



Lodhi Road • Gurugram • Greater Noida

Responsible Management Education



PGDM 2018-20
Post Graduate Diploma In Management

Celebrating
=25=
Years



The IILM PGDM

Established in 1993, IILM offers AICTE approved Post Graduate Diploma in Management in its three well-located campuses in the National Capital Region.

With the curriculum benchmarked against the best in the world, the IILM PGDM goes beyond the traditional functional silos of Finance, Marketing, OB-HR, and Operations. After close interaction and inputs from the Indian industry, our integrated and experiential curriculum is also inspired by the best of leading global B-Schools'. It offers experiential learning avenues through Field, Career Trek and Managerial Skills; as at Wharton and Stanford respectively.

The course curriculum embeds Business Simulation and Case studies in its core delivery method. The programme is designed to offer inbuilt flexibility advantageous to students in cognizance of varying learning needs and capabilities and also their professional involvement in corporate workspace.

With 25 years of experience in training future entrepreneurs and managers, IILM is proud to have 9000+ well placed alumni in top companies across India and abroad.

Accreditations



Get recognized amongst the best in the country

Our students are trained differently from a typical classroom setting. They have sound academic knowledge supplemented with experiential learning that helps them do well at every project they undertake. They are armed with the concepts and skills required to make them a cut above the rest. They are confident and effective decision makers – ready to be recognized amongst the best in the country.

“Everything is not going to be smooth. There is sometimes a gap between capability and recognition and recognition takes a while to catch up... Stay Put, and hold fort and good things will happen. Just believe in yourself and go.”

Mr. Bharat Kaushal,
Managing Director, Hitachi India,
PGDM convocation address August 2017.



Mr. Bharat Kaushal, Managing
Director, Hitachi India

Why students from across the country choose IILM

The IILM Advantage

1.

Globally
Benchmarked
Curriculum
with
Experiential
Learning

2.

Global
Study

3.

Career
Mentoring;
Pathways

4.

Entrepreneurship
& Startups

5.

Placements
(300+ companies)

6.

Full Time
Faculty with
Rich Industry
Experience

7.

9000+
Well Placed
Alumni

8.

Campus Life

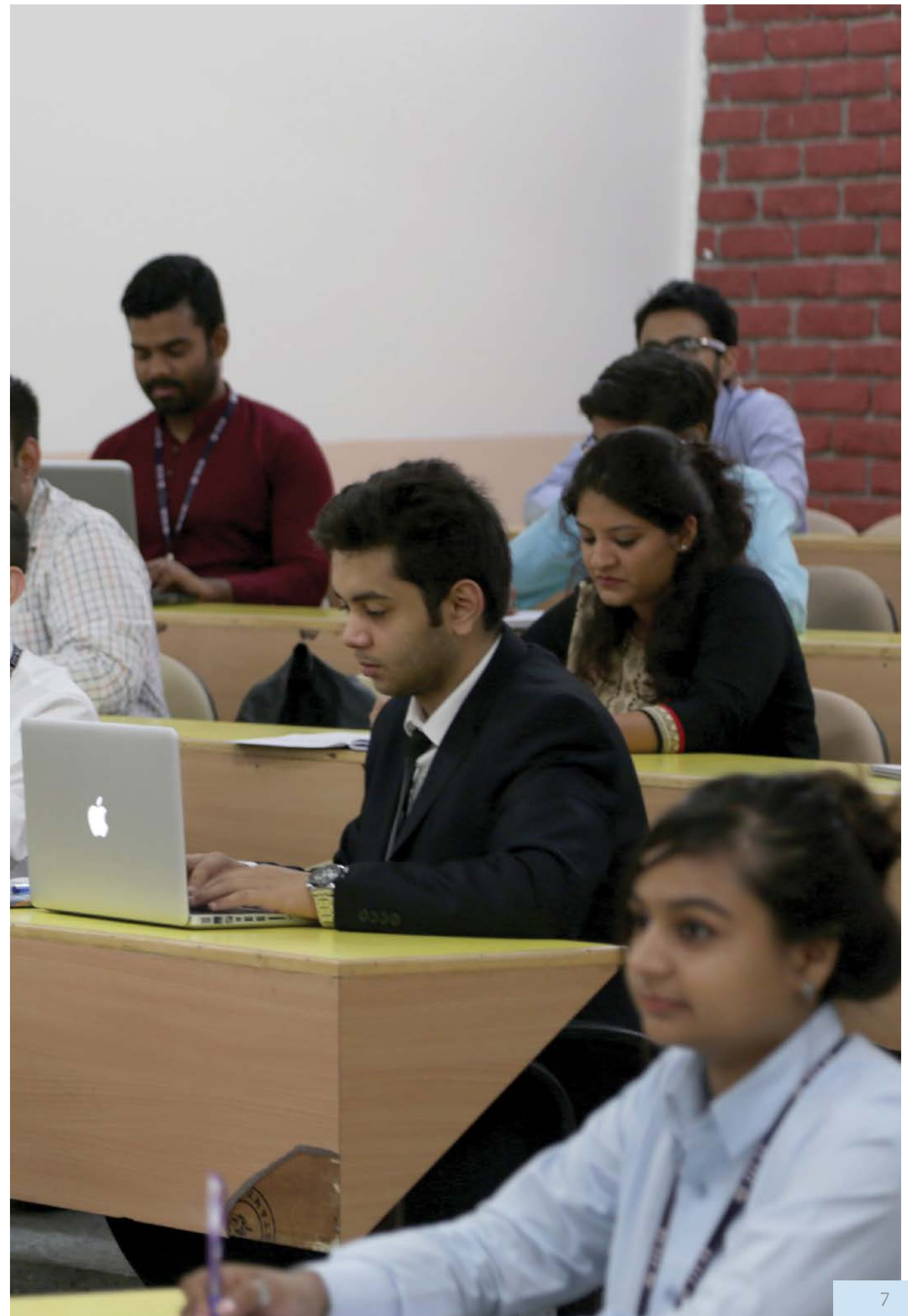
9.

Merit and
Means
Scholarships
and Loans

1. Globally Benchmarked Curriculum with Experiential Learning

Our curriculum imbibes the best aspects of courses offered at top business schools around the world. The course modules are inspired by the Stanford Graduate School of Business, Wharton Business School and IIM-A. The curriculum combines experiential learning so that students are capable of turning concepts into effective decision making, initiating action from knowledge and converting ideas into change.

The program is delivered in 6 terms; each term spread over 3 calendar months. In the first year of the program, the students imbibe foundation concepts and tools and techniques of management. Year 1 begins with Term 1 General Management Perspective which covers a series of courses aimed at diving into complex managerial issues to gain insight into the perspective of a capable and efficient manager. The practical experience and detailed feedback from faculty and leadership coaches, is aimed at enhancing the leadership style and developing the managerial skills of students. Term 2 and 3 will focus on core foundation courses which will provide the base for management education in each discipline calibrated to the skills, experience and future goals.



