

KNOWLEDGE
Timing Motivation
Persistence GK
Happiness **Zeal**
Patience Action
Hard Work
Values IQ
Virtue
Success
EQ



Placement Brochure 2019 - 2021



SVKM'S
NMIMS[®]
Deemed to be UNIVERSITY

INDORE

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NMIMS INDORE

Shri Vile Parle Kelavani Mandal (SVKM) is a public charitable trust governed by the Bombay Public Trust Act 1950 and society under the societies' registration act 1860. SVKM is currently one of the largest educational societies in Mumbai which has catered to the mission of creating modern education systems marked by value based education, selfless service and world class infrastructure.

As the parent trust of NMIMS, SVKM has been the mainstay in guiding NMIMS to what it is today. It has been committed to developing numerous academic institutes and platforms for imparting knowledge to more than 40,000 students every year in over 33 educational institutes that offer premium education across schools, colleges and universities.

In 1981, Shri Vile Parle Kelavani Mandal (SVKM) established Narsee Monjee Institute of Management Studies (NMIMS) to meet the growing demand for the management education.

The consistent academic quality, research focus faculty from top national & global institutes and strong industry linkages at NMIMS have placed it amongst the nation's prime centre of educational excellence & research. In 2003, NMIMS was declared a deemed-to-be university under section 3 of the UGC Act 1956.

MISSION

In keeping with the university's mission to provide good quality socially sensitive human resources to the nation, the mission of NMIMS, Indore is to be an institution of excellence for learning and collaborative research in management with a deep commitment to people.

VISION

In order to attain the stated mission, the campus has identified certain niche discipline in the field of management to excel in and accordingly the stated vision is to inculcate the "learning centric" approach in management education.





Chancellor's Message

'KNOWLEDGE IS THE FIRST AND THE MOST IMPORTANT CHAPTER IN LIFE'

Due to an unprecedented demand for global quality education, SVKM's NMIMS has been set up in Indore, Also known for its manufacturing and service industry, Indore contributes magnanimously to the development of the Indian economy and since it is centrally located on the map of India, it serves as a trade capital.

SVKM's NMIMS caters to the world by creating well proficient professionals who can hit the ground running. By infusing state-of-the-art technology and industry hands on experience, the institute has designed a rich andragogy which effectively empowers the students to deal with real life situations head on and students are sensitive to diversity which makes them mouldable and fit for global scenarios. Key areas of focus at our Indore Campus are Entrepreneurship and Innovation; Technology, Information & Operations Management and Management in Service Economy.

SVKM's NMIMS would provide Indore the visibility on the global front, thus staying true to its legacy and strive to produce the best fit.

The University's doors are ajar for you to discover.

- Shri Amrish Patel



Director's Message

SVKM's NMIMS is a deemed to be University located in Mumbai with A+ accreditation from NAAC.

Today, NMIMS is recognized in India as one of the organization practicing excellence and nurturing management professionals and technocrats with high degree of credibility.

In its ambitious program to extend its quality education across the country a new campus has been established at Indore- Commercial center of Madhya Pradesh. At this campus our main goal is to excel in knowledge building, humanity and character building. This can be made as way of life as we are a very young campus. We have one of the best campus infrastructure with all state of the art infrastructure facility and competent faculty. Innovative pedagogy crafted to prepare students to take on the career challenges and rich learning tools are way of life at NMIMS.

NMIMS curriculum matches with the latest trends in the Industry and is ably supported by regular sessions with Industry mentors. Our second batch of PGDM has already found their place in the world with reckoning placements and we aspire to grow from here. Our third batch students are now ready to start their journey and we hope to raise the bar with every batch and seek your cooperation from your esteemed organization.

- Dr. Prachi Gharpure



Associate Dean's Message

SBM-NMIMS Indore campus made a modest beginning in 2017s. Our PGDM students learn from qualified and experienced faculty. Our faculty members are excellent in teaching and research, and regularly publish in top academic journals.

We have developed an exciting and innovative curriculum in management which promises a hands-on learning experience. We use case studies, experiential learning, role plays and simulation to enrich classroom learning experiences of our students. The students also get an opportunity to learn from industry experts as guest speakers and keynote speakers in conclaves.

Our students organize and participate in conferences and various student-driven activities on campus as well as in other leading B-Schools throughout the year. The students also work with faculty mentors to present and publish research papers and case studies in reputed conferences and journals.

We have launched a series of exciting campus activities, learning events, industry visits, community engagements, summer internship initiatives. The students are imparted skill based and employability training by experts on a regular basis as part of the curriculum as well as through the learning enters.

The students are encouraged to take live projects as well as online courses. With dynamic business environment we are striving to equip future leaders with competence and character to address merging global business and social challenges. We, team SBM NMIMS, Indore campus are confident about capabilities of our students and are sure that they will make difference wherever they go.

- Dr. Sameer Pingle



Placement Head's Message

Narsee Monjee Institute of Management Studies, Indore has been at the forefront of creating innovations and responding to the market changes. The Credo of NMIMS is to develop employable graduates, who are socially sensitive and responsive to the environment.

