

VU INDIA COLLABORATIVE COURSE GUIDE 2019

VU-GNU CENTRE OF EXCELLENCE
vuindia.eca.edu.au

TOP 2%
VU RANKS IN THE TOP 2%
OF UNIVERSITIES WORLDWIDE
Times Higher Education World University Rankings 2019

WELCOME TO THE VU-GNU CENTRE OF EXCELLENCE



Victoria University (VU) is an internationally-renowned institution, ranking in the top 2% of universities worldwide (*Times Higher Education World University Rankings 2019*).

By studying a VU course in India, you can be assured that your qualification is equivalent in standard to degrees delivered at VU in Melbourne, and that you are obtaining a qualification from a university that operates in a world-class education system.

With more than 100 years of experience educating students through VU predecessor institutions, we know how to ensure that you are successful in your learning journey. Our priority is to provide you with the skills and capabilities for success in your academic and professional pursuits.

I wish you the very best.

Professor Peter Dawkins (AO)

**Vice-Chancellor and President
Victoria University**

Building on an 11-year partnership with VU to deliver courses to international students at VU Sydney, we are delighted to extend our partnership to India, through a tripartisan agreement between VU, GNU and the Education Centre of Australia (ECA).

This partnership brings world-class foreign education to India at a competitive tuition fee. This is exactly what parents, graduates and employers are looking for.

ECA's facilities at the VU-GNU Centre of Excellence are purpose-built and among the best in India. The infrastructure, student support, and placement and counselling services are also outstanding.

As a former international student in Australia, I understand your hopes and concerns. At the VU-GNU Centre of Excellence, you will have the opportunity to complete an Australian postgraduate degree at an affordable price, and be on your way to achieving your dreams.

Rupesh Singh

**Chief Executive Officer
Education Centre of Australia**



VU and Ganpat University (GNU) have a long history of collaboration, dating back to 2010 with pilot collaborative awards in Enterprise Resource Planning Systems. Those graduates have launched successful careers in India and globally. We are now pleased to offer students in India a wider course offering for preparation to other high-demand industries through our new partnership with VU. This academic cooperation agreement — which was officially received on 31 May 2017 by GNU Patron-in-Chief Shri Ganpatbhai

Patel and President Shri Anilbhai T. Patel — demonstrates GNU's mission to focus on academic excellence and industrial relevance in education and research.

I wish you the best in your studies.

Dr Mahendra Sharma

**Director General (Vice-Chancellor)
Ganpat University**

VU's partnership with GNU provides opportunities for students to study a VU qualification in, or closer to, their home country.

Under Australian regulatory requirements, the VU courses offered in India are equivalent in standard and student experience in every respect: high admissions requirements; premier academic staff; interactive learning focus; comparable curriculum and resources, including access to the VU online library; and integrated internships and job placement support. The outcome is also equivalent because you will possess 21st century employment skills — the gateway to a rewarding global career.

Along with the benefits of a VU qualification, the University Grants Commission (UGC) approved award from GNU qualifies you for access to government-sector employment and doctoral study in India. Our in-demand, specialist courses will prepare you for entry into an exciting career in information systems, which is currently experiencing a skills shortage in India.

I encourage you to set yourself high goals, be an independent and enquiring learner, and always apply your knowledge into practice.

Rajesh Singh

**Executive Director
VU-GNU Centre of Excellence**



WHY STUDY AT THE VU-GNU CENTRE OF EXCELLENCE?

The VU-GNU Centre of Excellence, located in Ahmedabad, is a collaboration between Victoria University in Australia, Ganpat University in India and the Education Centre of Australia.

PLACEMENT OUTCOMES

With more than 95% of graduates finding employment after graduation, including many finding work internationally, the VU-GNU Centre of Excellence will give you the real-world experience required to accelerate your career and reach your full potential.

- Diverse paid and unpaid internship opportunities available to all students in India and, subject to conditions, in Australia.
- A range of placement opportunities, including business analytics and ERP positions with a leading company, for selected graduates after either Year 1 or Year 2.



VU ADVANTAGE

An internationally-recognised, specialised master degree which lays the foundations for a successful career in IT.



GNU ADVANTAGE

An applied management studies graduate diploma or master degree which qualifies for government-sector employment and an India PhD.