In the second year students can choose their electives from six major areas. IILM's approach to majors gives our students the flexibility and guidance they need to carve out a unique intellectual experience that is relevant to their specific educational and career goals. In addition to majors, IILM provides **"Pathways"** to the students who are interested in building expertise in emerging areas and evolving industries. **A pathway is an integrated, cross-functional sequence of courses designed to address a particular skill set or industry for which there is active student and recruiter demand.** In addition to majors, IILM provides ten divergent pathways namely Data Analytics, Consulting, Growth and Scaling, Entrepreneurship/Start-ups, Social Impact, Investment Banking and Private Equity, Health-care Management, People's Skills, Market Place and Family Business which are designed to incorporate the desired skills in the students so as to prepare them for emerging industries.

The Global Study programme in the second year provides students the option to choose subjects based on their specialisation. The subjects taught during the Global Study programme will be regarded as 'Elective' and inte-

grated in the two year PGDM curriculum.

Our curriculum provides experiential learning through FIELD (Field Immersion Experiences for Leadership Development), Career Trek, Leadership Labs and Managerial Skills.

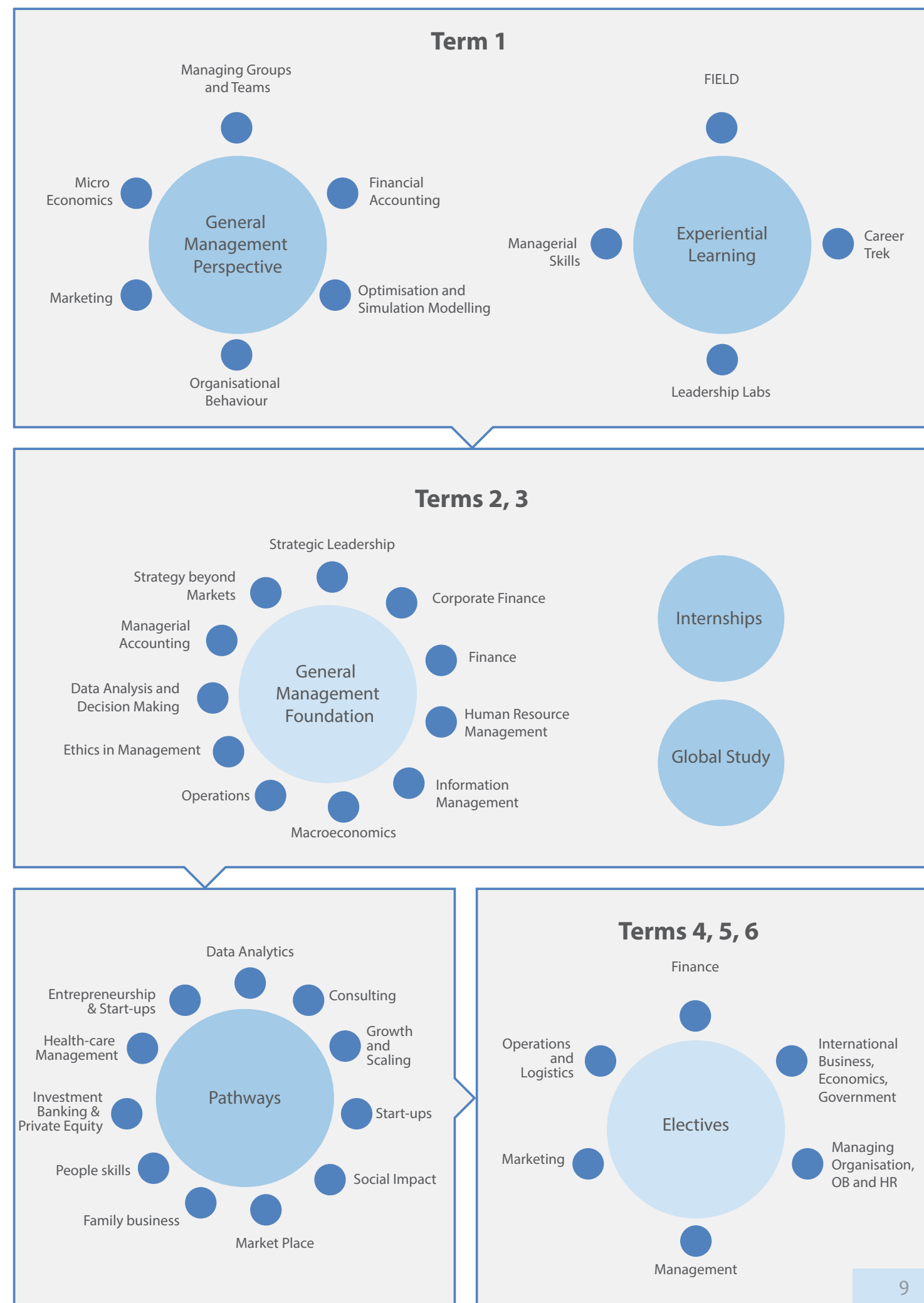
FIELD: This module is divided into 3 parts: FIELD 1 aims at improving the students' teamwork and leadership skills. Students understand the dynamics of working in teams and how individual performance affects overall team performance. FIELD 2 reiterates team building skills while instilling problem solving and presentation skills in the students. FIELD 3 works on formulating a business plan in order to make learning more practical and engaging for a micro-business of a new product/service idea.

Career Trek: It requires students to travel to different parts of the country to interact with the various functional heads of reputed organizations, to gain first hand understanding of job skills required for various industries. This enables students to plan their career paths.

Leadership Labs: In this course, participants get a number of opportunities to experience leadership in action and allows participants

to reflect on the nature of leadership and discover individual strength and weaknesses as a leader. Here participants get an opportunity to lead a team as well as to be a member of a team led by others. The course is different from other conventional courses since participants learn-by-doing, rather than reading about other leaders. For experiential learning to work student participants need to engage in the activities fully, reflect upon their own and others behaviour, receive and provide constructive feedback. Learning in the course is dependent primarily on participation; the more participants engage themselves, the greater will be the learning and development of capacity to learn from any experience in personal and professional life.

Managerial Skills: This course examines a number of common managerial challenges faced by executives in leadership positions. These challenges are explored using 4 case examples, each asking participants to evaluate a series of situations, develop alternatives for their resolution, and ultimately recommend and implement a course of action from the point of view of the company's owner/manager. These discussions happen in the context of mid-sized busi-



nesses in order to highlight the impact that key decisions and their implementation can have on the broader organization and its goals.

Family Business Managers: Indian business families often find a generalized management education too broad based to address the requirement of their niche areas. They already have an established and, more often, a thriving business model. The IILM PGDM program allows students to study at IILM while continuing to work in their family businesses.

