



Excellence with Values

BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

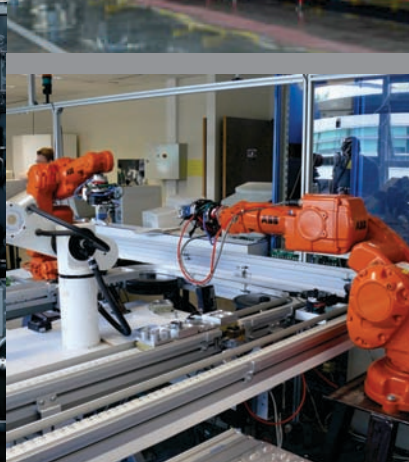
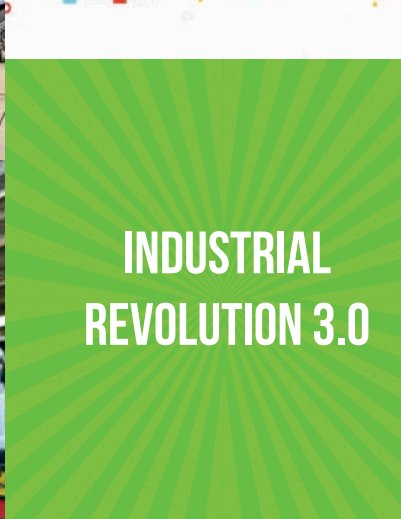
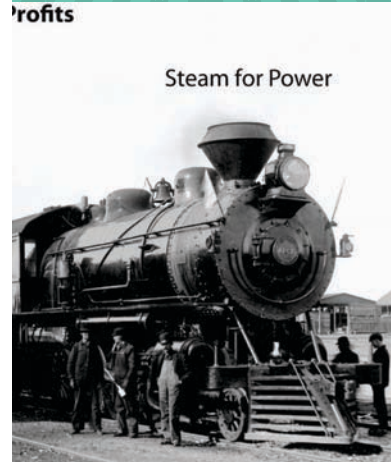
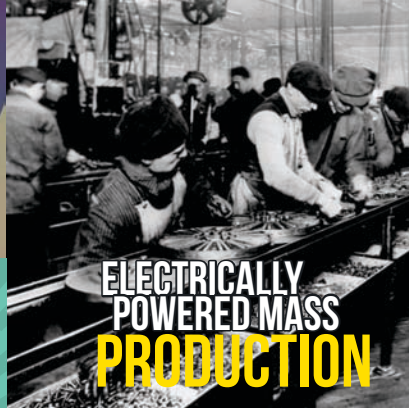
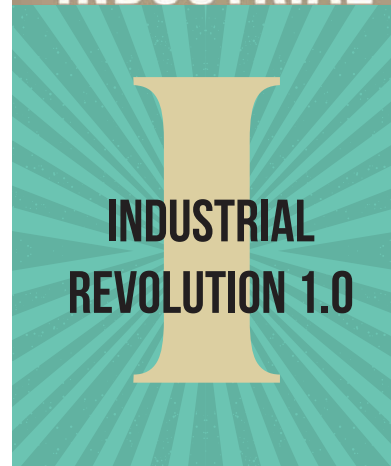
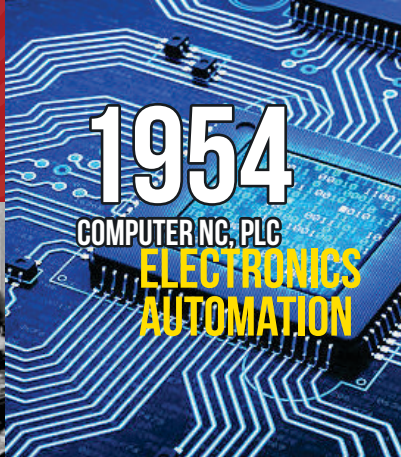
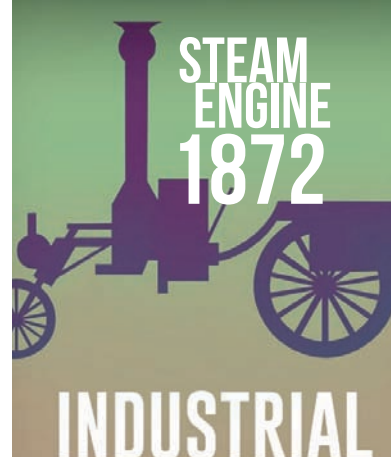
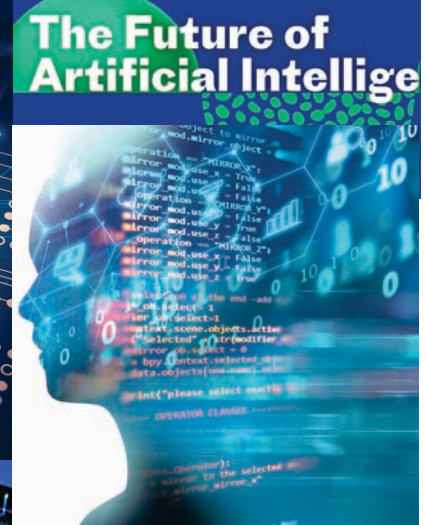
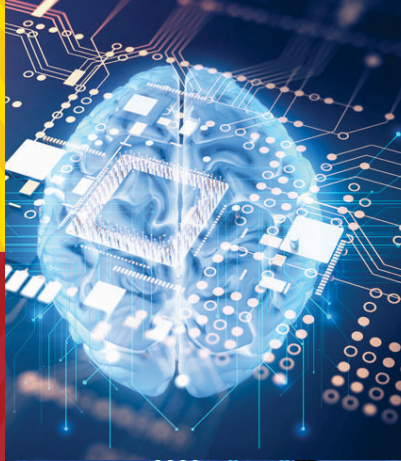


FUTURE
READY
PROFESSIONALS...



INDUSTRIAL
REVOLUTION 4.0

placement brochure 2019





The three industrial revolutions which preceded the present one were successful because of the involvement of citizens, consumers, and investors. We must shape the Fourth Industrial Revolution (4.0) as well and direct it toward a future that echoes our common objectives and values.

To succeed, business leaders must aggressively work to expand their thinking and consciously move away from conventional thought processes. They must embrace ideas and systems that may never have been considered. Business leaders must begin to question everything, from their strategies and business models to realizing the right investments in disruptive R&D.

We can already see the future at work around us. And we should rise to this challenge and succeed in the new industrial revolution. **There is no other way...**



Late Dr. (Smt.) Sarala Birla & Syt. B.K. Birla


Developing **ethical leaders** with **entrepreneurial and global mindset** striving for sustainability and inclusive **growth**.



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Mission of Team CCR

To ensure the best possible placement and training outcomes for BIMTECH students consistent with their preferences and choices...

Visit us at:

<http://www.bimtech.ac.in/placement>

Please see inside back cover of this brochure for details about Campus

Recruitment Programme and telephone numbers and particulars of placement officials.

WE'VE ALSO EMBARKED ON OUR JOURNEY TO ATTAIN THE INTERNATIONAL STANDARD OF AACSB CERTIFICATION...



Dear Recruiters,

They say that revolutions progress slowly in the initial stages. This is also the case with the adoption of disruptive technologies concomitant to the onset of Industrial Revolution 4.0. Since the past two years, thought leaders have been telling stakeholders that technologies like A I, IoT, Machine Learning etc. will help improve not only customer services but also the bottom line of companies. The movement seems to be well on its way for widespread adoption across industry, telecommunications, financial services, manufacturing, FMCG, you name it.

Now is the time to think "out of the box" again and usher in an era of "personal disruption". This means that individuals should think in innovative ways to enhance their efficiencies, effectiveness and abilities to solve problems. One way of achieving this would be to acquire abilities to see the whole field (gestalt), mastery over details and comprehensiveness in 360 degree evaluation of issues etc. before applying solutions. Such skills would be very different from past competencies.

We, at BIMTECH have subjects and courses, theoretical and practical, all vetted by thought leaders and industry veterans to deliver these cutting edge skills to help students them stay ahead of the curve.

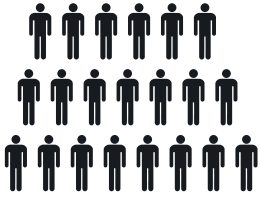
BIMTECH's provenance in developing entrepreneurs has been acknowledged by the Central and the Uttar Pradesh Governments by their full support to our ATAL INCUBATION CENTRE (AIC), which is attracting many startups to the campus, an advantage not shared by any other management institute in the region.

Also creat an iland in the centre of page 16 & 17 using art paper - we will share the matter on AIC shortly for the same.

It is my pleasure to invite iconic corporates and organisations in India and abroad to our campus at Greater Noida for acquiring vibrant talents from BIMTECH.

Dr. H. Chaturvedi
Director

BOARD OF governors



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Smt. Jayashree Mohta
Chairperson
Birla Academy of Art & Culture
Kolkata

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Dr H Chaturvedi
Director
BIMTECH

Dr Anupam Varma
Dy Director
BIMTECH

Dr Manosi Chaudhuri
Professor
BIMTECH

Shri Alok Gupta
Director
Pyramid Cyber Security &
Forensic (P) Ltd.
New Delhi





BIMTECH offers two year AICTE approved post-graduate courses in general management (PGDM), international business (PGDM International Business), insurance business (PGDM Insurance Business Management) and retail management (PGDM Retail Management).

The Birla Institute of Management Technology (BIMTECH) was established in 1988 under the aegis of the Birla Academy of Art and Culture. The Institute is supported by the B. K. Birla Group of institutions. Late Dr. (Smt.) Sarala Birla, Chairperson of Birla Academy and Syt. B K Birla, Chairperson of the B K Birla Group of companies are the founders of our business school. The Institute is governed by an eminent Board of Governors mostly drawn from the top echelons of industry. The fully residential campus of the Birla Institute of Management Technology (BIMTECH) is located in Greater Noida, in the National Capital Region (NCR). Its ambience is predominantly green. It has an enviable infrastructure fully connected with Wi-Fi facility.

The student strength in the first year is 420 and in the final year is 420 for the academic year 2018-19. 66 faculty members with brilliant academic and industry track record are engaging the students. Their efforts are supplemented by inputs from guest faculty serving the industry in senior positions working in manufacturing, trading, financials, operations etc. Five bright young research fellows are active in carrying out vital research on industry relevant issues, while assisting in teaching.

The academic pursuits of students are fully supported by a modern, well stocked library and fourteen state of the art data bases. BIMTECH has international academic tie ups with several leading European, American and Asian centres of management education, under which there is a regular exchange of students and faculty.

BIMTECH offers two year AICTE approved post-graduate courses in general management (PGDM), international business (PGDM International Business), insurance business (PGDM Insurance Business Management) and retail management (PGDM Retail Management).

The Centre for Research Studies conducts doctoral programs and academic and industry focused researches. It has been one of the earliest centres of its kind in private business schools in the country.

The Birla Institute of Management Technology also offers an AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM) with the objective to groom talented young researchers to be transformed into innovative thinkers and real world solution providers, seeking opportunities in academics or industry. This programme is both academically rigorous as well as highly relevant to the need of today's globalized business.

BIMTECH has been able to establish strong industry linkages through its MDPs, Short Term & Live Projects with industry, Round Tables, Colloquiums etc. organized with industry and trade bodies.

The campus is a mini-India in itself. It has students and faculty hailing from almost all the states of India, and also from a few foreign countries. It is this mix of nationalities, cultural backgrounds, academic and professional experiences, which make BIMTECH one of the most exciting and happening business schools in India today!



DID YOU *know*

Governing Trust
Birla Academy of Art and
Culture, Kolkata, 1962

Patrons of School
Dr. (Smt.) Sarala Birla and Syt. B K Birla
(leading business family
of India since 1902)

Foundation Day & Year
October 2, 1988

OUR PRESENCE & *prominence*

It has always been our privilege to come up to the expectations of our various stakeholders. Those who acquire talents from us have a right to be reassured about the quality and caliber of BIMTECH students on whom they are bestowing their confidence by recruiting them. From the following listing of our overall rating position across the years, our presence and prominence vis-à-vis the other contemporary management institutes in the country would become crystal clear.



All-India among private B-Schools as per NHRDN - People Matters Survey, 2017



All-India among private B-Schools as per NHRDN - People Matters Survey, 2016



Among all PGDMs (NIRF), 2018



All-India among private B-Schools as per MBA Universe Survey of Best Business Schools 2015

Ranking Agency	Year of Survey	All India Rank among Private B Schools	All India Rank among all B Schools
NHRDN and HT Media, Management Institutes Ranking 2017	2017	5th	14th
NHRDN and People Matters B-School Rankings 2016	2016	5th	13th
NHRDN and People Matters B-School Rankings 2015	2015	6th	15th
MBA Universe Survey of Best Business Schools 2015	2015	7th	19th
NHRDN and People Matters B-School Rankings 2014	2014	7th	17th
Business Today – MDRA Best Business School Survey - 2014	2014	8th	20th
NHRDN Survey of Best Business Schools, 2013	2013	7th	17th
Business Today – MDRA Best Business School Survey – 2013	2013	9th	21st
NHRDN & People Matters B-School Ranking 2013	2013	7th	17th
MBA Universe Survey of Best Business Schools 2013	2013	7th	18th

BIMTECH'S JOURNEY FOR AACSB ACCREDITATION



Mentor Prof. Fan Wang
Dean & Professor of Operations
and Information Management,
Sun Yat-sen Business School,
Sun Yat-sen University, Guangzhou, China
during BIMTECH visit on August 9-10, 2018




BIMTECH is accredited by National Board of Accreditation (NBA) as well as National Assessment & Accreditation Council (NAAC); both are the highest domestic accrediting bodies. We have also covered number of stages in international accreditation for the institute with AACSB, International, USA.

For ensuring the students right in getting quality education and also for ensuring that the society gets trained and ethical managers BIMTECH started AACSB journey in Year 2015. Incidentally, the acronym AACSB stands for Association to Advance Collegiate Schools of Business. This is one of the three independent international accrediting agencies located in the USA. AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education. AACSB has accredited so far 800 of the world's best business schools across 100 countries and territories. In India they have accredited only 7 B-schools so far.

NBA, a highest national accrediting agency, under the Ministry of HRD, is an autonomous body, with the objective of Assurance of Quality and Relevance of Education, through the mechanism of accreditation of programs offered by the institutions. The process, parameters and criteria for accreditation are in line with the best international practices and oriented to assess the outcomes of the programme. NAAC is an autonomous body established by the University Grants Commission (UGC) of India to assess and accredit institutions of higher education in the country. All the four PG programmes of the institute are accredited till 2022 by NBA. The programmes are also recognised by AIU that makes the PGDM diploma equivalent to MBA awarded by universities. In addition, National Assessment & Accreditation (NAAC) has also accredited BIMTECH with A+ grade.

In line with BIMTECH's commitment to offer high quality management programmes, it was decided, in the 2015, to go for AACSB accreditation. International accreditation is a rigorous and complex process; it takes 4 to 5 years to get an institute accredited. As a part of the accreditation process, AACSB has appointed renowned Dean of Sun Yat-sen Business School, Guangzhou, China as our mentor.