WORLD-CLASS FACILITIES AND INFRASTRUCTURE

- Modern computer labs
- Interactive teaching and learning spaces
- VU digital library and online learning platform
- GNU Mehsana green acre campus access



'ALL IN INDIA' MODEL

- Internationally-recognised VU master degree available locally at the same standard as in Australia



VALUE FOR MONEY

- VU master available at a fraction of the Australian cost
- Education loans available for all qualifying students
- Competitive tuition fee with Indian B schools



FLEXIBILITY & QUALITY

- 6 intakes per year
- Complete the VU master in one year
- Complete the GNU master of Management Studies in two years
- PhD-qualified local and international faculty
- Strong industry engagement
- Strict entry requirements



* Times Higher Education World University Ranking 2019
 ^ 8th DNA Innovative Education Excellence Awards ^^ Government of Gujarat

PLACEMENT-READY GRADUATES

INTERNSHIPS

Facilitated by experts, our internship program offers practical learning opportunities at leading firms in Ahmedabad, including Silver Touch and Primus. Through internships, you will:

- apply knowledge from the classroom to the workplace
- develop hands-on skills from industry professionals
- gain exposure to real-world workplace environments
- improve your communication and interpersonal skills, and
- enhance your employability.

Students may also have access to international internship opportunities, subject to meeting conditions.

GRADUATE RECRUITMENT PROGRAM

The Graduate Recruitment Program prepares students in their final semester for Indian and global workplaces. This free program supports students to find employment in their chosen field and includes interviews with prospective employers.

WHAT OUR STUDENTS SAY



It is a career-elevating program...

It provides an ideal mix of key concepts and theory, as well as hands-on application by the most eminent mentors and experts in the field of analytics.

Sheth Ravi G. (ERP SYSTEMS)



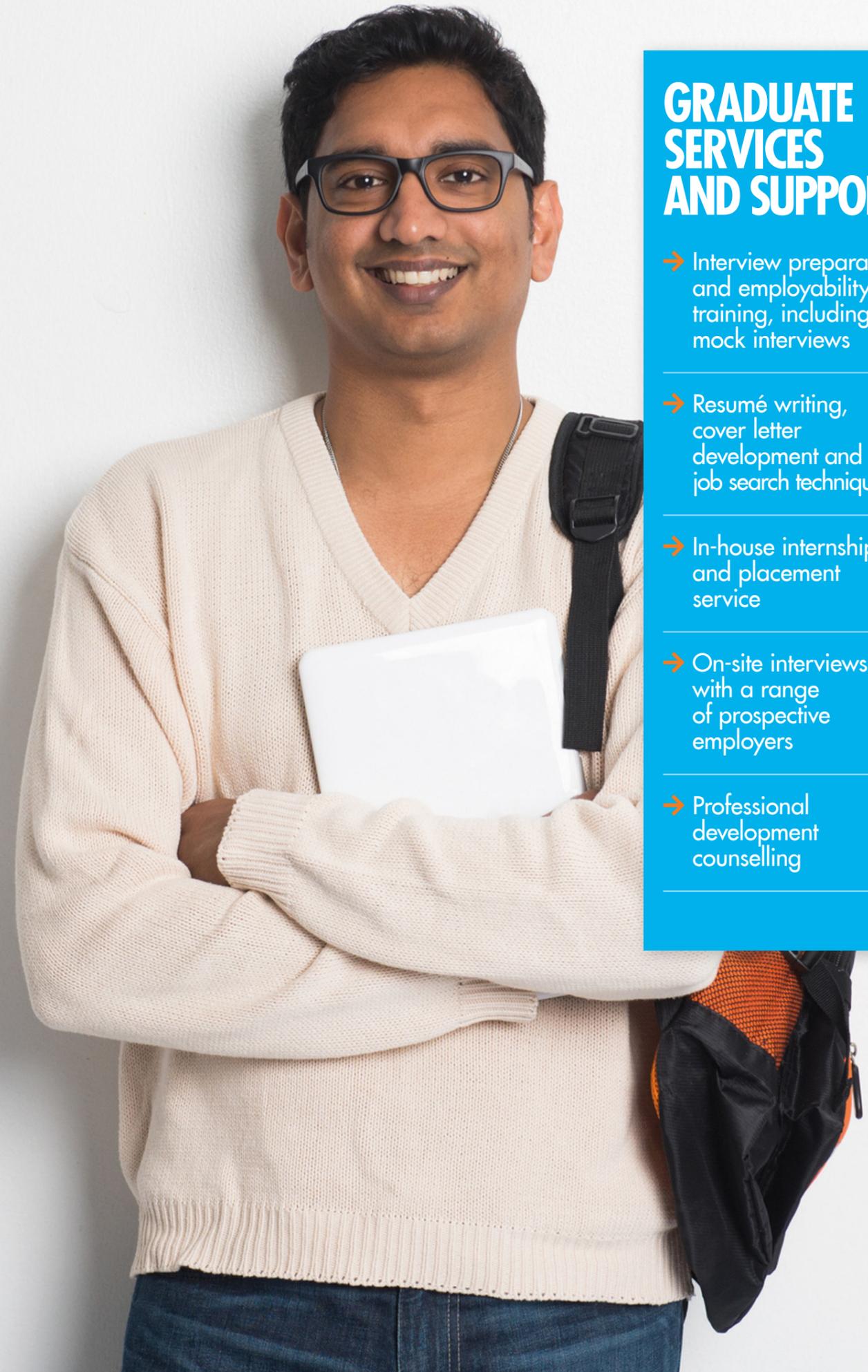
The experience of studying at VU is great...