IILM offers students the opportunity to convert their ideas into businesses and pursue a full term management program, thus helping them realize their full potential. With the aim of providing unmatched flexibility IILM has introduced the Flexible track into the curriculum for Entrepreneurs and students involved in their Family Business. The flexibility in the curriculum allows students to

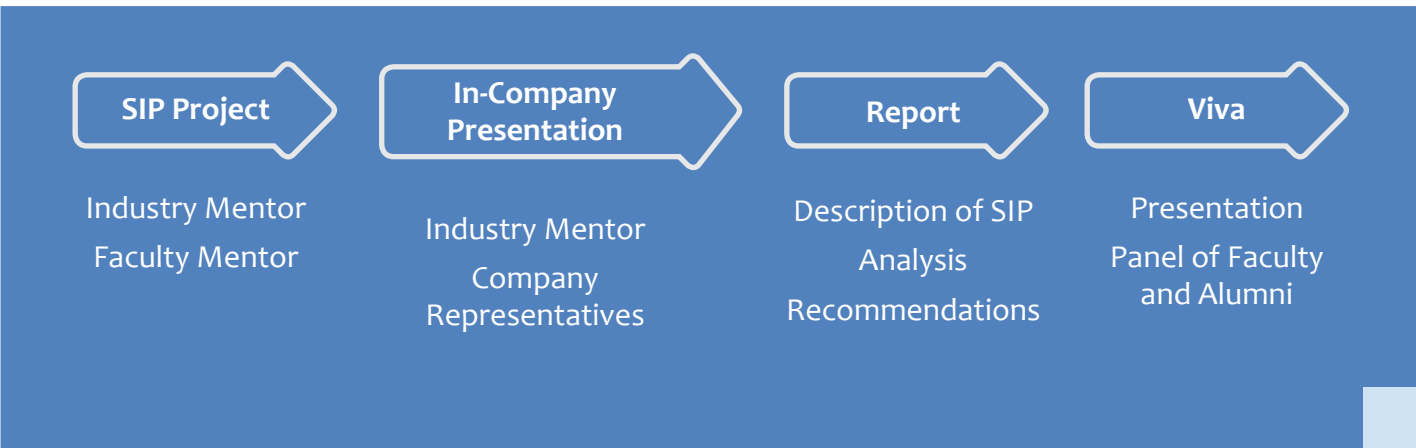
enhance their skills to leverage the strengths of family business management and successfully implement practices that drive high performance. The program also provides new direction and helps them expand the family's existing business.

**Internships
(Real World Training)**

At IILM, Summer Internship Projects (SIP) are taken very seriously and are a major part of the curriculum activity. The students are put through a workshop prior to the summer internship to ensure that they understand the importance and the learning process. The curriculum mandates a 3-month long internship, meant to provide a first-hand experience of the business world. Moving from the classroom to the corporate reality through summer internships makes the students more proficient at handling real life challenges making effective decisions. It will acquaint students with

the demands of professional world of work in terms of knowledge, skills and attitude to perform effectively. This short term experience provides a real insight into what it's actually like working in a particular job or career field.

SIP projects are evaluated by faculty mentors before they are allocated to the students. The faculty mentors also visit companies and interact with the industry mentors on a regular basis to track the progress of the students' performance. Students are required to submit fortnightly a progress report to their mentors as a part of their evaluation. Guidance on how to prepare their reports is provided by faculty mentors during students' non-working hours. The project is culminated with a presentation by the student before a panel of company representatives and the industry mentor at the company premises or presentation of the same before a panel of faculty and alumni.



2. Global Study

In today's business environment, it has become vital for businesses to tap into global markets in order to ensure their viability of a venture. Creating and maintaining international relationships and networks are key skills that all managers are expected to have. Matching global norms has become an imperative.

In keeping up with these requirements of the ever-globalizing environment, IILM mandates a 4-week global study in Germany, Canada, Finland, France or Spain. The purpose of the global study is to give students a global exposure in terms of teaching pedagogy, industry visits and diverse cultural immersion to enable them to expand and develop their outlook.

During this four week period, the students complete the course modules, enhance their skills of working in diverse teams and learn to understand and accept cultural diversity in its context. This helps to widen their horizon.



Our Global Study Partners

Name of the partner institute	Modules
International School of Management, Germany	Social Media Management
	Strategic Management
	Financial Management
Seneca College, Canada	Digital Marketing
	International Business Strategies
Lapland University of Applied Sciences, Finland	Enterprise Innovation through collaborative team project work
EM Normandie, France	Doing Business in France
	Supply Chain Management
	Business Project
University of Jaen, Spain	Entrepreneurship
	Family Business Management
	Cross Cultural Management
	Digital Marketing
	Basic Spanish

“The best thing about the global study program was that I discovered incredible new customs, traditions, food and social atmosphere. I witnessed a completely new way of life. You also get to discover yourself while gaining an understanding of a different culture. Being in a new place by yourself can be overwhelming at times, and it tests your ability to adapt to diverse situations and the ability to solve problems. .”

Soumil Vyas
(PGDM 16-18)



“IILM gave me an opportunity of to study at ISM, Frankfurt as a part of the program. As soon as we arrived at Frankfurt, I got a glimpse of the beautiful city and the days of excitement and learning waiting for me. It was a unique experience to study our three academic modules by foreign faculty in different classroom setup and knowledge deliverance. During our academic term at ISM we had industry visits to manufacturing plant of OPEL, Deutsche Bank and German Stock Exchange to study the German economy closely. On the weekend we were given holidays so I also got an opportunity to explore other alluring cities of Europe. This experience gave me a sense of confidence and independence and was a learning experience in a great way. It truly gave me a global exposure and an awe-inspiring experience for a lifetime.”

Surbhi Sanan
(PGDM 16-18)

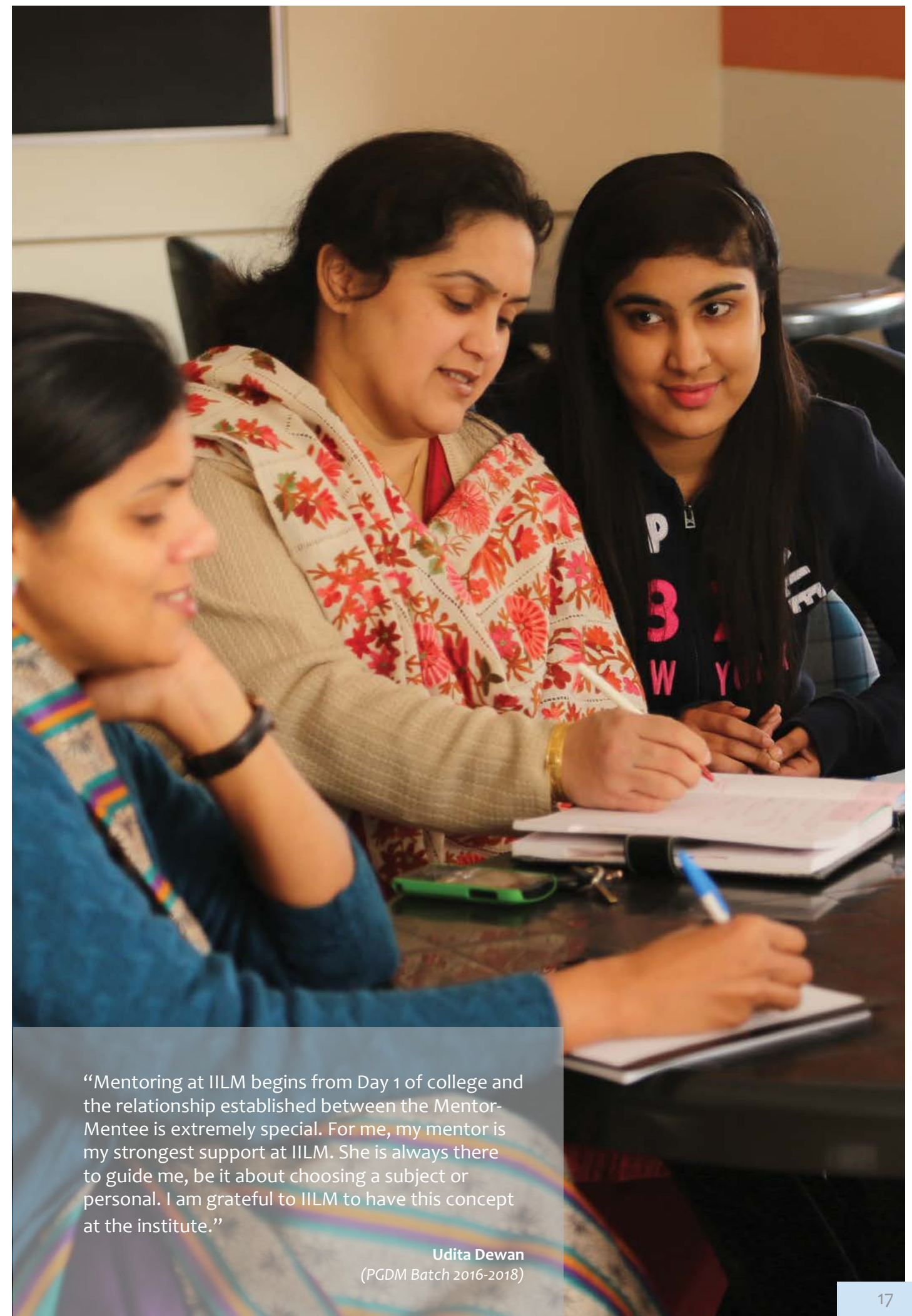
3.

