

NMIMS NAVI MUMBAI

2021-22

# SCHOOL OF COMMERCE

---



**PLACEMENT BROCHURE**

• <b>Our Legacy and Heritage</b>	<b>03</b>	• <b>Life at NMIMS Navi Mumbai</b>	<b>13</b>
• <b>Director's Message</b>	<b>04</b>	• <b>Placement Snapshot</b>	<b>14</b>
• <b>Dean's Message</b>	<b>05</b>	• <b>Roles Offered</b>	<b>16</b>
• <b>Why NMIMS Navi Mumbai</b>	<b>06</b>	• <b>Corporate Partners Placement</b>	<b>17</b>
• <b>The Journey of NMIMS, Navi Mumbai</b>	<b>07</b>	• <b>Final Placement BBA Class of 2019-2022</b>	<b>18</b>
• <b>Programs under 7 Schools</b>	<b>08</b>	• <b>Final Placement Bcom Class of 2019-2022</b>	<b>22</b>
• <b>Holistic Development</b>	<b>09</b>	• <b>Summer Internship Class of 2020-2023</b>	<b>26</b>
• <b>BBA Course Structure</b>	<b>10</b>	• <b>Alumni Highlights</b>	<b>31</b>
• <b>B Com Course Structure</b>	<b>11</b>	• <b>Placement Enquiries</b>	<b>32</b>
• <b>BSc Finance Course Structure</b>	<b>12</b>	• <b>Placement Committee</b>	<b>33</b>
		• <b>Information Page</b>	<b>35</b>

# OUR LEGACY AND HERITAGE

- *With a legacy of 38 years, today SVKM's NMIMS figures are in the top-10 B-schools of India. The University has campuses in Mumbai, Navi Mumbai, Shirpur, Dhule, Bengaluru, Hyderabad and Indore.*
- *The campuses boast of 17 multi-disciplinary schools that include Management, Engineering, Pharmacy, Architecture, Commerce, Economics, Law, Science, Liberal Arts, Design, Performing Arts, Branding & Advertising, Mathematical Science, Hospitality Management, Agriculture and Distance Learning.*
- *Its international affiliations include the University of Bristol, State University of New York, University of Leeds Columbia University - School of Professional Studies, Virginia Tech and University at Albany.*
- *The Navi Mumbai Campus is known for its focus on the holistic development of students with constant guidance and support from the Industry.*



## ACCREDITATIONS

- **NAAC - Grade A+ (3.59 CGPA)**
- **MHRDC - Category I University**
- **UGC - Deemed University Status in 2003**
- **Permanent University Status in 2007**

## DIRECTOR'S MESSAGE



**Dr. P.N Mukherjee**

SVKM's NMIMS Navi Mumbai is a premium management institute and consistently ranked among the top ten Business Schools in the country. The institution has persevered assiduously to coalesce all the best theories and practices of Management education and hence, attracts the best talents in the country in the field of Business Management. All our academic programs are consistently ranked among the top 10 institutes in the country.

NMIMS Navi Mumbai, with its avowed motto of "Development of Holistic Management Skills", has especially customized its curricula and pedagogy for students who are at the threshold of professional life and need multifarious adroitness to keep them grounded as well as to help them fly. NMIMS Navi Mumbai is committed to nurturing leaders and entrepreneurs who will empower their organizations in the global economy. At the same time, the Institute remains deeply indebted to and embedded in the ethos and values of the Indian management system with a global orientation.

The class of 2019-2022 has grown from solidarity to quality and has evolved into professionals who now await an opportunity to prove their merit. I am confident that our students will make your organization proud and will be an asset to your organization

Our alumni have set new benchmarks, excelled at all tasks entrusted to them and phenomenally escalated the prospects of the organizations where they work. We have received many such spontaneous appreciation letters from the corporates vouching for the credentials of our alumni in comparison with other management trainees. Thereby, I assure you that our students will continue to produce the same level of performance in your esteemed organization.

# ASSOCIATE DEAN'S MESSAGE



**Dr. Salim Shamsher**

We live in a world where the business environment is ever changing, dynamic and is made up of multiple macroeconomic variables which are complex and interlinked, given this situation, the study of business and commerce demands an interdisciplinary approach which integrates business and commerce with other social sciences so as to have a more holistic picture of the situation.

Keeping the above in mind, the undergraduate programs at our school have been designed with this very perspective so as to enable our students to learn commerce exploring its linkages with other areas of study and are able to have a more comprehensive picture of business. To complement curricular learning, we offer various co-curricular activities through the various committees to our students in order to help them develop an all-round personality and build the appropriate skill sets which would in turn help them perform effectively in any business scenario. Both our curricular and co-curricular activities are facilitated by the excellent physical infrastructure we have and our contemporary teaching pedagogy delivered by world class faculty. Placement and career guidance activities are taken care of by a dedicated and competent placement cell supported by campus level committees.

We offer three programs at the undergraduate level namely the Bachelor of Business Administration (BBA), the Bachelor of Commerce (B. Com) with an Honors and a Bachelor of Science (BSc) majoring in Finance.

We welcome you to the School of Commerce, NMIMS, Navi Mumbai and assure you of a fruitful and enriching learning experience.

# WHY NMIMS NAVI MUMBAI?



## Campus Engagement

30 companies for Summer Internship | 44+ Speakers | 20+ Webinars |  
41 companies for final placement | 20+ Guest Sessions | 20+ Webinars



## Corporate and Cultural Events

RUBIX | Avion | Tvaran | Margadarshak | E-Summit



## Awards

'Visionary Leader Award' by 'Dewang Mehta National Education Awards |  
Asia's Best Emerging Business School by CMO Asia | 'Best Director' by 'Asia's  
Education Excellence Award | Most active contribution in "Bottles for  
Change", by Bisleri International Pvt . Ltd