We are blessed to be part of the new concept and to obtain a valuable master degree while studying in India only. Learning is not being compromised even though the fees are very affordable.

Chirag Bhanushali (BUSINESS ANALYTICS)

GRADUATE SERVICES AND SUPPORT

- Interview preparation and employability training, including mock interviews
- Resumé writing, cover letter development and job search techniques
- In-house internship and placement service
- On-site interviews with a range of prospective employers
- Professional development counselling



WORLD-CLASS STUDENT SERVICES

STUDENT WELFARE

The Student Services team is available to assist when you need help. Our student welfare officer can assist you as an advocate, mediator or supporting person with a range of issues you may encounter during your studies.

ACCOMMODATION

We understand that accommodation plays an important part in your decision to study with us. After you accept your offer of admission into your course, the next stage is to find accommodation. We are able to offer support in arranging home-stay accommodation for students who are not residents of Ahmedabad. We make sure that our students have access to affordable, secure and high-quality accommodation.

ACADEMIC WORKSHOPS

We offer a range of academic workshops throughout the semester. These sessions are advertised around the centre and via social media. They are designed to help you settle in and prepare for the academic work ahead of you, with a focus on developing the skills required for success in an Australian university environment. Topics covered include:

- referencing skills
- assessment preparation
- exam techniques, and
- critical thinking.

COURSE ADVICE

The academic team provides course advice. An academic advisor helps you develop a study plan that will map out your entire academic journey, from enrolment to course completion. Our academic advisors can help you with a range of enquiries including unit selection, course progression and accrediting organisations.

SETTLING IN

It can take time to settle into a new course and new surroundings. If there is anything you need help with, talk to our learning support advisors.

STUDENT FEEDBACK

Your feedback regarding your learning experience at VU India is highly valued. In each semester of study, VU India will contact you to provide feedback via the Student Evaluation of Teaching/Student Evaluation of Unit (SET/SEU) survey. The content of your feedback is confidential and all feedback is welcome. The information received in the SET/SEU survey means that VU India can determine your overall satisfaction with your course and how it is delivered.

STUDENT SERVICES AND SUPPORT

- Comprehensive orientation
- Computer labs and industry software
- Student email, VU intranet, digital library and VU Collaborate
- Student issues and complaints resolution
- Social events and activities
- Sport activities



The time spent here was marvellous and has helped me to grow better professionally...

It gives me great pleasure to say with pride that I have completed my master from the VU-GNU Centre of Excellence. The relationship between staff and students is very cordial, which gave me an opportunity to excel in my area of interest.

Patel Rikin R. (ERP SYSTEMS)

ULTRA-MODERN FACILITIES



The VU-GNU Centre of Excellence is a state-of-the-art complex, providing a learning environment that inspires intellectual growth and innovation.

The Centre features 'smart classrooms', computer labs, study areas and a library, faculty and administrative offices, a conference room and other facilities. The Centre is Wi-Fi enabled.