Career Mentoring; Pathways

IILM is committed to maximize the value add to students from entry till exit. Keeping this in mind, IILM's mentoring program is conceived to provide students with the necessary professional and personal skill sets that would make them competent in the rapidly changing business environment. The prime objective of the mentoring process at IILM is to guide students in wisely choosing their careers. Each student is allocated a faculty member as a mentor during his/her PGDM coursework. This allocation is based on the student's academic background and work profile (if any) as well as career interests so that the mentoring process stays relevant and goal oriented.

To facilitate the student in their career decisions, we have devised 'Pathways', which is at best described as an integrated, cross-functional sequence of courses designed to cater to a particular skill-set or industry requirement for which there is an active student and recruiter demand. The faculty mentor guides and advises the student on a regular basis, right from the choice of pathways to the final placement to enable him/her to make informed and best possible choices regarding their career.

IILM, beyond comparison, is uniquely committed to nurture a personal and mutual relationship between the mentor and the mentee which allows for a holistic understanding of the student's aspirations, strengths, weaknesses, interests and overall personality which goes a long way in contributing to the all-round growth, development and progress of the student both as a professional and as a human being.



"Mentoring at IILM begins from Day 1 of college and the relationship established between the Mentor-Mentee is extremely special. For me, my mentor is my strongest support at IILM. She is always there to guide me, be it about choosing a subject or personal. I am grateful to IILM to have this concept at the institute."

Udita Dewan
(PGDM Batch 2016-2018)

4. Entrepreneurship and Start-ups

IILM prepares and motivates budding and future entrepreneurs to take their entrepreneurial journey forward and realize their dreams. IILM creates future 'Game Changers' by fostering the entrepreneurs with 3 Cs 'Content, Context, and Contacts' that enable them to design and launch successful start-ups based on innovative methods. IILM commitment to engrave leadership and management skills in their students is not restricted to classroom sessions, but is achieved through host of initiatives including personalized mentoring, interaction with domain experts, live company projects, workshops, events and conferences, thought evoking activities/games, networking, sessions with start-up founders and simulations to initiate and develop the entrepreneurial spirit among students.

Students get to visit companies, receive coaching, develop business plans, and network with a cohort of peers from around the globe. IILM has an active and robust "Entrepreneurship Development Centre (EDC)". EDC regularly organizes various conferences and events wherein they invite top entrepreneurs, venture capitalists and successful alumni from the industry, so as to facilitate their students to interact, discuss and learn from them. The major focus is on development of entrepreneurial spirit among the students. Not only IILM trains the future entrepreneurs but also encourage and support the students with great visions and business ideas in its Incubation Centre at Gurugram.



Entrepreneurship Development Centre @ IILM CONNECT, MOTIVATE, CHALLENGE, DEVELOP

Covering a range of sectors, the entrepreneurs inspire our students by sharing their personal business experiences and areas of expertise.

Entrepreneurship Development Centre primarily focuses upon:

1. Personalized mentoring
2. Interaction with domain experts
3. Networking
4. Simulations
5. Live projects with companies
6. Workshops, events & conferences

5. Placements (300+ Companies)

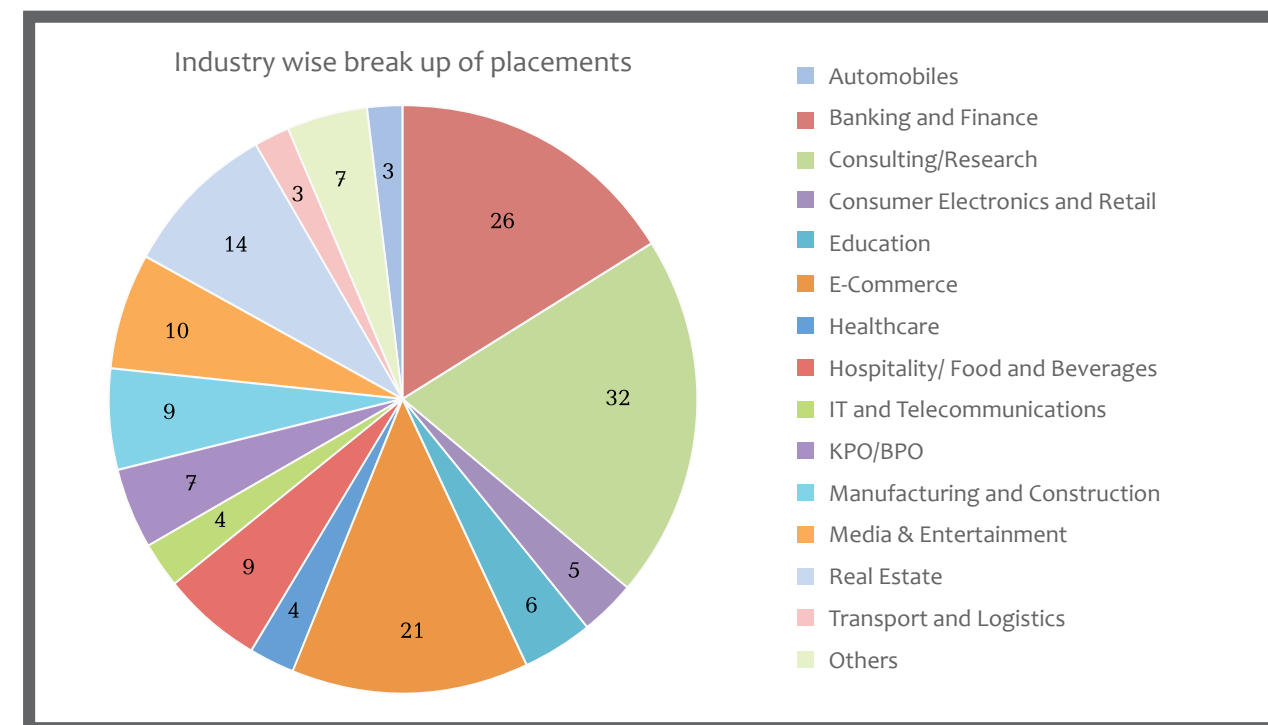
IILM has a robust placement cell called the Career Development Center (CDC) headed by a senior industry professional, and is well connected with different sectors of Industry.