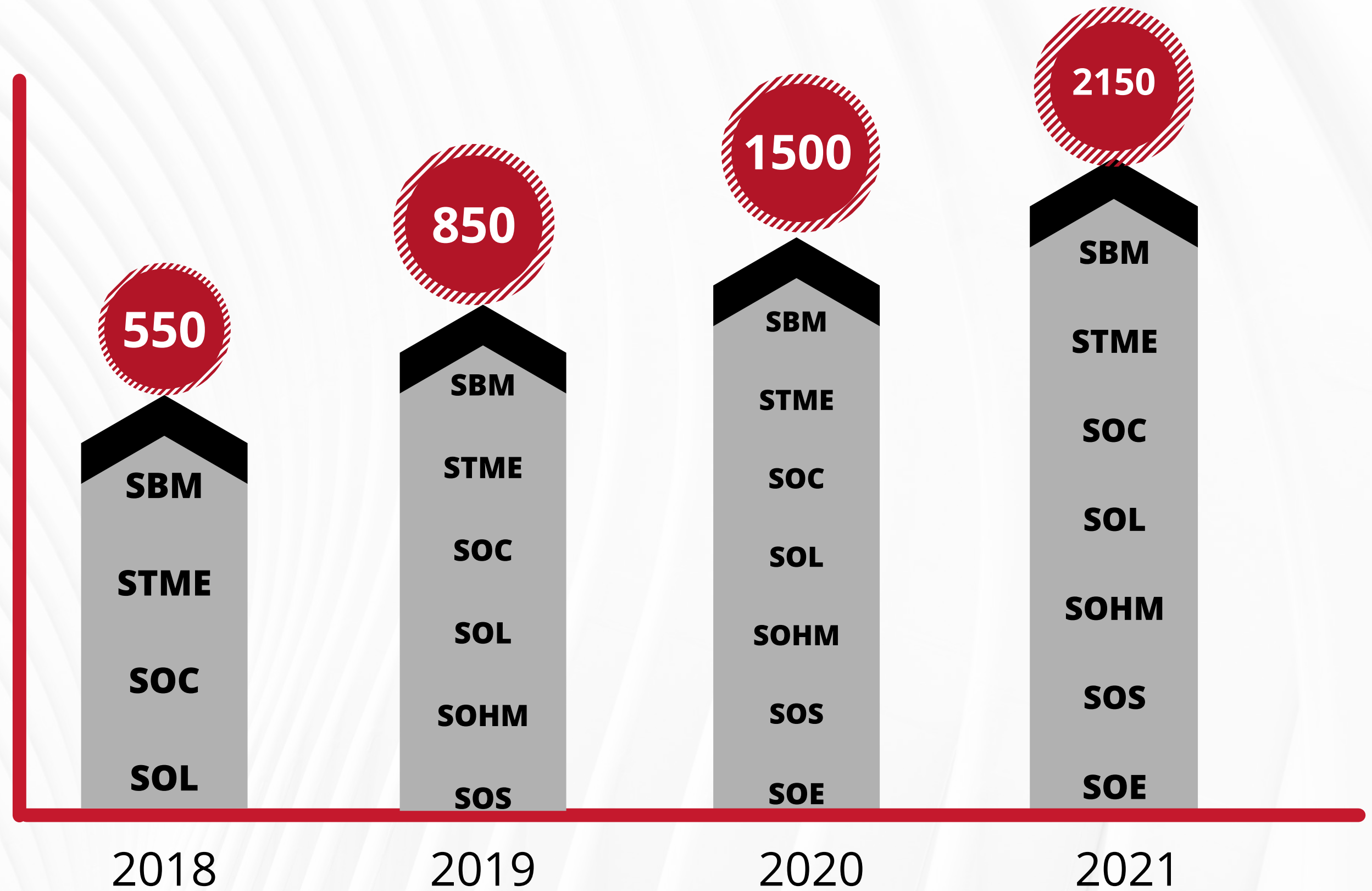


## International Collaboration

Association with 9+ Top Universities

# THE JOURNEY OF NMIMS NAVI MUMBAI

## Student Family



**PROGRAMS  
UNDER 7  
SCHOOLS**

**SOE**

-BSC. ECONOMICS

**SOC**

-BBA  
-BCOM  
-BSC. FINANCE

**SBM**

-MBA

**SOHM**

-BBA HOSPITALITY &  
OPERATIONS  
MANAGEMENT

**STME**

-MBA TECH  
-B.TECH

**SOL**

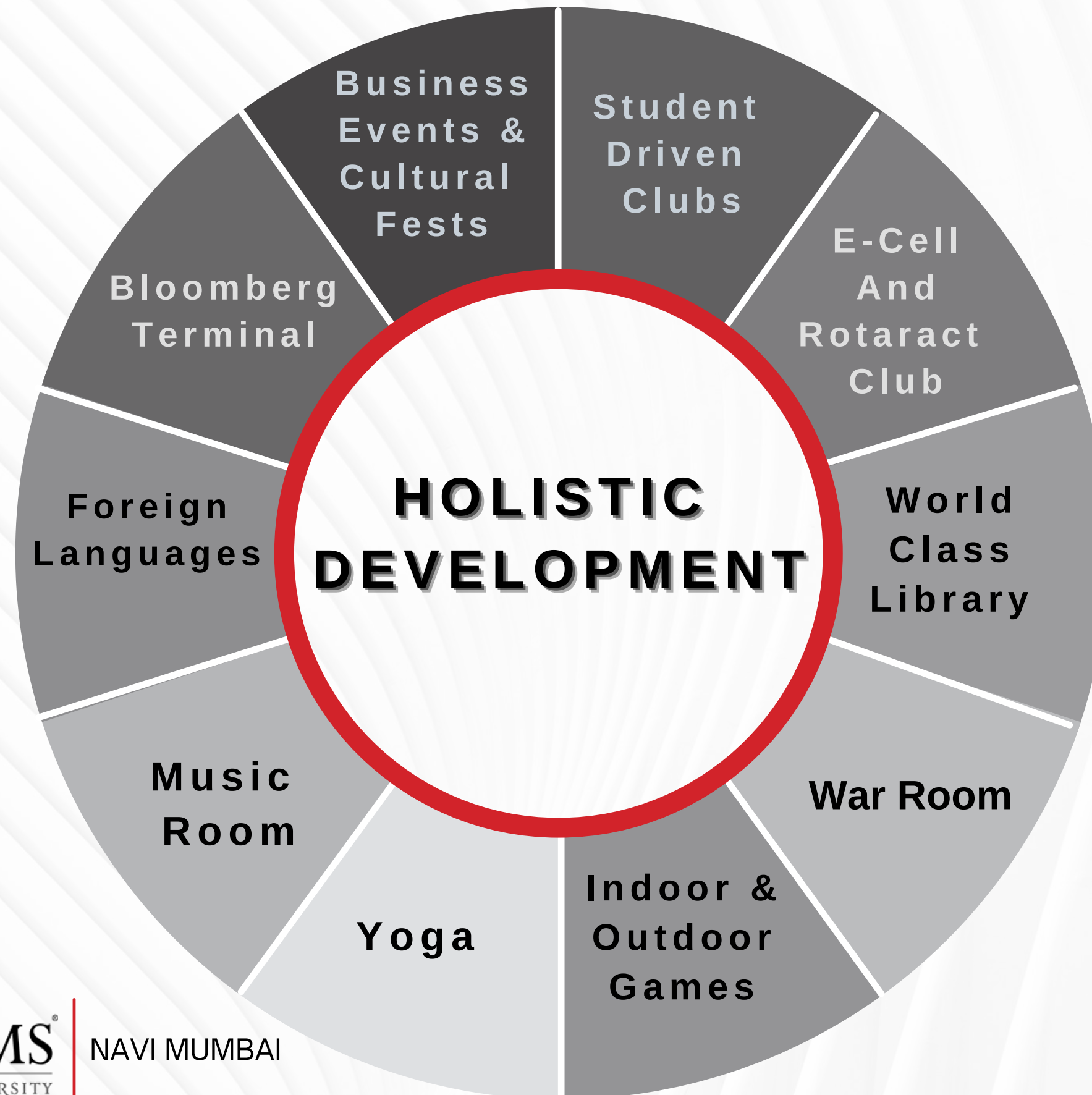
-BBA LLB  
-BA LLB

**SOS**

-Bsc. ASA



# STUDENT ACHIEVEMENTS



- National Finalists at IIT Kanpur in the event, Marko Vista and Vittraj
- National Finalists at IIM Ahmedabad, IIM Calcutta and IIM Indore B School competition
- 2nd Position at R. A . Poddar College of Commerce and Arts' Annual Fest Enigma Music Competition
- Title of Navi Mumbai Regional Champions at Tata Crucibles Campus Quiz 2020
- Runner Up- Business Simulation at SJMSOM IIT Bombay
- Organized Brandostav on D2C

# BBA Course Structure

## FIRST YEAR (Semester-1)

**Financial Accounting**  
**Quantitative Techniques- 1**  
**Principles of Management**  
**Microeconomics**  
**Essentials of IT**  
**India Socio Political & Economic System**  
**And Current affairs**

## FIRST YEAR (Semester-2)

**Cost Accounting**  
**Quantitative Techniques- II**  
**Principles of Marketing**  
**Macroeconomics**  
**Effective Communication**  
**Environmental Management & Corporate Social**  
**Responsibility**

## SECOND YEAR (Semester-3)

**Banking and Insurance**  
**Indian Economy in Global scenario**  
**Direct & Indirect Taxes**  
**Financial Statement Analysis**  
**Operations Research**  
**Retail Management**

## SECOND YEAR (Semester-4)

**Human Behavior and Ethics at Workplace**  
**Customer Relationship Management**  
**Financial Management**  
**Business Law**  
**Management Accounting**  
**Research Methodology**

## THIRD YEAR (Semester-5)

**Strategic Management**  
**Business Analytics**  
**Consumer Behavior & Service Marketing**  
**Financial Markets & Institutions**  
**Advanced Financial Management (Finance Elective)**  
**Investment Analysis, Portfolio Management &**  
**Wealth Management (Finance Elective)**  
**Retail Management (Marketing Elective)**  
**Sales and Distribution Management**  
**(Marketing Elective)**

## THIRD YEAR (Semester-6)

**International Business & EXIM**  
**Operations & Supply Chain Management**  
**Entrepreneurship & Business Plan**  
**Risk Management in Derivatives (Finance Elective)**  
**Financial Modelling (Finance Elective)**  
**Financial Planning and Wealth Management (Finance Elective)**  
**Direct and Digital Marketing (Marketing Elective)**  
**Advertising and Brand Management (Marketing Elective)**  
**Marketing Analytics (Marketing Elective)**

# B.Com (HONS.) Course Structure

## FIRST YEAR (Semester-1)

Financial Accounting - I  
Cost Accounting - I  
Principles of Management  
Business Communications  
Microeconomics  
Organizational Behavior & HR

## FIRST YEAR (Semester-2)

Cost Accounting  
Quantitative Techniques- II  
Principles of Marketing  
Macroeconomics  
Effective Communication  
Environmental Management & Corporate Social  
Responsibility

## SECOND YEAR (Semester-3)

Financial Accounting - III  
Corporate Finance - I  
Management Accounting  
Direct Taxes  
Business Law  
Consumer Behavior & Services  
Marketing

## SECOND YEAR (Semester-4)

Financial Accounting - IV  
Corporate Finance - II  
Financial Statement Analysis  
Indirect Taxes  
Indian Economy in Global Scenario  
Banking and Insurance