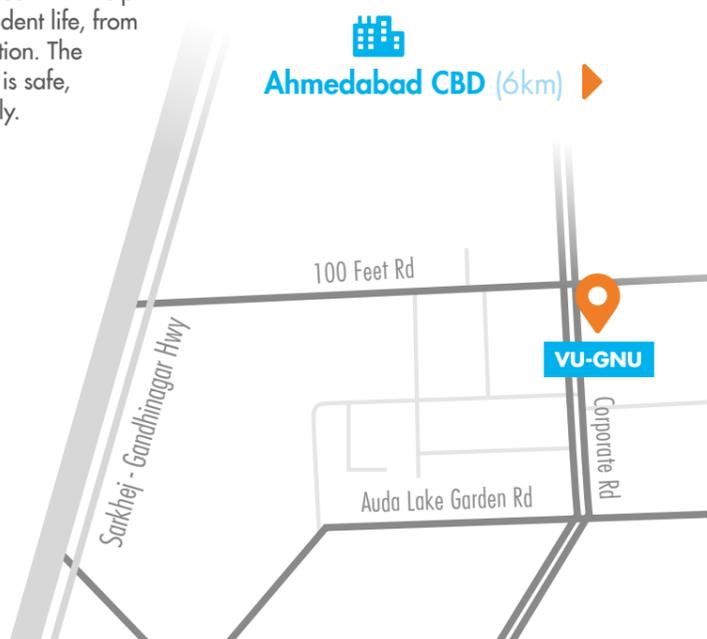
Classrooms are centrally air-conditioned and equipped with multimedia and audio visual equipment to facilitate effective learning. The classrooms are designed to promote maximum interaction between staff and students.

The library and study space provides access to a wide range of educational texts, and electronic information sources that include leading national and international business journals.

Our friendly support team will help you in all facets of student life, from orientation to graduation. The learning environment is safe, supportive and friendly.



Smart classrooms use tools and technologies such as multimedia and audio-visual equipment to facilitate effective learning.



LIFE IN AHMEDABAD

Ahmedabad is the commercial capital of Gujarat, India. It has a fascinating history with more than 600 years of business and culture. Today, it combines both tradition and modernity.

A HISTORIC CITY

Ahmedabad was declared a UNESCO World Heritage City in 2017 — the first in India. Building on its strong historical roots, Ahmedabad has emerged as an important economic and industrial hub.



Declared a UNESCO World Heritage City in 2017



Ranked 3rd in the list of fastest-growing cities in the world

2010, Forbes

HIGH-QUALITY LIVING

Ahmedabad is considered one of the best cities in India to live, study and work in. In 2010, it was positioned third in *Forbes'* list of fastest-growing cities of the decade. In 2012, *The Times of India* chose Ahmedabad as India's most liveable city. Ahmedabad has also been selected as one of 100 Indian cities to be developed as a smart city under the Government of India's flagship Smart Cities Mission.



In 2012, *The Times of India* chose Ahmedabad as India's most liveable city

2012, *The Times of India*

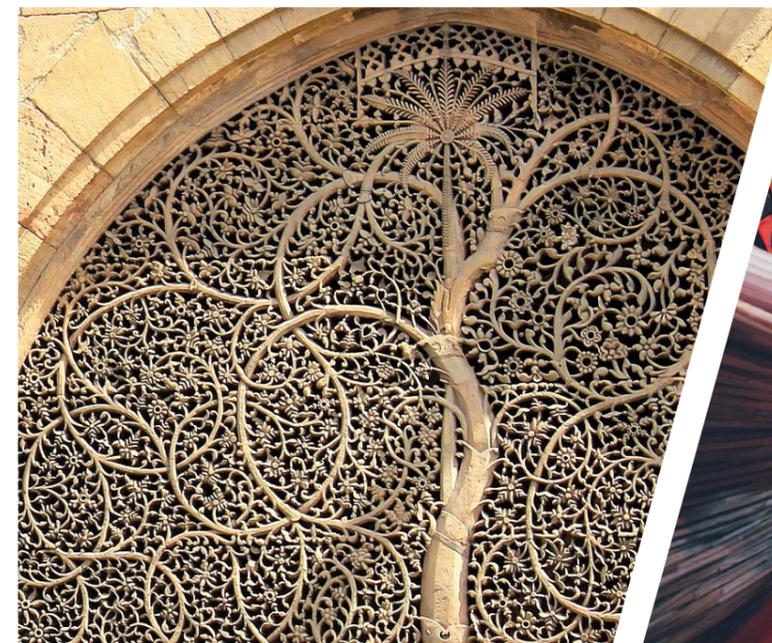


Selected as one of 100 Indian cities to be developed as a smart city

Government of India's flagship Smart Cities Mission

CLIMATE

The weather in Ahmedabad is hot and dry (March to June), rainy (June to September/October) and cool (November to February).





2019 Timetable*

Six (6) teaching periods offered, each of six weeks duration



Course Duration

Variable and flexible

Admissions Requirements

Academic requirement

Entry into this master degree requires you to have completed:

- an approved degree equivalent to an Australian undergraduate (bachelor) degree.