Ever since its inception, NMIMS has been the beacon of education for millions of aspiring students. NMIMS grooms' aspirants to think out of the box. Their innate skills are whetted to build personalities with immense success quotients. It is this knowledge tank which stimulates the students into learning experiences of a totally different order to make them unique and exclusive in their overall profile and personality with a well differentiated selling proposition to shape their future.

At NMIMS Indore, we are confident that our graduates will handout significantly to the corporate, making their work & organization effective & efficient. I am happy to inform that we had a remarkable placement season and our students lived up to the NMIMS expectations by achieving coveted roles from the recruiters. At NMIMS Indore our constant endeavor is to be academically strong, and to develop industry abreast management graduates.

I am extremely thankful to all our recruiters who could make contact this season and to those who promised to be with us in the coming season by reaffirming their confidence in NMIMS. I owe my heartfelt thanks to all our esteemed faculty members, staff and every member of the NMIMS family who made this journey an enjoyable one leading to successful placements. We at NMIMS are extremely thankful to all our esteemed recruiters for choosing Indore Campus.

- Vikramaditya Goyal

PGDM BATCH OF 2019 - 2021



BATCH EDGE



Multiple academic and non-academic achievements at inter and intra-collegiate Sports events, Fests, MUNs, Marathons, Cultural competitions, etc.



70% of the batch has completed certifications such as Lean Six Sigma(Greenbelt), Bloomberg Marketing Concepts, PowerBI, & more...



Students have participated and achieved grand success in multiple National Level and Intra-collegiate events, bagging several medals.



Every student has volunteered at an NGO for a duration of 3 weeks, as a part of their non-credit academic curriculum, serving the society for the best.



Every student has interned at MNCs'/ Start-ups/SBUs/SMEs for 2 months between 1st April to 31st May. A difference this year has been made by this special virtual internships.