## THIRD YEAR (Semester-5)

Financial Accounting - V  
Research Methodology  
Strategic Management  
Financial Markets & Institutions  
Investment Analysis, Portfolio  
Management & Wealth Management  
Audit - I  
Soft Skills

## THIRD YEAR (Semester-6)

Corporate & Information Technology Law  
Operations Management & Research  
Entrepreneurship & Business Plan  
Financial Modeling  
Indian Accounting Standards  
Audit - II  
Ethics & Governance

# B.Sc Finance Course Structure

## FIRST YEAR (Semester-1)

**Business Accounting & Analysis**  
**Microeconomics**  
**Financial Markets and Institutions**  
**Principles of Management**  
**Quantitative Technique - I**  
**Corporate Communications**

## FIRST YEAR (Semester-2)

**Management Accounting**  
**Macroeconomics**  
**Principles of Marketing**  
**IT Applications**  
**Quantitative Technique - II**  
**Corporate Finance - I**

## SECOND YEAR (Semester-3)

**Debt markets**  
**Financial Statement Analysis and Business Valuation**  
**Corporate Finance -II**  
**Operations Research**  
**Organizational Behavior and**  
**Human Resource Management**  
**Business Policy and Strategic Management**

## SECOND YEAR (Semester-4)

**Financial Modeling**  
**Alternate Investment Markets**  
**Banking and Insurance**  
**Research Methodology**  
**Indian Economy in Global Scenario**  
**Financial Reporting Standards and Analysis**

## THIRD YEAR (Semester-5)

**Business Analytics**  
**Investment Analysis & Portfolio Management**  
**International Finance**  
**Derivatives and Risk Management**  
**Corporate and Business Law**  
**Environmental Management and Corporate**  
**Governance**  
**Soft Skills**

## THIRD YEAR (Semester-6)

**Global Investment Performance Standards (GIPS) &**  
**Financial Reporting**  
**Marketing of Financial Services**  
**Direct & Indirect Tax**  
**Financial Planning & Wealth Management**  
**Applied Econometrics**  
**Technical Analysis**  
**Capstone Project**

# Life at NMIMS Navi Mumbai



---

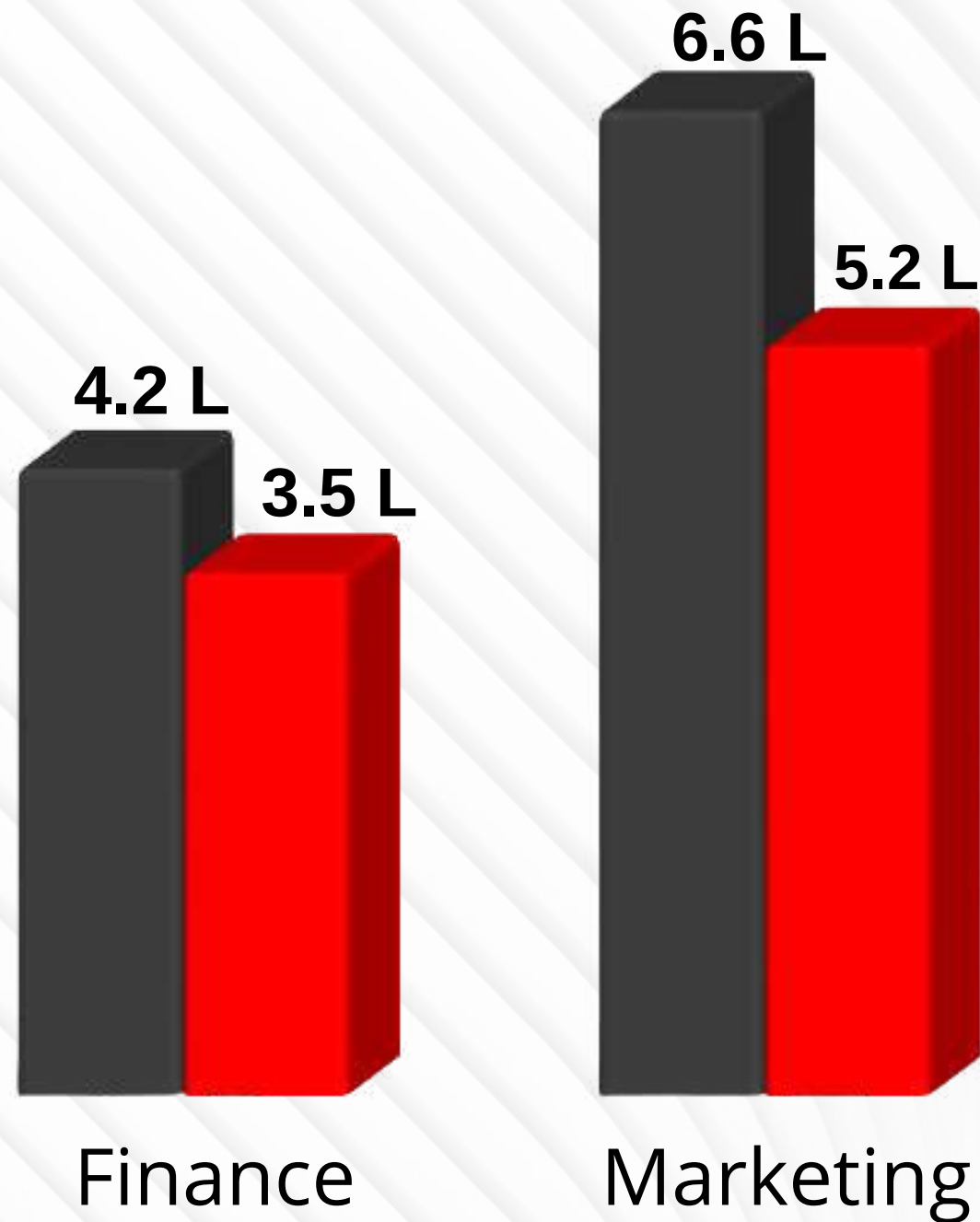
# FINAL PLACEMENTS

# SNAPSHOT

---

# FINAL PLACEMENT SNAPSHOT

Specialisation



■ Average ■ Highest

**41** Companies Participated in the Final Placement Process

Highest 6.6 L

Average 5 L

# ROLES OFFERED

## MARKETING

- Business Development Counselor
- Sales Associate
- Inside Sales Manager
- Relationship Manager
- Corporate & sales executive
- Sales & Marketing Manager
- Education Advisor
- Content marketing
- Content writing

## FINANCE

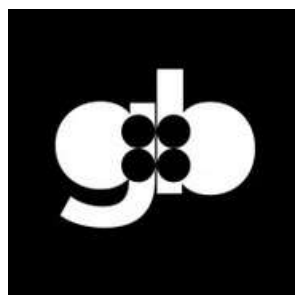
- Executive-COG
- Process Associate-Renewals
- Financial Analyst
- Consultant Accounts
- Equity Trading
- Associate of Financial Planning & Analysis