We are pleased to share that on November 8, 2017, BIMTECH received an official confirmation from AACSB, International, that the institute revised initial

self-evaluation report was accepted. The confirmation indicates that BIMTECH had achieved mile stone in AACSB standards. The acceptance of the initial self-evaluation report is the beginning of a process that helps us in achieving initial accreditation. BIMTECH makes a great effort on the improvement of quality in intellectual contributions, assurance of learning, CSR and teaching effectiveness. In the meantime, Atal Incubation Centre- BIMTECH has started its operation from 20th January, 2018. The centre tries to gain some uniqueness by building an environment for students' learning and creativeness and entrepreneurship mind-set.

The incremental benefits are visible while charting the AACSB accreditation journey. BIMTECH feels pleased and satisfied by NAAC accreditation with A+ grade for the institute and NBA accreditation of our four postgraduate programmes. BIMTECH is driving direct or indirect benefits of its accreditation endeavours.

- BIMTECH is getting international recognition
- The institute is preferred by the recruiters and corporates in general
- The faculty members get opportunity to take up international research projects
- Students get high quality of learning environment

As per AACSB, curriculum management and assurance of learning, in short AOL, are one of the important aspects of accreditation. Upon qualifying the programmes, the students need to have well defined knowledge areas and the desired skill-sets under global context. The students should acquire and develop communication skills; they should be able to work in team setting in an ethical manner. They should have ability to formulate business problem and provide possible solutions etc. Student should know what is expected out of them from a particular course and the programme. Students are assessed in a very transparent manner for the courses covered under AOL.



I M THE
future

ACADEMIC DEPARTMENTS and programmes

The Institute offers varied programmes led by some of the most experienced academics in the country with strong industry credentials.



Centre for Business Management

It is the first and the oldest centre of the institute, established in 1991 to meet the needs of research and education in management areas. The centre offers programmes which have won acclaim from academia and industry. Programme offered by the centre:

Post Graduate Diploma in Management (PGDM)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Accredited by the National Board of Accreditation, AICTE
- Recognized by the Association of Indian Universities (AIU) as equivalent to MBA
- Recognized by the Association of Commonwealth Universities (ACU)
- Students provided with opportunity to acquire certificate qualification from International Institute of Business Analysis (IIBA), Canada.



Centre for International Business and Policy

In this era of globalization, the demand for trained professionals in international business is increasing dramatically. Hence, for developing a competent cadre of business executives, BIMTECH offers a two year full-time course in International Business with strong industry linkages. This programme is receiving recognition from the industry as one of the well-designed courses in International Business on offer.

Post Graduate Diploma in Management- International Business (PGDM-IB)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Accredited by the National Board of Accreditation, AICTE
- Recognized by the Association of Indian Universities (AIU) as equivalent to MBA

- Students provided with opportunity to acquire certificate qualification from International Institute of Business Analysis (IIBA), Canada.

Centre for Insurance and Risk Management

This Centre was the first to offer full time professional insurance education in the country and executive training in insurance and risk management. The centre prepares young professionals for managerial positions in insurance and risk management industry. The programme has been developed in consultation with industry leaders and is constantly reviewed in the context of the present and future needs of the insurance industry. LOMA (Life Office Management Association), USA is an educational partner of BIMTECH in the life insurance programmes. Programme offered by the Centre:

Post Graduate Diploma in Management - Insurance Business Management (PGDM-IBM) [With Technical Support from Swiss Re]

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Recognized by the Association of Indian Universities (AIU) as equivalent to MBA
- Strategic partnership inputs from Swiss Re
- Dual qualification PG Diploma in Insurance from the Chartered Insurance Institute, UK (CII).
- Recognized by the Indian Insurance Institute as equivalent to the Associate of Insurance Institutes of India (III).
- Significant support from LOMA, USA, CII (Chartered Insurance Institute), UK.
- Students provided with opportunity to acquire certificate qualification from International Institute of Business Analysis (IIBA), Canada.

ACADEMIC DEPARTMENTS *and programmes*



WE THE
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Centre for Retail Management

The Centre offers full time programme in Retail Management. It also conducts research projects and provides consultancy to new set-ups. The Centre is a pioneer in publishing the first research journal of the country-Indian Retail Review, devoted to retail researches. Programme offered by the Centre:

Post Graduate Diploma in Management - Retail Management (PGDM-RM)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Recognized by the Association of Indian Universities (AIU) as equivalent to MBA
- Students provided with opportunity to acquire certificate qualification from International Institute of Business Analysis (IIBA), Canada.

Centre for Research Studies

The centre conducts doctoral & post-doctoral programmes and academic & industry research. It has been one of the earliest centres of its kind in private business schools in the country. 42 research scholars have acquired their Ph.Ds through the centre. The programme is offered in collaboration with University of Mysore, Karnataka and Mohanlal Sukhadia University, Udaipur, Rajasthan.

- Fellow Programme in Management (FPM)
- Executive Fellow Programme in Management (EFPM)

Centre for Public Policy (CPP)

The India Centre for Public Policy (CPP), acting as academic centre and think tank, aims to create advocacy and workforce leading to public policy, sustainable development and inclusive growth in the country. One of its objectives is to conduct action research in the areas and provide policy inputs to national and international policy institutions and governments, public and private sector organizations, donor agencies and international and national NGOs.

Centre for Innovation and Entrepreneurship Development (CIED)

This Centre of BIMTECH has been established to promote entrepreneurship. It also guides the students' body "Entrepreneurship Cell (E- Cell). The overall objective of CIED is to develop an entrepreneurial ecosystem to nurture students, alumni, faculty and the surrounding community. It helps students, entrepreneurs and aspiring entrepreneurs on ideation, feasibility analysis, business modeling and mentoring.

Centre for Management Development & Consultancy (CMDC)

Centre for management development and consultancy aims to create a training base which engages in management advocacy for general management and human resource development and aligns itself with the human resource practices, experiences with training and capability enhancement. Programs for the business houses and conglomerates, to develop professionals leading to increased output and productivity, marching towards inclusive growth. One of the prime objectives of Centre for Management Development at BIMTECH is to conduct training in various functional areas of management to provide quality inputs to national and international conglomerates, government, public and private sector organizations, donor agencies and international and national NGOs.

Centre for Management Case development (CMCD) BIMTECH realizes the need to create knowledge in various domains of management and business. In fulfilment of objectives as enshrined in its Mission, in its quest for continued excellence and research orientation in management education, and in its endeavour to be a partner in spread of knowledge, BIMTECH has established, Centre for Management Case Development (CMCD). One of the objectives of the Centre for Management Cases Development is to promote development of high quality teaching cases as instrument of facilitate teaching for academics, and to add to practical knowledge of consultants, practitioners and management developers.

Centre for Corporate Relations

A dedicated team of Chairperson, two managers and one assistant manager are engaged in augmenting opportunities for students in targeting and achieving preferred career choices and challenging final placements and summer internship projects (SIP).

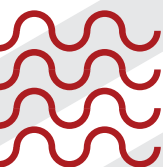
These efforts are supplemented by Chief Mentor, 2 Coordinators, faculty team of 10 and student team of 20 who focus on maintaining long term relationship with corporates in India and abroad. Providing one window service outlet striving to build close mutually beneficial relations with corporates for promoting industry - academia interface.

Working in tandem with corporates and students to ensure value added summer internship and short team projects. Arranges training facilities in the area of soft skills, arranging workshops, seminars, colloquiums, competitions etc. to enhance the experiential ambience of industry to students. Promotes extra-certifications acquisition by students through Coursera, edX, XED, KPMG Six Sigma Lean Green Belt, IIBA (Canada) Certificate etc.



INFRASTRUCTURE &
resources





INFRASTRUCTURE AND *resources*



CAMPUS

- Centrally Air Conditioned Campus
- Wi-fi Residential Campus
- Library with Hard and Soft Forms of Academic Inputs
- Audio / Video Library
- Accommodation for 840 Students, Faculty & Staff
- Games & Sports Arena
- Vibrant Student Clubs
- Music Hut
- Health, Postal and Banking Facilities
- Food and Catering Services
- Café BIMTECH

AMENITIES

- Fully residential, wired and centrally air conditioned campus with state-of-the-art infrastructure.
- Fully Wi-Fi enabled campus.
- Video-Conferencing facility
- U-shaped lecture theaters well equipped with audio visual aids to facilitate interaction between the faculty member and the young managers.
- Two computer labs with 100 terminals connected through 100 Mbps LAN with round the clock internet connectivity.
- Two story, circular library with a capacity to accommodate 200 scholars at any given time.



LIBRARY

- The library has over 79,000 books & journals on various aspects of business, economics and other functional subjects like marketing, finance, etc. Supplemented by encyclopedias, handbooks and manuals, multimedia CDs and videocassettes. The library subscribes to 14 newspapers, 157 national & international periodicals and 8315 online journals.
- There is a separate audio library section. Besides students have access to international and Indian databases EBSCO, Proquest, Proquest, EUROMONITOR, Indiatat, DELNET etc.
- Excellent air conditioned residential facilities for all students, 30 faculty members, staff and guests with a mess facility and cafeteria offering multi cuisine food.
- Indoor and outdoor sports facilities and a modern, well equipped gymnasium. 24 hour Healthcare Centre to ensure total wellbeing of all on the premises.

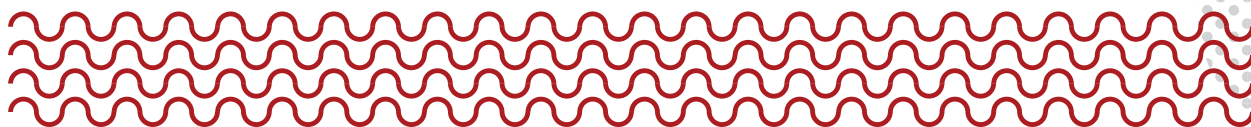


ONLINE RESOURCES

- Member of DELNET which provides ready access to libraries of leading institutions of the national capital region.
- Member of EBSCO web-based electronic journals database, which allows access to over 7100 international journals of repute and other online resources like ProQuest and Proquest.
- Specialized software for data related to industries and economics such as ET Cases, available in the library. Provides support and research material to faculty and students.
- Upgraded with the OPAC (Online Public Access Catalogue), which enables electronic transfer and search of available library resources.
- OLT software for online testing of various academic examinations.

PUBLICATIONS

- BIMTECH publishes an academic journal/ newsletter
- South Asian Journal of Business and Management Cases
- VRITANT - BIMTECH Newsletter, which captures the multifarious happenings in the campus, is published quarterly.





OUR mentors

Faculty is the beacon light of any educational institution. We feel gratified that BIMTECH students are being enlightened and guided by the best brains in the business across all streams. The Gurus of BIMTECH are a fine blend of industry experience stretching into decades and possess proven academic excellence.



At BIMTECH, you are always in a cognitive environment; your endeavour to become successful business leader will be honed well under the able and benevolent guidance provided by our professors as mentors, who are deeply engaged in research and consultancy. The experiential learning here brings their industry and research experience into the classroom. Every faculty acts as an entrepreneur for the academic and non-academic activities. The team of faculty members at BIMTECH with experience in Indian and international educational and industry systems, is devoted to high quality academic learning. The academic conferences, seminars, workshops and colloquiums organized by the Institute present the academic and industry views upfront and help in experience sharing. These activities also provide a direction for further research and study. The faculty also act as mentors of various student clubs promoting quizzing, public speaking, gaming etc. besides academic clubs attached to insurance, marketing, finance etc.

Dr. H. Chaturvedi
Director & Professor

Dr. Anupam Varma
Dy. Director,
Dean Academics & Professor

Dr. A. Sahay
Professor & Dean Research

Dr. K. C. Arora
Professor & Registrar

Dr. A. K. Dey
Professor

Prof. R. J. Masilamani
Professor

Dr. Gokulananda Patel
Professor

Dr. Jagdish Shettigar
Professor & Advisor

Dr. A. V. Shukla
Professor

Prof. Dhruva Chak
Professor

Prof. A. K. Malhotra
Professor

Prof. K. K. Krishnan
Professor

Prof. Kishore K Sinha
Professor

Prof. Sunil Sangra
Professor

Prof. Akhil Pandey
Professor

Prof. S. S. Dubey
Professor

Dr. Mohd Amin Usta
Professor

Dr. Abhijit K Chattoraj
Professor

Prof. K. R. Chari
Professor

Prof. Rajiv Ranjan Thakur
Professor

Dr. Pankaj Priya
Professor

Dr. A. Bose
Professor

Dr. Rahul Singh
Professor

Dr. L. Ramani
Professor

Dr. Manosi Chaudhuri
Professor

Prof. N. N. Sharma
Asso. Professor

Dr. Anuj Sharma
Asso. Professor

Dr. Abha Rishi
Asso. Professor

Dr. Girish Jain
Asso. Professor

Dr. Vineeta Dutta Roy
Asso. Professor

Prof. Kamal Kalra
Asso. Professor

Prof. Manoj K Pandey
Asso. Professor

Prof. Manoj Pant
Asso. Professor

Prof. Krishna Akalamkam
Asso. Professor

Prof. Somonnoy Ghosh
Asso. Professor

Dr. Meena Bhatia
Asso. Professor

Dr. Amit Sharma
Asso. Professor

Dr. Gagan Katiyar
Asso. Professor

Dr. Archana Shrivastava
Asso. Professor

Dr. Jaya Gupta
Asso. Professor

Dr. Pooja Misra
Asso. Professor

Dr. Sourabh Bishnoi
Asso. Professor

Prof. Pratik Priyadarshi
Asso. Professor

Prof. Himanshi Tiwari
Asstt. Professor

Prof. Rajeev Sharma
Asstt. Professor

Prof. Navin K. Shrivastava
Asstt. Professor

Prof. Kapil Garg
Asstt. Professor

Prof. Monika Mittal
Asstt. Professor

Prof. Chanchal Kushwaha
Asstt. Professor

Prof. Nimisha Singh
Asstt. Professor

Prof. Arindam Deb
Asstt. Professor

Dr. Archana Singh
Asstt. Professor

Prof. Arindam Banerjee
Asstt. Professor

Prof. Saloni Sinha
Asstt. Professor

Dr. Ritu Srivastava
Asstt. Professor

Dr. Itilekha Dash
Asstt. Professor

Dr. Ashwani Singh
Asstt. Professor

Prof. Ruchi Mishra
Asstt. Professor

Dr. Harpreet Kaur
Asstt. Professor

Dr. Amrendra Pandey
Asstt. Professor

Dr. Veenu Sharma
Asstt. Professor

Dr. Baishali Mitra
Asstt. Professor

Prof. Debmalya Biswas
Asstt. Professor

Prof. Soni Sharma
Asst. Professor

Dr. Anushree Tandon
Asstt. Professor

Ms. Shreya Mishra
Research Fellow

Ms. Arpitha Reddy P
Research Fellow

Ms. Aditi Mudgal
Research Fellow

Mr. Saurabh Pradhan
Research Fellow

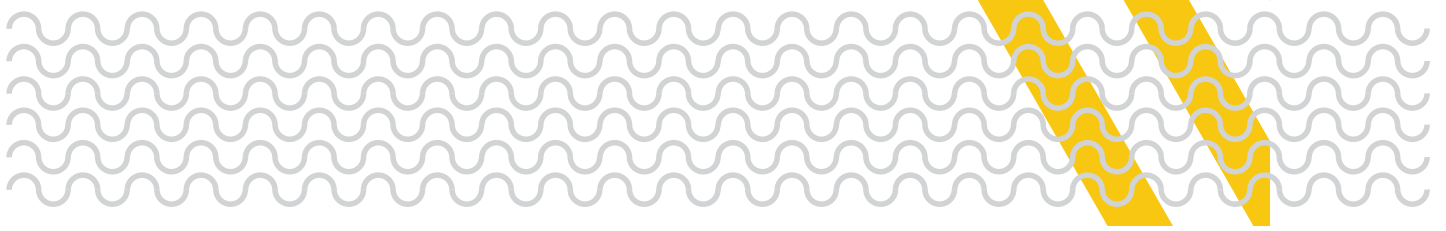
Ms. Surbhi Cheema
Research Fellow

Ms. Madhu Srivastava
Research Fellow

Mr. Subhanjan Sengupta
Sr. Research Associate



ACADEMIA
interface





Dr. Dawn Bazely
Professor
York University, Toronto, Canada

Dr. Lina Martinez
Professor
ICESI Cali, Colombia

Dr. Rado Bohinic
Professor
University of Ljubljana

Dr. Satwinder Singh
Professor
Brunel University, London, UK

Prof. C S Lalwani
Professor
University of Hull, UK

Dr. Jitendra Mishra
Senior Fulbright Nehru Professional-
Academic Teaching Scholar
Grand Valley State University, Michigan,
USA

