



**DISCOVER
EXPLORE
DEVELOP**



**AICTE APPROVED
PGDM
PGDM-Communication**

Discover

A new world

Ambience

500,000 sq. ft. of lush green campus under a crimson west Ahmedabad sky.

Eco System

Learning is fostered via state-of-art award-winning architectural splendor of the campus.

People

Pioneering visionaries, ignited minds & caring souls give an energetic ambience at the campus.

Content

A revolutionary curriculum to address future challenges.

Relationship

Bonds of affection which are transparent and genuine exist between shishyas and gurus at this gurukul.





Director's Desk

Dr. Neha Sharma

B.Sc, MBA, Ph.D, NET, Director, SBS

The institute was established in 2010 with the intention to impart industry relevant education in the management domain, have the skills of learners to suit the industry and nurture talent so that our students can take up the role of catalyst of change in the industry of future.

Our core strength rests in our progressive and innovative learning oriented teaching practices and very contemporary industry relevant curriculum. It is important that the emerging, unarticulated needs of Industry 4.0 are addressed through cross disciplinary learning by deploying new age teaching learning methods. At SBS, our faculty is sanguine to this need and constantly endeavors to integrate it in thought as well as action. A very strong industry perspective is provided by the promoters of the institute through their multi sector industries.

All stake holders at SBS are influenced by the words of Alvin

Toffler, "The illiterate of this century will not be those who cannot read and write, but those who cannot learn, unlearn and relearn". We are therefore committed to developing a lifelong learning and resilient mindset in our students.

We are fortunate to have a strong group of full time, adjunct, visiting and alumni faculty supported by industry and international experts to engage the students. SBS offers a dynamic yet well structured eco system for the overall growth and development of our learners through a series of exciting activities, events, workshops, industry & community immersion, summer internship and global exposure.

I am deeply grateful to our mentors from the industry and corporates for their valuable guidance and support. We have consolidated many aspects of students delivery and engagement with the help of their inputs.

**A place where knowledge is experiential;
a place where curiosity is rewarded**

Vision

To build world class centers of excellence which produce sought after and industry relevant leaders adaptable to changing socio-economical world order in a globalized environment.

Mission

To create a conducive environment for the learning and practice of management through recruitment of right faculty and students and prepare them as future leaders of industry and society.

The force behind SBS – The Chiripal Charitable Trust

The Chiripal Charitable Trust is a Corporate Citizenship Initiative, set up by the Rs. 4,000 Crore Chiripal Group of Companies. Established in 1972 by Shri Ved Prakash Chiripal, the group has grown from a single powerloom unit to the present multi-activity; multi-product textile house located at Ahmedabad, and is involved in Processing, Weaving, Knitting & Petrochemicals.

SBS, Ahmedabad an initiative of Chiripal Charitable Trust has within a short period of its existence, firmly established itself as an Institute of distinction, attracting students from across the country to transform them into industry-specific talent, which is

increasingly being preferred by the management industry. We have made a benchmark ourselves with the top global business schools and want to set new parameters in creating proprietary systems and processes to develop and deliver knowledge in the field of business & management. We differentiate ourselves on every measure but particularly in course content, delivery and relevance

SBS's Post Graduate programs experience a deeply rewarding one to shape up your career, your values & faith in yourself.

1 1972 Incorporation of
Chiripal Group of Industries

2 Providing 7500+ employment
opportunities
Chiripal Industries Limited

3 Giving school education to
5000+ students
Shanti Asiatic Schools

4 300+ Pre Schools
across India **Shanti Juniors**

5 1000+ professional graduates have
already begin their professional journey
from **Shanti Business School**

Governing Board Members

Shri Brijmohan Chiripal
Director, Chiripal Group of Industries
Ahmedabad

Shri Babu Thomas
Chief Human Resources Officer
Shalby Hospitals Ltd, Ahmedabad

Dr. Chinnam Reddy
Director, The National Institute of
Tourism & Hospitality Management,
Hyderabad

Shri Ketan Bhatt
Chief People Officer,
GTPH Hathaway Ltd. Ahmedabad

Dr. Rohit Swarup
Founder Director Xplora Design Skool
& Futurz Xplored, Ahmedabad

Dr. Neera Singh
Invitee, Faculty
Shanti Business School
Ahmedabad

Dr. Neha Sharma
Director,
Shanti Business School, Ahmedabad

Prof. KGK Pillai
Member Secretary,
Shanti Business School, Ahmedabad

Advisory Board Members

Dr. Krishna Kumar
Former Director,
IIM Kozhikode

Col. Rahul Sharma
Founder CEO,
Close Support Business Solutions
Ahmedabad

Dr. Shiva Kumar
Founder,
President-Global WFM Forum

Shri Prabhat Labh
Chief Exe. Officer,
Grameen Foundation India

Dr. M. P. Sunder
Head - Marketing (India)
Adobe Technology

Shri Rajesh Gupta
Vice President - Human Resources
A & A Business Consulting Services

Dr. Apoorva Palkar
Director, Innovation
S P Pune University
Ministry of Higher Education,
Ganesh Khind, Pune.

Dr. Manju Singh
Professor,
Dept. of Humanities & Social Science,
Malaviya National Institute of Technology
Jaipur

Dr. Vijay Khare
Director,
International Cell,
SP Pune University, Pune

Dr. Neha Sharma
Director, Shanti Business School,
Ahmedabad

Prof. Naval K Bhargava
Professor
Shanti Business School

Prof. KGK Pillai
Registrar & Director(Admin.)
Shanti Business School, Ahmedabad



Awards



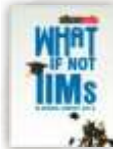
'Placement Excellence'
by Campus Sigma



'Best Placement Through
Curriculum Innovation'
by Global Education
Excellence Awards



'Innovation In Learning'
By Indian Education
Congress



India's No. 1
Top Emerging B-School
by Silicon India Magazine



'Best Innovation' by
World Education Summit
citation signed by Chairman,
AICTE



'Shiksha Bharati Award'
By Indian Achievers
Forum



"Top 50 Organizations
in Education"
by Global Forum For
Education & Learning



'Best Infrastructure'
Award by
Inside Outside Magazine



Academic Collaborations & Accreditation



International
Accreditation



Czech University
of Life Sciences, Prague



Asian Media Information &
Communication Centre



Florida State
University



Institute Mines Telecom
Business School



SHG, Paris



Die Hochschule.
Für Berufstätige.

