



ALLIANCE

UNIVERSITY

*Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi*

BENGALURU

PLACEMENTS 2020

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PLACEMENT DATES 2019 - 20

Phase 1

November 7 - December 15, 2019

Phase 2

January 6 - March 15, 2020

For scheduling placement dates

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September 2019

ALLIANCE UNIVERSITY

Alliance University is a Private University established in Karnataka State by Act No.34 of year 2010. The University is jointly recognized by the University Grants Commission (UGC) and the All India Council for Technical Education (AICTE), New Delhi.

Alliance University is a renowned university of higher learning located on an extensive state-of-the-art campus in Bengaluru offering a variety of degree courses and aspires to be among the best universities in the world by the year 2025 through a series of strategically crafted moves, precisely calibrated action plans and an unwavering commitment to the pursuit of excellence. The University has baccalaureate concentrations, postgraduate offerings, doctoral degree programs and several professional certificate programs.

The ambience and serenity of a world-class infrastructure housed in a 'green' campus; faculty who have proven themselves in their respective fields by providing an excellent blend of rigor and relevance in their teaching; staff who are ever ready to reach out; robust industry interactions; research aimed at solving problems of the real world; a plethora of international collaborative arrangements; outreach activities that touch the lives of a wide cross section of society; and an exemplary track record in career counseling and placement facilitation—all combine to provide a rare synergy that transcends artificial barriers and enables students to follow their hearts with passion and confidence.



VISION

Alliance University's vision is to be a world-class University that nurtures talent and catalytically transforms the lives of millions through excellence in teaching, research, service and community development. To uphold a commitment to shaping lives through scholarly teaching and learning, and that which contributes to an equitable and holistic transformation of society at large.

MISSION

The mission of the University is to create and sustain a community of lifelong learners in an environment that emphasizes literacy, critical thinking, and humanistic and scientific inquiry.

The University shall provide a dynamic, challenging and ethical environment for pursuing high quality teaching, research, learning and service across all areas of University, where students, faculty and other key constituents can interact, collaborate and partner with the global community for creation and dissemination of knowledge and transform lives of people through innovation and excellence in higher education.



ACCOMPLISHMENTS

Alliance University has been accorded recognitions across the globe from various reputed organizations. The University and its schools are accredited by the statutory and other accrediting bodies and continue to garner appreciation in a variety of aspects such as academics, infrastructure, research and employability. These awards and accolades are a reflection of the commendable work done by faculty, students and staff of the University.



#7 Best Private University
India Today, 2018



#10 Best B-School in India offering
Global Business Courses, 2018



#42 Among Management
Institutes (including IIMs)



#18 Best MBA Program
full-time, Central Asia



#3 Best B-School under
Private University



#11 Law School for
Outstanding Excellence
CSR-GHRDC Law School Survey 2018



#16 Best Private
Law School in India



Alliance University is a member of
The Association to Advance Collegiate
Schools of Business (AACSB), USA



Alliance School of Business is accredited
by International Accreditation Council for
Business Education (IACBE), USA



Alliance University is an
Academic Affiliate of The Institute of
Engineering and Technology, [IET] UK



Best University in Building Industry
Academia Interface at
National Education Awards, 2018



Awarded Alliance University with
a Gold University Rating



Best University for Promoting Industry -
Academia Interface, February 2018



Alliance University is recognized by
University Grants Commission (UGC),
New Delhi



Alliance School of Law is approved by
Bar Council of India (BCI),
New Delhi




















































Alliance College of Engineering and Design was
ranked in AAA Category by
Careers 360 Magazine, 2019



"Alliance University has been featured in
"Great Indian Institutes" Forbes India
Marquee 2018 - a special Marquee Edition
in association with SkillTree Knowledge
Consortium and Great Place To Study".

INTERNATIONAL PARTNERSHIPS

Of the numerous opportunities available at Alliance University, International Programs are among the most exciting and career enhancing. Learning and understanding new cultures, improving foreign language skills, studying a discipline with an international perspective, and seeking out new challenges are significant elements of a study abroad experience. International Programs are often the first stepping stone towards global awareness and there are many tailor-made options for students to choose from. The wide reach of the International Programs at Alliance University gives students a distinct and definitive advantage.

 Antwerp Management School Belgium	 Beijing Institute of Technology China	 Edinburgh Napier University UK	 Fairleigh Dickinson University USA	 Fujian Provincial Department of Education, China	 Georgia State University USA	 ICHEC Brussels Management School, Belgium
 INSEEC France	 Institut Mines-Telecom Business School, France	 IPAC School of Management France	 ISEP France	 Kennesaw State University USA	 Kristianstad University Sweden	 Kingston University UK
 Lincoln University California, USA	 Livingstone College USA	 London School of Economics and Political Science, UK	 Maastricht School of Management, The Netherlands	 Nanhua University Taiwan	 Nanjing University of Aeronautics and Astronautics, China	 National Tsing Hua University Taiwan
 Paris School of Business France	 Royal Roads University Canada	 Russian Presidential Academy of National Economy and Public Administration, Russia	 San Jose State University USA	 Samara State University of Economics, Russia	 Shantou University China	 Telecom Sud Paris France
 The Sino-British College China	 The University of Memphis USA	 The University of The Fraser Valley, Canada	 Togliatti Academy of Management, Russia	 Toulouse Business School France	 The American Business School of Paris, Paris, France	 Hochschule Neu-Ulm University of Applied Sciences Germany
 University of Bedfordshire UK	 University of Burgundy France	 University of Chester UK	 UNIVERSITY OF DUNDEE UK	 UNIVERSITY OF HULL UK	 UNIVERSITA' DEGLI STUDI DI MILANO BICOCCA Italy	 UNIVERSITY OF PORTSMOUTH UK
 University of Salford MANCHESTER UK	 THE UNIVERSITY OF SCRANTON A JESUIT UNIVERSITY USA	 University of Strathclyde Glasgow UK	 Ulster University UK	 Prifysgol Cymru Y Drindod Dewi Sant University of Wales Trinity Saint David UK	 Ural Federal University Russia	 Webber International University USA

INDUSTRY COLLABORATIONS



Alliance University has a very strong engagement with industry partners. A large number of companies from across diverse set of industries hire graduates from different programs of Alliance University for different business, technology and legal functions. The partnership that gets forged between the university and the corporate is not just limited to campus placements and internships but spans across seminars, guest lectures, conclaves, business and research projects, industry exposure visits, and many more.

Apart from internships and placements, the University also facilitates the following activities for the university graduates:

- Guest Lectures
- In-plant training
- Certificate programs
- Seminars
- Corporate Events
- Live projects
- Workshops
- Industry Exposure Visits
- Conferences and Conclaves

Collaborating Partners

Our partnership with ICT Academy plays an instrumental role in creating the next generation talent pool by providing state-of-the-art, industry-relevant curriculum and international certifications.

	<ul style="list-style-type: none"> • VCA certification • Free software products for Training and Development • Vmware authorized courses for students and faculty
	<ul style="list-style-type: none"> • Salesforce certification courses • Supported through trainers and resource persons • Faculty development programs
	<ul style="list-style-type: none"> • Courses on Oracle 11g, Java etc. • Free Software access and online learning for teachers • Free access to Oracle Academy service
	<ul style="list-style-type: none"> • Courses and training programs on niche IT Technologies including Cloud Computing, Big Data Analytics, Storage and Security • Free online resources
	<ul style="list-style-type: none"> • Courses and content resources on Digital Prototyping and Building Information Modelling courses • Free Autodesk software • Trainers and resource persons
	<ul style="list-style-type: none"> • Access to AWS academy and AWS educate program • Resources and industry guidance • Faculty development programs

Curriculum Review Experts

Alliance University works closely with the industry to ensure that the curriculum stays contemporary. Senior industry leaders from some of the companies that are represented below comprise the Board of Studies of different academic units of the university ensuring that they meet at certain frequency to suggest revisions and update the academic curriculum so that students become industry-ready.