Dr. Ravi Patnayankuni
Professor
University of Alabama, USA

Dr. D K Malhotra
Professor
Philadelphia University

Dr. Suni Mithas
Professor
Robert H. Smith School of Business,
University of Maryland, USA

Dr. Philip Russel
Professor
Philadelphia University

Prof. Debasis Chatterjee
Director General
IMI, New Delhi

Dr. N N Sengupta
Dy. Director
IICA

Dr. Rashmi Malhotra
Professor
Saint Joseph's University USA

Dr. S P Sharma
Chief Economist
PHD Chamber of Commerce

Prof. M Y Khan
Professor
FIIB

Dr. Rajnish Ratna
Professor
IIT Khatagpur

Ms. Meenakshi Sehgal
Educational Consultant
Jacob's University, Germany

Dr. V Shunmugam
Head Research
MCX

Prof. S K Sharma
Ex - AGM
UCO Bnak

Dr. Y V Verma
Management Consultant



LIVE ONLINE PROJECTS

TEAM WORK

INDUSTRY VISITS

SUMMER INTERNSHIP

MANAGEMENT GAMES PRESENTATIONS

RESEARCH PROJECTS

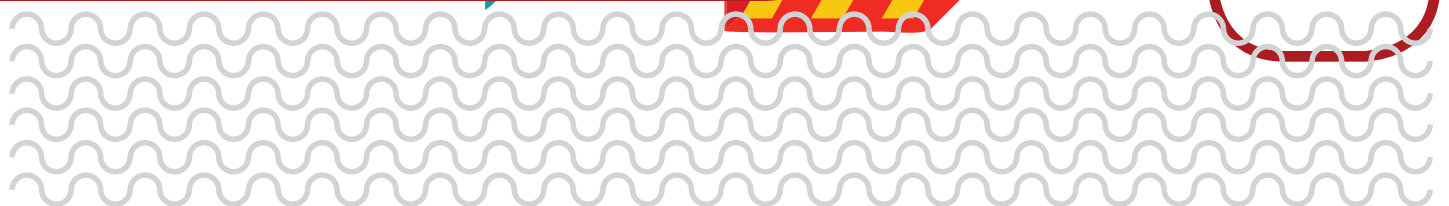
BUSINESS SIMULATION

SHORT TERM PROJECTS

SIMULATION EXERCISES

FIELD RESEARCHES

QUIZZING



ACADEMIC LEARNING & *pedagogy*

Learning starts with the study group formation of the students for the duration of their stay on the campus. The formation of the group is self-done on the basis of the chemistry of social life, culture, academic background and work experience. The student committee is drawn from all parts of India and some foreign countries. They share ideas, thoughts, culture, and personal experience. This makes their stay enriching.

BIMTECH gives high priority to inviting industry mentors to the campus for making business education more hands on and relevant. The class room guidance, with the combination of direction from tenured professors, external industry experts and project experience prepares a candidate on the fundamentals as well as industry practices simultaneously.

Pedagogy

Teaching methodology is a combination of case based method and lectures with high focus on collaborative & self-learning and hands on industry practice.

Teaching of each subject is carried out as per detailed course plan designed in accordance with the syllabus and well defined course & programme objectives.

Each course comprises case studies, assignments, presentations, working exercises, quizzes and group discussion on current issues.

The evaluation is based on continuous internal assessment and end-term examination.

Simulation, management games, role play and other teaching techniques are used in the classroom for greater effectiveness.

Current affairs, general awareness and ethical practices are embedded in all modules.

Live Online Projects

Team Work

Industry Visits

Summer Internship

Management Games Presentations

Research Projects

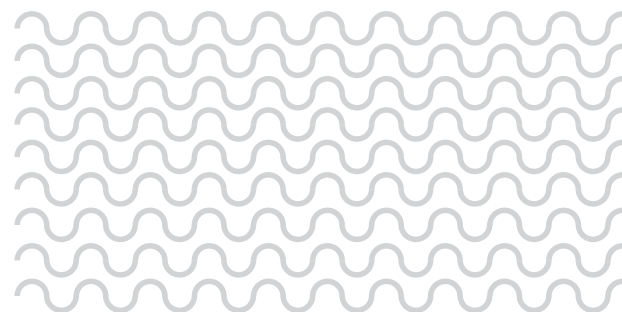
Business Simulation

Short Term Projects

Simulation Exercises

Field Researches

Quizzing



EMINENT SPEAKERS

from industry



Mr. Pankaj Dubey
Managing Director
Polaris India Ltd.

Mr. T. Devarajan Mohan
Joint Managing Director
CavinKare Pvt Ltd

Mr. Pramod Sadarjoshi
Director, HR
Oracle India

Mr. Sunder Madakshira
Head – Marketing
ADOBE

Mr. Ananta Barua
Executive Director
SEBI

Mr. Jyoti Prakash Gadia
Managing Director
Resurgent India

Mr. Praveen Gupta
MD & CEO
Raheja QBE General Insurance Co. Ltd.

Mr. Abhay Gujar
MD
UBI Insurance Broker

Mr. Sanjay Narsaria
AVP & Regional Business Head,
ABRL

Ms. Mamta Saikia
Chief Operating officer
Bharti Foundation

Mr. Apurva Chamaria
Chief Revenue Officer
RateGain

Mr. Arunesh Sharan
Consultant and Advisor
Ernst and Young

Mr. Dinesh Agrawal
General Manager & Head
(Sustainable Development Group)
NTPC Limited

Mr. Ajai Kumar Harma
Business Leader
Schlumberger International

Mr. Ashish Tiwari
Head - Digital Marketing & PR
Hero Cycles Limited

Dr. G. Jawahar
General Manager (HR)
Power Finance Corporation

Mr. Jairam Shetogaankar
Vice President
Godfrey Phillips India

Dr. Rajesh Kumar
Head Institutional Sales
Glen Appliances Pvt Ltd.

Mr. Yashraj Bhardwaj
Co-Founder
Zenith Vipers

Mr. Ranabir Chakraborty
HR Head
Fortum

Mr. Amit Suri
Marketing Head
Adobe

Mr Kunal Saraogi
CEO
Equityrush

Mr. Harpreet Singh Chhabra
Sr. VP – Leasing
The Grand Venice Mall

Mr. Gopal Mondal
Director -Financial Control, Tax and
Regularity Reporting
IDFC Bank

Mr. Amit Sharma
VP
Future Group

Mr. Ravindra Nath Pandey
Business Head
Ananda Group

Mr. Rahul Chaurasia
Associate Vice President and Head North
Bajaj Allianz Life Insurance Co. Ltd.

Mr. Sudip Indani
Sr. Vice President
Willis Towers Watson India

Mr. Gurmeet Singh
General Manager & National Agency Head
Iffco-Tokio General Ins. Co. Ltd.

SOME OF OUR

distinguished alumni



Mr. Alok Gupta

Founder & CEO,
Pyramid Cyber Security and Forensic Pvt. Ltd.

Mr. Arindam Lahiri

GM-HR

Samsung

Mr. Avtar Monga

Chief Operating Officer
IDFC Bank

Mr. Deepak Karanwal

BI Architect,
Dartmouth College

Mr. Deepak Pandit

Co-Founde
Indian School of Entrepreneurship

Mr. Dinesh Bhatnagar

Sr. Human Resources Professional,
India, Japan, & Asia Pacific
Daichi HR Solutions Pvt Ltd

Mr. Gaurav Chhibber

Chief Soulworker
Soulworks

Mr. Harveen Singh Bedi

EVP & Business Head -
Quadrangle Search & Naukri e-Hire
Helping Companies find Talent
Quadrangle

Mr. Homa Mistry

CEO
Trail Blazer Tours India Pvt Ltd

Mr. Jaideep Sundriyal

Experienced IT Services Sales Professional
HCL Technologies
London, United Kingdom

Mr. Jugal Kishore Vashist

CEO
Kirloskar Pneumatic Co Ltd
(Road Railer Division)

Ms. Koyalgeet Kaur

MD
Arrowhead Consulting Inc

Mr. Munish Seth

Regional Head APAC
Facebook Connectivity Solutions, Facebook

Mr. Maneesh Jasoria

Head – Renewals

Max Bupa

Mr. Mohit Chhabra

Co Founder
KNOLedge Corporate Services

Ms. Monika Jain

Director - Human Resources
University of Petroleum and Energy Studies

Mr. N S N Murty

Executive Director & Leader
Smart Cities, PwC India

Mr. Naveen Kaushika

Founder
Job Skills & Training

Mr. Navin Agarwal

Sr. VP-Chief of Staff
Chairman & Group MD's Office,
Welspun Group Corporate Center

Mr. Pradeep Wadhwa

VP-Corporate Communications
Renew Power

Mr. Pankaj Sharma

Head-Alliances
Nexgen FMPL

Mr. Raj Kumar Kanjhliya

Regional Sales Director
HCL Technologies, Greater Atlanta Area

Mr. Rajat Kotra

Global Leader - New Products & Strategic
Asset Management
Concentrix (formerly IBM GPS) Concentrix

Mr. Ranjeev Vij

Digital Futurist, Innovation Strategist,
Communications and Brand Architect
Zeno Group

Mr. Rajeev Mehra

Chief Operating Officer- SME
CSL Finance Limited

Mr. Rajiv Bakshi

Chief Marketing Officer
Intex Technologies

Mr. Ravi Kunwar

Head of Business Operations
HMD Global

Mr. Rajnish Sendil

Co-Founder & Director
VCROP Tech Pvt. Ltd

Ms. Sona Saha Das

Project Program Management - Global IP DELL
Dell B.V. Singapore

Mr. Sunil Kalra

Senior Director and Head HR
Dr. Reddy's Laboratories Ltd.

Mr. Suresh Goyal

Zonal Manager North - Personal Products Division
IndusInd Bank

Mr. Shailender Singh Chhabra

VP & COO
HFCL

Mr. Vikas Gera

Founder & CEO
Thought At Work

Mr. Vikas Kapur

Regional Director-South East Asia
Valvoline

Mr. Vikas Sikand

CEO
DAVS Priya Food Creation Pvt. Ltd.

Mr. Yogesh Bellani

CEO
FieldFresh Foods Private Limited

Mr. Pankaj Tomar

Chief Underwriting Officer
AXA France



BIMTECH has collaboration with leading B schools from all parts of the world who correspondingly promote the exchange programme. At BIMTECH the International exchange programme for students and faculties is quite engaging. In this era, global connections are important from all facets of student and faculty growth. We trust that fruitful ideas come from crossing traditional boundaries and so we promote: Student Exchange; Faculty Exchange; Partnership with International Universities and organizations; Research projects for students; Research sharing and collaboration; Joint Certificate Programmes; Dual Degree Programmes; Emerging Market Programmes; Joint Seminars; Global Management Guru Award and other academic activities to enhance the graduation experience.

Student Exchange 2017-18

In the academic year, 32 International students participated in the Exchange Program of BIMTECH from **Kedge Business School, France and NEOMA business School, France**. There were total 35 BIMTECH students who went abroad on exchange programme to **Austria, France, Finland and Poland**.

International Grants and Scholarships

PGDM student Jasmin Valuri received **ERNST MACH** grant to study two semesters at **FH Joanneum, Austria** from September 2017- June 2018.

PGDM- IB student Dewaa Kotecha got the **ERASMUS+ Mobility Grant** to study a term at **Kozminski University, Poland**.

Prof. Nimisha Singh and Dr. Ritu Srivastava of BIMTECH got **ERASMUS+ teaching mobility grant** to participate in the International week at **Kozminski University, Warsaw** from 11th of June till 15th of June, 2018.

Faculty Exchange 2017-18

Some of the notable academicians and experts visited BIMTECH: **Dr. Dawn Bazely**, from York Centre for Asian Research, York University, Toronto, Canada; **Dr. Lina Martinez**, ICESI Cali, Colombia; **Dr. Rado Bohinic**, University of Ljubljana; **Dr. Satwinder Singh**, Brunel University, London, UK; **Professor C S Lalwani**, University of Hull, UK . **Dr. Jitendra Mishra**, Senior Fulbright Nehru Professional-Academic Teaching Scholar from Grand Valley State University, Michigan, USA; **Dr. Ravi Patnayankuni**, College of Business, University of Alabama, USA ; **Dr. D K Malhotra**, Professor of Finance at Philadelphia University, USA ; **Dr. Suni Mithas**, Professor, Robert H. Smith School of Business, University of Maryland, USA

International assignment of BIMTECH faculty

Dr. G N Patel visited Institute of Finance Management, Tanzania for one month teaching assignment; **Dr. Anuj Sharma** and **Dr. Pankaj Priya** , were invited by Global College International , Nepal to teach courses in their MBA (PGDM) program ; The department of Management at FH Joanneum in Graz, Austria invited **Dr. Rahul Singh** on a teaching assignment in their Global Business Program.

Virtual Collaborative Project

A virtual collaborative project is an opportunity for students to work with students from other universities on research projects. Students get an understanding of multi-market mechanism, virtual team work, complexities of working across time zones and working and collaborating with teams with different cultural orientation. In **2018 BIMTECH students** participated on virtual collaborative projects: **X Culture, BIMTECH –WFU International case Competition, Virtual Business Projects**.

BIMTECH students from PGDM – IB program participated in **X-Culture module** with students of different universities to work on business projects for new market entry. Students from all programs also participated in the BIMTECH - WFU International Case Competition jointly organised with **Wake Forest University, USA** and supported by **IMB Corporation, India**. The students too got an opportunity to work on **Virtual Business Projects** with students of **USC Marshall School of Business, USA**.