FOM



Torrens University
Australia



Association Membership



Entrepreneurship
Development
Institute of India



AHMEDABAD
MANAGEMENT
ASSOCIATION



Confederation of
Indian Industry



Young Indians
WE CAN WE WILL



SMALL & MEDIUM BUSINESS
DEVELOPMENT CHAMBER OF INDIA



ASSOCIATION OF MANAGEMENT DEVELOPMENT INSTITUTIONS SOUTH ASIA
MEMBER
ANDISA
ASSOCIATION OF MANAGEMENT DEVELOPMENT INSTITUTIONS SOUTH ASIA

Where is the new world taking you

Rigorous Academics:

At SBS, academics form the core of the program. This is rigorous in terms of content, structure and pedagogy. The faculty team - two-thirds of them are doctorates in their areas and half of them have industry experience. The pedagogy consists of Lectures, Labs, Tutorials and Case-studies. There is a strong element of mentoring of students to prepare for executive career.

Industry Experts As Faculty:

In some of the high-end elective courses, SBS engages industry experts as visiting faculty. Areas like Brand

Management, Retail Management, Digital Marketing, Negotiation Skills, Business Analytics etc. are examples of this. This process facilitates the students with real-time exposure to the industry practices.

Industry-Vetted-Curriculum:

SBS reviews its program structure and curriculum every year. The inputs to this process are feedback from faculty members, benchmarking with the best institutions in in the country and abroad and suggestions from industry experts. Through this process, SBS ensures that the students are offered current and relevant curriculum that ensures knowledge and employability.



Industry Visits:

SBS makes it a point to ensure that every student visits at least six industry/work places. Such visits are planned right through the program. In the first year, the visits focus more on understanding the industry environment while during the second year, the focus is more intensely on the work-practices, cultural aspects and the overall dynamics of the situation.

12 Weeks Summer Internship:

SBS has a summer internship program of 12 weeks unlike the 8 weeks model adopted by most institutes. The Internship is jointly monitored by faculty and company guides to ensure definite learning in the process. This extended internship has been a significant game-changer in enhancing the placement prospects of SBS students.

Field Projects And Skill Oriented Courses:

As part of the curriculum, each SBS student carries out a number of field projects under the banner of their elective options. All the courses relating to computing skills are lab-based courses and students gain hands on experience in each of them. These courses ensure that students achieve high level of proficiency in them leading to high employability.

Certification Programs:

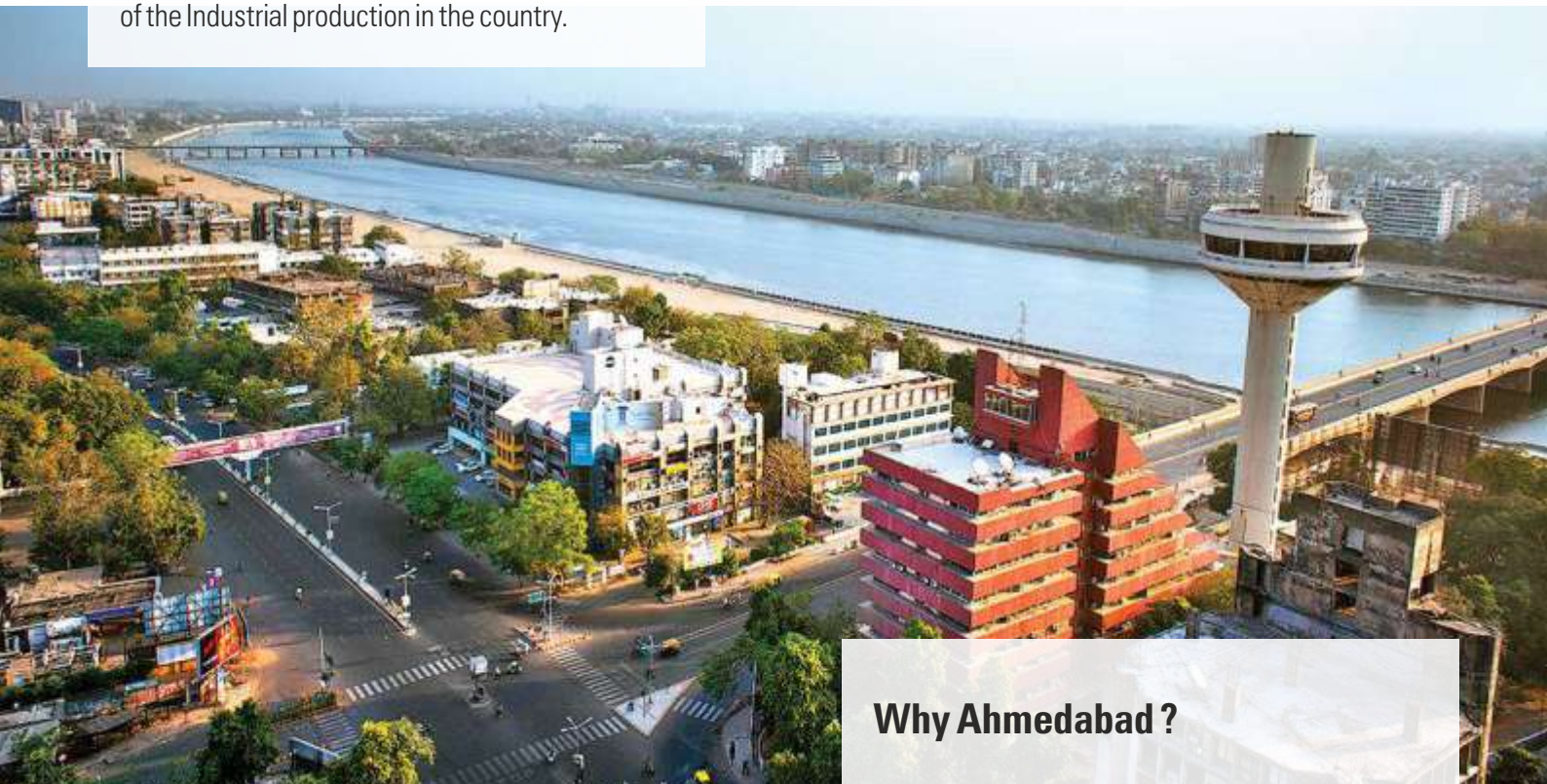
To maintain the pace with fast changing and dynamic corporate environment, SBS provides international certification programs to students which are the need of the hour. These programs provide the cutting edge advantage to the students which make them different from others. SBS has tied up with national and international companies that provide these certification courses.