RECRUITING PARTNERS (A Representative List)

and many more...

RECRUITING PARTNERS OF 2018 - 19

AUTOMOBILE / ANCILLARIES

Ashok Leyland
Bridgestone Tyres
Honda Two Wheelers India Pvt. Ltd.
Inteva Products India Automotive Pvt. Ltd.
Jaguar Land Rover India Limited
JK Tyre & Industries Ltd.
Lucas TVS Limited
Mercedes Benz
Robert Bosch Drives India Pvt. Ltd.
Volvo

BANKING

Axis Bank
Federal Bank
HDFC Bank
ICICI Bank
IndusInd Bank Limited
Kotak Mahindra Bank

CONSTRUCTION

Armstrong World Industries (India) Pvt. Ltd.
Design Thoughts Architects
Fenesta

Prism Johnson
Ramco Cements
Saint-Gobain

CONSULTING

Coface India Credit Management Services Pvt. Ltd.
EY Global Delivery Services
FlipCarbon
Frost & Sullivan
Indo American Chamber of Commerce (IACC)
Izdubar Ventures Private Limited (Avalon Labs)
KPMG
McKinsey Global Services
Opulence Group
PathFront
Peepal Consulting
Prashaste
PricewaterhouseCoopers (PwC)
Redwood Algorithms
Seventh Sense Talent Solutions
Zoomrx

CONSUMER DURABLES

Armour Display Systems Pvt. Ltd.
Bajaj Electricals Ltd.
Dyson Technology India Pvt. Ltd.
Elemental Fixtures
Furlenco
Godrej & Boyce Manufacturing Company Ltd.
Greenlam Industries Limited
Halonix Technologies Pvt. Ltd.
Harisons Furnishings
Hitachi India Pvt. Ltd.
Luminous Power Technologies Pvt. Ltd.
Merino Industries Ltd.
Philips India
Prama Hikvision (India) Pvt. Ltd.
Preethi Kitchen Appliances Pvt. Ltd. (Philips Group Co.)
Thasmai Automation Pvt. Ltd.
Voltas Limited (A TATA Enterprise)
WEP Group of Companies

E-COMMERCE

Aasaanjobs.Com
Adda
Amazon India
Buyhatke
Dine Out
EzKirana
Hungerbox
LaundroKart
Magicbricks
Make My Trip
Myntra
Naukri.Com
Nobroker
Paytm Payments Bank
Pinkblue.In
Quikr India Pvt. Ltd.
Tavisca Solutions
Zenshanti
Zeta (Directi Group)
Zomato

EDUCATION & TRAINING

ClassKlap Pvt. Ltd.
Codenation Solutions LLP

Edureka
Edvizo
Focus Academy for Career Enhancement (FACE)
GetMyUni Education Services Pvt. Ltd.
Global Shiksha
Indian Institute of Science (IISc)
Jaro Education
Jiyofullest
KLAY Schools
Litmus7
Stemrobo Technologies Pvt. Ltd.
Stock Market Institute
Studymode Technologies Pvt. Ltd. (Barnes & Noble Education)
The Gate Academy
Think & Learn Pvt. Ltd. (Byjus)
Toppr
Univo Edtech LLP
Vedantu Innovations Pvt. Ltd.
Verzeo Edutech
Vinformax Dimensions Technology Pvt. Ltd.
Xseed Education

ENGINEERING SERVICES

Ignitarium Technology Solutions
Quest-Global
Suventure

FINANCIAL SERVICES

AIM India Pvt. Ltd.
Analytical Investments
Apex Fund Services
ClearTax
Credit Suisse
Envision Financial Systems
Finamigo Consultants
Goldman Sachs Services Private Ltd.
InCred
InWara Ltd.
JMarathon Advisory Services Pvt. Ltd.
JusPay Technologies
Mentes Capital
Oaknorth Global Private Limited
Ocwen Financial Solution
Societe Generale
Stallion Capital Management

Star Fing
 State Street Global Advisors
 Sunness Capital India Private Limited (SCIPL)
 UAS International

FMCG

Bisleri International Pvt. Ltd.
 Britannia Industries
 Dukes
 Field Fresh Foods (Del Monte Foods)
 Future Consumer Limited
 Hindustan Unilever Limited (HUL)
 John Distilleries Pvt. Ltd.
 Kiara Foods
 L'Oréal India
 Mondelez India Foods Pvt. Ltd. (Formerly Cadbury India Ltd.)
 Nastawala Food Products & Beverages
 Nestle India Limited
 Nisargalaya Herbal Company Pvt. Ltd.
 Parle Agro Pvt. Ltd.
 Pidilite Industries Limited (PIL)
 PurO Life

HEALTHCARE

ConvaTec
 Indegene Pvt. Ltd.
 Masimo
 Narayana Health

HOSPITALITY

Ambient Hotels
 Cookifi
 Fab Hotels
 GoAbrigo
 Oberoi Hotels and Resorts
 OYO Rooms
 Treebo Hotels
 Trident Hotels

HR CONSULTING

Allegis Global Solutions
 AON Specialist Services Pvt. Ltd.
 Bejobbed Incorporation Pvt. Ltd.
 Belong Technologies India Pvt. Ltd.
 Blue Ocean Ventures
 Bonanza Human Resource Pvt. Ltd.
 Calyxpod Talent Solutions Private Limited
 Collabera Technologies
 Connectecho Talent Advisors

EmergeOS
 Exzellenz Career Shapers Pvt. Ltd.
 iimjobs.com
 Joules To Watts
 Kelly Services
 Manpowergroup Services India Pvt. Ltd.
 Planet Ganges Consulting
 Rajesh Shethia Consultants Pvt. Ltd.
 TeamLease Services Ltd.

INSURANCE

Aditya Birla Health Insurance
 Aditya Birla Sun Life Insurance
 AXA Business Services
 Bajaj Allianz General Insurance Co. Ltd.
 Edelweiss Tokio Life
 Future Generali India Life Insurance Company
 Futurisk Insurance Broking Co. Pvt. Ltd.
 HDFC Ergo General Insurance
 ICICI Prudential Life Insurance Company Ltd.
 IDBI Federal Life Insurance Co. Ltd.
 Kotak General Insurance
 Kotak Mahindra Life Insurance Ltd.
 Max Life Insurance
 Prudent Insurance Brokers Pvt. Ltd.
 Resource Pro Operational Solutions Pvt. Ltd.
 SBI Life
 Secure Now
 Star Union Dai-Ichi (Sud) Life Insurance
 Tata AIG General Insurance

IT / ITES

Abyeti Technologies Private Limited
 Advantech Industrial Computing India Private Limited
 Akrity Computing
 Amber Road
 Angadi World Technologies Pvt. Ltd.
 Aoire Business Consultants Pvt. Ltd.
 Arcesium
 Artech Infosystems Pvt. Ltd.
 Atos Syntel
 Avankia
 Axis Rooms
 Balxix Business Solutions
 Bitwise Solutions Private Limited