NEOMA
BUSINESS SCHOOL



UAM
UNIVERSIDAD AUTONOMA
DE MADRID



KEDGE
BUSINESS SCHOOL
CREATED BY IIM & EUROPEAN MANAGEMENT



INTERNATIONAL ALLIANCES

COUNTRY	NAME OF THE UNIVERSITY OR INSTITUTION
Argentina	Universidad Nacional del Sur
Australia	Royal Melbourne Institute of Technology
Australia	University of Wollongong, Sydney Business School
Austria	CAMPUS 02 University of Applied Sciences
Austria	FH Joanneum University of Applied Sciences
Austria	FH VORARLBERG, University of Applied Sciences
Bangladesh	Institute of Microfinance
Bangladesh	International Development Enterprises, Bangladesh
Bhutan	Royal Institute of Management
Brazil	Universidade estadual de campinas (UNICAMP)
Canada	Goodman School of Business, Brock University
China	ABRBS- Alliance of Belt and Road Business Schools
Colombia	Universidad Externado de Colombia
Colombia	Universidad ICESI
Dubai	Paradigm Pioneers
Finland	Jyvaskyla University of Applied Sciences
Finland	University of Eastern Finland
France	Ecole de Management Leonard de Vinci
France	École supérieure de commerce de La Rochelle (ESC)
France	ESSCA Ecole de Management
France	IÉSEG School of Management
France	Institut Supérieur De Gestion (ISG)
France	KEDGE Business School (Bordeaux & Marseille)
France	NEOMA Business School
France	SKEMA Business School
Georgia	International Black Sea University (IBSU), LLC
Germany	The Private University of Applied Sciences (PFH)
Hungary	Szent Istvan University
Ireland	Galway-Mayo Institute of Technology (GMIT)
Kenya	The Management University of Africa
Lebanon	École Supérieure des Affaires (ESA Business School)
Malta	University of Malta
Mexico	Tecnologico de Monterrey campus Chihuahua (ITESM)
Mexico	Universidad Regiomontana
Morocco	ESCA School of Management
Nepal	Global College International (GCI)
Nepal	Purbanchal University
Netherlands	Inholland University
Poland	Kozminski University
Poland	European University of Business
Poland	University of Warsaw
Russia	State University of Management
Russia	Voronezh State University
Senegal	Institut Supérieur de Management (ISM Dakar)
Singapore	Singapore Management University
South Africa	University of Stellenbosch Business School
South Korea	Hansung University, Seoul Metropolitan Govt. & KIBC
South Korea	Solbridge International School of Business
South Korea	Yonsei University
Spain	ETEA Faculty of Business and Economics
Spain	Nebrija University
Spain	Universidad Autónoma de Madrid (UAM)
Spain	Universidad Carlos III de Madrid (UC3M)
Spain	Universidad Pompeu Fabra (UPF)
Spain	Universitat Autònoma de Barcelona (UAB)
Tanzania	Institute of Accountancy Arusha
Tanzania	Institute of Finance Management
Thailand	Asian Institute of Technology
UK	Manchester Metropolitan University
UK	University of Hull
USA	Emporia State University
USA	George Mason University's Schar School of Policy & Govt.
USA	Kent State University
USA	Missouri State University
USA	Philadelphia University
USA	Santa Clara University
USA	University of Nebraska

NATIONAL ALLIANCES

NAME OF ORGANISATION
A2V Info solutions Pvt. Ltd
Business and Community Foundation (BCF)
Cognizant Technology Solutions India Pvt. Ltd.
Federation of Indian Chambers of Commerce & Industry (FICCI)
FT Knowledge Management Co. Ltd.
India School of Business (ISB)
Indian Institute of Corporate Affairs
IPE, Osmania University
Kaziranga University, Assam
MART
Milagrow Business and Knowledge Solutions (P) Ltd.
Mysore University
Nabakrushna Choudhury Centre for Development Studies
National Institute of Personnel Management (NIPM)
NBCC Limited
NTPC Ltd. (NTPC)
O. P. Jindal Global University
Power Grid Corporation of India Ltd.
Reliance Exchangenext Ltd. (Rnext)
Reliance Webstore Limited (RWSL)
S K A Pandit Consultants and Actuaries
SAGE India
SEWA (Self Employed Women's Association)
TATA AIG Insurance
The Steel Authority of India Ltd. (SAIL)



PGDM

POST GRADUATE DIPLOMA IN MANAGEMENT

PGDM has been the earliest programme initiated by the Institute to meet the needs of industry and organizations. The programme has been approved by the All India Council for Technical Education (AICTE) in 1993 and since then it has earned its reputation in the corporate world. This course enjoys NBA accreditation.

The PGDM course of BIMTECH has also been accredited by the Association Indian Universities (AIU) for equivalence with MBA. The course is also recognized by the Association of Commonwealth Universities (ACU), UK.

CAT scores obtained by students are used for screening more than 10,000 applications each year. Thereafter, the Essay/ GD/Personal Interview process is conducted with the support of senior corporate managers to select students for the programme.

Being an autonomous programme, PGDM is conducted in close association with the industry. Right from the admission of the students to the designing the curriculum and providing opportunities for short term projects, summer internship and final placement, they are our partners. The rigorous regime inculcates in the participants

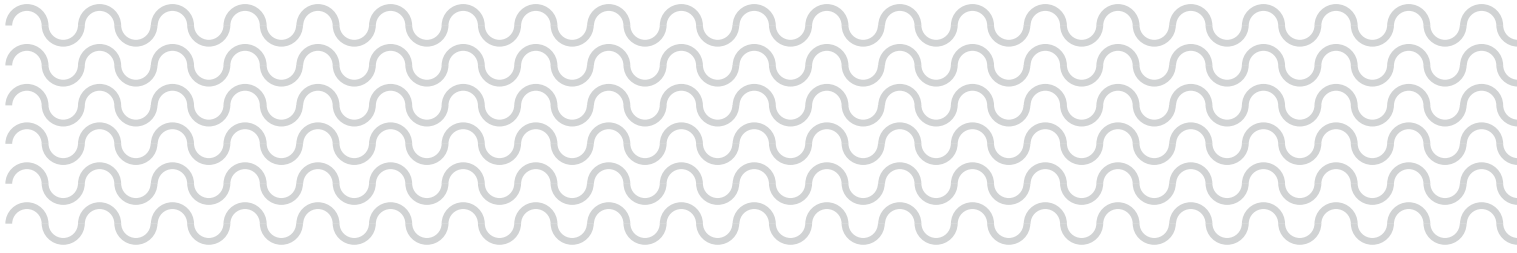
the ability to work under pressure, multi tasking, besides giving them a strong academic base. Wading through case studies, industry connects, guest lectures, presentations and assignments, students also learn time management, which is an essential requirement for being a successful manager.

The programme is spread over six trimesters with a three months' mandatory summer internship assignment between the first and second year. In addition, students complete 2-3 short term projects as well as online live projects. Marketing, Finance, HR or Operations is offered as a specialization.

Students are exposed to the corporate world through BIMTECH's industry-academia interface, seminars, special guest lectures, workshops, summer internship of three months and short term projects, all of which are a part of the course design and has to be compulsorily taken up by the students. Live projects and industrial visits which are jointly guided by the industry managers and faculty develop students' understanding of modern business processes and practices.

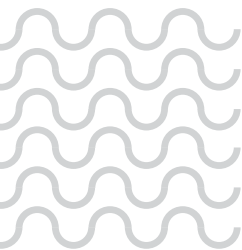
**FUTURE
READY
PROFESSIONALS..**





POST GRADUATE DIPLOMA IN MANAGEMENT 2017-19





WITH THEM, GLORIFY OR VILLIFY
 DON'T DO IS IGNORE THEM, BECAUSE
 THE ONES WHO ARE CRAZY ENOUGH
 TO CHANGE THE WORLD ARE THE ONES WHO



COURSE CURRICULUM

TRIMESTER-I

Financial Accounting
 Experiential Learning I
 Information Systems Mgmt. for Business
 Managerial Economics
 Marketing Management-I
 Managing Self And Career-I
 Organizational Behaviors
 Responsible Business
 Statistics For Business Analysis

TRIMESTER-II

Business Communication- I
 Experiential Learning II
 Human Resource Management
 Macroeconomics
 Management Science
 Managerial Accounting
 Marketing Management II
 Managing Self and Career II
 Operations Management

TRIMESTER-III

Business Communication- II
 Business Sustainability
 Corporate Finance
 Design Thinking
 Experiential Learning III
 Global Business Environment
 Managing Self and Career
 Research Methodology

SUMMER INTERNSHIP

TRIMESTER-IV

Strategic Management
 Legal Aspects of Business
 Supply Chain Management

TRIMESTER-V

Business of Financial Inclusion
 Capstone Simulation
 Introduction of ERP
 Business Innovation & Growth Strategy
 Specialisation (To select 3 Subject)

TRIMESTER-VI

Ease of Doing Business in India
 Element of Basic Econometrics
 Globalisation and Business Growth
 Knowledge Management
 Social Innovation and Entrepreneurship

ELECTIVES

Finance

Financial Services, Products and Markets
 Financial Statement Analysis
 Investment Management
 Management of Commercial Banks
 Retail Banking and Financial Inclusion
 Banking Laws and Operations
 Business Analysis and Valuation
 Corporate Banking and Credit Appraisal
 Derivatives and Risk Management
 Financial Econometrics
 International Financial Management
 Banking Technology Management
 Financial Planning and Wealth Management
 Fixed Income Securities
 Mergers, Acquisitions & Corporate Restructuring
 Project & Infrastructure Finance
 Treasury and Risk Management in Banks

Human Resource Management

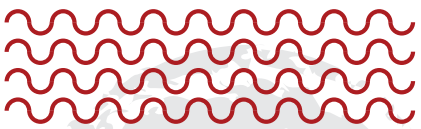
Training & Development
 Organization Development and Leadership
 Human Resource Planning
 Acquisition, Retention & Engagement
 HR Metrics & HR Analytics
 Management of Industrial Relations
 Managing People and Performance in Organizations
 Compensation Management
 Labour Legislative
 Personal and Managerial Effectiveness

Marketing

Digital Marketing
 Sales and Distribution Management
 Services Marketing
 Consumer Behavior
 International Marketing
 Luxury Marketing
 Marketing Analytics
 Rural Marketing
 Product and Brand Management
 Advance Marketing Analytics
 Business- to-Business Marketing
 Customer Relationship Management
 Entrepreneurial Marketing
 Integrated Marketing Communication
 Retail Marketing
 Social Marketing

Operations & Decision Science

Predictive Business Analytics
 Process Analysis and Improvement
 Service Operation Management
 Data Envelopment Analysis
 Logistics & Warehousing Management
 Procure Management
 TQM-Manufacturing and Services
 Supply Chain Analytics
 Operations Strategy
 Multi-criteria Decision making
 Project Management
 Lean Sustainable Supply Chain