- Start-up Entrepreneurship Program (EDII)
- E-Commerce Certification Course (TURV)
- Executive Program in Business Analytics (TECH & TRAIN)
- NSE Certification in Financial Markets [NCFM] like Securities Markets, Technical Analysis, Fundamental Analysis, Wealth Management
- Learnex Training Certification Program
- knowcraft Analytics Valuation Certification Program

Optional global educational programs

Why Gujarat ?

Gujarat is a flourishing state with cultural diversity. It is, the land of Mahatma Gandhi and Sardar Vallabhbhai Patel and also represents the business spirit of India. It is vibrant with its true colors of rich heritage and cultural traditions. It has attracted a lot of attention from all across the India as well as from the world. It is considered as a progressive state, safe for women with a vibrant economy. Gujarat is a land of entrepreneurs and has remained the most preferred investment destination in India. As a state, it has already established its name on the world map for its development and growth and contributes to 16% of the Industrial production in the country.



Why Ahmedabad ?

Ahmedabad is one of those industrialized cities of India where the past and present have fused together beautifully and produced a landscape that owes very little to European domination. It is India's first world heritage city. Growth and development have accelerated the job prospects among the youngsters with projects like GIFT city. Ahmedabad is the textile, automobile and pharmaceutical hub of India. Education and Ahmedabad go hand in hand as the city has some of the top institutes of the world.

**Experience Ahmedabad,
the gateway to your new world**



Explore

A new world

Advantage PGDM

In India, as well as overseas, both MBA and PGDM courses are regarded as having equal value when it comes to career prospects. Having a PG diploma instead of a degree is certainly not considered to be a drawback. In fact, it is the reputation of your university or institute and more importantly, your professional capabilities that truly matter.

Difference	PGDM	MBA
Affiliation	Post Graduate Diploma in Management is recognized as a diploma and is regulated by the All India Council for Technical Education (AICTE), India	MBA degree is offered by universities
Academic Difference	<p>PGDM focuses on the technical aspects, providing exposure to real-life business situations.</p> <p>As PGDM is offered by autonomous institutes, the curriculum can be upgraded more frequently to include the new changes and trends in business management.</p>	<p>MBA course tends to be more theoretical.</p> <p>Rigorous university procedures take more time for curriculum update and delivery.</p>

We have a range of specializations for students to choose from that can lead them into the career which they want. our programs are focused on practical skills which is been used by the industries



PGDM

Shanti Business School (SBS), Ahmedabad, offers 2 years full time AICTE approved Post Graduate Diploma in Management (PGDM). It has a superior, evolving, and vertically specialized curriculum delivered through path breaking methodology like performance learning, internship and five pronged mentoring process. SBS has customized its curriculum to include core courses, electives and sectoral specializations. SBS offers industry relevant courses, facilitated by corporate interactions. Projects and research, complemented by extensive internships, give our students a comprehensive 'real-life' experience.

Specializations

- Marketing Management
- Financial Management
- Decision Science & Analytics
- International Business Management
- Human Resource Management
- Entrepreneurship

PGDM - Communication

Shanti Business School (SBS), Ahmedabad offers 2 years full time AICTE approved Post Graduate Diploma in Communication Management (PGDM-C). The program is structured for students who aspire for a career in area of brand communication and ever changing trends in , digital communication. Varied electives and sectorial specializations with live learning projects are part of our curriculum.

Specializations

- Advertisement and Brand Management
- Media and Entertainment
- Digital Communication & Analytics
- Corporate Communication and Public Relations

PGDM

Specialisations & Electives

Finance

- Financial Systems & Markets
- Security Analysis
- Portfolio Management
- Financial Analysis & Modeling
- Valuation & Derivatives
- Financial Risk Management
- Venture Capital & Private Equity
- Corporate Finance
- International Finance & Trade
- Merger Acquisition and Corporate Restructuring
- Treasury Finance
- Financial Services
- Wealth Management
- Behavioral Finance
- Micro Finance

Marketing

- Consumer Behavior
- Sales & Distribution Management
- Strategic Marketing Management
- Integrated Marketing Communication
- Marketing Research
- Brand Management
- Digital Marketing
- Marketing Analytics
- Services Marketing
- Customer Relationships Management
- Retail Marketing Management
- International Marketing Management
- B2B Marketing
- Logistics & Supply Chain Management
- Rural Marketing

Human Resources

- HR Analytics-1
- HR Analytics-2
- Talent Management
- Compensation Management & Reward System
- Industrial Relations and Labour Legislation
- Talent Acquisition
- Performance Management System
- Change Management & Organization Development
- HR Instruments & Tools
- Negotiation Skills
- Counseling skills for Managers

Decision Sciences

- Operations Management
- Project Management
- Operations Research
- Logistics & Supply Chain Mgmt.
- Lean Management System
- TQM & Six Sigma
- Business Analytics
- Data Science Essentials
- Data Mining & Data Warehousing
- R-Programming
- Business Analysis
- Business Intelligence
- BIG DATA and HADOOP
- Python Programming
- Cloud Computing
- Contemporary Issues In Data Science & Analytics
- Artificial Intelligence
- Deep Learning

International Business

- International Management
- Cross-Cultural Global Management
- Business Strategy
- International Finance & Trade
- Financing Export & Import
- International Marketing
- Export-Import Procedure
- Export-Import Documentations
- Digital Marketing and E-commerce
- International Supply Chain Management
- Global Strategic Marketing Management
- Marketing Attractiveness & Strategy Grid
- Business Ethics & Corporate Governance
- Corporate Ingression Skills
- Foreign Language (Spanish)

Entrepreneurship

- Family Business Management
- Business Plan and Project Preparation
- New Enterprise Creation
- Innovation and Technology Mgmt.
- Entrepreneurial Finance and Investor Pitching
- Entrepreneurial Marketing
- Sickness and Turnaround Strategies
- Business Risk Management
- Finance and Tax Strategies for Family Business
- Strategic Management of Intellectual Property Rights
- Cases of Entrepreneurs
- Social Entrepreneurship

PGDM - Communication

Specialisations & Electives

- Communication Theories
- Semiotics and Culture
- Introduction to Digital Communication
- Communication Research
- Design Thinking
- Creativity and Innovation
- Indian Society and Development
- Media Ethics and Law