The principal focus of the Career Development Centre (CDC) at IILM is to foster Corporate Connect by facilitating industry engagement. It constantly engages with industry through various activities and mentors the students about choosing an appropriate career path. It renders outstanding placement support to students using well planned roadmap for review of career options, CV preparation, honing interview skills, and providing opportunities for summer internships, live projects, and mentoring by IILM alumni. The CDC, with the support of faculty mentors, prepares the students even on acquiring and demonstrating the right personality traits that are key to selection.

The Career Development Center (CDC) team and faculty mentors ensure students get exceptional co-curricular opportunities in the form of experiential courses such as FIELD(Field Immersion Experiences for Leadership Development)/CareerTrek/Classroom-to-community, and through national & international conferences held at IILM. Students joining a Business-School are predominantly focussed on getting placements that hold the promise of a fruitful career. We at IILM understand this need and put all efforts to secure the best possible industrial experience for our students.

Ideal placement opportunities are sought for students based on their aptitude and interests. Placement week is an event organized on campus where recruiters come to campus to interact with students. They brief students about the job skills required for their industry and clarify doubts regarding the same. Students get an idea of the various industries available to them and can make decisions on what they are best suited for.

Our recruiters comprise over 300 companies across the country spanning diverse industries.



Some of the companies that visited our campus

99 Acres	BMW	Edelweiss	Investment	SAINT GOBAIN
Abott	Bonton Cables	HDFC Bank	Manusis	SAP Labs
Absolutdata	Brittania	Home Credit	Technologies	Shoppers Stop
Acura Consulting	Cadbury	HT Media	Marico	Silver Arrows
Ad Global 360	Capital IQ	ICICI Securities	Matrix Cellular	Singer India
Aditya Birla Group	Cargill	IIFL (India Infoline)	Mercedes Benz	Smart Cube
Airtel	Carlson Wagonlit	IMRB	Ministry Of External Affairs	SMC Securities
Amazon.com	Chai Point	India Bulls	Mobikwik	Spicejet
American Express	Cheil (A Samsung group of Company)	Indusind Bank	Mondolez (Cadburys)	Stellar Search
Amreprise	Citibank	Infiniti Retail (Croma)	Moodys	Strategic Resources
Amul	CMIE	IOCL	Mydala	Supreme Securities
Anand Rathi	Co Cubes	IPSOS	Naukri.com	Tata Teleservices
Anchor Electricals	Coffeeday Beverages	IREO	NDTV	Times Internet Ltd
Apollo	Colgate Palmolive	ITC	Nestle	Times of India
Armstrong	Concentrix	JK Paper	News X	To the New Digital
Asahi	Contify	JLL	Radio Indigo 919	Trident
Ashiana	CSC Finance	Jubilant Food	Radio Mirchi	Vodafone
Asian Paints	Cushman & Wakefield	Kotak Mahindra Bank	Raymonds	Whirlpool
Athena	Cvent	KPMG	RBL Bank	WIPRO
AWL	Daffodil Software	Kryton	Rediff.com	WNS
Axis Bank	Decathlon	Kuhne Nagel	Redington	XL Catlyn
BAG Films	Dell	Kyocera	Reliance Communication	XL Dynamics
Bajaj Electricals Ltd	Deloitte	Legend International	Reliance Jio	YES Bank
Bandhan Bank	Delta India	Lloyds Ventures	Religare Housing	Zamil Infra
Barista	Dentsu	LOREAL	Religare Securities	Zee TV
Benzara	DLF	Mancer Consulting	Saavn	ZENICA
Berger Paints	Eco sense	Mansukh	SAB MILLER	Zomato

6. Full Time Faculty with Rich Industry Experience

Our faculty comes from leading institutions across the country and have diverse industry experience. They are always available to answer queries and clarify any doubts students may have.

The PGDM faculty are knowledge creators who rigorously peruse research in their fields. In an endeavour to develop IILM's vision to educate, develop innovative entrepreneurial and responsible business leaders and matching world class teaching methodologies, we draw strength from the international arena on the basis of their research excellence and teaching acumen.

Accounting

AARTI SHARMA
Assistant Professor
MBA, M.Com

BALVINDER KAUR
Associate Professor
Masters of Commerce , MCS, MBA-
Finance & Mktg
PhD in Management (Finance)

P. MALARVIZHI
Professor
Ph.D. (Finance and Accounting),
M. Phil, MBA

VISHAL GOEL
Associate Professor
CA, Industry Experience- 11 Years

Business Communication

GEETA GOGIA
French Faculty - Foreign Language
MA (French)

MINI B DANIEL
Associate Professor
(Communication)
MBA (Public Administration)
Industry Experience - 21 Years

Economics, Public Policy and International Business

GURPREET SINGH BHATIA
Associate Professor
PhD

MANISHA BOTHRA
Assistant Professor
Masters in Economics,
BA Hons – Economics
PhD (Pursuing)- Economics

NIDHI PIPLANI

Assistant Professor
MA (Economics)
Ph.D. (Pursuing) - International
Economics

PRAKASH SINGH
Assistant Professor
MPhil (Planning & Development),
Doctorate in Economics
(Submitted)

RACHNA MADAAN
Assistant Professor
MA (Economics, PGDBM)
PhD (Pursuing) – Economics

RAHUL MISHRA
Professor (International Business
and Family Business)
B.Sc. (Hons) – Mathematics, MA
(International Business)

RAJKISHAN S NAIR
Professor
M. Phil (Economics)
PhD (Pursuing) - Development
Economics

TARUNA GAUTAM
Professor
PhD (Economics)

TANZEEM HASNAT
Assistant Professor
MA in Economics
Doctorate in Economics (Pursuing)

VIDHISHA VYAS
Assistant Professor
MA (Economics),
PhD (Mergers and Acquisitions)

Entrepreneurship and Strategy

ARUN GUPTA
Professor (Innovation and
Leadership)
PGDBM (Marketing and Finance)
Industry Experience- 25 Years

LAGAN KOCHHAR

Assistant Professor
(Entrepreneurship)
MBA, M.Sc (Business &
Management)
Ph.D ((Pursuing)) - Business &
Management

SHEETAL JAIN
Assistant Professor
(Entrepreneurship)
PGDM (Marketing)
PhD – Marketing
Industry Experience – 12 Years

SMITHA GIRIJA
Professor
B.Sc. (Mathematics), MBA
(Marketing)
PhD (Retail Management)

SUJIT SENGUPTA
Professor (Marketing and
Entrepreneurship)
PGDM-Management
Industry Experience - 28 Years

Finance

KANIKA GUPTA
Assistant Professor
PhD (Finance)

KIRTIKA MALHOTRA
Assistant Professor
M.Com, PGDM (Finance and
Marketing)

PRABHASH CHANDRA
Professor
Masters in Management Science
(Finance)
Doctorate in Management-
Financial Literacy (Pursuing)
23 years' experience of industry

RAJU MAJUMDAR
Associate Professor
Masters (Finance and Control)