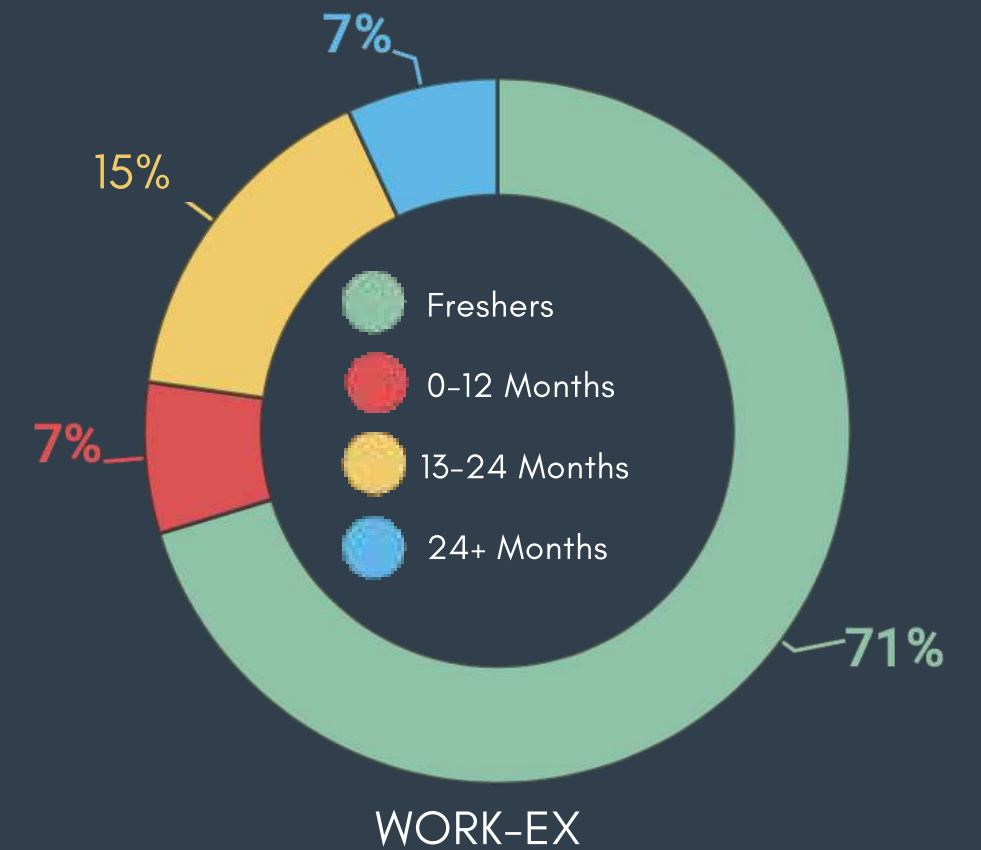
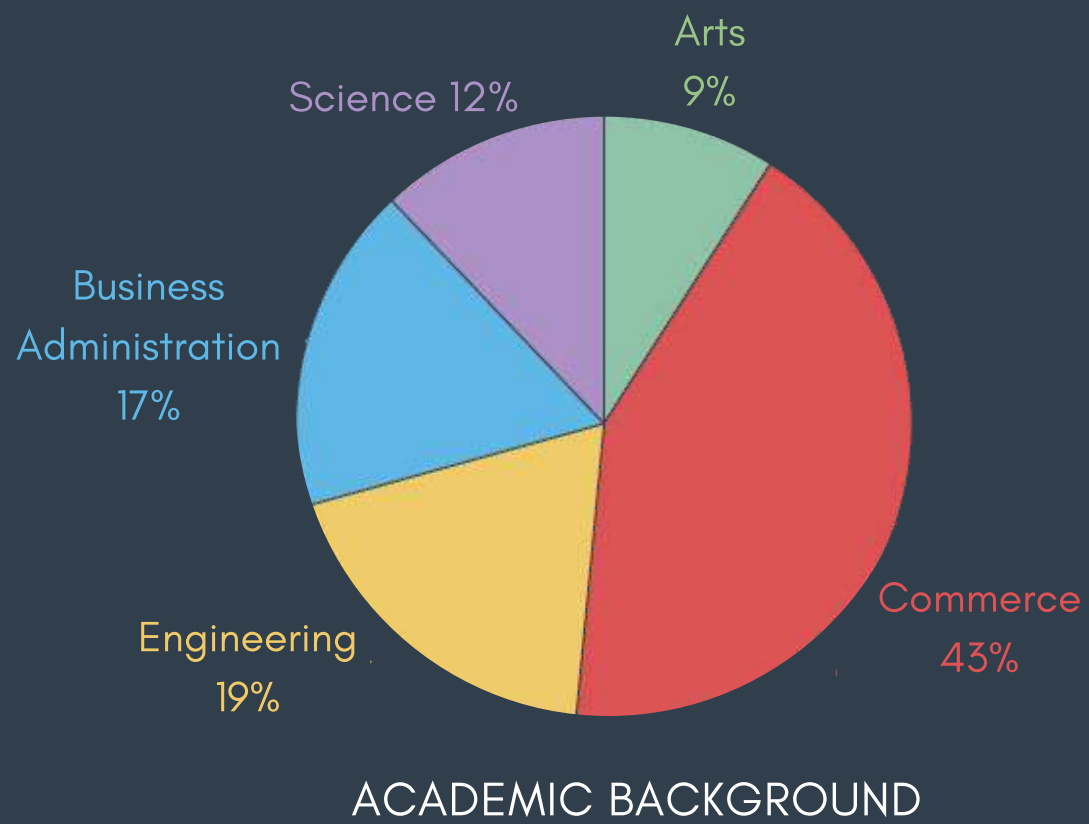