Advertisement and Brand Management

- Understanding consumer categories and brands
- Measurement and Metrics of brand, media and advertising
- Account Planning and Client Servicing

Media and Entertainment

- Business of Media and Entertainment
- Strategic media buying
- Analytics for media and entertainment

Digital Communication and Analytics

- Digital entrepreneurship and e-commerce
- Digital Marketing analytics
- Digital futures

Corporate Communication and Public Relations

- Social media and content writing
- Introduction to the PR Industry
- Public Relations writing skills

PGDM

Program Structure & Electives

	Semester-1		Semester-2		SIP	Semester-3		Semester-4		Total	
	Course	Cr	Course	Cr		Course	Cr	Course	Cr		
Executive Skills	Language Skills	2	Language Skills	2	Summer Internship [3 Credits]	Corporate Ingression Skills	4				
	Numerical Analysis	2	Numerical Analysis	2							
	News Reading	*	News Analysis	*							
	Workshops on Grooming	*	Workshops on PDP	*							
	Basic Excel and Statistics	4	Workshop on Digital Analytics	1							
			Advanced Excel	2							
Basic Building Blocks	Principles of Management	3	Introduction to Operations Research	3			Strategy Management	3	Autumn Break	Business Ethics & Corporate Governance	3
	Business Economics	3	Business Research Methodology	3							
	Legal Aspects of Business	2									
Management Domain	Organisational Behavior	3	Human Resources Management	3			Elective-1	3		Elective-1	3
	Marketing Management-1	3	Marketing Management - 2	2		Elective-2	3		Elective-2	3	
	Financial Statement Analysis	2	Financial Management	3		Elective-3	3		Elective-3	3	
	Operation Management	3	Elements of International Business	3		Elective-4	3		Elective-4	3	
			Entrepreneurship	3		Elective-5	3		Elective-5	3	
						Workshop	2		Capstone Project	3	
Credits	S 1	27	S 2	27	3	S 3	24	S 4	21	102	

CDCS: Inter & cross disciplinary choices students of sbs enjoy access to programs with pool of specializations and modules. the comprehensive and contemporary learning pattern allows students to choose their own electives from varied disciplines.

PGDM - Communication

Program Structure & Electives

	Semester-1		Semester-2		SIP	Semester-3		Semester-4		Total	
	Course	Cr	Course	Cr		Course	Cr	Course	Cr		
Executive Skills	Language Skills	2	Language Skills	2	Summer Internship [3 Credits]	Corporate Ingression Skills	4				
	Numerical Analysis	2	Numerical Analysis	2							
	News Reading	*	News Analysis	*							
	Workshops on Grooming	*	Workshops on PDP	*		Workshop on film making	1				
			Workshop on Digital Analytics	1		Design Thinking	3				
Basic Building Blocks	Basic Excel and Statistics	4	Autumn Break								
	Principles of Management	2		Media Ethics and Law		2	Creativity and Innovation	3	Autumn Break	Digital Entrepreneurship	3
	Behavioral Economics	2		Business Research Methodology		3	Communication Research	3		Strategic Audience Research and Media Planning	3
Communication Software Skills	3	Semiotics and Communication		2		Corporate Communication & Reputation Management		Social Media and Content Marketing		3	
Indian Society and Development	3	Human Resources Management		3		Consumer Behavior	3				
Marketing Management - I	3	Marketing Management- 2		2	Brand Management-2	3					
Financial Statement Analysis	2	Brand Management- 1		2	IMC	3	Free Elective	3			
Communication and Theories and Applications	3	Digital Marketing		3	Free Elective	3	Free Elective	3			
Semiotics and Culture	3	Entrepreneurship		3	Free Elective	3	Capstone Project	3			
Credits	S 1	29		S 2	25	3	S 3	27		S 4	18

CDCS: Inter & cross disciplinary choices students of sbs enjoy access to programs with pool of specializations and modules. the comprehensive and contemporary learning pattern allows students to choose their own electives from varied disciplines.

Teaching And Learning Model

We have an opportunity to develop a dynamic model that is relevant to the needs and aspirations of contemporary learners

Depending on your chosen program, you will experience a wide range of innovative learning methods such as field visits, laboratory study, excavations, private and public sector placements and group projects, supported by virtual learning environments. You will be challenged intellectually and encouraged to develop your ability to work and learn independently. Through group project work, you will also perform self-directed learning and gain the transferable skills – such as communication, teamwork and project management – to put your subject knowledge into practice and help you achieve your career aspirations.

Student's experience are enriched by variety of teaching methods. Our programs are divided into modules, some of which are compulsory and others optional, giving a personalized learning and puts a student in control of his/her academic experience.

Pedagogy

We offer you more than just a traditional learning environment, with access to virtual learning and the opportunity to design your own education by selecting modules outside your chosen discipline

Learning Through Research

Students are continually provided with the unique opportunity of playing an active role in research projects. And a solid education that is based on research-linked courses means that students of SBS possess distinct advantages.

Blended Learning

Blended learning (also known as hybrid learning) is a method of teaching that integrates technology and digital media with traditional instructor-led classroom activities, giving students more flexibility to customize their learning experiences.

Problem & Inquiry Based Learning

PBL is a method of learning and teaching which allows students to focus on how and what they will learn. An unfamiliar problem, situation or task is presented to the students by faculties and students are required to determine for themselves how they will go about solving the problem.

Flipped Classroom

In the flipped classroom, students complete learning normally covered in the classroom in their own time (by watching videos, and/or accessing resources), and classroom time is dedicated to hands-on activities and interactive, personalised learning leading to deeper understanding.

Seminars & Tutorials

National and States level seminars from the experts on various topics are periodically conducted at SBS.

Projects

Projects are a part of the SBS curriculum.



Certification Programs

E-commerce Certification Program



The program is aimed to give students an overall understanding of e-commerce industry and develop a deep understanding of business models and revenue models for e-commerce. E-commerce is one of the fastest growing sectors. This course will give student ability to devise strategy for taking a business online & evaluate opportunities.

Executive Program In Business Analytics



Tech And Train™ is short form for Technology and Training. It is created with a belief that training, mentoring, nurturing knowledge around open source & collaborative ways is the best way for progress. This course provides insights in to the business analytical world and helps students to develop relevant skills.