REENU BANSAL
Assistant Professor
MBA – Finance & Marketing
Ph.D – Finance

SAIMA RIZVI
Associate Professor
MBA (Finance), PhD
(Management)

SANDHYA PRAKASH
Associate Professor
B.Sc. (Hons.) - Mathematics, MBA
(Finance)
PhD (submitted) –Microfinance

SHEGORIKA LALCHANDANI
Associate Professor
PhD (Finance)

SHRADDHA MISHRA
Assistant Professor
MBA (Finance & IB)

SWETA AGARWAL
Associate Professor
PhD (Finance), MBA (Finance)

General Management

ADITI BANERJI
Assistant Professor
M.Sc Environment & Management
Ph.D Renewable Energy & Environment

GANESH KHANNA
Associate Professor
Mba, M.Tech, B.Tech

SHRUTI CHOUDHARY
Assistant Professor
PhD, MBA, MCA,MSc,BA

Marketing

ARCHANA MAHAPATRA
Assistant Professor
PGDBM (Marketing)

DEVIKA RANI SHARMA
Assistant Professor
M.Phil. (Marketing)

GUNJAN A. RANA
Associate Professor
MBA(Marketing)
Ph. D (Business Management)

JOYEETA CHATTERJEE
Professor
MBA (Marketing and HRM)
PhD- Brand Management

RADHIKA MADAN
Assistant Professor
MA (International Business)
PhD (Pursuing) - Branding and Communication

RAVINDRA DUA
Professor
MBA (Marketing), BSc

RUCHI SHAH
Assistant Professor
MBA (Marketing)
PhD (Pursuing) - Online Retail

SANCHITA GHOSH
Assistant Professor
MBA (Marketing)
PhD (Pursuing) - Brand Management

SANGEETA SUMBLY
Associate Professor
MBA (Marketing)
Industry Experience- 18 Years

SIVA RAMAKRISHNAN
Professor
PGDM- Marketing
Industry Experience- 23 years

S K SINGH
Professor
MBA (Marketing), BE (Education), BA

URVASHI NANDRAJOG
Assistant Professor
PGPM (Marketing)

Operations

ARCHANA SACHIN MAHAMUNI
Assistant Professor
B.E. (Electronics, MBA -Marketing Management)
PhD (Marketing Management)

B KANAKA
Associate Professor
PhD, MBA (Operations), BSc

PRAGYA ARYA
Assistant Professor
MBA - Operation Management
BE - Electronics & Power
PhD in Operations (Pursuing)

SANDHYA RAI
Associate Professor
MBA, M.Sc. (Mathematics)
PhD (Management)

Faculty speak

Rahul Mishra, Professor (International Business & Family Business), on receiving Faculty Award at PGDM convocation, August 2017

Thank you so much for giving this award. To leave you with this thought, what we taught you will become redundant in next 10 years, what will take you far is your ability to ask questions, critically analyze problems and doing good to society. Thank you again for this

Devika Rani Sharma, Assistant Professor (Marketing), on receiving Faculty Award at PGDM convocation, August 2017

Indeed it’s a privilege to receive this award, Thank You IILM for bestowing me with this honour. Thank you my Seniors and Colleagues at IILM for your support. Students it’s your special day, but you have made my day special as well!! God Bless you all.

Ruchi Shah, Assistant Professor (Marketing & Sales), on receiving Faculty Award at PGDM convocation, August 2017

Thank you All. I am honored to be here with you at this cusp, which is the most charmed hour of our lives. You gain an Alumni status today, the most power packed bond. Inconsequential to iterate, together we have witnessed several emotions in the past couple of years and by now we understand that life is all about love hate transactions. I would strongly recommend you to keep looking for what you love without settling in for a substitute. If it takes to expedite the hate to bring back love, just do it. No matter however bad it is but Life is the only miracle you were searching for. Will stay connected!

Pinky Goswami, Associate Professor(Organizational behavior), on receiving Faculty Award at PGDM convocation, August 2017

First of all my heartiest congratulations to all who are graduating today. Today, as you step into the world, the world which you have always dreamt to be in, i would like all of you to go back to your past and review the efforts of so many others because of whom you are here today. Now, the time has come for you to give back to the world what you achieved. Find

that purpose in your life. Do not just think only about yourself, or your success. Be more team oriented and change the ME into WE. That will change the world. You may land up to be the most powerful, but always respect the least powerful. It will speak volumes about your personality. Lastly, build resilience. Life is learning. There will be good days and difficult days but remember a difficult day only gives you a better opportunity to learn. Thank you once again and God bless you.

Rajkishan Nair, Professor(Economics), on receiving Faculty Award at PGDM convocation, August 2017

From the most scary, most frightening faculty (that’s what you tell others about me!!) to this-thank you all. This recognition means a lot. Thank you IILM, thank you Sir, for always trusting me. I might have shouted you out of my classes for not having gone through a reading or for not having turned up in time. Now you are here, brave young men and women ready to face the world. Today I would like to leave you with just one thing. This is an old prayer in malayalam that I have grown up with. It translates as follows,

“ O’Almighty God my humble salutation, may you kindly listen to my prayers....
May I always impart compassion and love to all
O’ Lord provide me courage to talk only good words
May I be provided with the right convictions to do my duties
And give me your blessed strength to tell always the truth alone.

The world does not have a shortage for great managers- I am sure that you all would become great managers and professionals. But the world has an absolute dearth of good human beings, Be a good human being!! All the best.

Raju Majumdar, Associate Professor(Finance), on receiving Faculty Award at PGDM convocation, August 2017

I thank my students for this recognition, for they had a big role to play in molding me the way I am as a teacher today. I am happy to have my own teacher, Prof. V N Pandit present in this occasion and I thank him and all my teachers who have helped me in my journey thus far. I wish you all do well in life, and I am sure life will reward you handsomely.

Organizational Behavior

ANINDITA CHATTERJEE

Assistant Professor (HR)
PGDM, Industry Experience -
10 Years

ANISHA RANI

Assistant Professor (HRM)
MBA (HR)

GARGI SANDILYA

Assistant Professor
(Organizational Behavior)
PhD (Psychology)

MOUMITA ACHARYYA

Assistant Professor (HRM)
MBA (Human Resource
Management)
PhD (Corporate Responsibility
and Organizational Performance)

PINKY GOSWAMI

Associate Professor
(Organizational Behavior)
PhD (Organizational Behavior)

SANYUKTA JOLLY

Professor (HRM)
M.Phil. (Psychology)
PhD (Performance Management)

SHIVANI KHURANA

Professor (Organizational
Behavior)
M.Phil. (Psychology)
PhD (Organization Behavior)

SHYAMALI SATPATHY

Associate Professor (Human
Resource Management)
PhD (Management)

SHUCHI AGRAWAL

Professor (Organizational
Behavior)
MA (Applied Psychology)
PhD (Organizational Behavior)

SONA VIKAS

Associate Professor (HR)
Ph.D (HR)

SONALI PATNAIK

Counselor & Asst. Professor
Mphil, MA, BA

SONIKA SHARMA

Assistant Professor (Human
Resource Management)
MBA (Human Resource
Management)
PhD (Pursing) in Psychology

SUJATA SHAHI

Professor (Organizational
Behavior)
PhD (Psychology)