Blue Eagle Infotech
 BluePi Consulting Pvt. Ltd.
 Business Octane Solutions Pvt. Ltd.
 Call Hub
 Calsoft Private Limited
 CDK Global
 Century Link Technologies India Pvt. Ltd.
 Certybox
 CGI
 Cognizant Technology Solutions
 Compassites Software Solutions
 Criterion Networks
 CRMIT Solutions
 Cropin Technology Solutions Pvt. Ltd.
 CSS Corp
 DBSync (Avankia)
 Dixit Infotech Services Pvt. Ltd.
 DXC Technologies
 eDominator Systems Pvt. Ltd.
 Empowersys Technology & Learning Services
 Endurance International Group
 Entab Infotech Pvt. Ltd.
 Investnet Yodlee
 EPAM Systems Inc.
 Equinox Labs
 EVRY India Pvt. Ltd.
 Exadatum Software Pvt. Ltd.
 Exela Technologies
 Financial Software & Systems P Ltd. (FSS)
 Finastra
 Genisys Software
 Genora Infotech
 Get Simpl Technologies Private Ltd.
 Global Edge Software Limited
 Granite River Labs
 Gyanmatrix Technologies Pvt. Ltd.
 Happay
 Happy Perks
 Hashedin Technologies
 HCL Technologies
 Hewlett Packard Enterprise
 HyperSpace Consulting
 IBM India Pvt. Ltd.
 iBoss Tech Solutions Pvt. Ltd.
 ICT Health Technology Services India Pvt. Ltd.
 i-exceed Technology Solutions

Infinite Computer Solutions Ltd.
 Instarama
 Inszoom Technologies
 Intellipaat Software Solutions Pvt. Ltd.
 IonIdea
 ITC Infotech
 Knowlarity
 Kyocera Document Solutions India Pvt. Ltd.
 Machstatz Business Solutions Pvt. Ltd.
 Magnasoft Consulting India Private Limited
 Marlabs
 Matrixcare
 Maventic Innovative Solutions Pvt. Ltd.
 McAfee
 Mech Mocha
 Metric Stream
 Mindtree
 Moolya Software Testing
 Mountblue Technologies Pvt. Ltd.
 Mphasis
 myGate
 Mynd Solutions Pvt. Ltd.
 Nagarro Software
 Netapp
 Nhance Now
 Nineleaps Technology Solutions
 Nopaperforms Solutions Pvt. Ltd.
 Nouveau Labs Private Limited
 NTT Data Services
 Nuance Transcription Services India Private Limited
 Nuclei
 Nxtgen Datacenter & Cloud Technologies Pvt. Ltd.
 Odessa Technologies
 Onedirect
 Optimus Information Inc
 Oracle India Pvt. Ltd.
 Orcapod Consulting Services Private Limited
 Parasoft India Pvt. Ltd.
 Perfios Software Solutions Pvt. Ltd.
 Photon Interactive
 Pramata
 Proliant Infotech Pvt. Ltd.
 Qualitrix Technologies Pvt. Ltd.
 Qwicksilver Software

Rave Technologies
 Razorpay Software Private Limited
 REALBRIDGE e-Marketing Solutions Pvt. Ltd.
 Ricago
 Runo
 Salesforce.Com India Pvt. Ltd.
 Seek-App.com (Eidolon Learning Pvt. Ltd.)
 Sequaretek
 Six Dee Telecom Solution Private Limited
 Skoruz Technologies Private Limited
 SLK Software
 Soft Suave Technologies (P) Ltd.
 Sonata Software Ltd.
 Spanidea Systems Pvt. Ltd.
 Speridian Technologies
 Supply Point System
 Synopsys
 Tata Consultancy Services
 Tata Elxsi
 Techjini Solutions Private Limited
 Technoforte Software Pvt. Ltd.
 Tekarch Technology Pvt. Ltd.
 Teksystems Global Services
 Teleradiology Solutions
 Tescrea Software Pvt. Ltd.
 Thirdwave Milper Rugged Solutions Pvt. Ltd.
 Torry Harris Business Solutions
 Trigent Software
 TroonDx
 Tudip Technologies Pvt. Ltd.
 Unizen Technologies Private Limited
 Venerate Solutions
 Virtusa Corporation
 Webenza India Pvt. Ltd.
 Webonise Lab
 Wipro Ltd.
 Workflexi
 Xcelpros Technologies Private Limited
 Xpirit (Xebia IT Architects India Pvt. Ltd.)
 Yogshan Technology Services Pvt. Ltd.
 Zerochaos
 Zoho Corporation
 Zycus Infotech Pvt. Ltd.

LEGAL SERVICES

Ashilegal

Atman Law
 BananaIP Counsels
 C K Juris
 Clonect Solutions
 Crestlaw Partners
 Exigent Group
 Govindraj Associates
 Integreon
 Intrust Global
 K&S Partners
 LegalDesk.com (Desk Nine Pvt. Ltd.)
 Mindcrest India Pvt. Ltd.
 Morae Global Corporation
 QuisLex
 UnitedLex

LOGISTICS

Algor
 Brinks India Pvt. Ltd.
 HAL Cargo Complex
 Heli Taxii (Thumbby Aviation Pvt. Ltd.)
 Krishnapatnam Port
 Maruthsaka Aerospace And Aviation (GMR Airports)
 MGH Group
 Pentagon International Freight Solutions Pvt. Ltd.
 PNX Logistics - SICAL
 Vogo
 Westline Group

MANUFACTURING

Asian Paints Ltd.
 Avi Solar Energy Pvt. Ltd.
 AVTEC (CK Birla Group)
 Berger Paints India Limited
 Bosch Automotive Electronics India Pvt. Ltd.
 CeaseFire
 Global Automation
 Honeywell
 Indian Space Research Organisation (ISRO)
 Ingersoll Rand India
 JSW Group
 National Instruments
 Rane Group
 Reliance Industries Limited
 Sun Electric
 Sunlux Technovations Pvt. Ltd.
 Uflex Ltd.

UTC Aerospace Systems

MEDIA AND ENTERTAINMENT

Chawla Publications

Cinepolis

Exito Media Concepts Pvt. Ltd.

GFactors

GroupM

Huntsend

IBroad7

IM Solutions

Indigo FM (India Radio Ventures Pvt. Ltd.)

IPG MediaBrands Group

Modtraa

Naseba

Outlook India

Radio Mirchi

Reliance Jio

Trescon

Wane Technologies

NON-BANKING FINANCIAL FIRMS

Aditya Birla Capital

Airtel Payment Bank

Bajaj Finserv

Batlivala & Karani Securities India Pvt. Ltd. (BK Securities)

Capital First Limited (CFL)

CapitalVia

Choice Securities Ltd.

Dreamgains Financial (I) Pvt. Ltd.

HDFC AMC Ltd.

Hedge Equities

Home First Finance Company (HFFC)

ICICI Securities Limited

Piramal Housing Finance Ltd.

Reliance Capital

Shriram Transport Finance Company Limited

UTI Asset Management Company Limited

PHARMA

Biocon

Medicento

Medreich Limited (A Meiji Group Company)

Meyer

Plasmagen

USV Private Limited

REAL ESTATE

9Yards Marketing

Aspire PropTech

Asset Trust Services

Bren Corporation

BrickLoans / Housewise

CBRE

Colive

Concorde Group

Foyr

Houseey.Com

Jones Lang Lasalle Ltd. (JLL)

Knight Frank India Private Limited

Legacy Global Projects

NestAway Technologies

NJ Group

Pin Click

Prestige Constructions Group

Puravankara Projects Limited

Real Estate Solutions Team

Roofandfloors

Saajha Constructions

Shriram Properties

Sizzle Properties

Smart Storey

SNN Builders

Sobha Limited

Stanza Living

Total Environment

White Projects

RESEARCH AND CONSULTING

Active Trade International

Analytics Saves at Work (aSaw)

Feedback Business Consulting Services Pvt. Ltd.

Hansa Research

IHS Markit

Markets & Markets

Nielsen

S&P Global Market Intelligence

Tredence Analytics Solutions Pvt. Ltd.

Youplus

FASHION AND RETAIL

Aditya Birla Fashion and Retail Limited (The Collective Division)

Baazkart

Barbeque Nation

Coffee Day Beverages

ConvertCart

Counfreedise Retail Services Pvt. Ltd.

Decathlon

Decor Dreams

Delectable Technologies

Essilor India Pvt. Ltd.