Nse Certification In Financial Markets [NCFM] Like



- Securities Markets
- Technical Analysis
- Fundamental Analysis
- Wealth Management

Start-up Entrepreneurship Program (EDII)



EDII has a substantial experience in entrepreneurship education. The faculty members of EDII have initiated courses on entrepreneurship in premier management institutions including IIMs, IIFTs and SBS. The institute would like to share its knowledge and insights with the students of SBS by offering, 3-day customized module called "Start-up Entrepreneurship Programme".

Learnex Training Certification Program



It's a video based functional training mobile application tool which provides candidates real job training. Such training add value and skill to students and help them to be future ready.

Valuation Certification Program



SBS has a tie-up with Knowcraft Analytics Pvt Ltd as a knowledge partner. SBS & Knowcraft had jointly run a valuation course for 2nd year finance specialization students. The course covered a wide variety of valuation topics like Valuation Narrative, DCF (Discounted Cash Flow Valuation), Relative Valuation and Asset-based Valuation



Our People

Make SBS the start of your new world; our community is full of passionate people with the drive to change the world through their research and collaborations with global partners. We can help you develop the skills you need for your future.



Dr. Neha Sharma

Director,
B.Sc, MBA, Ph.D, NET
Industry Experience of 15 years
Academic Experience of 15 years
Areas of Interest : Design Thinking, Brand Communication, Social Responsibility, Societal Mktg., Teaching Learning Methods



Prof. Naval K Bhargava

Professor
B.Tech, PGDM
Industry Experience of 20 years
Academic Experience of 18 years
Areas of Interest : Strategic Marketing, International Business, Brand Performance Management



Dr. Kishor Barad

Professor
BBA, MBA (Marketing & Finance), PhD
Industry Experience of 4 years
Academic Experience of 18 years
Areas of Interest : Business Strategy & Marketing



Dr. Rinki Rola

Associate Professor
BE, MBA (Finance), PhD
Industry Experience of 2 years,
Academic Experience of 10 years,
Areas of Interest: Operations and Financial Services



Dr. Raviraj Gohil

Associate Professor
B.Com, PGDM (Finance), PhD
Industry Experience of 1 year
Academic Experience of 12 years
Areas of Interest : Corporate Finance, Venture Capital Private Equity, Financial Planning



Dr. Neera Singh

Associate Professor
BA, MA, MBA(HR), PhD
Academic Experience of 15 years
Areas of Interest : Emotional Labour, HR Analytics, Industrial Relations



Dr. Sandeep Makwana

Assistant Professor
B.Com, PGDBM, MBA (Marketing), PhD,
Industry Experience of 6 years,
Academic Experience of 12 years
Areas of Interest : Retail Management, Sales & Distribution, Logistic and Supply Chain Management



Dr. Dhriti Bhattacharjee

Assistant Professor
BA, MDC, PhD, UGC-NET
Industry Experience of 9 years
Academic Experience of 6 years
Areas of Interest : Communication Management



Manasi Vahia

Assistant Professor
PhD. (pursuing), MHRM, BA
Industry Experience of 10 years
Academic Experience of 4 years
Areas of Interest : Human Resource Management & Organizational Behaviour, Managing diversity at workplace



Dr. Shreya Biswas

Assistant Professor
B.Sc, MA, Mphil, PhD
Academic Experience of 10 years
Areas of Interest : Economics



Abhishek Dadhich

Assistant Professor
PhD(pursuing), MA, BA
Academic experience of 7 years
Research experience of 1 year
Areas of Interest :Political theory; Indian government, international relations; Semiotic Theory; Communications.



Prof. Daxesh Shah

Professor
M. Sc. (IIT- Mumbai)
Industry Experience of 30 years
Academic Experience of 5 years
Areas of Interest: Database Management, Statistics, Project Management, Quality Management, Data Visualization



Neil Harwani

Assistant Professor
BE(Civil), PGDM, EPGDM, MBA
Industry Experience of 12 years
Academic Experience of 2 years
Areas of Interest : Systems, Information Technology, Analytics & Operations (Decision Science)



Thirthank Shah

Assistant Professor
PhD. (pursuing), BBA, MBA (Finance), CFA (ICFAI), Industry Experience of 7 years
Academic Experience of 4 years
Areas of Interest : Investment Management, Treasury Management, Financial Risk Management



Sonam Mathur

Assistant Professor
PhD. Pursuing, MBA, UGC-NET
Industry Experience of 1 years
Academic Experience of 6 years
Areas of Interest : International Business, Supply Chain Management and Logistics, Marketing



Prof. M S Rajan

Professor
MBA, BE
Industry Experience of 20 years
Academic Experience of 2 years
Areas of Interest: International business, macroeconomics and supply chain



Prashant Pareek

Assistant Professor
B.B.A, M.B.A, UGC-NET (2012), PhD (Pursuing), D.Litt. (HC)
Industry Experience of 3 years
Academic Experience of 7 years
Areas of Interest: Marketing Management, Marketing Research, Integrated Marketing Communication, Corporate Communication



Neha Singh

Assistant Professor
Ph.D. (pursuing), MBA, BCA
Industry Experience of 1 year
Academic Experience of 4.3 years
Area of Interest: Consumer Behavior, Customer Experience Mgmt., Integrated Marketing Communication, Marketing Research, Brand Mgmt., Sales and Distribution Mgmt.



Avinash Kumar

Assistant Professor
MBA(IB), B.Pharma,
Industry Experience of 6 years
Academic Experience of 2 years
Areas of Interest : Marketing, Branding & Events



Prof. KGK Pillai

Professor, Registrar
B.A (Eng. Language & Lit), MBA(Education Management
Industry Experience of 18 years
Academic Experience of 25 years

Visiting Faculty

Mr. Priyesh Balakrishnan
Independent Consultant and Photographer

Mr. Bhadresh Raval
Founder & Creative Director
Greyphyte

Mr. Siddharth Bhatt
Director
Bhattji Broadcomm Pvt Ltd

Mr. Shirish Patil
Founder
Turv Consulting

Mr. Abbas Kapasi
Digital Marketing Consultant
BitWise Branding

Mr. Nitin Jain
Chief Marketing Officer
Digital Upstarts

Mr. Amit Saraswat
VP, Home Credit

Mr. Vijay Kumar Shukla
Retired HR Professional

Dr. Abhay Raja
Associate Professor
Atmiya University

Mr. Surya Kumar
Strategic Consultant
Gelco Electronics Pvt. Ltd.