English language requirements

An approved bachelor degree taught and examined in English

OR

An approved English language test, achieving one of the following:

- IELTS academic test: an overall score of 6.5 (no band below 6.0)
- TOEFL internet-based test (TOEFL iBT) 79 (overall score) (section score no less than Listening 19, Speaking 19, Reading 18, Writing 22)
- Pearson Test of English (PTE): Overall score (with no section score less than): 58 – 64 (50)
- University of Cambridge - Advanced (CAE): Total score of 58

If you have completed a qualification in which English was the primary language of instruction, you may be eligible for an English language exemption.

Your eligibility will be assessed when we receive your complete application.

* Timetable: Flexible teaching timetable based on six (6) x consecutive six (6) week teaching periods. Students may take up to 2 units per teaching period. This enables students to progress at the pace they desire, and for full-time students to complete the course in a calendar year.

† Collaborative awards: Students will be enrolled in both the VU BMES and the GNU Graduate Diploma of Management Studies (ERPS) collaborative awards. Upon successful completion, students receive both awards.

To qualify for the GNU Master of Management Studies (ERPS) students must take an additional 12 units over two (2) semesters:

- Managerial Economics
- Managerial Communication
- Organisation Behaviour
- Global Sales & Marketing Management
- Global Entrepreneurship
- Business Negotiations
- Management Information Systems
- Corporate Governance & Business Ethics
- Management Control Systems
- Applied Innovation (Hand-on Project)
- Global Business Environment
- Strategic Management

Master of

BUSINESS (ENTERPRISE RESOURCE PLANNING SYSTEMS)†

Code: BMES

This course provides an information systems perspective to the design and implementation of Enterprise Resource Planning (ERP) systems. The course makes extensive use of SAP HANA S4 software to provide real-world experiences. Working with ERP systems will put you at the heart of influencing company operations, performance and productivity.

You will develop the management and business capabilities, and computing skills, necessary to support the design, implementation and maintenance of ERP systems and gain an understanding of the strategic impacts these systems have on a business.

You will also learn the latest SAP ERP software solutions using:

- Business Information Warehouse software
- SAP BusinessObjects
- Business intelligence tools
- SAP Customer Relationship Management software
- Advanced Planner and Optimiser software
- Solution Manager
- NetWeaver.

Units of Study

- BCO6603 Enterprise Resource Planning Systems ●
- BCO5501 Business Processing Engineering ●
- BCO6604 Customer Relationship Management ●
- BCO6007 Business Analytics ●
- BCO6185 Mobile & Executive Computing
- BCO6672 The Information Systems Professional
- BCO6676 Business Intelligence Systems ●
- BMO6624 Organisation Change Management
- BAO6714 Computerised Accounting in an ERP System ●
- BCO5651 ERP Systems Implementation ●
- BMO6630 Business Research Methods
- BGP7730 Business Research Project

As a member of the global SAP University Alliance, VU has strong links with the ERP industry and is a leader in deploying SAP software, offering one of the most comprehensive ERP courses in the world.

Students receive a VU-SAP University Alliance Certificate for all units marked with an ● above. This indicates to employers that these units have included significant use of the latest SAP software.

Graduates are highly sought in the ERP industry/SAP environment. Students gain hands-on experience and learn from teachers who are experts in their field.



Comprehensive course and unit description is available at:
vu.edu.au/courses/international/BMES



2019 Timetable*

Six (6) teaching periods offered, each of six weeks duration



Course Duration

Variable and flexible

Admission requirements

Academic requirement

Entry into this master degree requires you to have completed:

- an approved degree equivalent to an Australian undergraduate (bachelor) degree.

English language requirements

An approved bachelor degree taught and examined in English

OR

An approved English language test, achieving one of the following:

- IELTS academic test: an overall score of 6.5 (no band below 6.0)
- TOEFL internet-based test (TOEFL iBT) 79 (overall score) (section score no less than Listening 19, Speaking 19, Reading 18, Writing 22)
- Pearson Test of English (PTE): Overall score (with no section score less than): 58 – 64 (50)
- University of Cambridge - Advanced (CAE): Total score of 58

If you have completed a qualification in which English was the primary language of instruction, you may be eligible for an English language exemption. Your eligibility will be assessed when we receive your complete application.

* Timetable: Flexible teaching timetable based on six (6) x consecutive six (6) week teaching periods. Students may take up to 2 units per teaching period. This enables students to progress at the pace they desire, and for full-time students to complete the course in a calendar year.

† Collaborative awards: Students will be enrolled in both the VU BMBI and the GNU Graduate Diploma of Management Studies (Business Analytics) collaborative awards. Upon successful completion, students receive both awards.