## GENERAL

- Graduate Trainee
- Management Trainee
- Research Associate



# CORPORATE PARTNERS FOR PLACEMENT PROCESS 2021



---

# FINAL PLACEMENTS

## BBA BATCH OF 2022

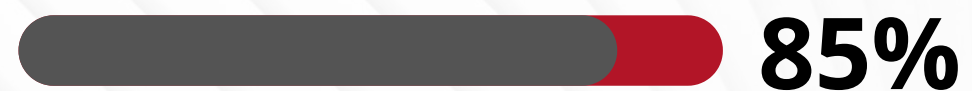
---

# BBA 2019-22 BATCH PROFILE

## GENDER DIVERSITY



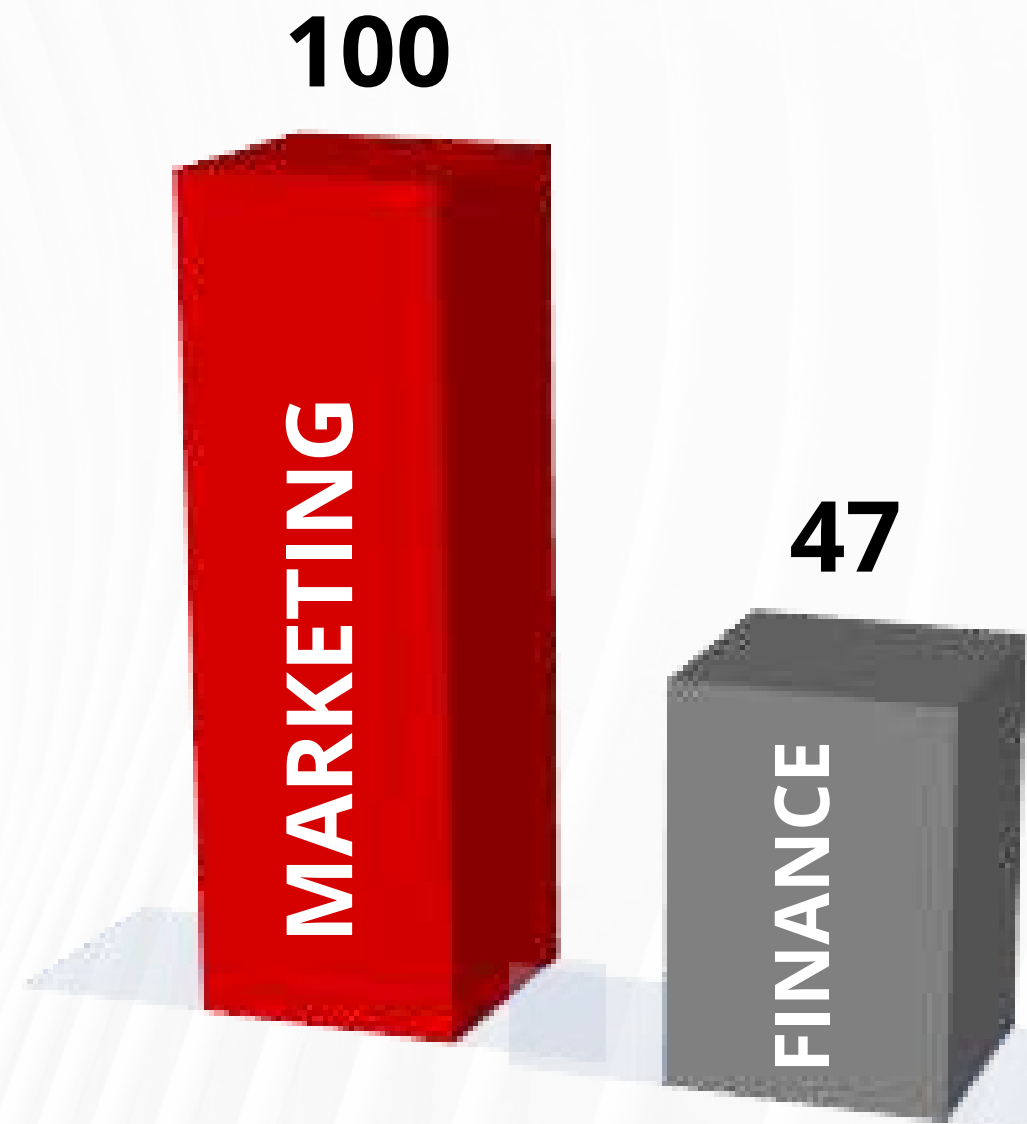
## INTERNSHIPS



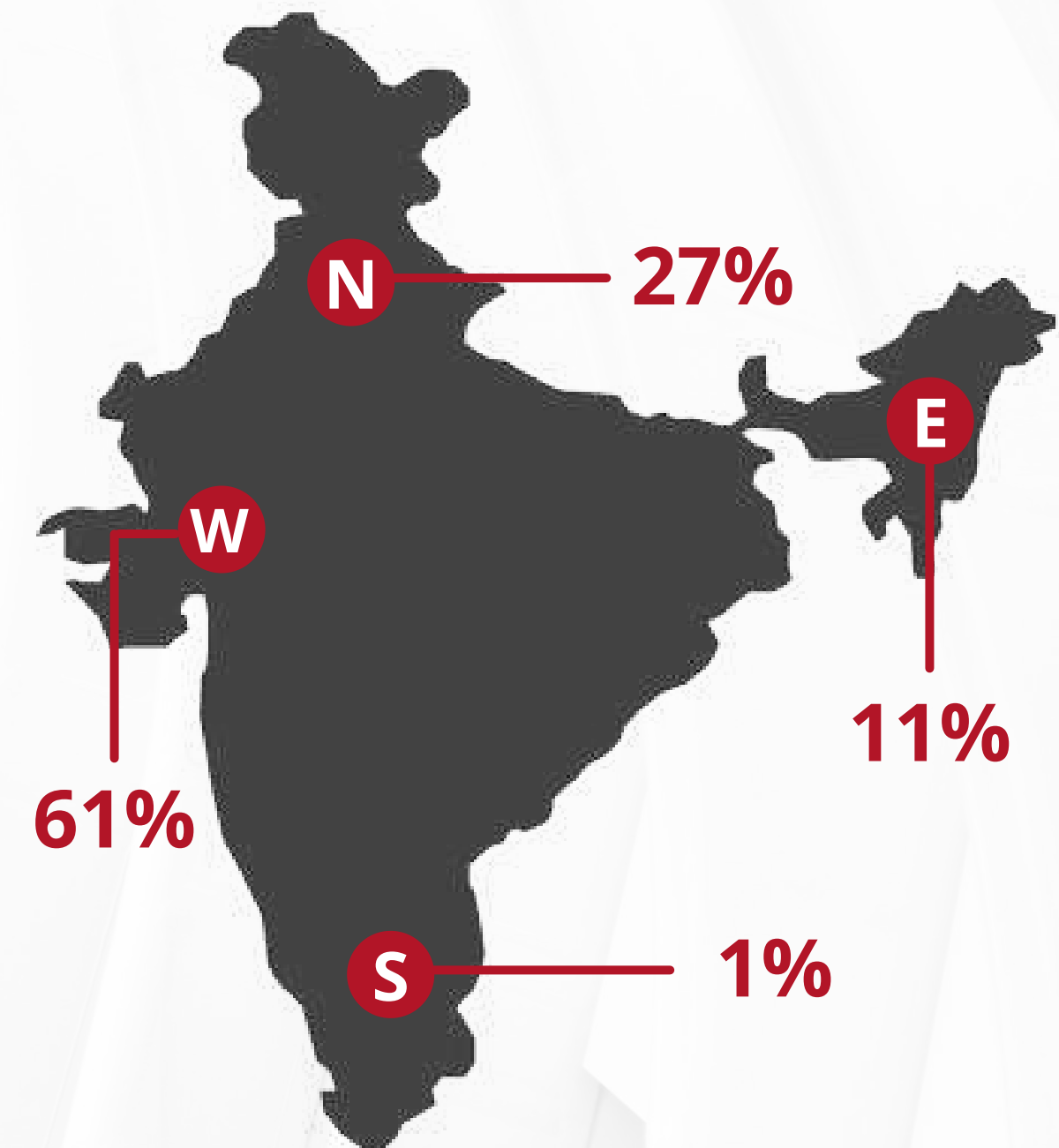
## CERTIFICATION



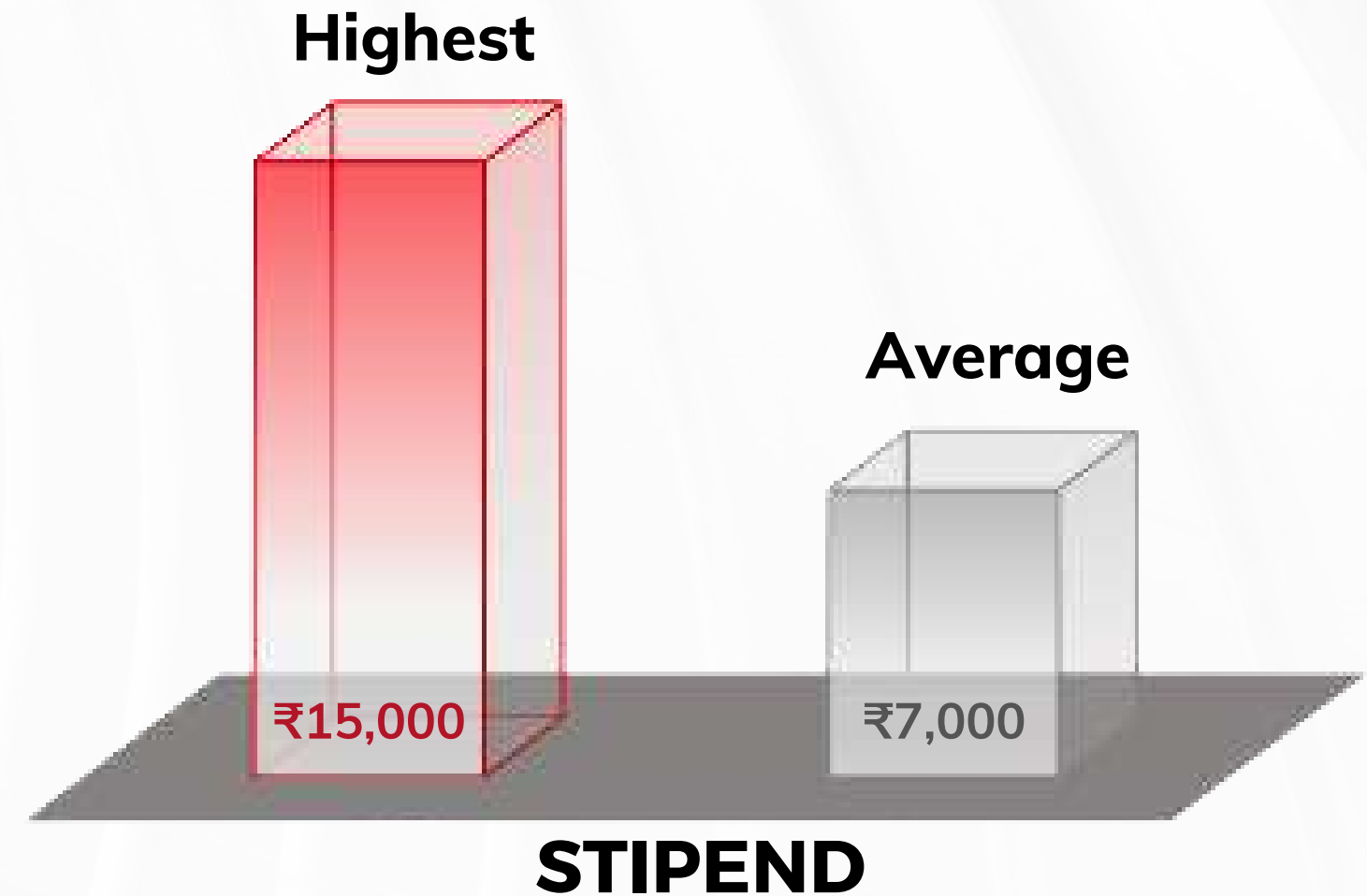
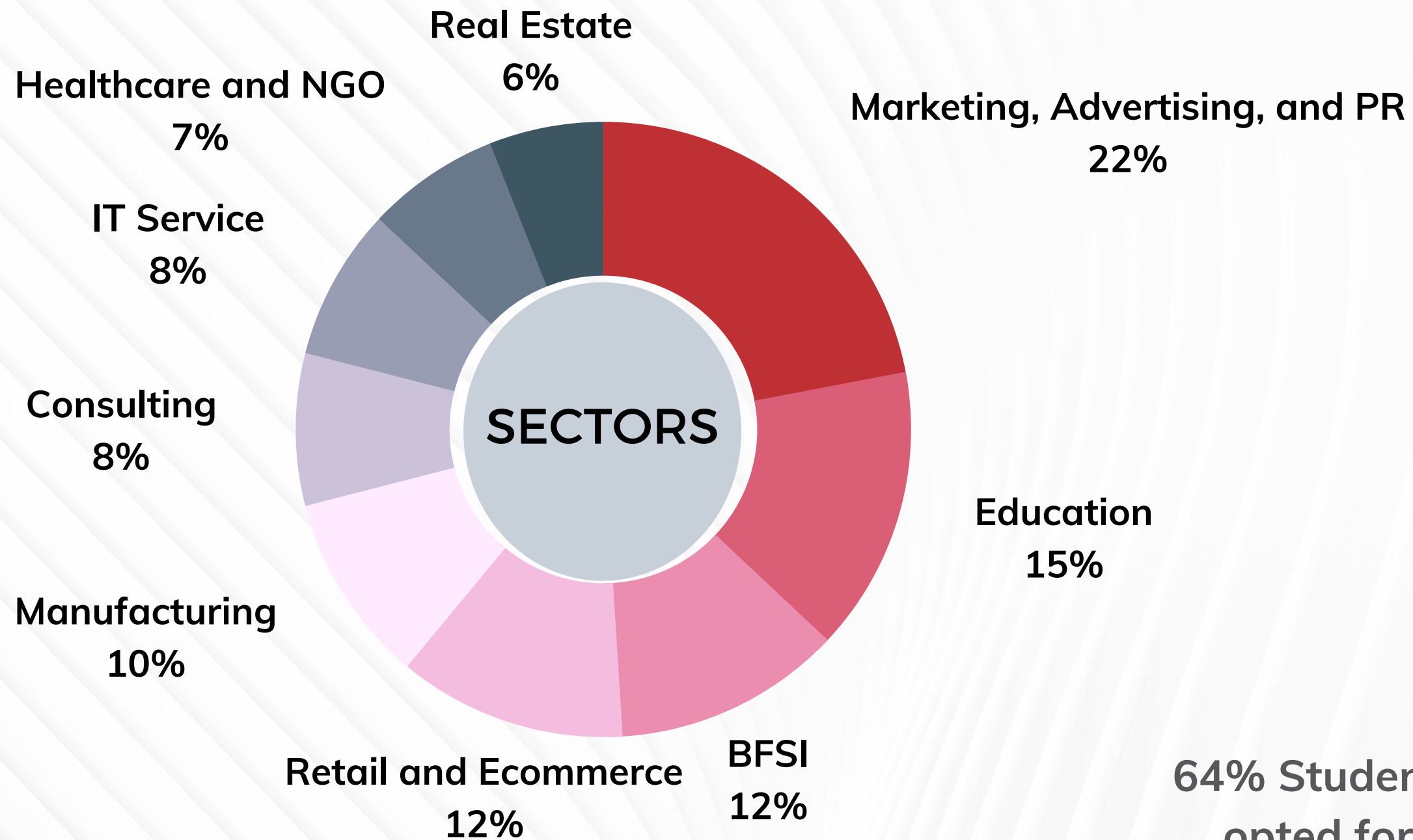
## SPECIALIZATION