Mr. Ajay Dixit
Director, CET

Ms. Nivedita Srivastava
Founder and Business Psychologist
9LINKS-The Assessment Company

Mr. Deepak Permani
Centre Director
ProTalent Elite Test Preparation Academy

Mr. Gaurav Vatsa
Management Consultant and Co-operate Trainer
Freelance

Mr. Surendra Sharma
Consultant Trainer
Ex-VP Axis Bank

Mr. Mihirsinh Parmar
Founder, Penta Wealth Management & New Turn Academy of Excellence

Guest Speakers

Dr N N Mahapatra
President, Colorant P.Ltd.

Mr. Akshay Sethia
Director, Dezine Brainz P.Ltd.

Ms. Prina Thakkar
Image Consultant

Mr. Mehul Pandya
AVP (HR), Genpact

Mr Mignesh Parekh
Chairman, Kamma corp

Dr. Falguni Vasavada Oza
Associate Prof, MICA

Mr. Ankit Machar
Wadhvani Foundation

Ms. Shweta Desai
Head HR, VIVO Gujarat

Mr. Kavan Purohit
Director, HR, S & P Global

Prof. Siddharth Deshmukh
Associate Dean, MICA

Mr. Rahul Deo
GM(HR) Zydus Wellness

Mr. Nishant Ambrust
AVP, Godfrey Philips

Mr Subhash Bhargava
Managing Director,
Colorant P.Ltd.

Mr. Rohitash Chaube
AVP (HR), Shalby Hospital P.Ltd.

Mr. Kanubhai Agrawal
Managing Director ,
Palco group of industries

Ms. Sumana Khan
Sr Project Officer,
Adani Foundation

Mr. Mikhil Musale
Director of films.
Directed "Wrong-side Raju"

Mr. Trilok Sanghani
Program Executive,
All India Radio

Mr. Sumedh Gupte
Regional Head,
Business Standard

Mr. Swati Bansal
Faculty, Indian Institute of Banking & Finance

Mr. Dipna Kirpalani
Founder & Owner,
Dipashana Fashions

Mr. Ajit Jain
Head Commercials,
Godrej & Boyce mfg. Co. Ltd

Ms. Reena Sharma
Associate Director,
Genesis Berson Marsteller

Mr. Govind Gupta
CEO , Indusa Infotech Ltd.



Bauddhika

Bauddhika the annual Inter-college Management Fest of Shanti Business School has been an epitome of management excellence since 2013. Every year the stage is set for students participating from various universities and colleges to showcase their practical ideas and solutions to competitive events. The campus is filled with vigor and competitiveness during those days.



Vichardhara

Vichardhara" the Leadership Series of Shanti Business School (SBS) by Ms. Rashmi Bansal, an eminent Indian author, entrepreneur and motivational speaker. Highly acclaimed author, Ms. Bansal shared different stories from her books on Entrepreneurial Journey of individuals from diverse background and sectors. A strong proponent of Entrepreneurship, she encouraged the students to start their ventures during college and let it grow at an organic pace.



Hackathon

For the first time in Ahmedabad, Shanti Business School conducted Hackathon, 2019. Its purpose was to ignite the young and rigorous minds to come up with innovative ideas to tackle the major global concerns related to today's economy. It was a very informative and innovative event with a total of 23 teams of 140 participants participating from all over Gujarat.



Hire

SBS Has created a program named HIRE, where we invite industries to come to fulfill their recruitment needs. We also invite the students from different colleges to participate so that everyone can get equal opportunity. Recruiters also have a larger pool to select from. Last year 2100+ students and 24+ companies visited SBS campus. Godrej & Boyce, Kotak Bank, Equitas, Bluedart, Shalby Hospitals, Bajaj Finserv etc.



Anusmriti

SBS organize Alumni meet every year. It's an incredible reunion of Alumni, students, faculty and staff members at the campus. For an institute its always a pride moment seeing its successful Alumni. It was organized on 15th – 16th December'18. Around 250+ Alumni across the globe attended the meet and gave their valuable feedback and suggestions for the betterment of students & institute.

Events

Events & Seminars play a vital role in a student's development. Nowadays students don't want to be bookworms; they look for other options that could help them in the future. Besides, in this high tech world, every student wants to acquire knowledge in every field to stay updated. In the league of organizing the events, SBS is always ready to take a step ahead in organizing cultural, social, Academic & corporate events.



Students Clubs

Cultural Club:

SBS provides a uniform platform to the students to showcase their creativity & innovation. It develops the ability of critical thinking & creative problem solving. SBS organizes various Cultural events along with Social events.

Campus Craft Club:

Art can connect people more deeply to the world and open them to new ways of seeing, creating the foundation to forge social bonds and community cohesion. At SBS, we believe that development of artistic skill among student's leads to creativity, social and emotional development, civic engagement, and equitable opportunity. The SBS Art and Craft Club promote the artistic and creative talent of our students.

Stay Fit Club:

"All the Talent in the world won't take you anywhere without your Teammates." The Sports Committee at SBS believes in developing the overall personality of a person along with healthy & competitive sporting spirit in the students. It will mainly include sports like: Cricket, Football, Volleyball, Chess, Carrom, Snooker, Table Tennis, Lawn Tennis & Athletics for both Men & Women.

Let's Read Club:

SBS has a strong belief that one must have good reading habits. Library club makes sure to update students on the new good books available in the Library. We want to make reading a social as well as an individual experience.

Language Club:

Language Club is a club where different languages can be taught, especially foreign languages. Active language practice is the best way to raise motivation in learning a foreign language. Besides, by means of the Language club you can enrich your outlook and have your lessons in a more comfortable informal atmosphere. The Language club doesn't replace the regular lessons, but it's an essential element of the educational process.

Budding Ideas Club (Startup & Incubation):

SBS has started a startup club that will provide the young budding student entrepreneurs with a platform where they can hone their skills and nurture their innovative ideas. Through various competitions like business idea competition, business plan competition, Rs.100 venture and think with the box, the club encourages the student entrepreneurs to push their boundaries and at the same time make them aware of the challenges they are likely to face in real-life scenarios.

Samvaad:

Do you have the urge to make a point and be heard at the same time? Do you crave for an intellectual vanguard that could serve as a vent for the entire exam and job related stress? When was the last time you were allowed to reflect, refute and rebut all under one roof? Samvaad- SBS's own debate forum brings these elements of debating to you every week. The attendance and the debating acumen keep growing every week.