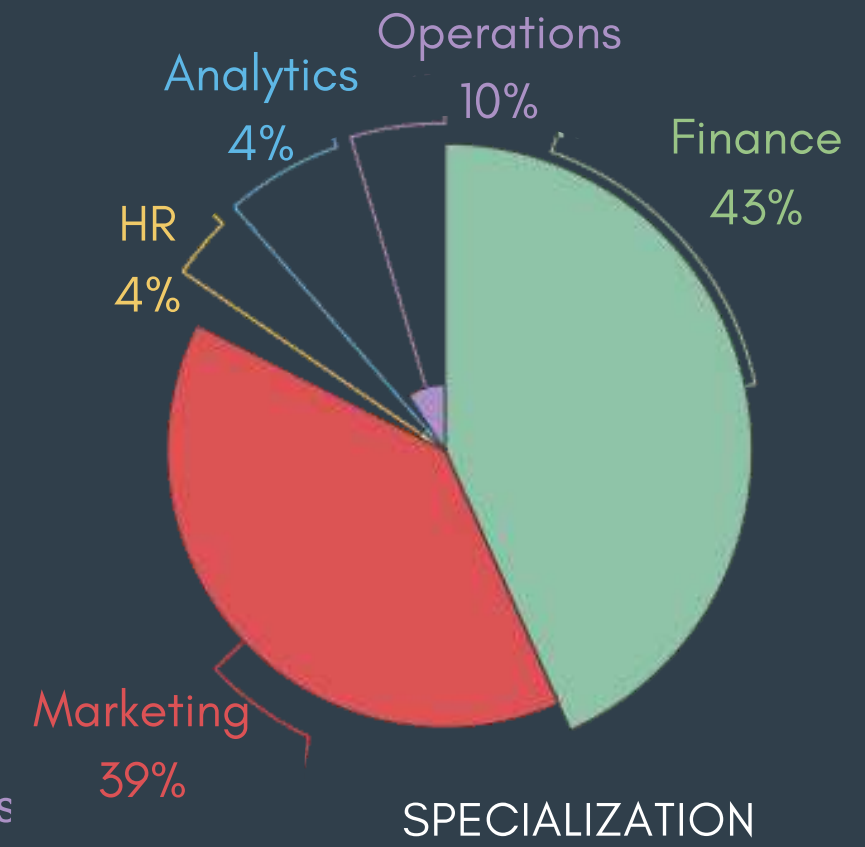
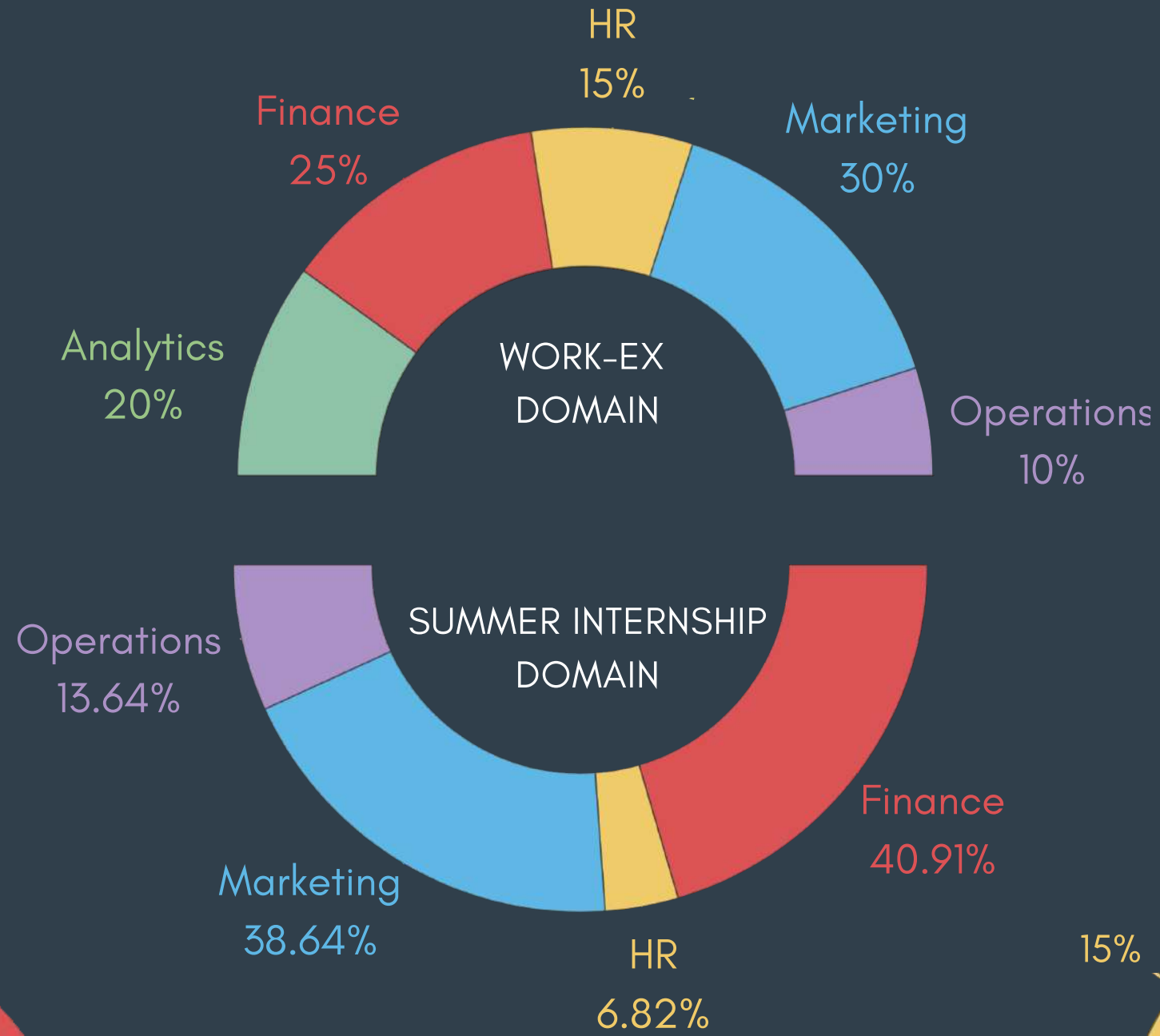