Future Group (Home Town Format)

Genesis Luxury Fashion Pvt. Ltd.

Jamsticks

Jumbotail Technologies Private Limited

Khimji Ramdas LLC

Lifestyle International Pvt. Ltd. (Landmark Group)

Mahindra First Choice

Nilkamal Ltd.

Ninjacart

Page Industries

Puma Sports India Pvt. Ltd.

Reliance Retail

Reliance Trends Ltd.

Target Corporation

Tata Trent Limited

Tea Culture of The World

TECHNOLOGY HARDWARE

Blueberry Semiconductors Pvt. Ltd.

Cades-Studec Technologies India

CoreEL Technologies

ECI Telecom

EFI India Pvt. Ltd.

IDEMIA

LAM Research

Lenovo

Subex Limited

TE Connectivity

INTELLECTUAL CAPITAL

- Core Faculty Strength: 216
- International Adjunct Faculty – who teach at ALLIANCE exclusively – all with Doctoral Degrees and extensive global experience
- Adjunct Faculty with 20+ years' experience in some of the best organizations in the country: Infosys, TCS, Wipro, Tata Motors, TVS, Titan, HAL, IOC, SBI, HDFC, ICICI, Essar, Vedanta, Robert Bosch, GE, HP, IBM, and Toyota.

Full-time Renowned Faculty From

International



Harvard University
USA



Stanford University
USA



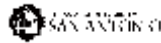
Massachusetts Institute of Technology
USA



London School of Economics
and Political Science, UK



Cornell University
USA



Texas A&M University
USA



Washington University in St. Louis
USA



SOAS University of London
UK



University of Essex
UK

and many more...

National



Indian Institute of Management
Ahmedabad



Indian Institute of Management
Bengaluru



Indian Institute of Management
Lucknow



Indian Institute of Technology
Bombay



Indian Institute of Science
Bengaluru



National Institute of Technology Karnataka
Surathkal

Research and Publications

- 782 International Journals
- 670 Conference Papers
- 697 Indian Journals
- 109 Books

The core strength of Alliance University lies in its intellectual capital of highly accomplished faculty. The expert faculty group at the University is one of the best in management, engineering and law education, and is truly an agent, instrument, or means of accomplishment for our graduates. Besides developing a forward-looking and contemporary curriculum, faculty members constantly endeavor to bring innovation in the learning process through the use of global and Indian cases, simulations, role plays, presentations, individual and group assignments, field work and projects.

Faculty members enhance the nature of the teacher-student relationship by actively involving in counselling, mentoring and self-improvement initiatives. A rich intellectual capital

resource of full-time faculty at the University is embellished by international adjunct faculty and renowned industry practitioners.

Alliance University further enriches its intellectual capital through consortiums, seminars and conclaves. Our faculty experts also engage in regular research and scholarship work and publications in refereed journals of international repute.

Alliance University publishes its own international refereed journal—Alliance Journal of Business Research, which is listed in the prestigious Cabell's Directory under the categories: Management, Accounting and Finance, and Economics. The journal has the distinction of being among the top 15 percent of journals, based on acceptance rates.



ACADEMIC UNITS

Alliance School of Business

Alliance School of Business, one of the flagship schools of the University, has carved a niche for itself among the best B-Schools in the country, having been ranked consistently among the top B-Schools and for being the first Indian B-School to be accredited by the International Assembly for Collegiate Business Education (IACBE), USA.

- BBA
- B. Com. (Hons.)
- MBA
- PGDM
- M. Com.
- Executive PGDM
- Ph.D. in Management

Alliance College of Engineering and Design

Alliance College of Engineering and Design has been built on a strong foundation of achieving technological development through a curriculum that places a high emphasis on the design aspects of engineering. The learning outcomes for Alliance College of Engineering and Design are aligned with the criteria outlined by the Accreditation Board for Engineering and Technology (ABET), USA.

- B. Tech.
- M. Tech.
- Ph.D. in Engineering and Sciences

Alliance School of Law

Alliance School of Law is approved by the Bar Council of India (BCI), New Delhi. The law programs have been carefully crafted and designed to prepare its graduates for rewarding careers in various roles and responsibilities in legal service organizations. The school helps students develop strong research expertise in law and legal principles.

- B.A. LL.B. (Hons.)
- B.B.A. LL.B. (Hons.)
- LL. M.
- Ph.D. in Law



MBA

TOP RANKED PROGRAM IN BUSINESS FROM A TOP RANKED INSTITUTE

Ranked 7th Best Private University by India Today, 2018

Ranked 3rd Best B-School under a Private University in Times B-School Survey 2019

Ranked 10th Best B-School in India offering Global Business Courses by Outlook, 2018

INTERNATIONAL ACCREDITATION

Alliance University is a member of The Association to Advance Collegiate Schools of Business (AACSB), USA

Alliance School of Business is accredited by International Accreditation Council for Business Education (IACBE), USA

INDUSTRY CERTIFICATIONS

Students undertake industry certified courses that build in-demand skill sets in fastest growing fields through a comprehensive suite of programs

INNOVATIVE INDUSTRY-RELEVANT COURSES

Contemporary competencies in Big Data, Block Chain, Digital Marketing, Cognitive Business and Soft Skills through workshops and training

INTERNSHIPS

Students intern with large, mid-sized or start-up companies in varied functional roles

INTERNATIONAL PROGRAMS

A wide range of study abroad opportunities in 3 continents, 15 countries, 40 cities

INDUSTRY AND ALUMNI ENGAGEMENT

Through exposure to corporate leaders, 20000 alumni and in-plant site visits



MBA - CLASS OF 2020

- Marketing (Mktg)
- Finance (Fin)
- Organizational Behaviour and Human Resources (OB & HR)
- Operations Management (OM)
- International Business (IB)

Specializations	Mktg	Fin	OM	OB & HR	IB	Total
Students Number	132	99	30	22	4	287

	Academic Background					
Non-Engineering	87	83	11	18	4	203
Engineering	45	16	19	4	0	84

	Work Experience					
Freshers	110	85	29	21	4	249
<12 Months	9	7				16
1 to 2 Years	13	7	1		1	22

	Gender Composition					
Male	103	61	27	10	1	202
Female	29	38	3	12	3	85

	Regional Diversity					
South	56	54	16	15	3	144
North	42	17	9	4		72
East	21	20	3	3		47
West	13	8	2	1		24

