5 CREDITS

TRIM 1

▶ Microeconomics	3
▶ Quantitative Techniques	3
▶ Financial Accounting	3
▶ Marketing Management 1	3
▶ Organizational Behavior	1.5

15 CREDITS

TRIM 2

▶ Business Environment	1.5
▶ Operations Management	3
▶ Business Strategy Formulation	3
▶ Managerial Accounting	1.5
▶ Marketing Management 2	3
▶ Human Resource Management	3

15 CREDITS

TRIM 3

▶ Financial Management	3
▶ Project Management	3
▶ Industry Analysis*	3*
▶ Business Strategy Implementation	1.5
▶ Business Research Methods	3
▶ Digital Technologies for Managers	1.5

13.5 CREDITS

TRIM 4

▶ Business Analytics	3
▶ Negotiation Skills (Workshop)	1.5
▶ Consulting Skills (Workshop)	1.5
▶ Business Simulation	3
▶ Ethics & Corporate Governance	1.5
▶ Leadership & Change Management	3
▶ Business Laws (Compulsory Non Credit course)	

A participant can choose any four courses in Trim 5, \*Industry Analysis in Trim 3 will be considered as Project Based with 3.0 credits. Classes will be held for electives only if a minimum of 5 participants have opted for the same. The Project work (3.0) credits, work will start from Trim 4 and will continue through Trim 5. The participants will be required to meet the faculty guide at least once in 15 days for discussion and reporting of progress. Assessment of the project will be against pre-determined milestones and deliverables such as data collection and analysis, draft report presentation, viva voce, and final project report

## Admission Process

### Eligibility Criteria

The eligibility criteria for the PGDM (Executive) are as follows:

- ▶ Graduates with consistently good academic and work record
- ▶ Minimum 3 years of work experience after graduation OR
- ▶ Minimum 2 years of work experience after post graduation

### Duration of the Program

The total program duration is **20 months** spread across five trimesters. The program will be conducted on all Sundays and one Saturday per month.

### Application Form

Application form can be obtained from the office or downloaded from

<http://www.nmimshyderabad.org/academics/programs/epgdm/>

and can be submitted along with Rs.1298/- payable by DD favoring 'SVKM's NMIMS' or by cash at NMIMS Campus #12-13-95, Tarnaka, Street No.3, Secunderabad - 500017.

### Selection Process

The selection of candidates is based on Personal Interview (PI) conducted by a panel.

### PGDM (Executive)

After successful completion of the program the candidates will be awarded Post Graduate Diploma in Management (Executive) by NMIMS University, Mumbai.

All your queries regarding admission process can be sent to us at [admissions.hyderabad@nmims.edu](mailto:admissions.hyderabad@nmims.edu)

## Alumni Speak



**Amish Shah**  
(Entrepreneur)  
(MPE Batch 09) – Topper

After spending 5 years in my business, I was looking for a program which help me in enhancing my entrepreneurial skills. The faculty and learning process in NMIMS is extremely thorough which gave me an opportunity to explore potential beneath me, which help me in growing as an entrepreneur and venture out to the world and encash the hidden opportunities. The knowledge acquired here have provided me with a holistic view towards viewing at the businesses and strategic learning in uplifting my business for the next generation.



**Madhuchhanda Mishra**  
PGDBM-MPE ( 2015-17)  
(Batch Topper)

The PGDBM-MPE Program from the NMIMS, Hyderabad quenched my thirst for knowledge and the yearning to excel as leader. It has enhanced my business acumen which will definitely go a long way in shaping not just my career but also the future of the organization I am a part of. Today's corporate world is very dynamic. In order to adapt, succeed and contribute holistically to one's own and organisational growth, a systematic, comprehensive and rigorous MBA curriculum is pre-requisite. This course provided me a judicious blend of pedagogy involving interactive classroom sessions, case analysis, simulations and project work ensuring an effective absorption and application of various concepts.

I have always firmly believed that life is best lived, when lived in several dimensions. The formal business education and the learning that NMIMS MPE program offered, was invaluable in understanding and handling the complexities of modern business in the quickly and dynamically globalizing world. I firmly believe that the 20-month weekend program would provide the working executives an ideal and fair podium to equip themselves with sound concepts, analytics, leadership and change management skills. The MPE program was a big leap in my career and has fulfilled my career aspiration to take up management positions and leadership roles after the successful completion of the program to think holistically and develop an integrated and strategic perspective on managerial challenges faced in real life.



**Dr. Rajan Saxena**  
Vice-Chancellor, NMIMS

### Vice Chancellor's Profile

Dr. Rajan Saxena was the Director of IIM, Indore, S.P. Jain Institute of Management & Research and Dean of Narsee Monjee Institute of Management Studies, Mumbai. He has been in management education since 1972 and has over 37 years of professional experience in management education, research, consulting and institution building.



**Dr. Prithvi Yadav**  
Director, NMIMS Hyderabad  
Ex-Proffessor, IIM

### Director's Profile

Prof Yadav has been member of BoG, Indian Institute of Management (IIM Indore), Subject Matter Expert UPSC, Govt of India, UGC XI Plan Expert Committee member and Nominated Member of IITK-Senate, IIT Kanpur. Worked as researcher and consultants with organizations such as CREED (London), IVM (Amsterdam), World Bank, USAID & UNDP, Min. of Agriculture, Min of HRD, Army Management Services Board (AMSB) Min of Defence etc.

## Contacts

For further details on the program, you may please get in touch with our counselors whose contact details are given below and also take a look at our website [www.nmimshyderabad.org/academics/programs](http://www.nmimshyderabad.org/academics/programs)

SVKM'S

### Narsee Monjee Institute of Management Studies, Hyderabad

Deemed-to be-UNIVERSITY

City Office: #12-13-95, Street No. 3, Adj. Big Bazaar, Tarnaka, Hyderabad - 500 017. TS India,

Campus: Plot No. B4, Green Industrial Park, TSIIC, Polepally SEZ, Jadcherla, Mahbubnagar, Telangana, India.

Email ID: [admissions.hyderabad@nmims.edu](mailto:admissions.hyderabad@nmims.edu)

Tel: 040-27004842, 27015556 Ext: 204/215 / 9963477801/9676999561

Looking forward to your joining the program and reinventing yourself!