It's not all work no play in this B-school, batch is inclined towards co-curricular activities particularly in sports, music, dance, etc. The students have won laurels in various university events, even the leagues of IIMs and IITs.

BATCH SUMMARY



GENDER RATIO
21:23



BATCH PROFILE



ADITYA ROHAN SINGH

Mumbai, Maharashtra
BMS
Finance + Marketing
Summer Internship: SBI Caps Pvt. Ltd.
Project Advisory Intern
Hobbies: Gaming



ADVAITA KARTHIK

Bangalore, Karnataka
B.E. Information Science
Marketing + Analytics
Summer Internship: IBM Pvt. Ltd
Project Trainee
Hobbies: Singing, Baking, Training my Dog, Gardening



AKSHAT NARAIN

Lucknow, Uttar Pradesh
B.Com.
General Management
Summer Internship: Tata Technologies
Marketing & Strategy Research Intern
Hobbies: Singing, Basketball, Swimming, Chess, Cooking



AKSHITA SINGH

Lucknow, Uttar Pradesh
B.Com (Hons)
HR
Summer Internship: Hindustan Coca-Cola Beverages Pvt. Ltd.
Summer Intern
Work Ex: Warehousewale (12 Months)
Hobbies: Writing, Music



ANANT AGARWAL

Cuttack, Odisha
B.Com (Hons)
Finance
Summer Internship: Yes Bank
Risk Management Trainee
Work Ex: Pulsar Computer (41 months)
Hobbies: Photography, Travelling



ANANYA TIKEKAR

Gwalior, Madhya Pradesh
B.Com
Marketing + Operations
Summer Internship: Kansai Nerolac Paints
Summer Intern
Hobbies: Swimming, Volleyball, Basketball



ANTARA BHAGAT

Ranchi, Jharkhand
B.A. Economics
Finance
Summer Internship: 63 Moons Technologies Ltd.
Research Intern
Hobbies: Reading Novels, Painting, Baking



ASHWAT GOYAL

Hansi, Haryana
B.Com
Finance
Summer Internship: New York International Capital
Summer Intern
Hobbies: Playing games, Travelling, Exploring

BATCH PROFILE



AYUSHI SRIVASTAVA

Kanpur, Uttar Pradesh
B.Com (Hons)
Finance
Summer Internship: The Money Roller
Summer Intern
Hobbies: Dancing, Sketching, Painting



BHARTI ANAND

New Delhi
B.Sc. Maths
Finance + Analytics
Summer Internship: Dream Futures
Research Intern
Hobbies: Reading



HARSHIL PATEL

Ahmedabad, Gujarat
B.E. Computer Science
Marketing + Analytics
Summer Internship: QU Video Technologies
Product & Marketing Intern
Hobbies: Swimming, Badminton



HITAKSHI ARTANI

Sitapur, Uttar Pradesh
BBA
Marketing + Analytics
Summer Internship: Bestvantage Technology India Pvt. Ltd.
Marketing Strategist Intern
Hobbies: Dancing



HITASHA GIROTRA

New Delhi
B.Com (Hons)
Marketing + Operations + Finance
Summer Internship: Serpro Consulting
Strategy Consultant Intern
Work Ex: Accenture Solutions (12 Months)
Hobbies: Reading, Baking



JYOTSANA DAHIYA

New Delhi
B.Tech Instrumentation & Control Engineering
Operations
Summer Internship: Apli.ai
Marketing Analyst
Hobbies: Table Tennis, Athletics



KANAHYA JOSHI

Hyderabad, Telangana
BBA
General Management
Summer Internship: Family Business
Hobbies: Badminton, Playing Guitar, Movies



KANKATIKA MONDAL

Durgapur, West Bengal
B.Sc. Botany
Marketing
Summer Internship: Monexo
Hobbies: Travelling, Reading Novels, Photography

BATCH PROFILE



KARTIK VARSHNEY

Faridabad, Haryana
B.Com (Hons)
Finance
Summer Internship: E&Y
Summer Intern
Work Ex: Ravi Rajan & Co. (12 Months)
Hobbies: Football, Music



KESHAV DUA

New Delhi
BBA
Marketing
Summer Internship: CoHo
Sales and Marketing Intern
Hobbies: Music, Football



KOMAL SHUKLA

Kanpur, Uttar Pradesh
B.Com
Marketing
Summer Internship: CoHo
Sales and Marketing Intern
Hobbies: Writing, Reading, Sketching



NAMIT BANDI

Mumbai, Maharashtra
B.Com
Finance
Internship: 63 Moons Technologies Pvt. Ltd.
Research Intern
Hobbies: Cricket, Swimming



NIKHIL ZARE

Indore, Madhya Pradesh
B.E. Computer Science
Finance + Operations + Analytics
Summer Internship: Volvo Eicher Commercial Vehicles
Management Trainee
Work Ex: Ktek Resourcing LLC (13 Months)
Hobbies: Football, Cricket, Cooking, Music



NILESH AHUJA

Sonepat, Haryana
B.Com (Hons)
Operations + Marketing
Summer Internship: LT Foods
Cost Benefit & Data Analyst Intern
Hobbies: Dramatics, Singing



NILESH IYER

Mumbai, Maharashtra
B.Com (Hons)
Finance
Summer Internship: Grasim Industries
Summer Intern
Hobbies: Playing sports, Listening to Music, Watching
Movies, Tv series



NISHA BEDI

Ludhiana, Punjab
Marketing + Analytics
B.Tech. Computer Science
Work Ex: Tech Mahindra Pvt. Ltd. (38 months)
Summer Internship: QU Video
Marketing Intern
Hobbies: Cooking, swimming

BATCH PROFILE



NISHA DUDI

Jodhpur, Rajasthan
BBA
Finance
Summer Internship: Seriate Capital
Research Intern
Hobbies: Basketball, Photography, Reading