MASTER OF BUSINESS ADMINISTRATION - COURSE MATRIX

Semester	Core Papers	Specialization Papers				
		Marketing	Finance	Human Resource Management	Operations Management	International Business
I	<ul style="list-style-type: none"> • Communication and Interpersonal Skills • Business Statistics • Economic Analysis for Business Decisions • Marketing Management • Marketing Strategy for Competitive Advantage • Financial Reporting and Cost Control • Human Resource Management • Organizational Behaviour • Operations Management 	-	-	-	-	-
II	<ul style="list-style-type: none"> • Professional Development - I • Management Science • Macroeconomic Environment and Policy • Research Methodology • Corporate Finance • Managing Innovation and Technology 	<ul style="list-style-type: none"> • Marketing of Services • Marketing Research and Analytics 	<ul style="list-style-type: none"> • Financial Statement Analysis and Performance Measurement • Security Analysis and Portfolio Management 	<ul style="list-style-type: none"> • Human Resource Analytics • Training and Development • Industrial Relations 	<ul style="list-style-type: none"> • Logistics and Supply Chain Management • Total Quality Management 	<ul style="list-style-type: none"> • Entrepreneurship Theory and Practice • Evolution of Social Sector Entrepreneurship • Industry Cluster Study
III	<ul style="list-style-type: none"> • Professional Development - II • Business Ethics and Corporate Social Responsibility • Entrepreneurship and New Venture Creation • International Business 	Industry Internship Program				
IV	<ul style="list-style-type: none"> • Business Law • Strategic Management 	<ul style="list-style-type: none"> • Consumer Behaviour • Integrated Marketing Communication • Product and Brand Management • Retail Management • Sales Management and Psychology of Selling • Channel Management 	<ul style="list-style-type: none"> • International Financial Management • Financial Derivatives and Risk Management • Financial Modeling and Econometrics Optional 1: • Commercial Banking • Project Appraisal and Financing Optional 2: • Forex, Treasury and Risk Management • Strategic Corporate Finance 	<ul style="list-style-type: none"> • Compensation and Benefits Management • Employee Engagement and Contemporary Trends in HRM • Performance Measurement and Competency Management • Power and Politics • Workforce Planning, Hiring and Psychometric Application 	<ul style="list-style-type: none"> • Business Analytics • Operations Strategy • Project Management • Service Operations Management 	<ul style="list-style-type: none"> • Financial Management of Multinational Corporations • Global Supply Chain Management • Managing Multinational Enterprise • Human Resource Management across Cultures • International Business Law
		<ul style="list-style-type: none"> • Business Marketing • Digital Marketing 	<ul style="list-style-type: none"> • Financial Markets and Institutions Optional: • Credit Lending and Appraisal Decisions • Fixed Income Securities and Financial Innovations • International Financial Reporting Standards • Mergers and Acquisitions 	<ul style="list-style-type: none"> • International Human Resource and Cross Cultural Management • Organization Development and Change Management • Strategic Human Resource Management 	<ul style="list-style-type: none"> • Business Intelligence • Business Process Re-engineering • Lean Operations Management 	<ul style="list-style-type: none"> • International Marketing • Emerging Markets and Development Markets: International Business Environment
		Dissertation Program				

PLACEMENT STATISTICS - CYCLE OF 2018 - 19

Recruiting Sector	Percentage of Graduates Recruited
Information Technology / Information Technology Enabled Services	29%
Financial Services	17%
Realty / Infrastructure	16%
Services	10%
Consumer Goods	9%
Education and Training	5%
Retail	4%
Consulting and Analytics	4%
Automobile / Ancillaries	3%
Media and Entertainment	2%
Healthcare	1%

ROLES OFFERED

MARKETING

- Key Account Manager
- Key Relationship Officer
- Lead - Branding & Social Media
- Associate Product Specialist
- Digital Marketing Associate
- Associate Lead - Branding

FINANCE

- Equity Advisor
- Deal Specialist
- Senior Associate - Data Management
- Credit Analyst
- Financial Analyst
- Associate - Taxation

OB & HR

- HR Business Partner
- Talent Acquisition Specialist
- HR Generalist
- Assistant Manager - HR
- Human Resource Associate
- Associate - L&D

OPERATIONS

- Strategic Growth Analyst
- Unit Head - Operations
- Channel Team Lead
- Process Analyst
- Executive Procurement
- Executive Trainee - Operations

BTECH

TOP RANKED PROGRAM IN ENGINEERING FROM A TOP RANKED INSTITUTE

Ranked 7th Best Private University by India Today, 2018

Alliance College of Engineering and Design is ranked in AAA Category by Careers 360 Magazine, 2019

INTERNATIONAL AFFILIATION

Alliance University is an Academic Affiliate of The Institute of Engineering and Technology, [IET] UK

INDUSTRY CERTIFIED TECHNOLOGY CERTIFICATIONS

Certifications from Oracle, Amazon Web Services, VM Ware, Palo Alto, Dell EMC

INNOVATIVE INDUSTRY-RELEVANT COURSES

Students build contemporary competencies in Big Data, IOT, Robotics AI and Soft Skills through workshops and training

PROJECTS AND INTERSHIPS

Students do projects with or intern at a variety of companies in technical and functional roles

INTERNATIONAL PROGRAMS

A wide range of study abroad opportunities in 3 continents, 15 countries, 40 cities

FOREIGN LANGUAGE

Many students have a foreign linguistic qualification: Spanish, German, French and Mandarin courses

INDUSTRY VISITS

Real-world experience at leading companies

INCUBATION CELL

Students experience real-world entrepreneurship to boost their start-ups



B. TECH. - CLASS OF 2020

- Computer Science and Engineering (CSE)
- Aerospace Engineering (AE)
- Mechanical Engineering (ME)
- Information Technology (IT)
- Civil Engineering (CE)
- Electronics and Communication Engineering (ECE)
- Electrical and Electronics Engineering (EEE)

Streams	CSE	AE	ME	IT	CE	ECE	EEE	Total
Students Number	108	76	67	50	48	45	25	419

	Gender Composition							
Male	89	56	65	34	38	37	21	340
Female	19	20	2	16	10	8	4	79

	Regional Diversity							
South	73	58	61	34	40	39	21	326
North	21	11	6	7	3	4		52
West	6	3		3	1		1	14
East	7	1		5	4	1	1	19
International	1	3		1		1	2	8

BACHELOR OF TECHNOLOGY - COURSE MATRIX

Semester	Aerospace	Mechanical	Computer Science	Information Technology	Electronics & Communication	Electrical & Electronics	Civil
I & II	<ul style="list-style-type: none"> Engineering Mathematics I Engineering Physics I Engineering Chemistry I Foundation of Computing Basics of Civil Engineering and Engineering Mechanics Basics of Mechanical Engineering Technical English Foundation of Computing Lab Engineering Physics Lab Basics Engineering Workshop 	<ul style="list-style-type: none"> Engineering Mathematics - III Material Science & Metallurgy Strength of Materials Manufacturing Technology Human Anatomy and Physiology Engineer Metallography and Materials Testing Lab Manufacturing Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Engineering Maths - III (Include Graph Theory and Combinatorics) Data Structure & Algorithms Electronic Circuits & Digital Logic Computer Organization and Architecture Data Structure & Algorithms-Lab Electronic Circuits & Digital-Logic-Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - III Data Structures & Algorithms Object Oriented Programming and C++ Digital Design and Computer Organization Digital Systems Design Lab Data Structures and Algorithms Lab Object Oriented Programming Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - III Electronic Devices and Circuits Network Theory Logic Design Modern Instrumentation Human Anatomy and Physiology Engineer Electronics Devices and Circuits Lab Logic Design Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - III Electrical Machines I Network Theory Analog Electronics & Circuits Digital Electronics Analog Electronics & Circuits Laboratory Electrical Machines I Lab Network Theory Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Open Elective I Engineering Mathematics - III Building Material & Construction Tech. Strength of Materials Surveying - I Fluid Mechanics Material Testing Lab Surveying Practice - I Career Development Program
III	<ul style="list-style-type: none"> Engineering Mathematics - III Fluid Mechanics Introduction to Aerospace Engineering Material Science and Metallurgy Strength of Materials Thermodynamics Fluid Mechanics Lab Machine Drawing Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - III Strength of Materials Manufacturing Technology Human Anatomy and Physiology Engineer Metallography and Materials Testing Lab Manufacturing Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Engineering Maths - III (Include Graph Theory and Combinatorics) Data Structure & Algorithms Electronic Circuits & Digital Logic Computer Organization and Architecture Data Structure & Algorithms-Lab Electronic Circuits & Digital-Logic-Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - III Data Structures & Algorithms Object Oriented Programming and C++ Digital Design and Computer Organization Digital Systems Design Lab Data Structures and Algorithms Lab Object Oriented Programming Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - III Electronic Devices and Circuits Network Theory Logic Design Modern Instrumentation Human Anatomy and Physiology Engineer Electronics Devices and Circuits Lab Logic Design Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - III Electrical Machines I Network Theory Analog Electronics & Circuits Digital Electronics Analog Electronics & Circuits Laboratory Electrical Machines I Lab Network Theory Lab Open Elective I Career Development Program 	<ul style="list-style-type: none"> Open Elective I Engineering Mathematics - III Building Material & Construction Tech. Strength of Materials Surveying - I Fluid Mechanics Material Testing Lab Surveying Practice - I Career Development Program
IV	<ul style="list-style-type: none"> Engineering Mathematics - IV Space Mechanics Aerodynamics Theory of Mechanisms Heat and Mass Transfer Aerodynamics Lab Material Testing Lab Thermodynamics Lab Open Elective II Career Development Program Aircraft Systems and Instrumentation 	<ul style="list-style-type: none"> Engineering Mathematics -IV Thermodynamics Fluid Mechanics and Machinery Professional Elective-I Professional Elective-II Fluid Mechanics Lab Computer Aided Machine Drawing Open Elective II Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - IV Unix and Shell Programming Object Oriented Programming with C++ Prof. Elective I Prof. Elective II Object Oriented Programming with C++ Lab Open Elective II Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - IV Java Programming Microprocessors and Interfacing Design and Analysis of Algorithms Introduction to Machine Learning Microprocessors Lab Java Programming Lab Open Elective II Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics -IV Analog Circuits Electromagnetic Waves Signals and Systems Microcontrollers and Embedded Systems Microcontrollers and Embedded Systems Lab Analog Circuits Lab Open Elective II Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - IV Electrical Machines II Field Theory Electrical Power Generation Measurements and Instrumentation Electrical Machines II Lab Measurement and Instrumentation Lab Open Elective II Career Development Program 	<ul style="list-style-type: none"> Engineering Mathematics - IV Concrete Technology Structural Analysis - I Surveying - II Hydraulics & Hydraulic Machinery Fluid Mech. & Hyd. Machines Lab. Surveying Practice - II Open Elective II Career Development Program