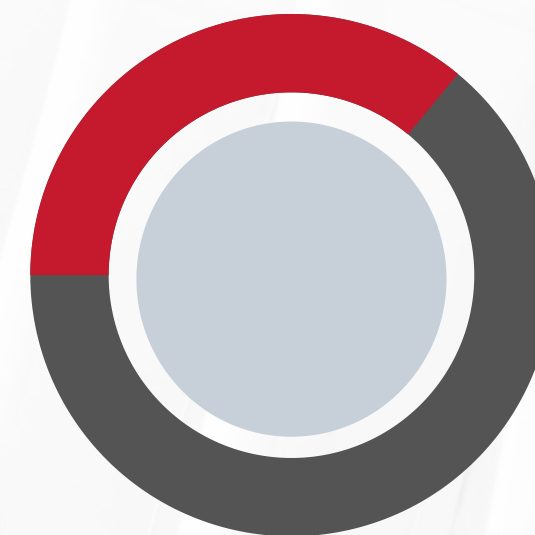
## GEOGRAPHIC DISTRIBUTION



# INTERNSHIP HIGHLIGHTS FOR BBA 2019-22

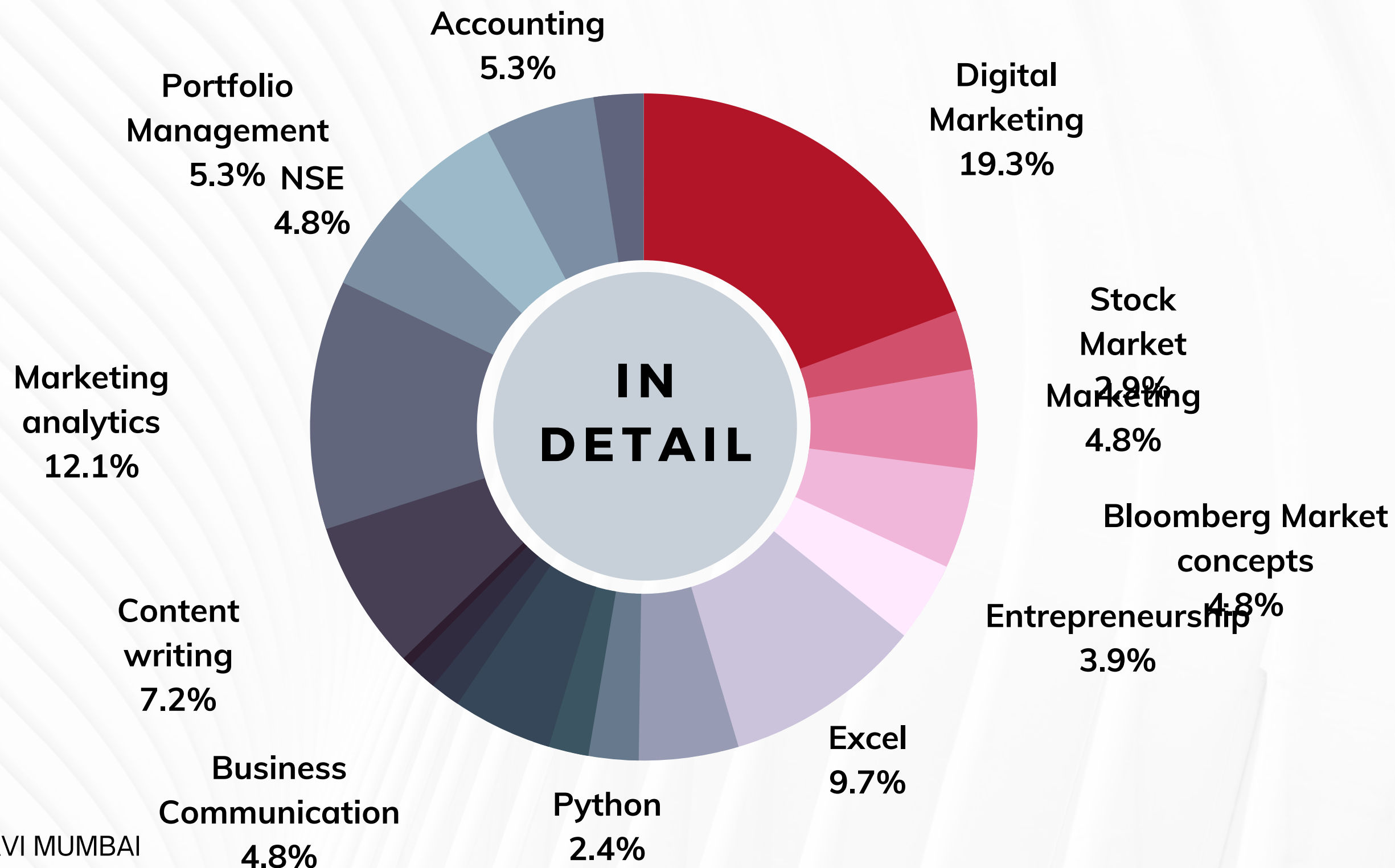


64% Students opted for Internships



36% Students did not opt for Internships

# PROFESSIONAL CERTIFICATIONS OF BBA BATCH 2019-22



---