OMKAR BANE

Navi Mumbai, Maharashtra
B.E.
Marketing + Operations
WorkEx: Control Print India Ltd (13 Months); Future Group-
Retail Light Techniques India Ltd. (13 Months)
Summer Internship: Surfable.io
Marketing Intern
Hobbies: Travelling



P. V. V. SRAVAN BHASKAR

Visakhapatnam, Andhra Pradesh
B.Tech Mechanical Engineering
Operations + Analytics + Marketing
Work Ex: Cognizant (13 Months);
Botclub Private Limited. (24 Months)
Internship: Confederation of India Industry - Vedanta
Resources Ltd.
Hobbies: Cubing, Dancing, Reading, Blogging



PARAS JATANA

Lucknow, Uttar Pradesh
B.Com
Marketing + Analytics
Summer Internship: Tata Motors Pvt. Ltd.
Work Ex: Managineers Educational Services (18 Months)
Hobbies: Playing and Watching cricket, Football and
watching infotainment videos on world affairs



PIYUSH ROSE

Gurgaon, Haryana
BBA
Marketing + Operations
Work Ex: Nitin Rose Productions (12 Months)
Summer Internship: IFFCO
Marketing Intern
Hobbies: Reading, Motorsports, Music



PRACHI SANPAL

New Delhi
B.A (Hons) Economics
Finance + Analytics
Work Ex: R Earthmovers Pvt. Ltd. (12 months)
Internship: Sagar Constructions Ltd
Financial Research Analyst Intern
Hobbies: Driving, Travelling



PRAKHAR KHARE

Lucknow, Uttar Pradesh
B.Tech Mechanical & Aerospace Engineering
Operations + Analytics
Summer Internship: Confederation of India Industry
Summer Intern
Hobbies: Gymming, Playing Football



PRAKHAR SAINI

Lucknow, Uttar Pradesh
B.Tech Information Technology
Marketing + Analytics
Work Ex: EDP Manager at MVV Motors (14 Months)
Internship: CoHo
Sales and Marketing Intern
Hobbies: Anchoring, Public Speaking, Photography and
Travelling

BATCH PROFILE



PRANJAL JAIN

Aligarh, Uttar Pradesh
B.Sc. Geography
Marketing
Summer Internship: MiStay
Business Development Executive
Hobbies: Badminton, Reading, Tv Series, Yoga



PRANJAL PARIHAR

Ujjain, Madhya Pradesh
BBA
Marketing
Summer Internship: EbixCash World Money
Marketing and Strategy Intern
Hobbies: Playing and Watching Sports, Movies, Gardening



RASHMI MENON

Ahmedabad, Gujarat
BSc. Biotechnology
Marketing
Internship: Unschool, Counsellab,
Shakti Sulphamic Pvt. Ltd.
Marketing Intern
Hobbies: Reading, Swimming



ROHAN SHRIVASTAVA

Indore, Madhya Pradesh
B.Com
Finance + Marketing
Internship: Revidly
Finance Intern
Hobbies: Cooking



SIMRAN JOSHI

New Delhi
B.A (Hons) Economics
Finance
Summer Internship: 63 Moons Technologies Ltd.
Research Intern
Hobbies: Singing, Dancing, Watching Cricket



SNEHA KALIAPPAN

Mumbai, Maharashtra
BMS
Marketing
Summer Internship: Dicatto
Digital Marketing Intern
Hobbies: Blogging, Reading



SOVAN BISWAS

Kolkata, West Bengal
M.Sc. Mathematics; B.Sc. Mathematics
Analytics
Summer Internship: 63 Moons Technologies Ltd.
Research Intern
Work Ex: Associate Lecturer at Sri Chaitanya College (20 Months)
Hobbies: Reading novels, Learning New languages



SUCHISMITA GHOSH

Durgapur, West Bengal
B.Com
Finance
Summer Internship: Equialpha
Equity Research Intern
Hobbies: Dancing, reading story books, listening to music

BATCH PROFILE



SUNAINA YADAV

Gurgaon, Haryana
B.A English
Marketing + Analytics
Summer Internship: CoHo
Sales & Marketing Intern
Hobbies: Dancing, Singing, Cooking



TANISHA KULSHRESTHA

Indore, Madhya Pradesh
B.Com
Finance
Summer Internship: 63 Moons Technologies
Financial Research intern
Hobbies: Sketching



TANISHQ KAPOOR

Mumbai, Maharashtra
B.Com
Marketing
Summer Internship: LEAP
Client Servicing Intern, Digital Strategist
Work Ex: LEAP (15 Months)
Hobbies: Playing Football, Driving, Cooking



YASHVI DOSHI

Mumbai, Maharashtra
BMS
HR
Summer Internship: Aditya Birla Capital
Research Intern
Hobbies: Observing nature, Natural patterns and designs

STUDENT PLACEMENT TEAM



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LEARNING CENTERS

Learning Centers (LCs) are the heart of any institute and our students have 15 centers to help them apply what they learn inside the class. Each LC is associated with a particular domain and students can join any LC of their choice. The LCs conduct various events, that emerge from the students' creativity, and help them stay interested and active in the subjects.