Alumni Club:

Alumni Committee is framed with a view to give a little, take a little, laugh a little, and reminisces a little. We conduct alumni meets at fixed intervals. Alumni Committee teaches to develop a bond between the Institute and its Ex-Students.

Student Life

To ensure that your experience at SBS is one to remember, we have a expansive collection of clubs, sports teams, music, cultural programs and other activity groups.

The campus comes alive with many of our students performances in cultural fests, competition and events. SBS encourages students to take the lead in shaping the learning and living environment by participating, organizing and hosting the series of events.



A work-life balance is really important to get the most from your student experience. we provide a wealth of social and leisure activities, as well as help and support you with your studies. the city of ahmedabad offers a lively nightlife, museums, galleries and variety of eating out options



Student Life



Campus Life

With the finest facilities, the SBS is created around student ambitions. Students have unmatched opportunities for hands-on learning utilizing some of the most sophisticated facilities

Accommodation:

SBS provides comprehensive hostel facilities for boys and girls separately. We have provision for AC and Non-AC rooms. In addition, the hostel life allows students to interact with their colleagues and peers, make friends, and develop into good human beings capable of independent judgement and competent in handling the day-to-day pressures of life. Caring wardens and a vigilant security team will ensure a pleasant stay.

Food Court & Canteen:

SBS has a food court and a canteen which are located within the campus. The multi-cuisine food court caters to the varied taste of students and provide various choices in a hygienic environment.

Medical:

We look after the physical well-being of the students with an in-house medical facility. To look after the comprehensive needs of our students we sign them up for a medical insurance policy and also have a full-time nurse and a doctor on call option.

ATMs:

To permit easy access of cash for all the students and hostellers, SBS has an on-campus ATM facility.

Transport:

SBS provides transport services to its students and staff on select routes.



Our campuses form a major part of your student experience. our campus is benefit from a community feel and world-leading facilities to help you get the most out of your time at Ahmedabad.



Playground

From increasing concentration levels, to work as a team to inculcate a winning spirit; sports help students build a strong character and a well-rounded personality. SBS has ample space to explore many games.

Gymnasium

Taking part in sports at a college is a great way to keep fit, to make friends and to unwind after academic work. SBS has a multigym station to keep students fit and healthy.

Classrooms / Lecture Rooms

SBS has a number of spacious lecture rooms, fully equipped with necessary teaching aids. The lecture rooms are been designed to accommodate a large number of audience while providing ample space for AV equipments, instructors area, movement space, vacant room between the occupants seat and projection screen. The orientation of the halls encourages the sound reflection from one end of the room to the other.

Auditorium

Participation in co-curricular activities also play a vital role in personality development of students. Such activities develop the qualities, initiative, creativity, leadership, teamwork, time management and resource management. To add value and standard to such activities, SBS has a beautiful auditorium to host events.

Student Services & Facilities

SBS provides all supports which a student needs to succeed. A modern library, online learning and specialized facility for chosen subject, IT support with modern lecture rooms. The campus has a corporate ambience with well-designed, aesthetically pleasing building with ultra modern appearance and functionality.

Student Support Services

With a comprehensive student support services, we make sure that you are well supported through out your time at SBS.



Our campus is home to students coming from many different background. it is this inclusive cosmopolitan atmosphere that gives sbs its vibrancy



Life at SBS





Develop

A new world

Students of SBS have facilities to develop professional skills and global awareness that employers are really looking for, through industry internship and placements. Sessions are conducted for students on how to apply, learning at the workspace and develop their skills, knowledge and attributes to the needs of their chosen area of study and employment.

Placement Cell

SBS placement cell helps students take decisions about their future career-to discover what they like, where their strengths and weaknesses are and what are the possibilities for long-term career development in a particular field of work.

Placement Cell

Career planning advice

CV and application support

Interview and assessment advice

Workshops and skill sessions

Career sessions

Internship placement assistance

Final placement assistance

Our placement team works closely with academicians to deliver a range of employability sessions pertaining to the specializations.



Internship

Internship is a powerful tool in achieving the goal of nurturing industry-ready talent. During internship, students as interns, get exposure to the working environment of industry and learn to interact with people at different levels of the organization, learn to work in teams towards set goals, come face to face with burning issues and problems and gain hands-on experience in managing oneself in a dynamic environment.

A healthy internship will enhance the adaptability of the student to the organizational milieu, will familiarize the student to the organizational culture and will enhance his/her self-confidence.

The internship at SBS is characterized by the following features :

- SBS has incorporated 12 weeks duration unlike the 8 weeks model adopted by most institute.
- The internship is jointly monitored by faculty guide and industry guide to ensure definite learning in the process.
- Internship is mandatory and carries 3 credits at SBS unlike the optional model adopted by most others.

As a result, the internship has been a significant game-changer in enhancing the placement prospects of the SBS student

Grand Project

Internship is followed by grand project submission. It allows students to working on a one-on-one basis and with industry experts. They get involved in real job world and imbibe practical skills and knowledge. GP is a vital tool to understand the theoretical knowledge in a practical world. It holds some critical credits which are mandatory to clear this program.



Final Placements Process

01

Interview Process:

Expert sessions are conducted for Professional CV Building and Group Discussions

02

Preference & Selection :

With different industries participating, students submit a form showing their preference regarding industry, functional domain and locations which gets the right fitment for both- employer and employee

03

Final Interview Preparation:

Mock processes are conducted to prepare students for Aptitude tests, Group Discussions and Personal Interview. This also prepares them for their respective functional domain viz Marketing, Finance, HR & Decision Science

04

Visiting Companies :

After understanding students' interest area, the placement cell visits companies to understand their hiring plans for the current year and also to discuss profile, package and selection procedure

05

Pre-Placement Talk :

Companies are encouraged to visit the campus before the placement season begins for a pre placement talk and introduce the job profiles of company

06

Interview & Final Selection:

Companies visit the campus on the allotted date(s) and conduct tests and/or interviews according to their selection procedure

07

Offer Letter & Final Procedure:

The placement cell also coordinates the signing of offer letters by students who have been selected to ensure their smooth transitions



Top Recruiters



Bisleri

Bisleri has been a regular recruiter at SBS for many years now and we have been experiencing a set of very professional and well-groomed candidates for our recruitment. The institution has a good talent pool of fresh minds that have been trained to become industry ready in state of the art infrastructure with a very high focus on technical capability as well as soft skills of students. This will add to our talented global workforce pool and enable our organization and society to reach greater heights. I wish the institution all the best to become a destination of choice in the sphere of Management education. -Bhavik Acharya, Bisleri India



Dedication of the students towards attending the campus is appreciated, as they even made through overnight travel as well. Thank you for inviting us.