To qualify for the GNU Master of Management Studies (Business Analytics) students must take an additional 12 units over two (2) semesters:

- Managerial Economics
- Managerial Communication
- Organisation Behaviour
- Global Sales & Marketing Management
- Global Entrepreneurship
- Business Negotiations
- Management Information Systems
- Corporate Governance & Business Ethics
- Management Control Systems
- Applied Innovation (Hand-on Project)
- Global Business Environment
- Strategic Management

Master of

BUSINESS ANALYTICS (PROFESSIONAL)†

Code: BMBI

This course provides an introduction to the exciting new field of data science, business intelligence and business analytics. Analytics professionals generate and analyse data from Enterprise Resource Planning (ERP) systems to make critical decisions for growth, improving quality and creating better products and services. This course makes extensive use of SAP software to provide real-world experiences.

You will develop the specialist capabilities to access the world of analytics with employment in:

- global and domestic organisations, either in direct SAP-related fields or more widespread functional roles
- specialised analytics or business intelligence roles
- related ERP roles
- SAP business intelligence administration roles
- SAP process roles in which business analytics skills are required including business analysis, information prediction, logistics, human resources, and supply chain analysis.

Units of Study

- BCO6603 Enterprise Resource Planning Systems ●
- BCO5501 Business Processing Engineering ●
- BCO6604 Customer Relationship Management ●
- BCO6007 Business Analytics ●
- BCO6185 Mobile & Executive Computing
- BCO6672 The Information Systems Professional
- BCO6676 Business Intelligence Systems ●
- BMO6624 Organisation Change Management
- BIS7001 Enterprise Systems Strategy
- BCO6008 Predictive Analytics
- BMO6630 Business Research Methods
- BGP7730 Business Research Project

As a member of the global SAP University Alliance, VU has strong links with the ERP industry and is a leader in deploying SAP software, offering one of the most comprehensive business analytics courses in the world.

Students receive a VU-SAP University Alliance Certificate for all units marked with an ● above. This indicates to employers that these units have included significant use of the latest SAP software.

Graduates are highly sought in business intelligence and data analytics roles. Students gain hands-on experience and learn from teachers who are experts in their field.



Comprehensive course and unit description is available at:
vu.edu.au/courses/international/BMBI

HOW TO APPLY

1

CHOOSE A COURSE

For information about courses and entry requirements visit:

vwindia.eca.edu.au

2

PREPARE DOCUMENTS

To apply for a course, you must prove that you meet the entry requirements by attaching the relevant documentation to your application. This may include:

- evidence of your English language proficiency
- certified copies of your academic transcripts and graduation certificates
- other relevant documents such as letters from employers or schools, statement of purpose.

3

COMPLETE YOUR APPLICATION

For information about the application process and to obtain an application form, please contact VU India:

T: (+91) 7600 300 006 OR

T: (+91) 7490 055 009

E: info.vwindia@ecaglobal.com.au

When submitting your application form, supporting documents will be required.

4

ACCEPT YOUR OFFER

If you have received a conditional offer, you must meet all conditions before you can accept a full offer. Once you receive a full offer you need to:

- sign and return your Offer of Admission
- pay your semester fee.



FEES POLICY

Indicative course fees and charges will be detailed in your Offer of Admission.

Tuition fees will be charged on a unit/subject basis, and payable in full for a specified enrolment period.

Fees will normally be fixed at the same rate for the minimum duration of the course but are subject to change for commencing cohorts or in cases where a current student takes a break in study.

Contact us

Tel: (+91) 74900 55009
Tel: (+91) 72290 31908
Tel: (+91) 76003 00006
Email: info.vuindia@ecaglobal.com.au

VU India

VU-GNU Centre of Excellence
ECA Corporate House
100 Ft Corporate Road
Opp. Safal Profitaire
Ahmedabad Gujarat 380060
India



Admission Office
VU-GNU Centre of Excellence
L-96, 1st Floor,
Lajpat Nagar - 2
New Delhi - 110024

Follow us

 /vuIndia

 /company/victoria-university-india

vuindia.eca.edu.au



The information in this publication was current at the publication date, March 2019. It is provided as information only and does not form any part of a contract between any person and Victoria University. Please check the website vuindia.eca.edu.au for the most up-to-date detailed information. This publication has been produced exclusively for the VU-GNU Centre of Excellence.

© Victoria University, March 2019

A special thank you to all staff and students who contributed to this guide.