NMIMS, Indore believes in a holistic development and strives to create an environment that helps students explore their creative and innovative side. With learning centers of every discipline and room to create more - NMIMS, Indore promises an all-round progression in the minds of every student that enters the institute.



GUEST LECTURES/WEBINARS/WORKSHOPS

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Prof. R K Dubey
Ex CMD
Canara Bank



Ms. Nidhi Nagori
Senior Internal Auditor
Lincoln Electric



Mr. Karthik KS
Founder
AEON Learning



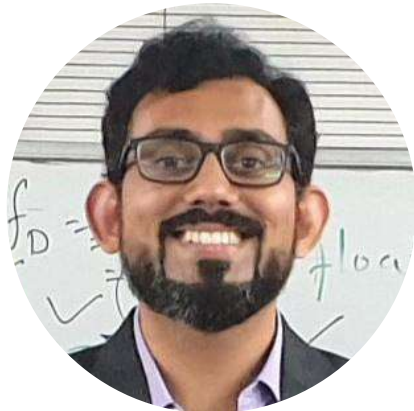
Mr. Rajneesh Singh
Co-founder
SimplyHR Solutions



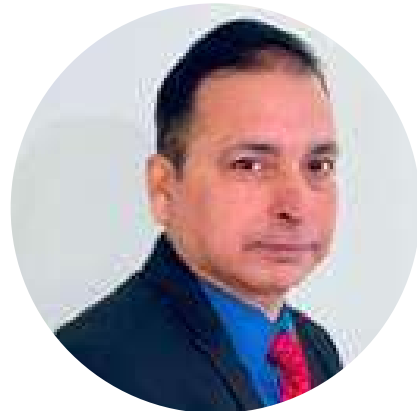
Prof. Abhishek
Mishra
Associate Professor
IIM Indore



Mr. Manmeet Singh
CEO
Kalrity.in



Mr. Havish
Founder
Havish M Consulting



Mr. Anjani Kumar
General Manager
Vodafone Idea



Mr. Vinay Dalal
Founder
TalBrum, Mera Hunar



Mr. Sonik Porwal
Business Devt. Expert
Tech Mahindra



Ms. Susmita Narayan
Founder
Paarangat Consulting



Mr. Vineet Seth
Managing Director
Mastercam India

EVENTS



TEDx

NMIMS X TEDx was the first leg of TEDx at NMIMS, Indore organised by STME. The theme of TEDx was "Life: Expect the unexpected". It featured speakers such as Ankit Aggarwal (Founder, D2C), Rahul Bhatnagar (Co-Founder, USP), among others. Around 100 attendees from various areas attended the session which lasted for 6-7 hours featuring talks of various sectors. All the sessions of the speakers ended up with key takeaways for all the attendees. The hardwork of the team made one of the successful event in the history of NMIMS Indore.

On the occasion of Gandhi Jayanti, NMIMS INDORE organized its FIRST-EVER Marathon ALPHARUN in association with the Campus Sports Committee ALPHALETE on Super Corridor. The marathon aimed at promoting the FIT INDIA MOVEMENT and spreading the importance of fitness amongst youth. Marathon comprised of 2 categories, the 8 Km Full Run and the 3 Km Dream Run.

Alphalete



Zenith Diplomacy Summit

From 23rd to 25th August 2019, Zenith Diplomacy Summit Organised MUN at NMIMS Indore. The competition helps students learn about diplomacy, international relations, the United Nations, speaking, debating, and writing skills. The judges were Dr Prachi Gharpure, Dr Aaqil Bunglowala and Ms Subhi Rathi.

On 14th February 2019 Turing: The Technical Club of NMIMS Indore conducted its first-ever Hackathon'20. The aim of the hackathon was to provide value through leadership in the development and delivery of innovative computing. We had students participating from all across the state and around 500 students registered for the event. Our judges- Ms. Pranali Deshmukh and Mr. Himanshu Choudhary, were from TCS. The chief guest for the event was Mr. Nilesh Maheshwari, founder and CEO of Emorphis Technologies.

Hackathon



HR Conclave

PRATIBHA- 2019 was the HR Conclave of NM Indore. The theme of 2019's conclave was "Creating winning employee value proposition amidst talent crisis" where Group HR heads from various prominent companies like VodaphoneIdea, Cipla and newvision software came as panellist. The one day event consisted of speeches by the panellist, heated discussions with students followed by lavish lunch. Over 100 HRs from various companies were invited to the conclave hence developing strong campus to corporate connects.

WE CARE STORIES

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The NMIMS way is more than just chasing a high package - our students are imbued with societal values in their first year of the course through a civic internship known as WeCare.