BACHELOR OF TECHNOLOGY - COURSE MATRIX

Semester	Aerospace	Mechanical	Computer Science	Information Technology	Electronics & Communication	Electrical & Electronics	Civil
V	<ul style="list-style-type: none"> Aircraft Performance Gas Dynamics Composite Materials and Structures Aircraft Structures - I Aircraft Propulsion Mathematical Modeling and Simulation Lab Propulsion Lab Open Elective III Career Development Program 	<ul style="list-style-type: none"> Design of Machine Elements-I Theory of Machines- I Applied Thermodynamics Finite Element Method Professional Elective - III Design Thinking - I Finite Element Analysis Lab Energy Conversion Lab Open Elective III Career Development Program 	<ul style="list-style-type: none"> Computer Networks Operating System Database Management Systems Prof. Elective III Prof. Elective IV Operating Systems Lab Database Management System Lab Open Elective III Career Development Program 	<ul style="list-style-type: none"> Automata Theory Operating Systems Database Systems Principles of Data Communication and Computer Networks Elective-I Database Systems Lab Computer Networking Lab Open Elective III Career Development Program 	<ul style="list-style-type: none"> CMOS VLSI Design Digital Signal Processing Communication Systems RF and Microwave Engineering Major Elective-1 (Industrial Electronics) VLSI Design Laboratory Digital Signal Processing Lab Open Elective III Career Development Program 	<ul style="list-style-type: none"> Electrical Power System - I Control Systems Microprocessors & Microcontrollers Signals and Systems Prof. Elective - I Microprocessor& Microcontrollers Lab Control Systems Lab Design Thinking - I Open Elective III Career Development Program 	<ul style="list-style-type: none"> Structural Analysis - II Transportation Engineering - I Geotechnical Engineering - I Design of RCC Structure - I Hydrology & Irrigation Engineering Cad Lab - I Concrete Lab Open Elective III Career Development Program
VI	<ul style="list-style-type: none"> Aircraft Stability and Control / Spacecraft Stability and Control (PEC) Finite Element Analysis / Viscous Flows (PEC) Aircraft Structures - II Rocket Propulsion Vibrations Fracture and Fatigue Mechanics Professional Ethics and Constitution of India Aircraft Structures Lab Computational Lab Open Elective IV Career Development Program 	<ul style="list-style-type: none"> Design of Machine Elements - II Theory of Machines - II Heat and Mass Transfer Prof. Elective - IV Design Thinking - II Professional Ethics and Constitution of India Heat and Mass Transfer Lab Design and Dynamics Lab Internship Open Elective IV Career Development Program 	<ul style="list-style-type: none"> Compiler Design Service Oriented Programming Machine Learning Professional Ethics and Constitution of India Prof. Elective V Internship Compiler Design Lab Service Oriented Programming Lab Open Elective IV Career Development Program 	<ul style="list-style-type: none"> Full Stack Web Development Technologies Software Engineering Data Warehouse and Data Mining Information Security Professional Ethics and Constitution of India Elective - II Elective - III Data Warehousing and Business Intelligence Lab Web Development Lab Open Elective IV Career Development Program 	<ul style="list-style-type: none"> Professional Ethics and Constitution of India Major Elective-2 (Information Theory and Coding) SOC-Design & Testing Computer Networks Control Systems Electronic Design Workshop-Mini Project Network laboratory Communication systems Lab Summer Industrial Training/Internship Open Elective IV Career Development Program 	<ul style="list-style-type: none"> Professional Ethics and Constitution of India Power Electronics Electrical Power System -II Prof. Elective - II Prof. Elective - III Power Electronics Lab High Voltage Lab Digital Signal Processing Lab Summer Internship Design Thinking -2 Open Elective IV Career Development Program 	<ul style="list-style-type: none"> Environmental Engineering - I Design of RCC Structure - II Transportation Engineering - II Geotechnical Engineering - II Professional Ethics and Constitution of India Geotechnical Engineering Lab Cad Lab - II Industry Internship Programme Open Elective IV Career Development Program

BACHELOR OF TECHNOLOGY - COURSE MATRIX

Semester	Aerospace	Mechanical	Computer Science	Information Technology	Electronics & Communication	Electrical & Electronics	Civil
VII	<ul style="list-style-type: none"> Aircraft Navigation and Guidance / Spacecraft Navigation and Guidance (PEC) Control Engineering Aircraft Design / Spacecraft Design (PEC) Intellectual Property Rights Aero Elasticity Control Engineering Lab Industry Internship Programme Open Elective V 	<ul style="list-style-type: none"> Computer Integrated Manufacturing Mechatronics Prof. Elective - V Intellectual Property Rights Design Thinking - III Computer Integrated Manufacturing Lab Mechatronics Lab Open Elective V 	<ul style="list-style-type: none"> Mobile Application Development Using Android Block Chain Technology Big-data Analytics Intellectual Property Rights Prof. Elective - VI Project Phase I Data Analytic Lab Open Elective V 	<ul style="list-style-type: none"> Software Testing Server Side Programming Big Data with Hadoop Intellectual Property Rights Elective - IV Elective - V Big Data Hadoop Lab Server Side Programming Lab Internship Open Elective V 	<ul style="list-style-type: none"> Optical Fiber Communication Wireless and Mobile Communication DSP and Architecture Intellectual Property Rights Power System Protection and Switchgear Laboratory Power System Simulation Laboratory Design Thinking - III Open Elective V 	<ul style="list-style-type: none"> Prof. Elective - IV Prof. Elective - V Computer Applications in Power Systems Intellectual Property Rights Power System Protection and Switchgear Laboratory Power System Simulation Laboratory Design Thinking - III Open Elective V 	<ul style="list-style-type: none"> Hydraulic Structures Estimation & Costing Design of Steel Structures - I Environmental Engineering - II Intellectual Property Rights Design of Prestressed Concrete Structures Environmental Engg Lab Highway Engineering Lab Industry Internship Programme Open Elective V
VIII	<ul style="list-style-type: none"> Project Work Airport Management Entrepreneurship & Management 	<ul style="list-style-type: none"> Prof. Elective - VI Entrepreneurship & Management Project Work 	<ul style="list-style-type: none"> Software Engineering & Architectural Patterns Entrepreneurship & Management Project Work 	<ul style="list-style-type: none"> Operation Research Project Work Entrepreneurship & Management 	<ul style="list-style-type: none"> Major Elective - IV (Satellite Communication and Radar) Major Elective - V (Bio-Medical instrumentation) Entrepreneurship & Management Minor Elective - II Project Work - Phase II 	<ul style="list-style-type: none"> Prof. Elective - VI Entrepreneurship & Management Project Work 	<ul style="list-style-type: none"> Design of Steel Structures - II Project Work Entrepreneurship & Management