SUMEDHA GROVER

HR - Head
MBA (HR), BA

Information and Technology

DAISY MATHUR JAIN

Assistant Professor – Technology
& Operations
PhD (Information Technology)

HARMAN MANGAT

Assistant Professor (Technology)
MBA (IT)

RICHA BHARGAVA

Associate Professor IT
(Technology)
M.Tech (IT)
Ph.D. Computer Science

SHWETA NANDA

Assistant Professor–Information
& Technology
MBA (Marketing & IT:
E-Commerce), BE in Electronics &
Communications

Foreign Faculty

ANTHONY ATUFE OKUOGUME

Entrepreneurship and Strategy
University of Lapland, Finland

ARI ALAM

General Management
University of Lapland, Finland

BURÇIN ATASEVEN

Operations
Istanbul Kultur University , Istanbul

CAMPBELL PARSONS

Finance
Hanze Gronigen University

CHEN STEFANIE

Information & Technology
University of Applied Sciences,
Vorarlberg, Austria

CHERYL DOWELL

Organizational Behavior
Algonquin College, Ottawa,
Canada

DORTHE BOHLBRO

Operations
Business Academy, Aarhus
University

ERIKA JULIANA RODRIGUEZ

Business Communication
Universidad EAN, Columbia, South
America

GATIEN BEAUMONT

Entrepreneurship and Strategy
University of Lorraine

HOLGER BRAIL

General Management
Liverpool University

IAN FITZGERALD

International Business
Hanze Gronigen University

JENS KARBO

International Business
Business Academy Aarhus
University, Denmark

LOUISE GRUE BENNIKE

Marketing
Business Academy, Aarhus
University

MARGARET OSBORNE

Marketing
Seneca College, Toronto, Canada

MARIUSZ SOLTANIFAR

Entrepreneurship and Strategy
Hanze Gronigen University

MICHAEL SCHMITT

Finance
ISM Frankfurt, Germany

MICHAEL WADE

International Business
Seneca College, Canada

ROY RUS

Finance
Hanze Groningen University

SOREN IPLAND

Marketing
Business Academy Aarhus
University, Denmark

WERNER WETEKAMP

Operations
FH, Dortmund University, Germany

7. 9000+ Well Placed Alumni

Alumni are a very important resource of any university and at IILM we are proud to have a huge network of over 9000 alumni who are well placed at various capacities across industries both domestically and abroad. They have risen to high ranks and hold excellent positions in reputed companies.

We strive to engage with our alumni in various ways. They are invited to interact with students to motivate them about careers or to deliver guest lectures on topics of their expertise. They are consulted with regards to suggestions of industry specific workshops to hone our students' skills. They also become alumni mentors to our students, thus providing them with first-hand knowledge and experienced advice along with a platform for networking. They are invited to sit on panels to conduct SIP viva and/or judge SIP report and become a part of our Board of Governors. We also maintain relationships with them by organizing annual meets on campus.



“I have spent the two most eventful, exciting and action packed and professionally enriching years of my student life which forms the foundation of where we are going in future.

You have a rock solid launch pad and an establishment to take you further.

Take risks with your careers, take risks with your capabilities, get out of your comfort zone and take on responsibilities which you think you will not be able to accomplish, believe me you will be surprised.”

Mr. Anil V Valecha
Senior Service delivery Leader,
Financial Operations American Express,
Batch 1996-98

8. Campus Life

IILM has 3 campuses that are centrally located in New Delhi, Gurugram and Greater Noida. But the goal driving them forward is one and the same – to train and develop skilled and responsible managers of the future.

The Lodhi Road campus is the hub of South Delhi, bustling with activities and places to visit. Being at the political center of the country, allow students to be privy to first hand developments in business and politics alike.

The Gurugram campus is located on Golf Course Road, in the heart of the industrial hub of Gurugram - an epicenter of industry as well as startups. Our students have the advantage of gaining the rich knowledge of business and entrepreneurship from their surroundings as well as our in-house incubation center.

The Greater Noida campus, it is located in the Knowledge Park of Greater Noida with easy access to companies like LG and Moser Baer. Educational institutions in the area also provide a platform for networking and knowledge sharing.

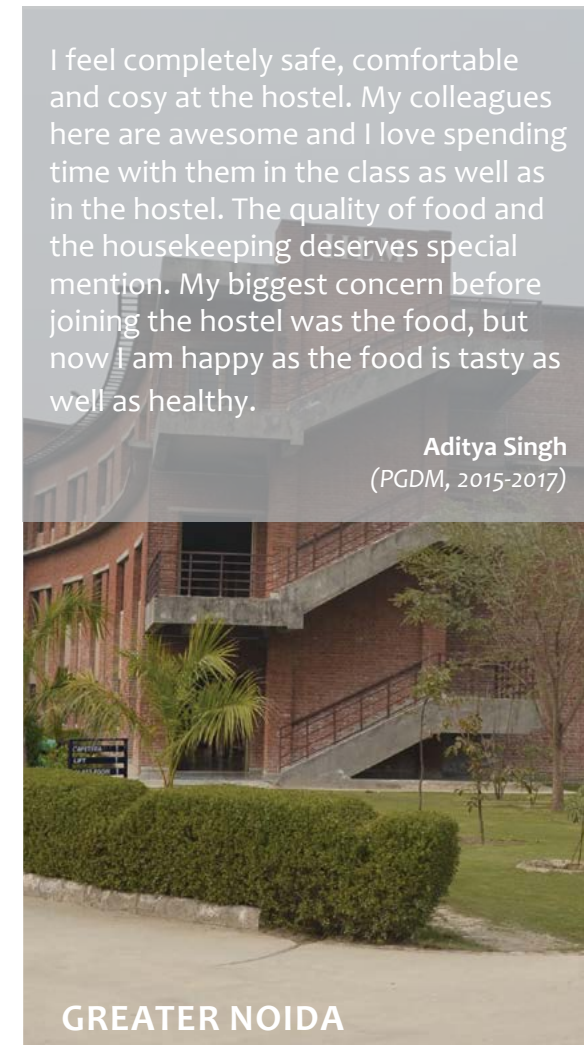
Our Gurugram and Greater Noida campuses provide safe and secure residences for students and faculty alike. Constant monitoring by security guards and cameras, comfortably furnished apartments, delicious and wholesome food, and a friendly environment ensure that students can live in a safe and comfortable haven – a ‘home away from home’.



GURUGRAM

“My experience in IILM started with the hostel and honestly I am having the best time ever. The location is superb, I have met tons of amazing and interesting people and there is always so much to see and do. It is immensely safe and secure with female and male guards at the main gate and hostel entry.”

Sonam Gupta
(PGDM, 2015-2017)



GREATER NOIDA

I feel completely safe, comfortable and cosy at the hostel. My colleagues here are awesome and I love spending time with them in the class as well as in the hostel. The quality of food and the housekeeping deserves special mention. My biggest concern before joining the hostel was the food, but now I am happy as the food is tasty as well as healthy.

Aditya Singh
(PGDM, 2015-2017)



LODHI ROAD

9. Merit and Means Scholarships and Loans

In our effort to make education more affordable to students, we have made provisions for scholarships on the basis of merit and need. We also have partnerships with certain banks so as to make the procedure for application of loans a little easier for students.