This internship is scheduled in the month of January during the 3rd trimester of PGDM, where students volunteer at various NGOs across the country doing work from tending to the old, differently abled and teaching underprivileged children to helping the organisation in their marketing, finance and operations. From 27th January to 15th February 2020 for 21 days 44 students were placed in 15 different social sector organizations spread across 10 different cities located in 9 different states and a union territory. All 44 students completed their internships in a span of 3 weeks. During the internship, students collectively contributed around 3,168 man-hours to the social sector.



KEY RECRUITERS

SUMMER INTERNSHIP 2020



Highest Stipend

60,000

Average Stipend

15,000

Median Stipend

10,000

KEY RECRUITERS

FINAL PLACEMENTS 2018-2020



Syngene



TATA CONSULTANCY SERVICES



Highest Package

15.38 LPA

Average Package

7.79 LPA

Median Package

7.50 LPA

PLACEMENT PROCESS



NMIMS Indore follows a rolling recruitment process for both Summer Internship & Final Placements.

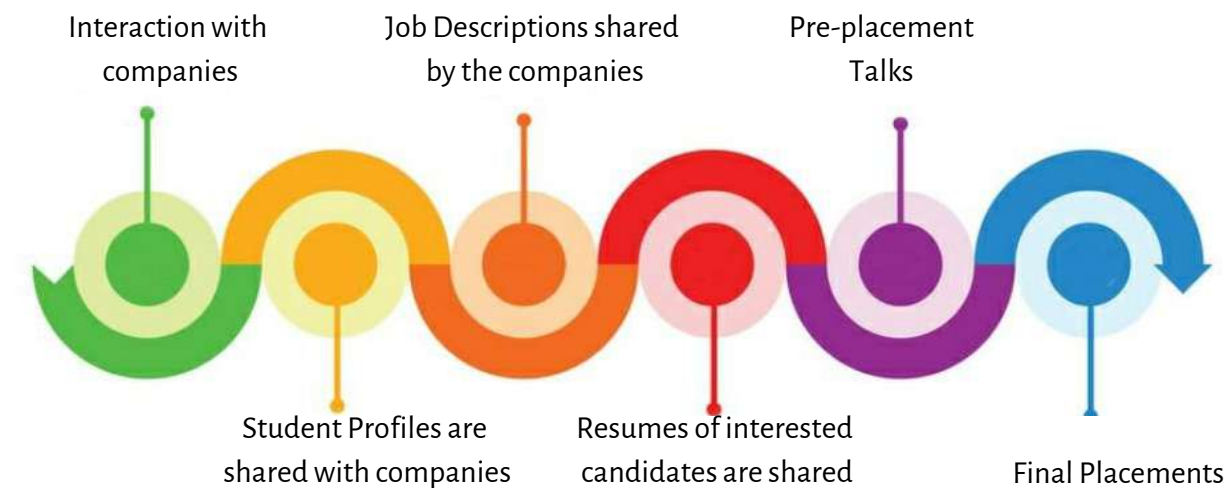
The Placement process at NMIMS is students' centric and is well managed by Student Placecom Members under the guidance of the Placement department. The team manages the complete placement process right from Interaction with Companies/corporates, to sending of students batch profiles and CV's, to arranging Pre-placement talks with companies, to co-ordinating with companies for all selection process till the final selection. The Placement Process at NMIMS, Indore aims to match the requirements of the Corporate through educational excellence, innovative research and social outreach programs by making available the NMIMS Indore Talent pool to the corporate. The Campus has an excellent infrastructure and all the facilities required to host a Campus drive to the satisfaction of the recruiters. Furthermore, NMIMS Indore arranges for all the virtual means too, like GD/PI on Webex, Zoom, and other online modes, including Google meets, Video calls on WhatsApp, Hangouts, Google Duo, etc.

Final Placements :

Final Placements for management graduate batch commence in the 5th trimester of their PGDM/MBA course, which enables the management graduates to acquire all necessary skills required to face the outer world and the corporate challenges. Students start their interaction with companies July onwards, to understand the recruitment cycle from various recruiters. The Selection/Campus drive this year will commence from September 2020 and post selection the students will be available to join the corporates from April 2021 onwards, post completion of their Final (VI) trimester.

Summer Placements :

The Summer Internships Program (SIP) is an integral and compulsory part of the academic curriculum at NMIMS Indore. It is carried out before the start of the 1st year of the PGDM/MBA programme. SIP amplifies the student's perspective by providing an exposure to real life situations in the organisations and management practices on the field. This happens under the expert guidance of their respective Industry mentor and within the supervision of the student's academic mentor, leading to PPO/PPI. The duration of Summer Internship is 8 Weeks, which usually commences from the 1st week in April and goes till May end. The Summer Placement Selection drives also commence from September.



REACH US

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Akshat Narain
Secretary
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+91 97925 11223

GETTING HERE



WHAT'S BETTER THAN A GREAT CAMPUS?

ACCESSIBILITY!

NMIMS Indore is conveniently nestled in the bustling city of Indore and NMIMS Hostel is at a stone throw distance. The campus is 0.5KM from the Airport.



Winners are not people who never fail, but people who never quit!

Get in Touch:

Placement Cell



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