PLACEMENT STATISTICS - CYCLE OF 2018 - 19

Recruiting Sector	Percentage of Graduates Recruited
Information Technology / Information Technology Enabled Services	57%
Realty / Infrastructure	12%
Education and Training	7%
Services	6%
Financial Services	6%
Retail	4%
Consumer Goods	3%
Automobile / Ancillaries	2%
Legal Services	2%
Media and Entertainment	1%

ROLES OFFERED

- Software Engineer
- Data Scientist
- Infrastructure Engineer
- Digital Marketing Specialist
- Technical Sales Executive
- Structural Engineer
- Design Specialist
- Production Trainee

LAW

TOP RANKED PROGRAM IN LAW FROM A TOP RANKED INSTITUTE

Ranked 7th Best Private University by India Today, 2018

Ranked 11th Best Law School for Outstanding Excellence by CSR- GHRDC Law School Survey, 2018

Ranked 16th Best Private Law School in India by Career360, 2019

WORLD-CLASS LEGAL EDUCATION

Through global curriculum and internationally qualified faculty

INTERNATIONAL PROGRAMS

International Study Abroad Programs at world's leading universities

GUEST LECTURES

Students get global business acumen through interaction with industry leaders

FIELD TRIP AND INDUSTRY VISITS

Visits to courts in session, Vidhana Soudha, Parliament and leading companies

CONTEMPORARY CURRICULUM

Curriculum with a vibrant blend of legal concepts and practical skills infused through moot court and alternative dispute resolution forums

INTERNSHIPS

Students intern across a variety of law firms, legal aid clinics, corporate, courts, to widen their experiential horizon

FOREIGN LANGUAGE

Many students have a foreign linguistic qualification: Spanish, German, French and Mandarin courses

LEARNING RESOURCES

Law library with extensive electronic databases, books and journals



LAW - CLASS OF 2020

Programs	B.B.A. LL. B. (Hons.)	B.A. LL. B. (Hons.)	Total
Strength	133	119	252

	Gender Composition		
Male	70	63	133
Female	63	56	119

	Regional Diversity		
South	85	64	149
North	27	38	65
East	15	15	30
West	6	2	8

B.A. LL.B. (Hons.) / B.B.A. LL. B. (Hons.) - COURSE MATRIX

Semester	B.A. LL. B. (Hons.)	B.B.A. LL. B. (Hons.)
I	<ul style="list-style-type: none"> • English I (Law & Language) • Legal Methods & Legal Systems • General Principles of Contract • Grammar of Sociology • Micro Economics • Political Theory 	<ul style="list-style-type: none"> • English I (Law & Language) • Legal Methods & Legal Systems • General Principles of Contract • Principles & Practices of Management • Managerial Economics • Principles & Practices of Financial Accounting
II	<ul style="list-style-type: none"> • English II (Law & Literature) • Specific Contracts • Law of Tort, MV Accident & Consumer Protection Laws • Contemporary Sociological Issues • Macro Economics • Political Ideologies 	<ul style="list-style-type: none"> • English II (Law & Literature) • Specific Contracts • Law of Tort, MV Accident & Consumer Protection Laws • Fundamentals of Marketing Management • Managerial Psychology • Cost & Management Accounting
III	<ul style="list-style-type: none"> • Constitutional Law I • Law of Crimes • Family Law - I • Explorations in Social Inequalities • Indian Economy & Development Economics • International Relations 	<ul style="list-style-type: none"> • Constitutional Law I • Law of Crimes • Family Law - I • Human Resource Management • Strategic Management • Corporate Accounting
IV	<ul style="list-style-type: none"> • Constitutional Law II • Family Law II • Property Law • Jurisprudence • Administrative Law • Optional Paper I {Theoretical Perspective in Sociology (Sociology Hons. I) / Quantitative Methods (Economics Hons. I) / Public Administration (Political Science Hons. I) / Mass Communication I} 	<ul style="list-style-type: none"> • Constitutional Law II • Family Law II • Property Law • Jurisprudence • Administrative Law • Optional Paper I {Mass Communication I / Financial Institutions & Financial Markets (Mgmt. Hons II) / Financial Management (Finance Hons II)}
V	<ul style="list-style-type: none"> • Criminal Procedure Code, Probation of Offenders Act & Juvenile Justice Act • Intellectual Property Law • Public International Law • Company Law • Interpretation of Statutes • Optional Paper II (Industrial Sociology (Sociology Hons. II) / Law & Economics (Economics Hons. II) / Comparative Politics & Governance (Political Science Hons. II) / Mass Communication II) 	<ul style="list-style-type: none"> • Criminal Procedure Code, Probation of Offenders Act & Juvenile Justice Act • Intellectual Property Law • Public International Law • Company Law • Interpretation of Statutes • Optional Paper II {Mass Communication II / Business Environment (Mgmt. Hons II) / Mergers, Acquisitions & Business Restructuring (Finance Hons II)}

B.A. LL.B. (Hons.) / B.B.A. LL. B. (Hons.) - COURSE MATRIX

Semester	B.A. LL. B. (Hons.)	B.B.A. LL. B. (Hons.)
VI	<ul style="list-style-type: none"> • Law of Evidence • Civil Procedure Code and Limitation Act • Private International Law • Hons. Paper I • Hons. Paper II • Optional Paper III {Sociology of Crime & Deviance (Sociology Hons. III) / International Economics (Economics Hons. III) / Anatomy of Political Institutions (Political Science Hons. III / Mass Communication III)} 	<ul style="list-style-type: none"> • Law of Evidence • Civil Procedure Code and Limitation Act • Private International Law • Hons. Paper I • Hons. Paper II • Optional Paper III {Mass Communication III / Entrepreneurship and Leadership (Mgmt. Hons III) / Financial Reporting & Corporate Governance (Finance Hons III)}
VII	<ul style="list-style-type: none"> • Labour & Industrial Laws-I • Taxation Law • Drafting, Pleading & Conveyance (Clinical Paper I) • Environmental Law • Moot Court & Internship (Clinical Paper II) • Hons. Paper III 	<ul style="list-style-type: none"> • Labour & Industrial Laws-I • Taxation Law • Drafting, Pleading & Conveyance (Clinical Paper I) • Environmental Law • Moot Court & Internship (Clinical Paper II) • Hons. Paper III
VIII	<ul style="list-style-type: none"> • Labour & Industrial Laws-II • Drafting, Pleading & Conveyance (Clinical Paper I) • Moot Court & Internship (Clinical Paper II) • Election Laws • Hons. Paper IV • Hons. Paper V 	<ul style="list-style-type: none"> • Labour & Industrial Laws-II • Drafting, Pleading & Conveyance (Clinical Paper I) • Moot Court & Internship (Clinical Paper II) • Election Laws • Hons. Paper IV • Hons. Paper V
IX	<ul style="list-style-type: none"> • Alternative Dispute Resolution • Competition Law • Hons. Paper VI • Hons. Paper VII • Seminar Paper I 	<ul style="list-style-type: none"> • Alternative Dispute Resolution • Competition Law • Hons. Paper VI • Hons. Paper VII • Seminar Paper I
X	<ul style="list-style-type: none"> • Professional Ethics & Professional Accounting System • Hons. Paper VIII • Seminar Paper II • Seminar Paper III • Seminar Paper IV 	<ul style="list-style-type: none"> • Professional Ethics & Professional Accounting System • Hons. Paper VIII • Seminar Paper II • Seminar Paper III • Seminar Paper IV