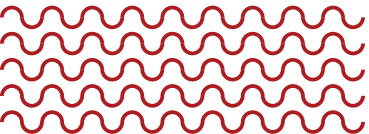


PGDM

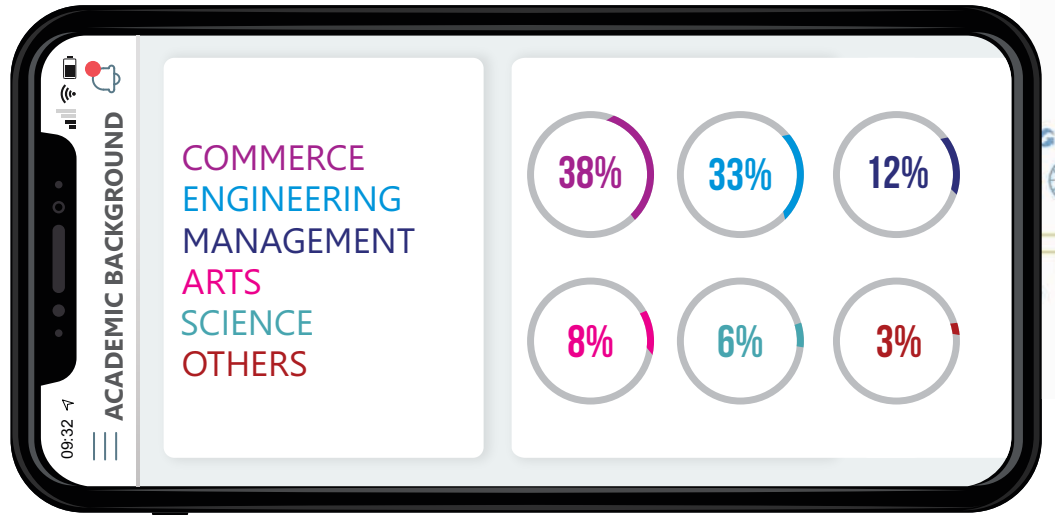
IIInd Year 2017-19

Batch Profile for
Final Placement

Total No. of
Students: 240

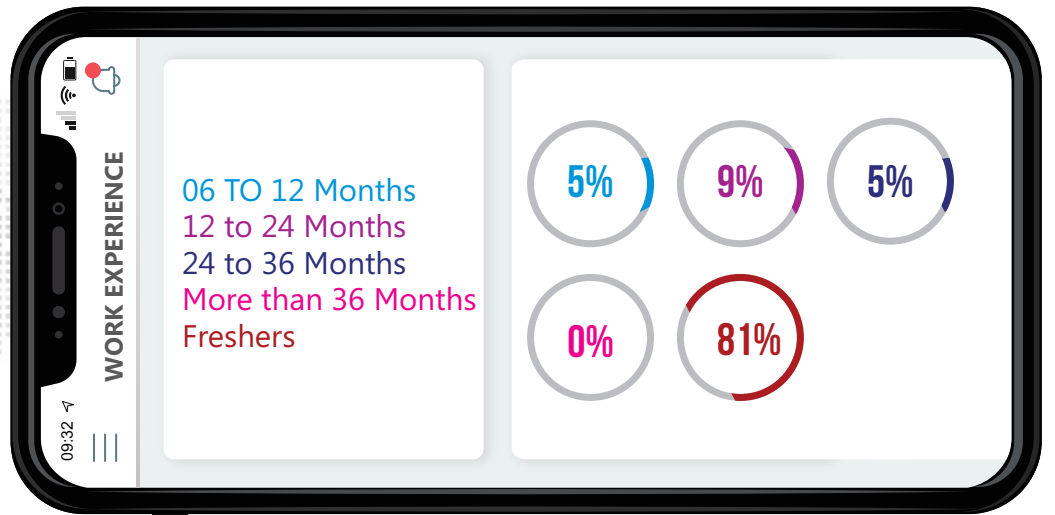


ACADEMIC BACKGROUND

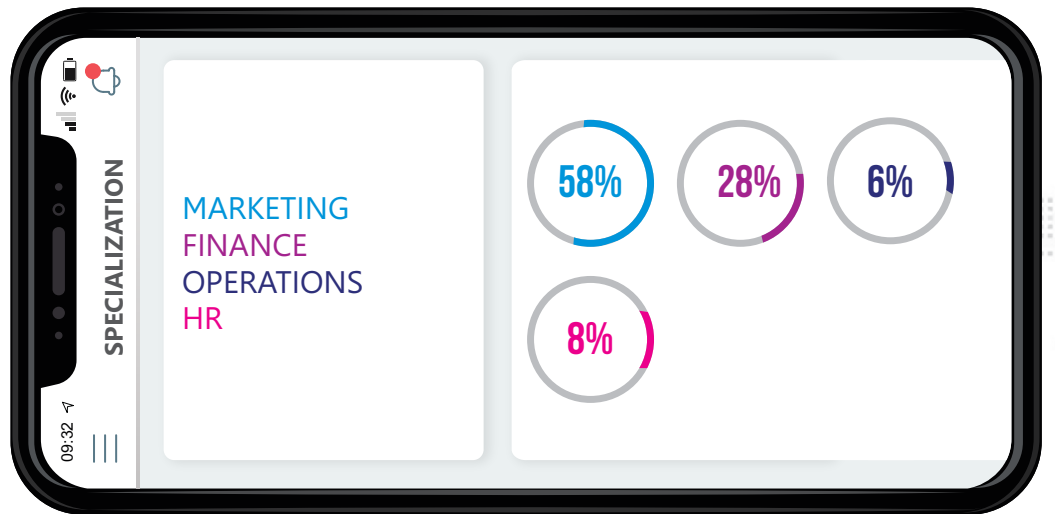


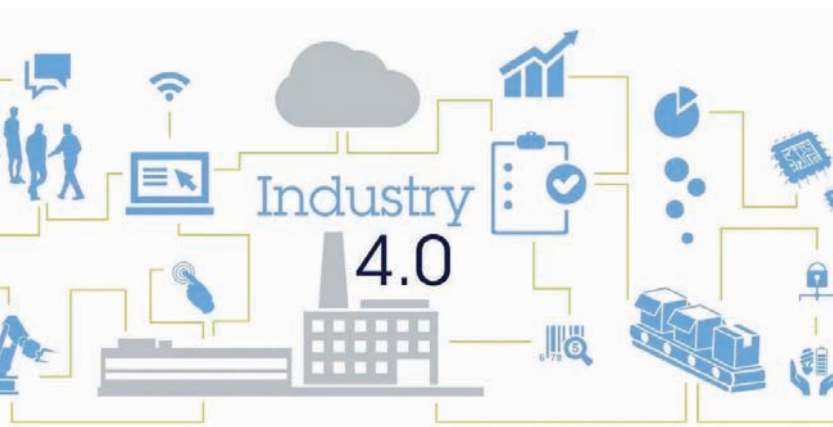
INDUSTRIAL REVOLUTION 4.0

WORK EXPERIENCE



SPECIALIZATION





PGDM

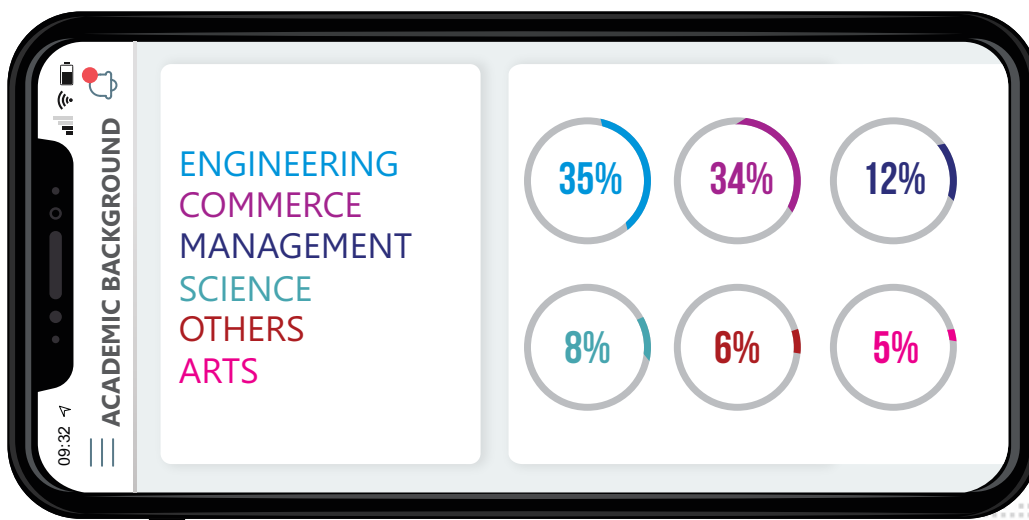
Ist Year

2018-20

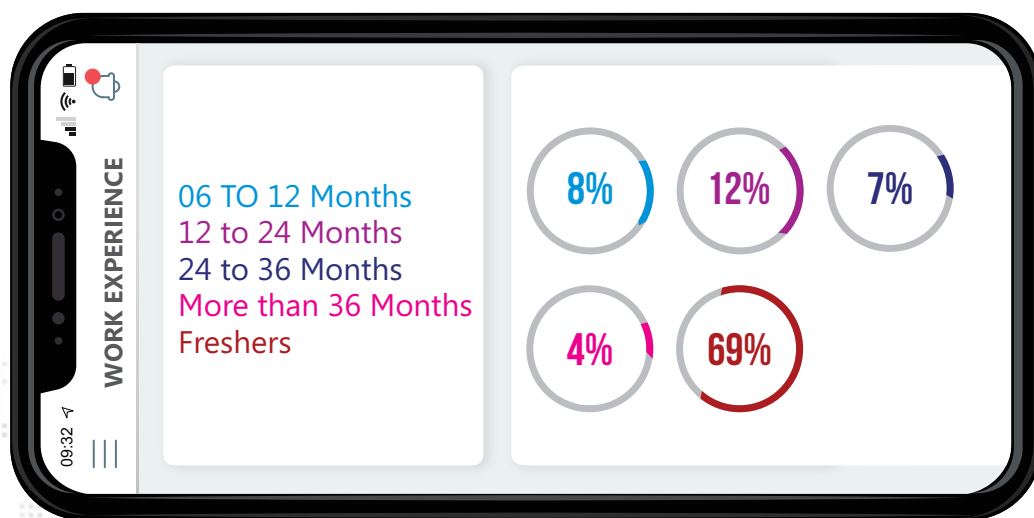
Batch Profile for
Summer Internship

Total No. of
Students: 240

ACADEMIC BACKGROUND



WORK EXPERIENCE





POST GRADUATE DIPLOMA IN MANAGEMENT INTERNATIONAL BUSINESS



In an era where all businesses are global, the gradual integration of Indian economy with the global economy is now an irreversible process. This calls for professionals who are well equipped to handle the demands on industry in leading their businesses towards this direction successfully.

The PGDM (IB) programme has been approved by the All India Council for Technical Education (AICTE). It has been granted NBA accreditation and has also been accredited by the Association Indian Universities (AIU) for equivalence with MBA.

The International Business programme in BIMTECH strives to prepare students for a successful and rewarding career in the field of international business and groom them so that they eventually develop into credible international business professionals.

The course content and the activities have been so designed as to help students understand the complexities of international business operations and equip them with the knowledge base to deal with these complexities. Students are also trained on identifying opportunities in the area of international business and explore them.

Mandatory study visits to national/international ports/airports is an integral part of the course.

The International Business programme is spread over six trimesters to impart the ability and skill to communicate, analyze business situations and take decisions. The course has a mandatory three months summer internship assignment between the first and second year. In addition, students complete 2-3 short term projects as well as online live projects.

The programme offers optional specialization in three areas: Marketing, Finance or Operations.

**FUTURE
READY**
PROFESSIONALS...



**POST GRADUATE
DIPLOMA IN MANAGEMENT
INTERNATIONAL BUSINESS
2017-19**



COURSE CURRICULUM

TRIMESTER-I

- Statistics for Business Analysis
- Marketing Management - 1
- Financial Accounting
- International Trade & Investment
- Managerial Economics (Including 15 hrs of Macro Economics)
- Foreign Language I (Chinese/ French / German)
- Organizational Behaviour and Human Resource Management
- Inter-Cultural Business Communication
- Export Cluster Project

TRIMESTER-II

- Operations Management
- Managerial Accounting
- Marketing Management -II (Incl. Markstat for 10 Hrs)
- International Trade Operations
- Foreign Language II (Chinese/ French / German)
- Information Systems Management for Business
- Responsible Business
- Global Business Environment
- Advance Excel for Managers
- Doing Business with Middle East/ Asia Pacific Countries / BRICs / Africa Project

TRIMESTER-III

- International Marketing
- Business Research Methods (Including 10hrs of SPSS)
- Corporate Finance
- Management Science
- Business Communication (BC-2)
- International Supply Chain & Logistics Management
- International Marketing Research

SUMMER INTERNSHIP

TRIMESTER-IV

- International Strategic Management
- Geopolitics & Global Risk Analysis
- Capstone for Business Simulation
- International Financial Management
- International Commodity Management

TRIMESTER-V

- Design Thinking
- International Business Laws
- Creating an Entrepreneurial Mind-set
- International Shipping
- Intellectual Property Rights
- X-Culture Project

TRIMESTER-VI

- Business Innovation & Growth Strategy
- Introduction to ERP
- Introduction to Consulting Management

ELLECTIVES

Marketing

- Service Marketing
- Sales and Distribution Management
- Digital Marketing
- Franchising and Global Retailing
- Luxury Marketing
- Consumer Behaviour
- Marketing Analytics
- Integrated Marketing Communication
- Business to Business Marketing
- Customer Relationship Management
- International Brand Management
- Retail Marketing
- Social Marketing
- Advanced Marketing Analytics
- Entrepreneurial Marketing

Finance

- Advance Financial Statement Analysis
- Financial Services, Products and Markets
- Investment Management
- Management of Commercial Banks
- Retail Banking and Financial Inclusion
- Banking Laws and Operations
- Business Analysis and Valuation
- Corporate Banking and Credit Appraisal
- Derivatives and Risk Management
- Financial Econometrics
- Banking Technology Management
- Financial Planning and Wealth Management
- Fixed Income Securities
- Mergers, Acquisitions & Corporate Restructuring
- Project & Infrastructure Finance
- Treasury and Risk Management in Banks

Operations

- Predictive Business Analytics
- Process Analysis and Improvement
- Service Operation Management
- Data Envelopment Analysis
- Logistics & Warehousing Management
- Procurement Management
- TQM-Manufacturing and Services
- Supply Chain Management Analytics
- Operations Strategy
- Multi-criteria Decision Making
- Project Management
- Lean Sustainable Supply Chain