# FINAL PLACEMENTS

# BCOM BATCH OF 2022

---

# B.com (Hons) 2019-22 BATCH PROFILE

## GENDER DIVERSITY



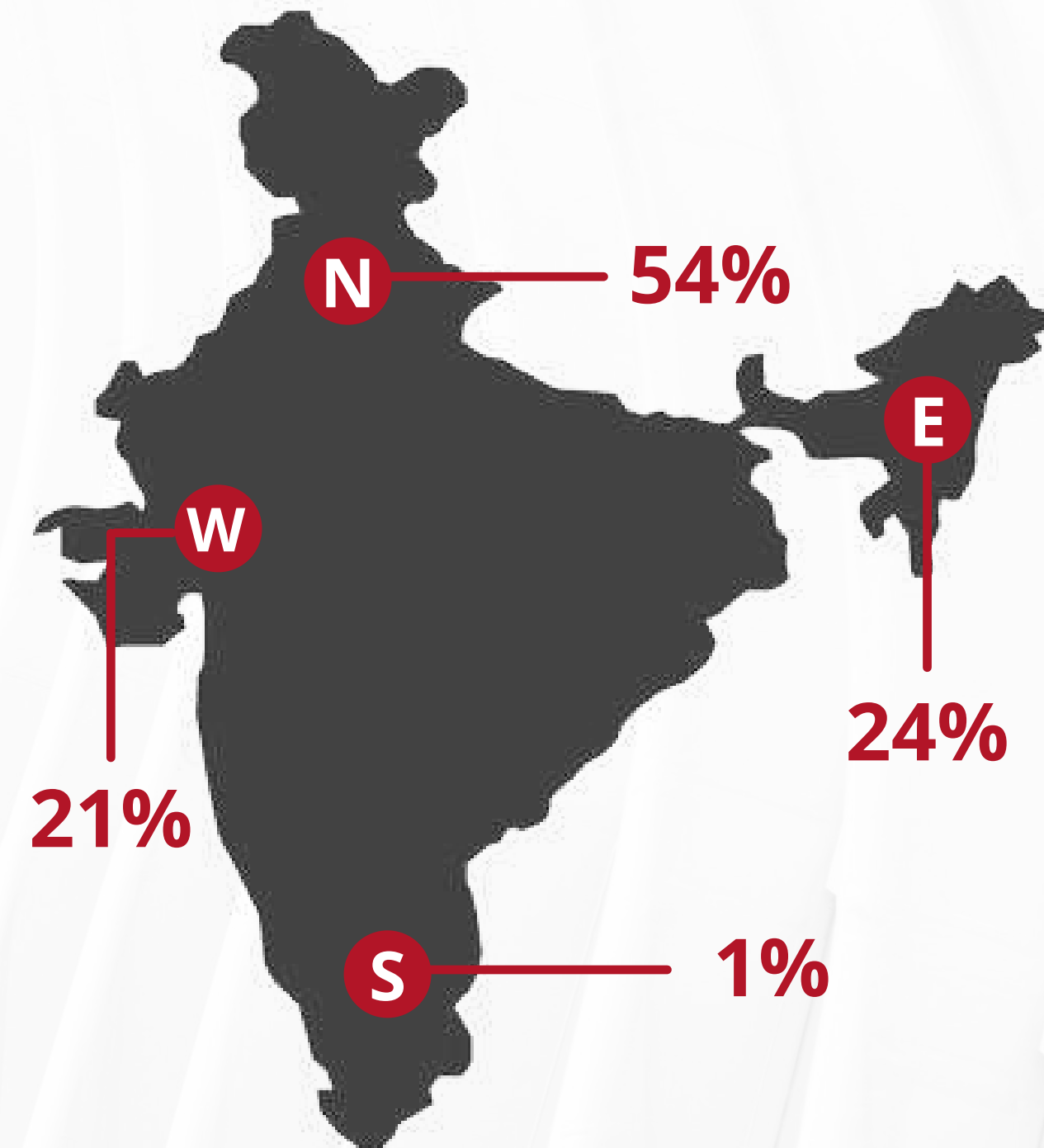
## INTERNSHIPS



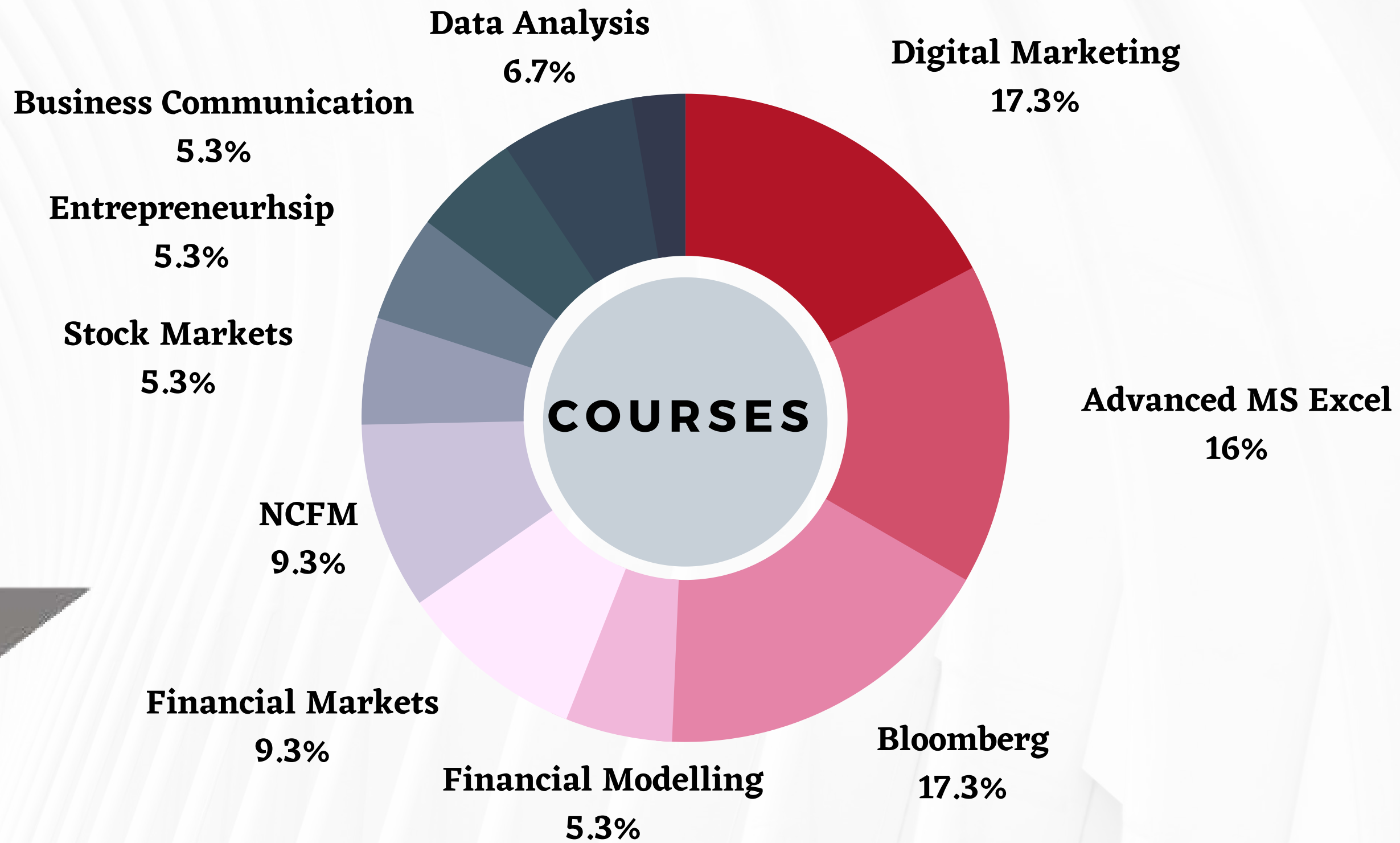
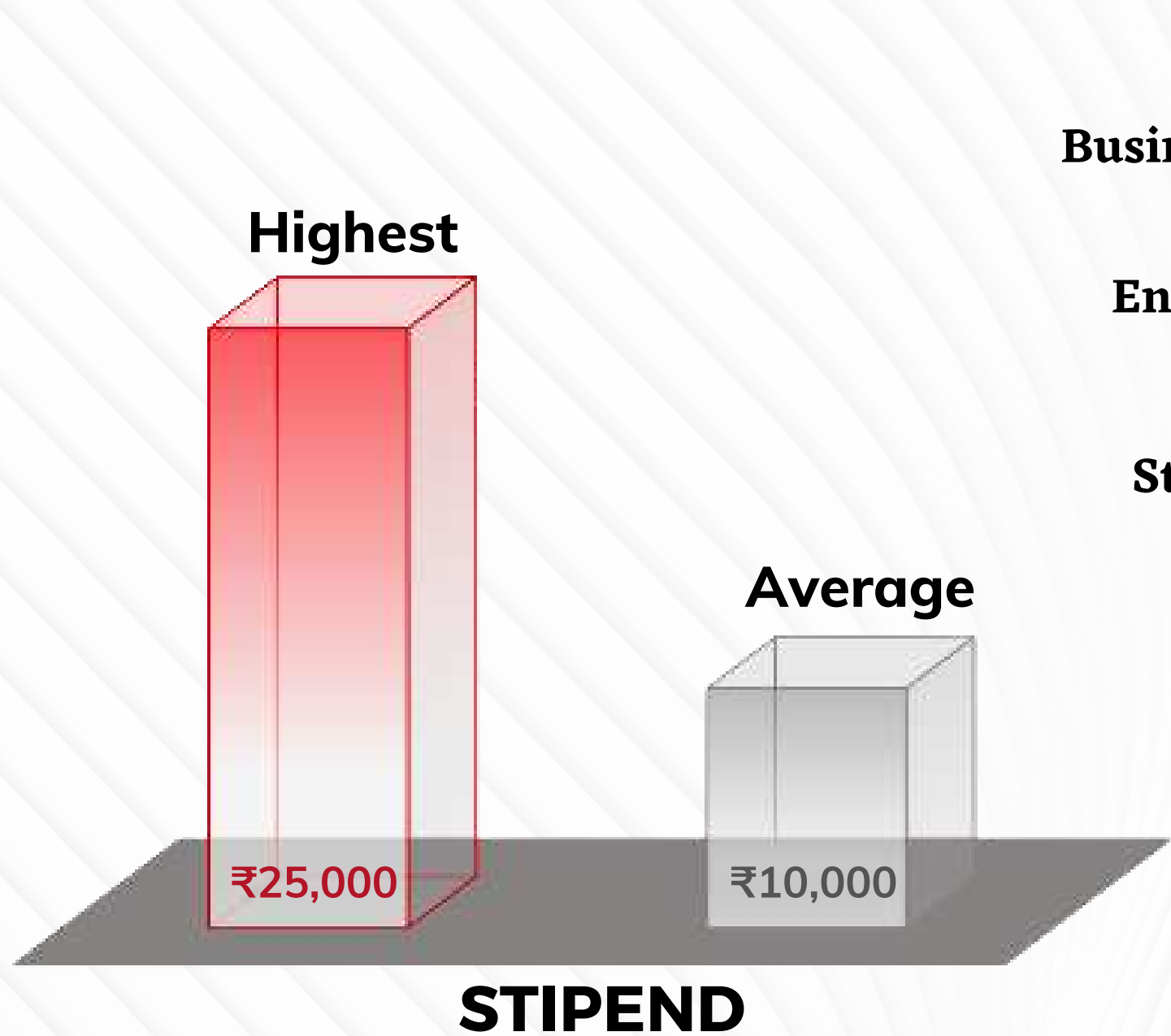
## CERTIFICATION