B.A. LL.B. (Hons.) / B.B.A. LL. B. (Hons.) - COURSE MATRIX

Honors Paper (Area)	Paper I	Paper II	Paper III	Paper IV	Paper V	Paper VI	Paper VII	Paper VIII
Business Law	Law of Corporate Governance	Capital Market Regulations	Banking, Bankruptcy & Insolvency Law	Insurance Law	Law of Corporate Finance	Mergers & Acquisitions (Law Related)	International Investment Law	Commercial Arbitration
Intellectual Property Law	Copyright & Drafting	Trade Marks & Drafting	Patent & Drafting	Geographical Indication Biodiversity, Biotechnology, Framers & Breeder Rights	Designs, Trade Secrets and Technology Transfers	IPR Transactions	IPR Litigation	IPR Management
International Law	Law of International Organization	International Trade Law	Maritime Law & Law of Sea	International Humanitarian and Refugee Law	International Criminal Law	Air & Space Law	International Investment Law	Commercial Arbitration
Criminal Law	Criminology & Forensic Science	Penology & Victimology	Comparative Criminal Procedure	Juvenile Justice	International Criminal Law	Women & Criminal Law	Corporate Offences	Trans National Organized Crimes
Constitutional Law	Comparative Constitutional Law	Indian Federalism	Affirmative Action and Discriminative Justice	Media & the Law	Law & the Education	Law Governing Services	Govt., Accounts, Audit Fiscal Responsibilities and Management	Legislative Drafting
Seminar Paper I	Mining Law / Sports Law / Air & Space Law / E-Commerce & M-Commerce Law / Insurance Law / Feminist Jurisprudence							
Seminar Paper II	Law and Technology / International Investment Law / Competition Law / Judicial Power and Process / Bio technology Law / Conflict of Law							
Seminar Paper III	Refugee Law / Cyber Forensics / Election Law / Energy Law / Equal Opportunity Law / European Law / International Commercial Arbitration							
Seminar Paper IV	Human Displacement and the Law / International Criminal Tribunals / Law and Media / Law and Medicine / Service Law / WTO							

PLACEMENT STATISTICS - CYCLE OF 2018 - 19

Recruiting Sector	Percentage of Graduates Recruited
Legal Services	25%
Information Technology / Information Technology Enabled Services	21%
Services	14%
Education and Training	13%
Financial Services	13%
Realty and Infrastructure	5%
Consumer Goods	5%
Media and Entertainment	2%
Retail	2%

ROLES OFFERED

- Legal Analyst
- Legal Associate
- Legal Trainee
- Legal Executive
- Contract Administrator
- Compliance Officer

CAMPUS LIFE



Alliance University provides its students numerous opportunities for co-curricular and extra-curricular activities to enrich interests in areas beyond academics. Life at the university promotes the spirit of fun; teamwork; leadership; good entertainment, which is intellectually enriching; cultural activities that uphold creativity; curiosity and openness towards unfamiliar situations. Massive sports grounds, indoor games facilities and areas for relaxation and creative pursuit make Alliance University a great place to shape strong individuals.



ALUMNI TESTIMONIALS

Alliance University is a platform full of opportunities. My knowledge and confidence level boosted after joining this university. After working with Infosys for some time, I resigned to pursue MBA from Alliance and I really enjoyed this wonderful journey with Alliance. Apart from academics, we got trained and mentored in various other business aspects. I wholeheartedly thank the university for helping me prepare for what lay ahead, into something promising.

Ayushi Mourya, MBA - Class of 2019
Tax Associate - KPMG, Gurgaon, India

They say that when we can touch the horizon, we are at our journey's end. But the journey at Alliance was actually so special and fantabulous that I never actually wanted it to end. The promise made by Alliance has been fulfilled. Moreover, the cherry on the cake was getting the profile I dreamt of. The academic structure bundled with one of the best placement team has made this institute a wonderful place to be in. Thank you 'Alliance University'!

Mohammed Sait AK, MBA - Class of 2014
Territory Manager, Fedex Express, Bangalore, India

A beautiful and green campus setting, classmates from many different cultures and backgrounds, lecturers with interesting insights into current best industry practice and academic thinking, an intimate class-tutor environment, a focus on individual personal development, a team-based approach to assignments so essential in business today, and multiple company projects offering the immediate opportunity to apply academic learning; all of these made the Alliance MBA program a truly stimulating experience, and a very worthwhile investment in terms of both personal and professional development.

Jyoti Gupta, MBA - Class of 2015
Operations Analyst - Goldman Sachs, Bangalore, India

Alliance is a complete package of knowledge, virtues and creativity. It gave me an opportunity to mingle with international students, acquire industry experience and get a global outlook. It was amazing to be surrounded by a wonderful network of people and working with them.

Harjot Kaur, MBA - Class of 2014
Project Coordinator, Robert Half, San Francisco, USA

Pursuing an MBA was something I always dreamt of and a conscious decision to choose the right medium to reach my destination was inevitable. I found that MBA Program at Alliance to be a milestone in my professional and personal life. The professors here possess a great blend of academic and real-world experiences and are always accessible. My 2 years at Alliance have given me a plethora of opportunities for an all-round development of myself and become industry-ready. Thank you Alliance University for taking me through this incredible journey!

Deepa Deshmukh, MBA - Class of 2014
Analyst - Retail Services, Nielsen, Toronto, Canada

RECRUITER SPEAK



Our relationship with Alliance has become stronger over the years. We appreciate the institute's efforts in having a robust educational and training system for creating managers and leaders for tomorrow. Our experience has been very satisfying with the kind of talent we have hired from Alliance.

Rohit Panda
HR Business Consultant & People Transition Specialist
Tata Consultancy Services



Students of Alliance University were well groomed to take up roles in corporate world. With some amount of developmental inputs from the organization they demonstrated required performance & behavior. They are energetic, determined and are trainable. I would say, we could find some really potential candidates for some roles in the Sales Function. Overall experience was good, the whole process of placements was well coordinated.

Deepak Mishra
Associate Vice President - Corporate HR
United Breweries Limited



It was a wonderful opportunity to visit and interact with your engineering students. Thank you for your hospitality and intellectual discussions. Hoping to continue associating with your college for creating meaningful opportunities for the students.

Major Karthik Panchapakesan
Deputy General Manager - HRD
TVS Motor Company



Highly appreciate the course curriculum followed at Alliance University, have been hiring fresh graduates from past several years, all the hires have turned out to be good in mathematical aptitude, exhibited tremendous commitment to work and have excelled in our organization, they have been able to meet the assigned targets and we look to hire more of these go-getters in the coming years too.

Sudeep Kumar Sen
Business Head - Industrial, Manufacturing and Engineering
TeamLease Services Limited



Great initiative by the college to constantly connect the Industry personnel to the students and staff. The technology space is fast moving and ever changing industry, it's very important for colleges to highlight application and end products so that the students understand the importance of the fundamentals they study in their undergraduate programs and how it gets applied in real world problems and product design. Alliance is doing a great job in this...Kudos! and keep up the good work.

Dr. Shivananda Koteshwar
Group Director - DG Digital Implementation and R&D Head
Synopsys Inc



ALLIANCE
UNIVERSITY
Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi
BENGALURU

Office of Career Advancement and Networking (CAN)

Alliance University
Central Campus
Chikkahagade Cross
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