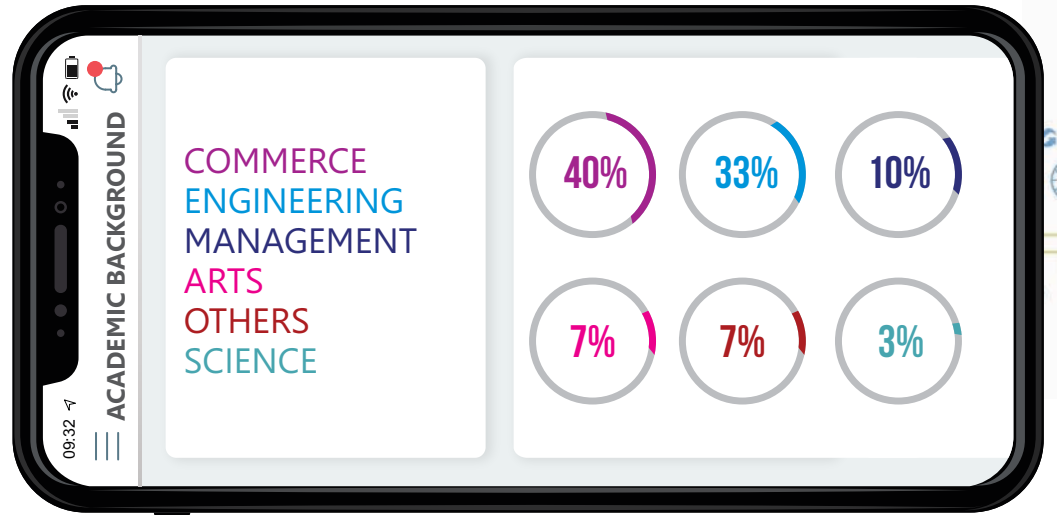
PGDM-IB

IIInd Year
2017-19

Batch Profile for
Final Placement

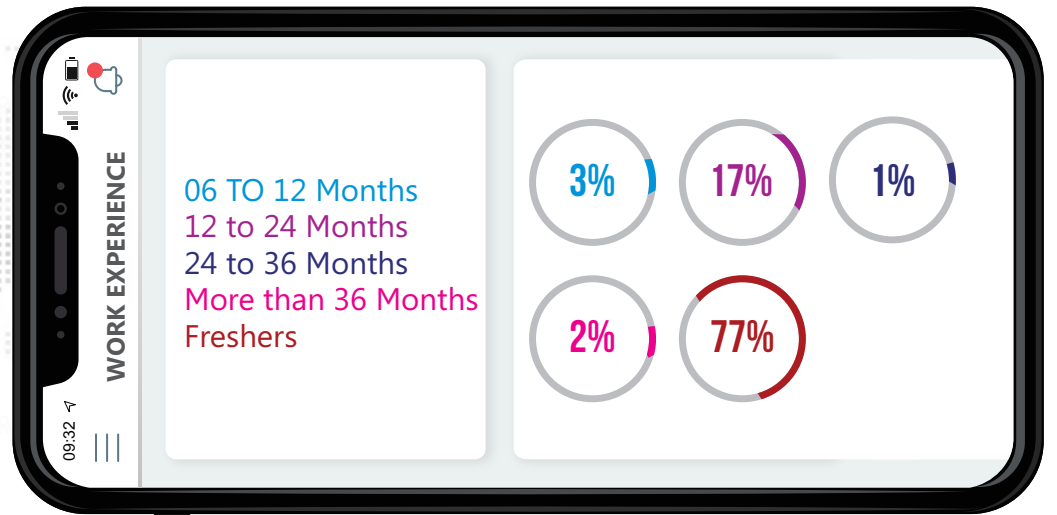
Total No. of
Students: 60

ACADEMIC BACKGROUND

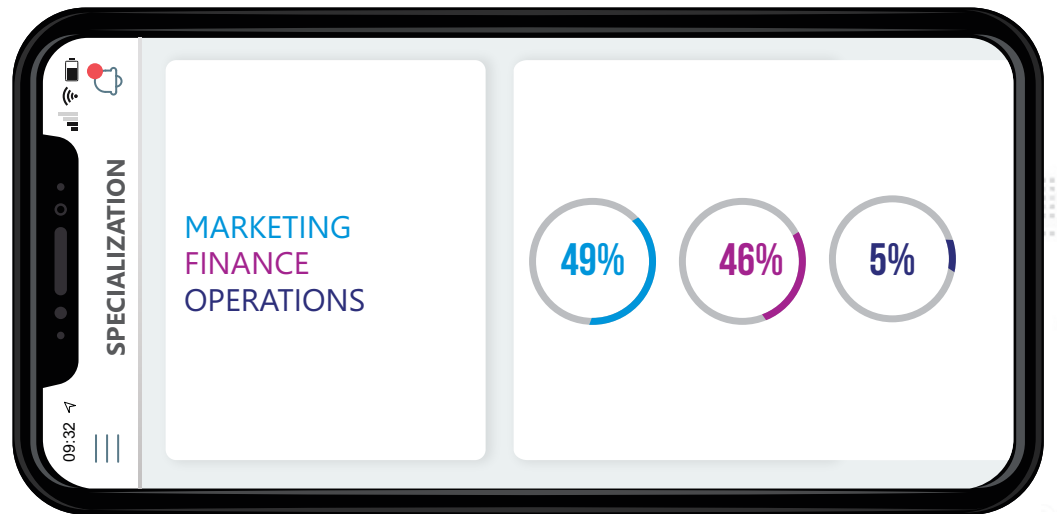


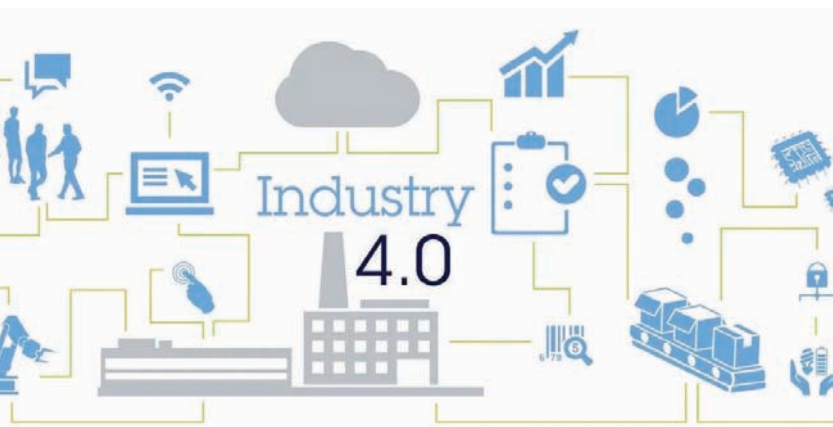
INDUSTRIAL REVOLUTION 4.0

WORK EXPERIENCE



SPECIALIZATION



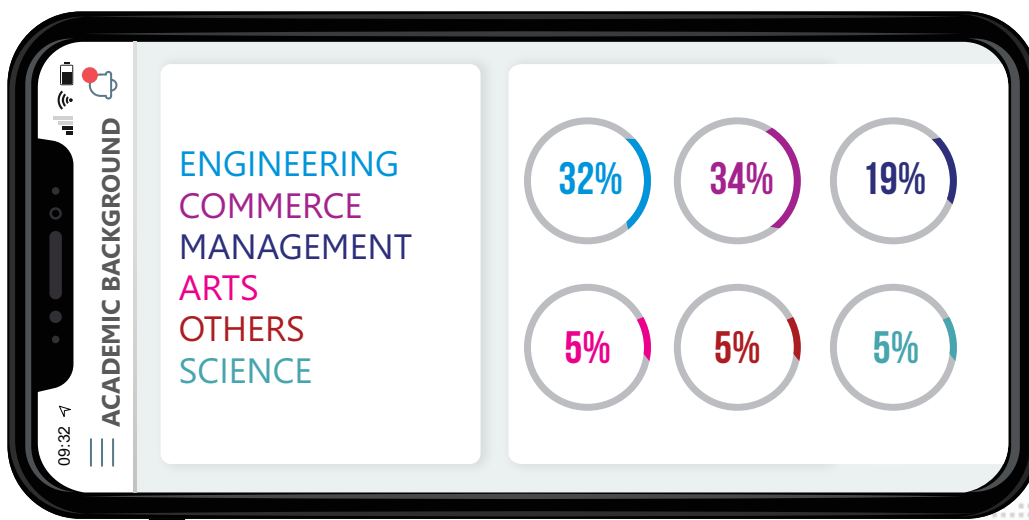


PGDM-IB
Ist Year
2018-20

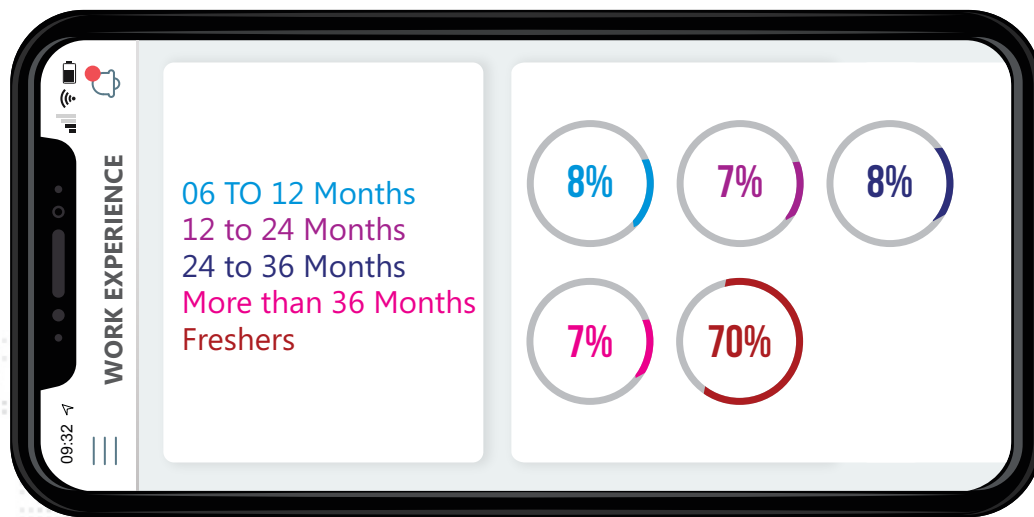
Batch Profile for
Summer Internship

Total No. of
Students: 59

ACADEMIC BACKGROUND



WORK EXPERIENCE





POST GRADUATE DIPLOMA IN MANAGEMENT INSURANCE BUSINESS MANAGEMENT



The aim of the Programme of PGDM -Insurance Business Management of BIMTECH is to turn out insurance management executives who can, so to say, hit the track running in the insurance industry. This two year programme has the approval of AICTE like other BIMTECH programmes.

It is also recognized to be equivalent to MBA by the Association of India Universities (AIU) under UGC.

To achieve this objective, we offer cutting edge curricula. Among the recently introduced changes are a course on business analysis, study of advanced risk management (including enterprise risk management), glimpses of world insurance, micro finance, micro insurance and micro health insurance. This is, of course, besides the conventional insurance subjects both in life and non-life, as well as health insurance and reinsurance. The course is spread over six trimesters with a three months' mandatory summer internship assignment between the first and second year.

Besides, students are taught the elements of Actuarial Science, Marketing, Finance, CRM, OB & HR and Personal Financial Planning (Wealth Management). Rounding off the personality traits of the students is accomplished by

focused training in soft skills, corporate visits and industry based projects.

The Centre has the following recognitions / tie ups:

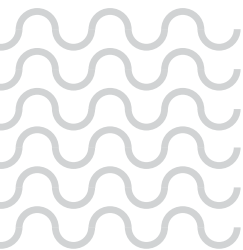
- This programme receives academic inputs and technical support from Swiss Re and CII, UK.
- Students are offered a joint **SwissRe-BIMTECH** Certification course in Reinsurance.
- Dual qualification with PG Diploma Plus Programme from the Chartered Insurance Institute, UK (CII).
- Life Office Management Association (LOMA), USA, is BIMTECH's educational partner and BIMTECH is an approved centre for LOMA examination. Quite a few of the life insurance subjects taught at BIMTECH are based on the LOMA curriculum.
- The Two year PGDM (Insurance Business Management) has been recognized as equivalent to the Associate level of the Insurance Institute of India (III), Mumbai.
- The Chartered Insurance Institute (CII), UK has accorded recognition (by way of credits) to our PGDM (Insurance Business Management) course.
- BIMTECH is an academic partner to the International Institute of Business Analysis, Canada (IIBA). Insurance students are taught the basics of Business Analysis and are eligible for international certification from IIBA.

**FUTURE
READY**
PROFESSIONALS...



**POST GRADUATE
DIPLOMA IN MANAGEMENT
INSURANCE BUSINESS MANAGEMENT
2017-19**





COURSE CURRICULUM

TRIMESTER-I

- Business Environment
- Insurance Laws
- Principles of Insurance
- Sales & Marketing Management
- IT in Insurance
- Business Communication-I
- Organisational Behaviour & Human Resource Management
- Statistics for Managers
- Comprehensive VIVA

TRIMESTER-II

- Risk Management
- Property-I (Fire & Consequential Loss)
- Data Analytics
- Health Insurance -I
- Elements of Actuarial Science
- Products and Practices of Life Insurance
- Comprehensive VIVA

TRIMESTER-III

- Motor Insurance-I (Own Damage)
- Property-II (Construction & Engineering Insurance)
- Corporate Finance & Insurance Accounting
- Marketing Research
- Services Marketing & CRM
- Life and Health Insurance Underwriting
- Business Communication-II
- Channel Management

SUMMER INTERNSHIP

TRIMESTER-IV

- New Product Development
- Liability Insurance-I
- Employee Benefit
- Advanced Health Insurance (Elective)
- Advanced Risk Management (Elective)
- Advanced Actuarial Science (Elective)
- Advanced Insurance Laws (Elective)
- Marine Cargo & Hull Insurance
- Reinsurance

TRIMESTER-V

- Global Perspectives in Insurance
- Basics of Entrepreneurship
- Liability Insurance-II
- Managing Funds of Insurance Companies
- Motor Insurance-II (Third Party)

TRIMESTER-VI

- Financial Services & Personal Financial Planning
- Casualty Insurance
- Responsible Business



PGDM-IBM

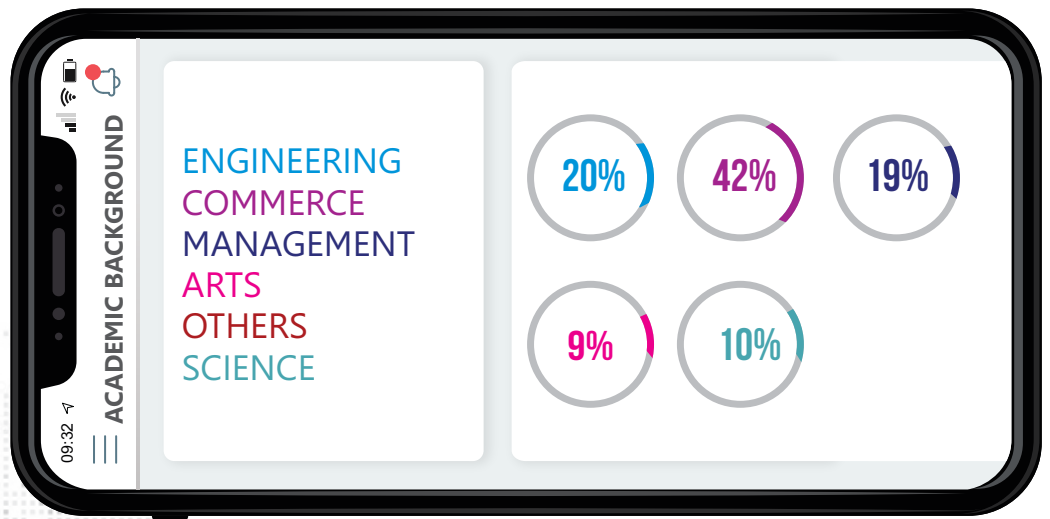
IIInd Year
2017-19

Batch Profile for
Final Placement

Total No. of
Students: 59

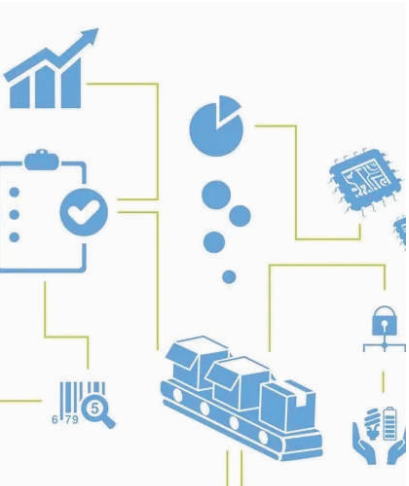
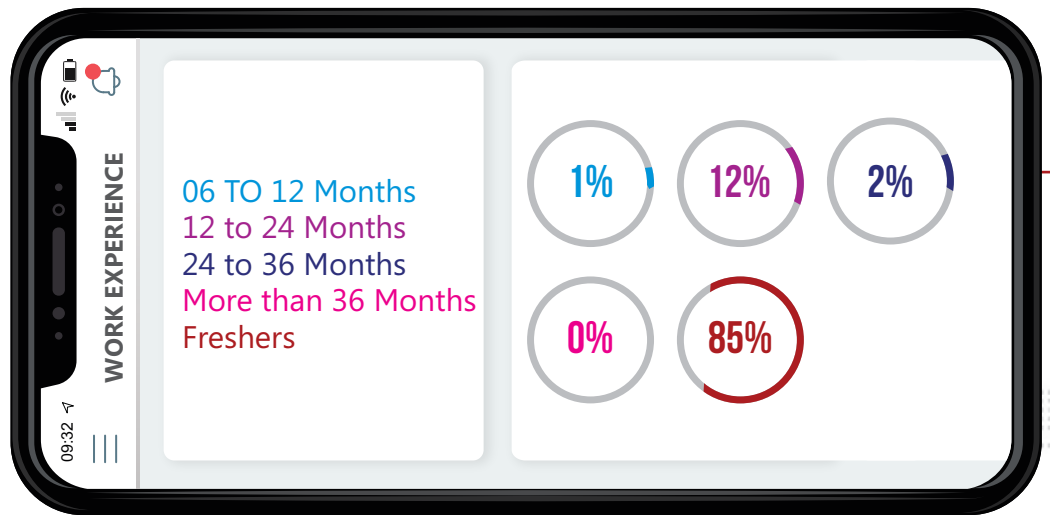


ACADEMIC BACKGROUND



INDUSTRIAL REVOLUTION 4.0

WORK EXPERIENCE





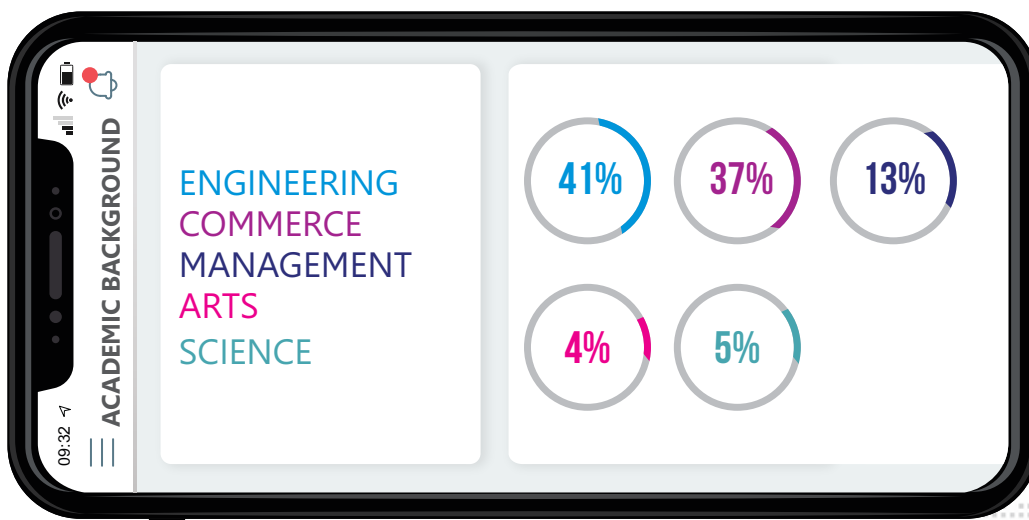
ACADEMIC BACKGROUND

PGDM-IBM

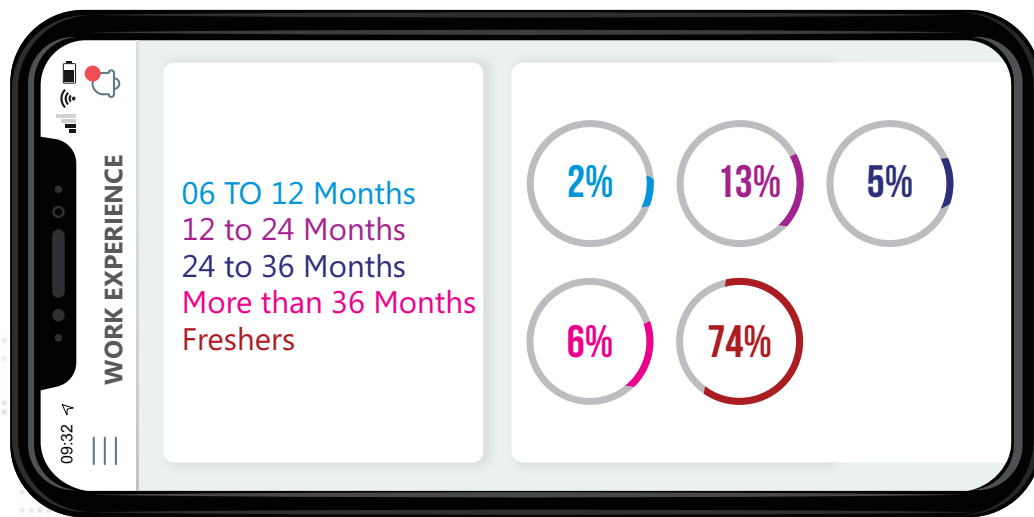
Ist Year
2018-20

Batch Profile for
Summer Internship

Total No. of
Students: 54



WORK EXPERIENCE





POST GRADUATE DIPLOMA IN MANAGEMENT RETAIL MANAGEMENT

The Programme for PGDM-Retail Management is an initiative to educate future managers for the organized retail industry and empower them with the knowledge to contribute substantially to the retail industry growth in India. It strives to create a new generation of smart retail professionals of international calibre and aims to equip them with the best practices being followed across the globe.