## GEOGRAPHIC DISTRIBUTION



# INTERNSHIP HIGHLIGHTS FOR BCOM 2019-22





# CORPORATE PARTNERS FOR SOC SUMMER INTERNSHIP 2021



---

# SUMMER INTERNSHIPS

## BATCH OF 2020- 2023

---

# BBA 2020-2023 BATCH PROFILE

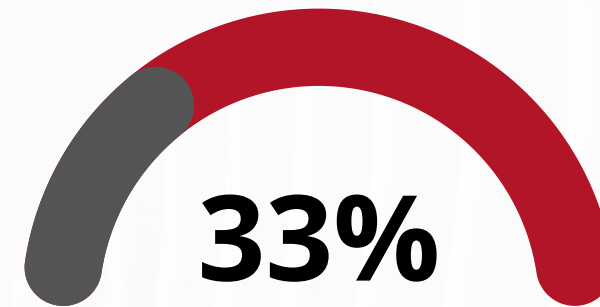
## SPECIALISATION



**FINANCE**  
48%

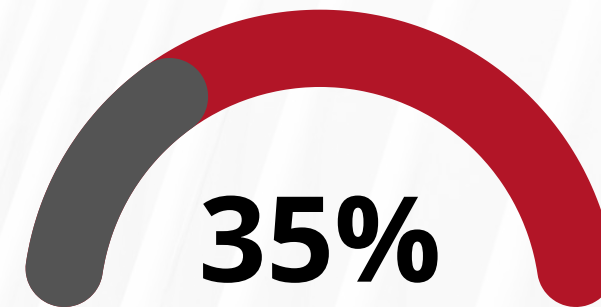
**MARKETING**  
52%

## INTERNSHIPS



**33%**

## CERTIFICATIONS



**35%**

## GENDER DIVERSITY



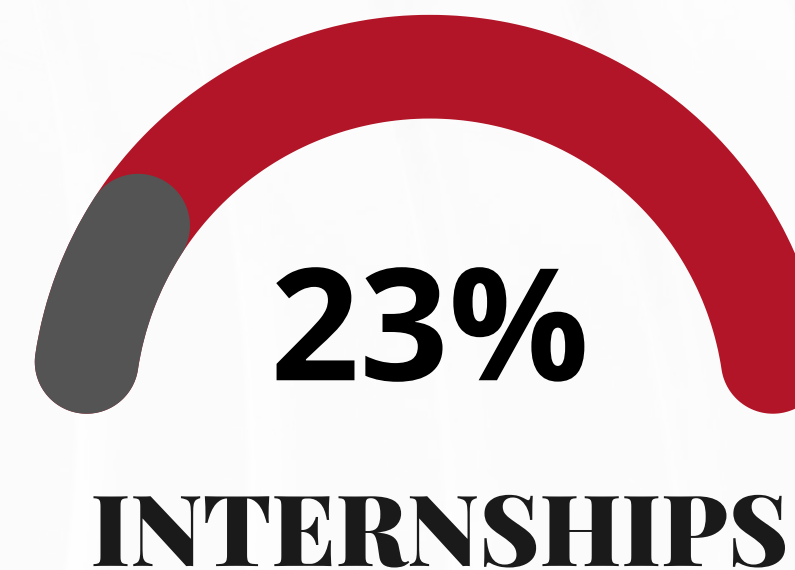
**40%**

**60%**

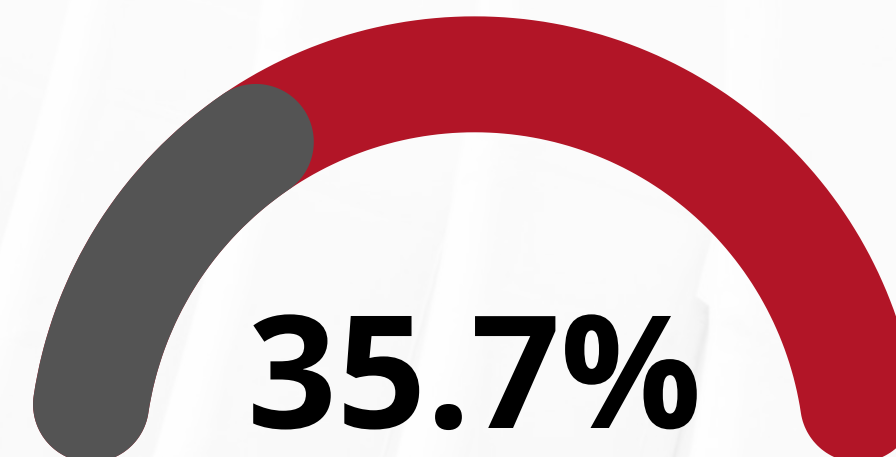
# BCOM(HONS) 2020-2023 BATCH PROFILE



**GENDER DIVERSITY**



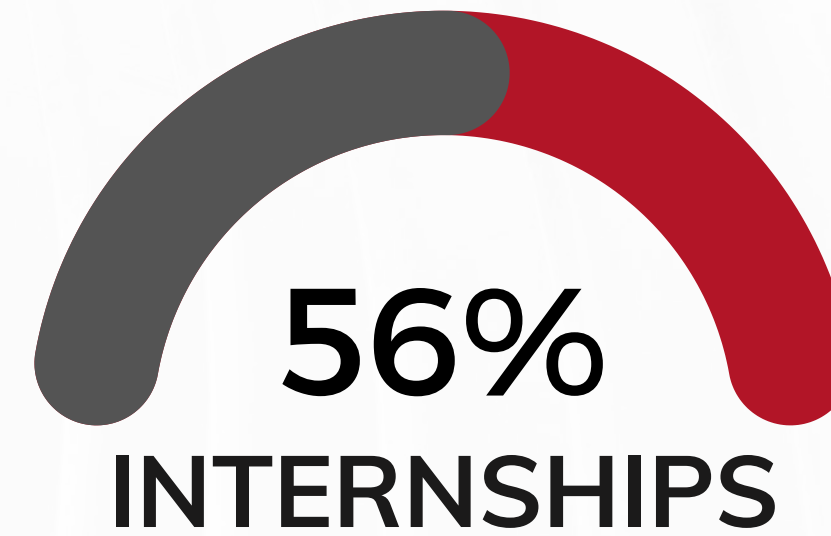
**INTERNSHIPS**



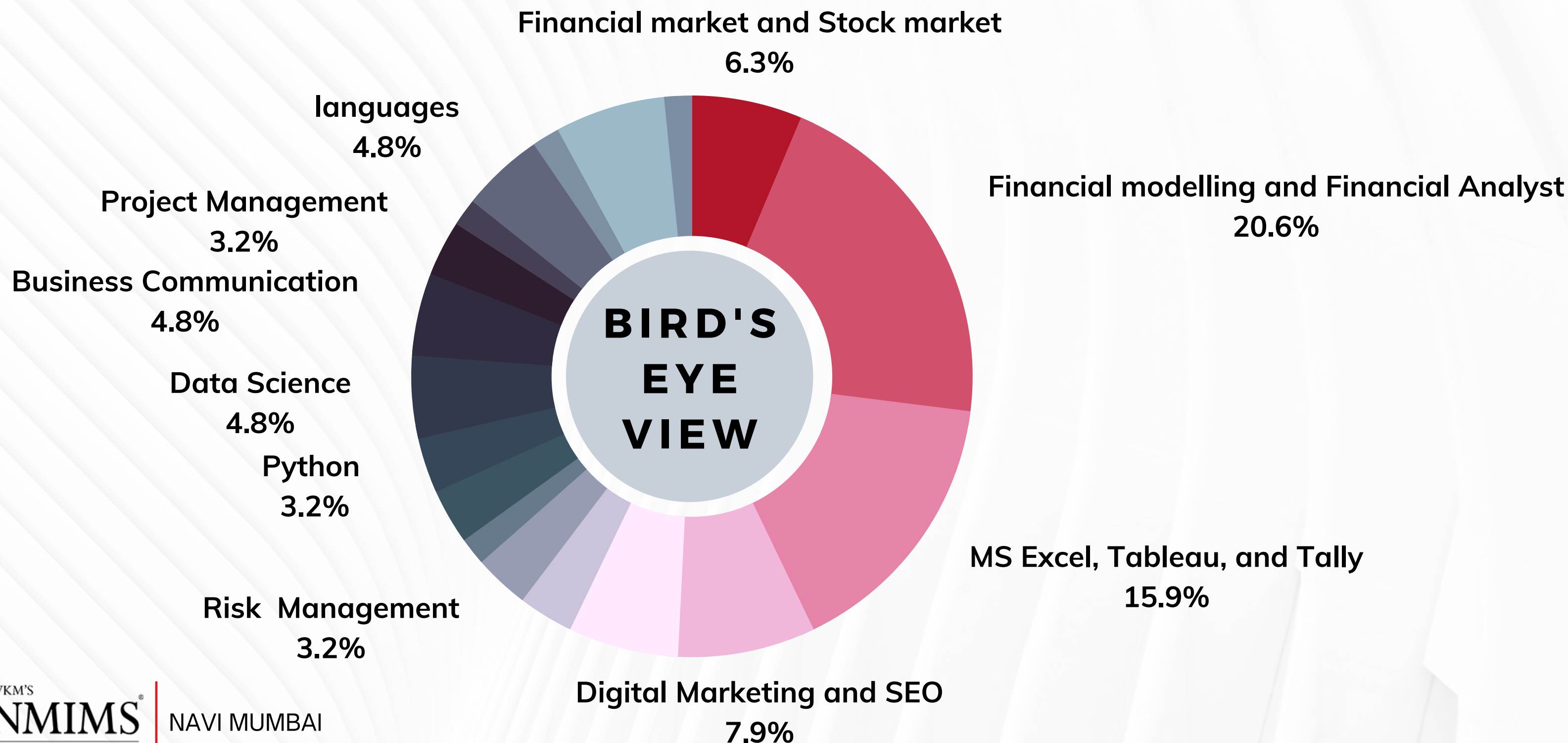
**CERTIFICATIONS**

# B.Sc Finance 2020-2023 BATCH PROFILE

## GENDER DIVERSITY



# PROFESSIONAL CERTIFICATIONS OF BATCH 2020-23 (SOC)



# OUR ILLUSTRIOUS ALUMNI

ImpactGuru.com



Ancy John  
Juhi Sharma  
Advika Batra  
Dhaval Kataria  
Maitri Bhatnagar  
Adita Ramakrishnan



Kriti Bal  
Sreejith Nair  
Chandrika Upadhyay



Vipul Jain  
Deep Bansal  
Parvathy Pillai  
Mrugank Deshingkar



Amit  
Sinha



Manav  
Shah



Dharna  
Khurana



Rutuja  
Abande



Advait  
Pillai



Siddhi  
Jain



Nishant Banarji  
Ishaan Mahajan



Divya  
Lamba



Shivansh  
Pathak



Ria Kadam



Deetya Bang  
Shubham Sanghrajka



Aditi Dixit



Nishtha  
Khosla

# PLACEMENT ENQUIRIES

---



**Kavita Kadam**

**Assistant Director- Placements**  
**E-mail ID: kavita.kadam@nmims.edu**

**Official Enquiry Email ID**

**navimumbai.bbaplacements@nmims.edu**



# PLACEMENT COMMITTEE

---

## Senior Placement Committee



**Diksha Yadav**

diksha.yadav72@nmims.edu.in



**Aastha Mahendru**

aastha.mahendru92@nmims.edu.in



**Amit Kalyankar**

amit.kalyankar73@nmims.edu.in



**Anuj Misra**

anuj.misra80@nmims.edu.in



## Prof Rahul Deshpande

**Faculty Mentor**

# PLACEMENT COMMITTEE

---

## Junior Placement Committee

Siddanth Dak

Harsh Chitalia

Debanshi Shailja

Sanchit Agarwal

Anshika Bhardwaj

Yash Mehta

Reet Desai

Abhisurya Soni

Saakshi Gaikwad

Devanshi Saxena

Himank Sawantdesai

# SVKM's NARSEE MONJEE INSTITUTE OF MANAGEMENT STUDIES



## NAVI MUMBAI

Plot No. 2, Pethapada, Next to  
Ramsheth Thakur College,  
Sector 33, Kharghar, Navi Mumbai  
410210. Maharashtra, India.



022-42355555



[www.nmimsnavimumbai.org](http://www.nmimsnavimumbai.org)