CATEGORY 1: 10% Scholarship:

All girl students who are selected for admission to IILM PGDM are eligible for a 10% scholarship.

CATEGORY 2: 20% Scholarship:

- All students who are selected for admission to IILM PGDM, and have secured 60% or more marks in B. Tech or B.E.
- Scholarship to acknowledge outstanding achievement of students in areas of Sports, Culture or Bravery.
- To encourage students from the states of J&K and the North-East, we offer scholarship of 20%.
- 20% Scholarship for children of Defense Personnel (100% tuition fee waiver for wards of Martyrs).

CATEGORY 3: 40% Scholarship

Students fulfilling all three criteria (a), (b) and (c) mentioned below-

Criteria	Marks/ Score for Eligibility
Class XII	80% and above
Bachelor's Degree	B. Tech or B.E. :70% and above B.Sc., BCA, B.Com, B.A. : 65% and above
MAT	Minimum score of 700

CATEGORY 4: 75% Scholarship:

Applicable for students who fall into all three criteria (a), (b), (c) mentioned below and have family income less than 3 lacs per annum.

Criteria	Marks/ Score for Eligibility
Class XII	85% and above
Bachelor's Degree	B. Tech or B.E. :70% and above B.Sc., BCA, B.Com, B.A. : 65% and above
MAT	Minimum score of 720

CATEGORY 5: Scholarship for CAT Students:

Criteria	Scholarship Percentage
CAT percentile 90 and above	75%
CAT percentile more than 80 but less than 90	40%
CAT percentile more than 70 but less than 80	20%

A Typical Day on Our Campus

Studying, learning, and practicing business theories is not enough for a holistic manager. There is learning beyond curriculum, which involves soft skills like teamwork, interactions, networking and communication. There is also the need for pursuing co-curricular interests that help in building a manager's personality. A typical day on campus incorporates all these needs and makes the day a wholesome one for every student.

A variety of clubs and organizations exist on campus offering a range of leadership opportunities. They offer the scope of refining management and leadership skills, exploring interests and building networks. Conferences, monthly events, annual festivals, TEDx talks, inter-campus debates and in-house publications are just a few of the options available to the students to expand their horizons in terms of co-curricular activities.



A typical day of a student follows a schedule that incorporates every aspect of development and interaction required to make a holistic manager.

6:30 – 7:30am – Yoga, Walks on campus, Gym Workout

8:00 – 8:45am – Breakfast – Fresh, hygienic and wholesome

9:00 – 11:45am – Morning classes

12:00 – 1:00pm – Mentoring sessions

1:00 – 2:00pm – Networking lunch with senior student or alumni

2:00 – 3:15pm – Afternoon classes

3:30 – 4:15pm – Workshops, tutorials

4:30 – 5:30pm – Club meetings, Preparation for events

6:00 – 7:00pm – Games, Matches, Lounge time

7:30 – 11:30pm – Dinner, Interaction with faculty, Preparation for next day's class



Board of Governors

Amit Bajaj

Country Manager (GM) - Brand Image & Digital
MICHELIN (AIM Zone - India)

Ankur Warikoo

Head, Groupon APAC Emerging Markets

Anuj Kumar Taneja

DVP & Regional Head – HR
HDFC Bank

Arti Mittal

India Lead Global Legal Operations
Accenture

Bobby Kewalramani

Co-Founder and Chief Executive Officer
Perfect Relations Group

Dilip Chenoy

Chief Executive Office & Managing Director
National Skill Development Corporation

D P Goyal

Professor of Information Systems &
Dean, Graduate Programmes
Management Development Institute

Gurram Gopal

Professor of Business Administration
Elmhurst College

Joy K Mitra

Professor & Former Dean
Faculty of Management Studies
Delhi University

Kamal Singh

Executive Director
UN Global Compact Network India

K R Nair

IAS, Former Adviser-IILM

Manish Kathuria

Executive Vice President
Kotak Mahindra Bank Ltd.

Munish Bhatia

Global Migration Lead –
Enterprise Shared Services Function
Cargill International

Muralidhara Kadaba

Senior Managing Director
Strategy & Business Development,
Altamount Capital Management Pvt Ltd &
Advisor, Reliance Industry Limited

Payal Chawla

Advocates & Attorneys
JusContractus

P Dwarkanath

Director, Group Human Capital
Max India Ltd

R Narayanaswamy

Professor Finance & Control
IIM, Bangalore

Raj K Nehru

Vice Chancellor
Vishwakarma Skill Development University
Government of Haryana

Rajeev Talwar

Group Executive Director
DLF Limited

Rajesh Relan

Managing Director
MetLife India Insurance Company Limited

Rajdeep Sahrawat

Head International Business (Public Sector) &
Head Strategic Initiatives (Public Sector), Tata
Consultancy Services

Rishabh Chopra

Founder, Transformative Learning Solutions Pvt Ltd

S Padam

Professor, Advisor & Former Dean of Studies
Administrative Staff College of India

S Y Quraishi

Chief Election Commissioner of India, Retd
Chief Election Commission

Sandeep Tyagi

Chairman & Managing Director
Estee Advisors Pvt Ltd

Satish Girotra

Chief Representative – India
N Sethia Group – London

Shailesh Gandhi

Chairperson-PGP
Indian Institute of Management
Ahmedabad

Suveer Arenja

Vice President
L Capital, India

TL Raghuram

Professor of Strategy
XLRI Jamshedpur

VN Pandit

Professor & Vice Chancellor (Retd)
Sri Sathya Sai University

Vikrampati Singhania

Deputy Managing Director
J K Industries

Our Programmes

IILM Institute for Higher Education, Lodhi Road	PGDM (Affiliated to AICTE & Accredited by SAQS) Executive PGDM (Affiliated to AICTE)
IILM Undergraduate Business School, Lodhi Road	BBA in Entrepreneurship in collaboration with the SBS Swiss Business School
IILM Institute for Business & Management, Gurugram	PGDM (Affiliated to AICTE) Executive PGDM (Affiliated to AICTE) FPM (Affiliated to AICTE)
IILM Graduate School of Management, Greater Noida	PGDM (Affiliated to AICTE, AIU & Accredited by NBA) Executive PGDM (Affiliated to AICTE & AIU) FPM (Affiliated to AICTE)
IILM College of Management Studies, Greater Noida	PGDM (Affiliated to AICTE)
IILM Academy of Higher Learning, Jaipur	PGDM (Affiliated to AICTE) MBA (Affiliated to RTU, Kota)
IILM Academy of Higher Learning, Lucknow	PGDM (Affiliated to AICTE) MBA (Affiliated to UPTU)
IILM College of Engineering & Technology, Greater Noida	B.Tech M.Tech MBA BBA- MBA integrated

Experience IILM

Learn more

www.iilm.edu

Attend an event

www.iilm.edu/events

Attend a webinar

www.iilm.edu/webinar

Meet your peers

www.iilm.edu/meetyourpeers

Lodhi Road Campus

Rai School Complex, 3 Institutional Area,
Lodhi Road, New Delhi – 110003
Tel: 011-40934303

Gurugram Campus

DLF Golf Course Road, Sector 53,
Gurugram- 122003
Tel: 0124-2775655/2775656

Greater Noida Campus

16 Knowledge Park-II,
Greater Noida- 201306
Tel: 0120-6670618/625/691

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