This two year programme has the approval of AICTE like other BIMTECH programmes.

It is also recognized to be equivalent to MBA by the Association of India Universities (AIU) under UGC.

The programme is spread over six trimesters with a three months' mandatory Summer Internship assignment between the first and second year. The programme strives to offer the best intellectual inputs through varied teaching methodology and has been instrumental in inculcating awareness in every student of the following:

- Basic retailing and merchandising concepts
- Exhaustive theoretical knowledge to ensure understanding of the dynamics of modern organized retail trade

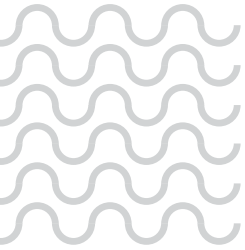
- Modern techniques and practices of retailing including e-tailing being widely used by retailers around the world to understand the changing consumer market
- Hands on projects in mall/retail organizations one day a week.
- Capability to incorporate the class room teaching in actual work environment and effective decision making
- Enhanced interpersonal and communication skills
- Opportunities for Business Analysis Certification from IIBA.
- All students will undergo OJT programmes.

**FUTURE
READY**
PROFESSIONALS...



POST GRADUATE DIPLOMA IN MANAGEMENT RETAIL MANAGEMENT 2017-19





COURSE CURRICULUM

TRIMESTER-I

- Retail Concepts & Environment
- Marketing Management-I
- Statistics for Business Analysis
- Financial & Managerial Accounting
- MIS & Advance Excel
- Supply Chain Management
- Buying & Merchandising Management
- Organisational Behaviour & HRM

TRIMESTER-II

- Inventory & Logistics Mgmt.
- Retail Store Management
- Management Science
- Corporate Finance
- Marketing Management-II
- Visual Merchandising
- Business Communication-I

TRIMESTER-III

- Consumer Behaviour
- Sales & Distribution Management+ Rural Retailing
- Managerial Economics & Overview of Macroeconomics
- Business Communication – II
- Mall Management
- Research Methodology
- Services Marketing
- Responsible Business

SUMMER INTERNSHIP

TRIMESTER-IV

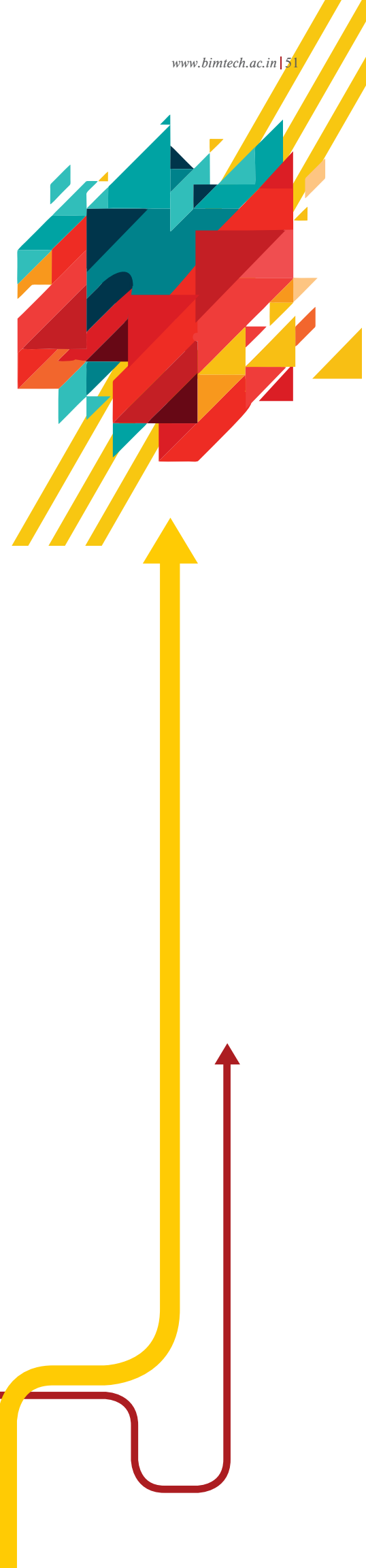
- Global Retailing
- Retail Luxury and Brand Management
- Category Management & Private Labels
- Retail Analytics
- Design Thinking

TRIMESTER-V

- Legal Framework for Retail Business
- Retail Strategy & Negotiation
- E-Commerce
- Franchising Management
- ERP for Managers
- Basics of Entrepreneurship

TRIMESTER-VI

- Customer Relationship Management
- Integrated Marketing Communication



PGDM-RM

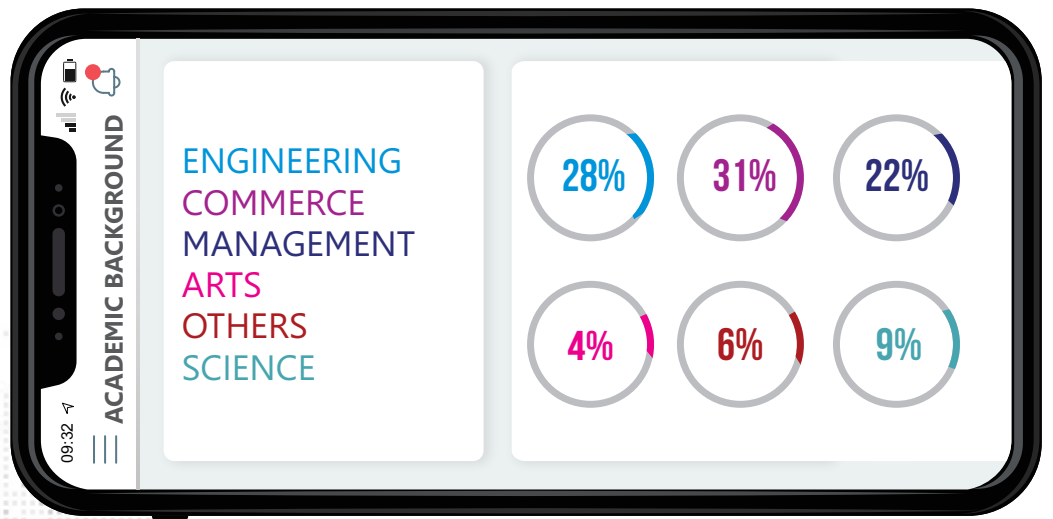
IIInd Year
2017-19

Batch Profile for
Final Placement

Total No. of
Students: 54

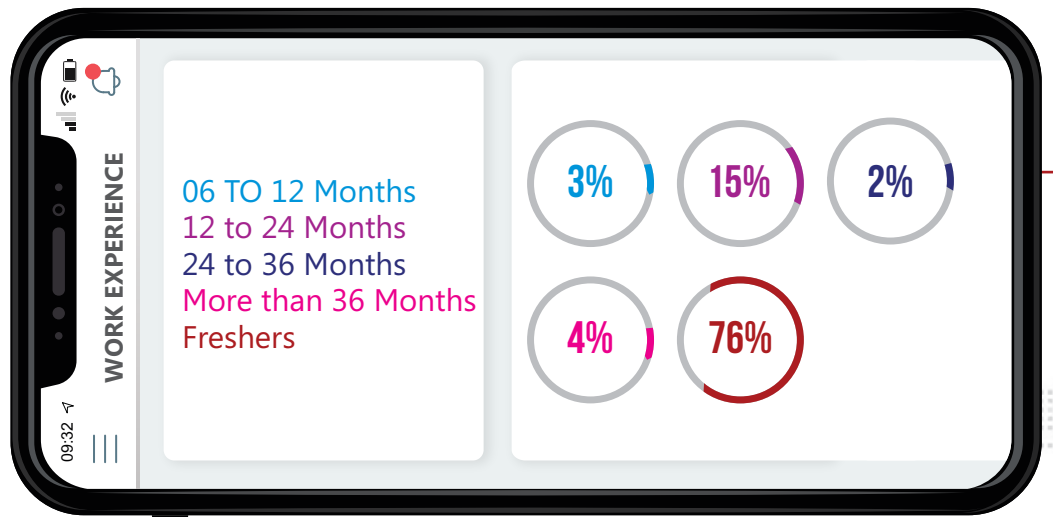


ACADEMIC BACKGROUND



INDUSTRIAL REVOLUTION 4.0

WORK EXPERIENCE





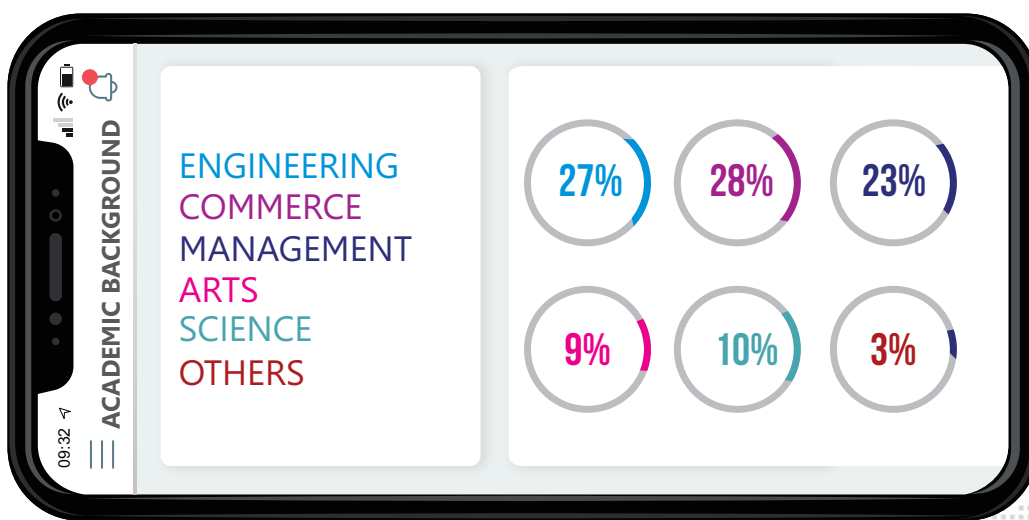
PGDM-RM

Ist Year
2018-20

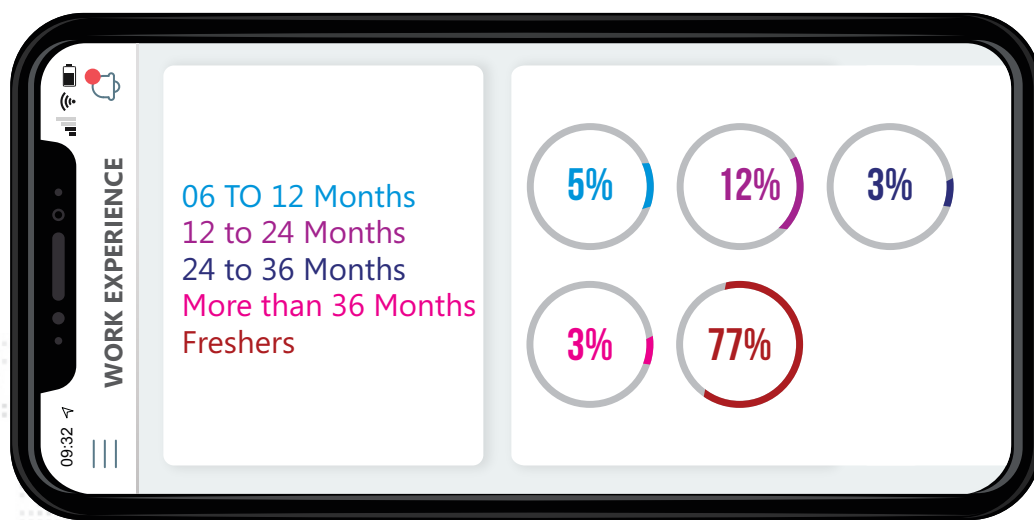
Batch Profile for
Summer Internship

Total No. of
Students: 60

ACADEMIC BACKGROUND



WORK EXPERIENCE



INDUSTRY *visits*

PGDM

PGDM Students had the opportunity to learn from companies, namely Param Dairy, Mother Dairy, Yamaha Motors, Godfrey Philips India Ltd., Starlit Power Systems Ltd., Hero Honda Motor Cycles, Shalimar Paints, NSE, MCX, Ashok Leyland-Dubai, Dabur-Dubai, Ceat, Motilal Oswal etc.

INTERNATIONAL BUSINESS

A port and industry visit to JEBEL ALI Port and FREE TRADE ZONE, DUBAI, was organized for the students of PGDM (International Business). A visit was also undertaken to Ashok Leyland, Dubai; Dabur, Dubai; Jumbo, Dubai etc.

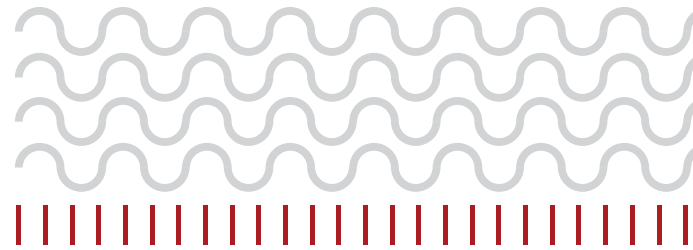
Visit to JNPT gave students great practical insights. Students also had the opportunity to learn from companies like Anmol Bakers, Escorts, Starlit Power Systems Ltd., CeatTyres etc.

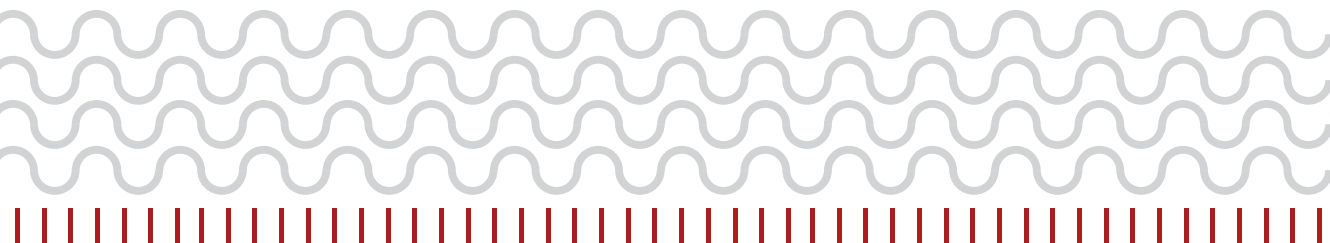
INSURANCE BUSINESS MANAGEMENT

The students of PGDM (Insurance Business Management) programme visited offices and plants of Industries like Yamaha, Lulu Mall etc. on an education tour.

RETAIL MANAGEMENT

The students of PGDM (Retail Management) visited companies namely GATIKWE, Parle, Safexpress, Lulu Mall etc.







HR ROUND TABLES

& NATIONAL HR SUMMIT

The Birla Institute of Management Technology (BIMTECH) continues to organize HR Round Tables consecutively for the 6th year. So far we have delivered 22 HR Round Tables in six years. In 2016-17 three HR Round Tables were held in New Delhi, Chennai and Mumbai on the theme 'The Forces of Global Change: Reinventing HR' and 2nd National HR Summit was organized in New Delhi.

HR ROUND TABLE, NEW DELHI

BIMTECH organized 20th HR Round Table on September 23, 2016, New Delhi, in association with National HRD Network and Deloitte. The sub-theme was "Demographic Upheavals: Changing Role of HR". The welcome address was given by Dr. H. Chaturvedi, Director, BIMTECH. Mr. S V Nathan, Partner and Chief Talent Officer, Deloitte India, presented the findings of Deloitte's Survey. The panel consisted of Dr. Asha Bhandarker, Distinguished Professor of OB, IMI, Delhi; Mr. D D Misra, Director (HR), ONGC; Mr. Mihir Mallick, Director and Head - HR & General Affairs, Samsung Electronics; and Mr. Saptarshi Roy, ED (HR), NTPC, who shared their thoughts and interesting experiences from their own companies.

HR ROUND TABLE, CHENNAI

The 21st HR Round Table was based on the Sub-Theme "Changes in Digital Technology: Evolving New Organisation" in Chennai on 21 October 2016. The distinguished panelists were: Dr. Christine Augustine, Director HR-Global Human Resources, (Virtusa Polaris Corporation); Mr. Ganapathi S Subramanian, Head Human Resources, Sundaram Finance Ltd., the parent company of Sundaram Group; Mr. Naveen S. Pillai, Dy. General Manager, HRD, TAFE and Mr. Ramkumar Chandrasekaran, Head, Human Resources, TCS – Chennai Region. The session was moderated by Mr. Debu Mishra of Deloitte Consulting

HR ROUND TABLE, MUMBAI

On 13th January, 2017, the 22nd Round Table was held in Mumbai, focused on the Sub-Theme "New Social Contracts: Restructuring Culture and Employee Engagement". The Panelists included Mr. Ashwani Prashara, Head HR & IR - Group Manufacturing Services, Reliance Industries Ltd., Mr. K Ramkumar, National, President, NHRDN, Mr. Rajeew Dubey, Group President (HR & Corporate Services) & CEO (After-Market Sector), Member of the Group Executive Board, Mahindra and Mahindra, Dr. Ritu Anand, VP & Deputy Global Head HR, TCS, Mr. S. Parasuraman, Director, TISS, Mr. Sudhanshu Tripathi, Group Head HR, Hinduja Group. The session was moderated by Mr. S. V. Nathan of Deloitte.

Approximately 500 participants of senior and middle level from public and private sector organizations attended the three HR Round Tables.

NATIONAL SUMMIT ON ENERGY SECTOR TRANSFORMING HR: AGENDA FOR ACTION

BIMTECH & NHRDN in association with Power HR Forum & Deloitte organised National Summit on Energy Sector on 2nd & 3rd March, 2017 at ITC Maurya, New Delhi. The Summit highlighted the key changes that today's energy sector is going through and the role that HR need to play so that these changes could be managed in a positive and innovative way without much disruptions. The Summit witnessed the presence of who's who of Energy sector and HR leaders. Padma Bhushan B. K. Chaturvedi, Former Cabinet Secretary and Member Planning Commission, Mr. R. V. Shahi Chairman, Energy Infratech, Padma Shri Dr. Pritam Singh, Chairman-LEAD Centre, Mr. Pradeep Kumar Pujari, Hon'ble Secretary, Ministry of Power, Govt. of India were the dignitaries who benefitted the summit delegates with their insightful addresses.

The CEO panel was chaired and moderated by Mr. R V Shahi, Chairman Energy Infratech. It was followed by the sessions revolving around the theme of Transforming and Nurturing Talent, Building Leadership Pipeline, Employee Relationship and Engagement - The New Imperative and Future Strategy for Innovation - Role of HR. The Summit was conducted under the leadership of Prof. K K Sinha, Dean (Development) BIMTECH and guidance of Dr. H Chaturvedi, Director BIMTCEH. Padma Shri Dr. Pritam Singh, Chairman-LEAD Centre was the chief mentor of the Summit. Mr. Dhananjay Singh Director General NHRDN was a key support and very significant partner of the Summit.

BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

**Rewriting the Rules
for the Digital Age:
Reinventing HR**

NHRD
NETWORK

Knowledge Partner
Deloitte

The Employee Experience:
Culture, Engagement and Beyond

15 DECEMBER, 2017 HOTEL THE LALIT ASHOK, BANGALORE





INTERNATIONAL CONFERENCE ON MANAGEMENT CASES (ICMC) 2017

Birla Institute of Management Technology jointly with the Schar School of policy & Government, George Mason University, Virginia, USA organised ICMC 2016 on December, 1st & 2nd 2016. The conference, an annual feature for past five years, provides a platform for academicians, practitioners in management, research scholars and students in management studies to share their experiences on decision making in management related issues through teaching and research cases.

ICMC 2016 received around 130 manuscripts. These came from 8 Countries viz. Japan, Thailand, Nepal, UK, Finland U.S.A, Canada, and India. Some of the distinguished academicians, researchers, and practitioners who contributed papers and participated included Prof. Hanna Lehtimäki, Professor of Innovation Management, University of Eastern Finland Business School; Prof. Ken Nishikawa, Professor of Konan University and Co-Director of OD Associate in Japan; Prof. Trevor Williamson principal Lecture at Manchester Metropolitan University Business School, UK; Prof. BalaKrishnamoorthy, Associate Dean & Professor (Business Strategy), NMIMS University, Mumbai. A total of 102 delegates registered as participating delegate. Of these 47 came from overseas.

Dr. Nick Van Dam, Partner, Client Advisor & Global Chief Learning Officer of the world renowned consulting firm McKinsey & company and professor of management at Nyenrode Business University presented key note address

LYCEUM MASTER CLASS 2017

Lyceum – An annual event to bridge the gap between the industry and Academic was held on 26th August 2017, provided a platform for the students to discuss, learn and share their thoughts on some critical issues with industry expert. The event was a great success and provided students with insight of their respective sector.

NITI AAYOG SELECTS BIMTECH FOR ATAL INCUBATION CENTRE

BIMTECH has been selected to set up the Atal Incubation Centre under the Atal Innovation Mission. The government of India has setup the Atal Innovation Mission (AIM) at NITI Aayog with the overarching purpose to promote a culture of innovation and entrepreneurship in India. BIMTECH was one of the ten organizations selected.

CSR & SUSTAINABILITY

Workshop on “CSR for Agricultural Development organized jointly by BIMTECH and Manage on 4-5 July, 2017 at Hyderabad was attended by 60 participants from Academia, Research Institutions, PSUs, Corporates, Foundations and NGOs.

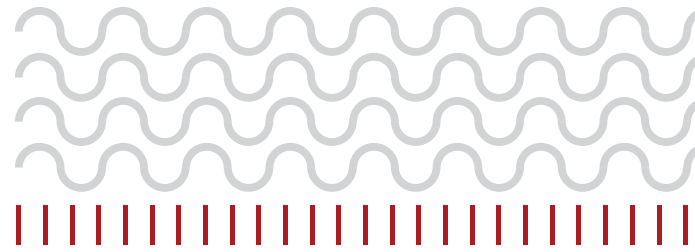
DIGITS 2018

Birla Institute of Management Technology (BIMTECH) along with the Centre for Digital Innovation, Transformation and Strategy at Roberth H, Smith School of Business, University of Maryland USA jointly organized the Digital Innovations, Transformation and Society (DIGITS) Conference, 2018, at the India Habitat Centre, New Delhi on the 13th and 14th of January, 2018. DIGITs 2018 saw 19 paper presentations and deliberations from 16 eminent panelists in front of more than 275 curious academicians, students and industry professional.

International Workshop with York University, Canada A joint workshop was hosted with Canada – India Project for Research and Innovation (CIPRI), York University, Canada in BIMTECH Campus, Greater Noida on 6th march, 2018.

The Theme of the workshop – “Facing the Future Together: Mapping Pathways for Canada – India Collaborations”.





MDPs & CONSULTANCY DELIVERED

BY BIMTECH IN 2017 -18

BIMTECH consistently endeavors to offer platforms for experiential knowledge sharing and knowledge creation for corporates, both in public and private sectors. Ever since its inception, the Centre for Management Development and Consultancy (CMDC) has contributed in up-skilling and re-skilling the human resource of several organizations with the assistance of the rich intellectual capital of BIMTECH.

Centre for Management Development & Consultancy (CMDC) at BIMTECH consistently endeavors to offer platforms for experiential knowledge sharing and creation for corporates, both in public and private sectors. Ever since its inception, CMDC has contributed in up-skilling and reskilling the human resource of several organizations with the assistance of the rich intellectual capital of BIMTECH. In year 2017-18 BIMTECH delivered 90 MDPs and Consultancy programs to various public and private sector organizations. In these programs 3000 participants took part. The program covers all areas of management science. Several in house and off campus customized programs are offered as MDPs across plethora of functional areas of organizations.

DIVERSITY

BIMTECH offers session vast range of topics for example: Business Communication (Communication for Organizational Development; Cross-Cultural Communication; Corporate Etiquette and Business Protocol; Interpersonal Communication; Written Business Communication); Financial Management; Capsule Course for Newly Recruited Officers in Public Sector Banks; Finance for Non Finance Executives; Investment Management; Personal Financial Planning, Wealth and Tax Management; Achieve Life Goals Through Prudent Financial Management; Strategic Cost Management; Making Organization Cost Conscious; Workshop on Retail Banking); General Management; Human Resource Management; Information Technology Management; Insurance & Retail Management; International Business; Leadership Management; Strategic Management; Supply Chain Logistics and Operations Management; Sustainable Development Practices.

The organizations in India and abroad, have figured out that these development programs and consultancy has helped their employees in building strong linkages with corporate, brings in ability for self assessment and self appraisal. Also it provides opportunity for growth, development of employees, means for performance assessment and a platform to perform better.

CUSTOMISED

The programs are tailor made according to the need of the organizations like: NTPC; GAIL; NHPC; NSPCL; ONGC; Power Grid; Power Management Institute; Neyveli Lignite Corporation Ltd.; Indian Social Responsibility Networks; Kirloskar Brothers Ltd.; NBCCL; Sewagram Cement Works; Awarpur Cement Works; Essel Minings & Industries Ltd.; PEC; Aditya Birla Group of companies - UltraTech Cements Ltd.; Ministry of Micro Small & Medium Enterprises (MSME); ACC Cement; SJVN; Oriental Staff Training College; FIEO; Jayshree Tea; IFFCO; Noida Power Corporation; Jindal Steel & Power Ltd.; JSW Ltd; Jindal Shadeed Iron & Steel, Oman; HR Ware Consulting Services F.Z.C, UAE;

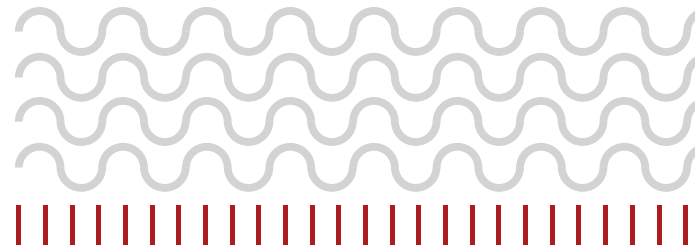


SOME OF OUR *leading recruiters*



SOME OF OUR *leading corporates*





A FORUM OF *their own*



COGNICIOUN 17 - NORTH INDIA'S BIGGEST OPEN BUSINESS QUIZ

Cognicioun, a national level business quiz competition for corporates and colleges is organized by BIMTECH every year. Cognicioun 2018 was the 7th edition of the event and was conducted in the campus grounds of BIMTECH on February 3, 2018. This year the Quiz Master for the event was Mr. Mitesh Agarwal, Vice President, Global Key and Lead Accounts, Oracle). The 7th annual edition saw more than 150 registrations out of which 73 teams from corporates and colleges competed in the quiz. Some of the corporate teams who participated in the quiz were Indian Oil, RBI, SBI, NTPC, Sai Mitra Constructions, Hero MotoCorp, Maruti Suzuki, P&G, Britannia, Deloitte, TCS, Gati KWE, JK Papers etc.

CASE COMPETITION

BIMTECH students participated in a case competition with Wake Forest University, USA sponsored by IBM, Six teams consisting of 18 students from each campus BIMTECH and WFU were formed. The teams worked on HR and cyber security scenario presented to them by IBM.

VIRTUAL COLLABORATIVE PROJECT

BIMTECH students participated on virtual collaborative projects: X Culture, BIMTECH –WFU International case Competition, Virtual Business Projects. BIMTECH students from PGDM – IB program participated in X-Culture module with students of different universities to work on business projects for new market entry. Students from all programs also participated in the BIMTECH - WFU International Case Competition jointly organised with Wake Forest University, USA and supported by IBM Corporation, India. The students too got an opportunity to work on Virtual Business Projects with students of USC Marshall School of Business, USA.

INTERNATIONAL GRANTS AND SCHOLARSHIPS

PGDM student Jasmin Valuri received ERNST MACH grant to study two semesters at FH Joanneum, Austria from September 2017- June 2018.

PGDM- IB student Dewaa Kotecha got the ERASMUS+ Mobility Grant to study a term at Kozminski University, Poland.





CAMPUS *recruitment*

BIMTECH is immensely grateful to corporates and institutions for the faith reposed in us by them through the years and warmly welcomes them for the process in the year 2018-19.



PlaceCom Team



**FUTURE
READY
PROFESSIONALS...**

Contact Details of Placement Team

Pre-Placement Briefing

September-October, 2018 onwards

Summer Internship Process

September-October, 2018 onwards

Placement Process

November, 2018 onwards

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FUTURE READY PROFESSIONALS...



Excellence with Values

BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

Birla Institute of Management Technology

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