-Ivy Mendonca, Vodafone



Shanti Business School not only gives to its students an armory of skills, but also develops in them the assurance of being as good as the best anywhere. That, in the final analysis, is the ultimate confidence booster."

- Kaushal Pujara, ICICI Group



A big thank you for all the support and arrangements organized to make the "Syntellect" Recruitment Drive a smooth process. The arrangements and support was truly professional and we really appreciate your leadership, management of SBS and the team for all the efforts put in making it possible. Special mention to the volunteer team who made the coordination simple and easy.

-Vijay Raghvan Iyengar, Bajaj Corp Ltd.



"Our experience with the management graduates of SBS has truly been interesting and exciting. The students are not only technically equipped in the requisite work skills but also excel in their practical applications. Their value addition to the organisation has been immense.

-Pranav Yagnik, Kotak Mahindra Bank



SBS adopts a judicious mix of theory and practical application, which equips its students with the requisite skills needed in being corporate citizens of the world. We have recruited students from this premier institute, who have consistently demonstrated a keen understanding of the banking and financial services environment. They adapt rapidly to our ever-changing needs and we look forward to a long and expanding relationship with the institute and its students."

-Pratik Kumar, Standard Chartered India

Alumni

Akshiti Modi

Analyst- Global Knowledge Services
Deloitte India

Prakash Chandrashekar

Business Development Manager-
Business Banking
Standard Chartered Bank

Vikram Suklani

Sr. Data Scientist
Nielsen Holdings

Parth Shroff

Credit Manager- Home Loans
Tata Capital Ltd

Gaurav Tripathi

Sales Officer
Parle Products Pvt.Ltd.

Bhavika Jaichandani

Recruiter, Induction Officer &
Referral program Head
TCS

Minesh Khandelwal

Customer Associate
PepsiCo India

Saikat Banerjee

Territory Sales Manager
Asian Paints PPG Pvt.Limited

Ujjwal Srivastava

Account Manager
MagicBricks.com

Vishal Sharma

Sales Manager
Deutsche Bank

Parth Trivedi

Assistant Manager
Godfrey Phillips India Limited

Hunaid Khan Pathan

Data Scientist
Evosys

Venkatesh Naidu

Sr. State Marketing Executive
Parle Agro Pvt. Ltd.

Rashika Kashyap

Copywriter
DDB Mudra Group

Raju Shah

Manager, Retail
Bisleri

Prajit Bhatt

Operation & Logistics Manager
Kerry Logistics Network

Akshiti Modi

Analyst- Global Knowledge Services
Deloitte India

Utpal Patel

Analyst
GTPL Hathway Technical

Meera Warriar

Associate Manager
Capital First Ltd.

Nishant Shrimali

Analyst- Product Operations
S&P Global Market Intelligence

Anjanadri Shome

Sales Officer
Nestle India Ltd.

Student Testimonials

 **Bijal Patel** Thank you for sharing such beautiful video made me nostalgic of my college days with you all... miss you all and would visit you soon... I must say I am very honoured to learn so much and all your teachings have helped me solve a lot of my corporate life problems... SBS has truly made us industry ready...
And I am always thankful for what I am today as you have taught me a lot and without ur efforts I would not have been achieving so much at this stage whatever little I have achieved could not be achieved without SBS
Thank you so much my faculty and whole SBS family 🙏
Like · Reply · Message 2 26 June at 15:16

 **Neha Amlani** reviewed Shanti Business School, Ahmedabad - 5.0 1 January


Shanti Business School is a place where one can see themselves to be moulded as the different person... Because I've been moulded a lot... The faculties here are truly supportive, they guide you at all the levels, the methodology of teaching is such that students can enrich their knowledge and expertise...
It was a privilege for me to study in an institute like Shanti Business School
I would highly recommend this institute to anyone who wants themselves to explore

Like · Comment · Share

 **Sumit Rana** reviewed Shanti Business School, Ahmedabad - 5.0 18 October 2016

Amazing place to explore urself. I m a Shantian n proud to be a Shantian.

Like · Comment · Share

 **Prakash Chandrashekar** Thank you so much Shanti business school for burgeoning me what I am today... with out a colleges support, even good ppl are not given an opportunity to prove themselves in the open market... I would like to thank all my college faculties to elevate my skills, support me in times of distress and appreciate me at success SBS has given a good platform to enhance and experience your true learning.. thanks a lot 😊
Like · Reply · Message 2 26 June at 19:26

 **Mayank Asthana** Thank u for sharing such a beautiful... best place to study with best faculties... 🙏
Like · Reply · Message 7 October at 11:40

 **Sharath Shivadas Nayar** reviewed Shanti Business School, Ahmedabad - 5.0 28 December 2016

Shanti business school is somewhere you can ensure an overall growth as an individual rather than only focusing on academics growth. The mentor system, guest sessions and programmes where you will get a chance for informally interaction with the faculties ensure in resolving any issues that a student may face along with developing the intra personal skills of one.
I would highly recommend anybody who is looking for a college where you can grow and flourish.

 **Abhilasha Jain** reviewed Shanti Business School, Ahmedabad - 5.0 18 April

Excellent faculties, efficient supporting staff, enhanced academics module all at one bucket in Shanti Business School. The most effective is the mentoring sessions, that are provided to students from the faculties. As a whole I can say that a good place to learn and enhance your knowledge basket.

Like · Comment · Share

Admission Criteria

The PGDM & PGDM-C programs are open to graduates of any University recognized by the UGC. The graduation should conform to (10+2+3) years or (10+2+4) years of schooling. The candidate must have completed graduation with minimum of 50 % of aggregate marks [45 % in the case of specified categories]. Those in the final year of graduation may seek provisional admissions. Provisional admissions, will be granted subject to the students submitting the graduation results satisfying the above conditions latest by 31st October of the year of admission. The candidate must also have valid scores from any one of the all India tests: CAT/MAT/XAT/ATMA/CMAT/NMAT taken not earlier than 12 months at the time of application.

Admission Process



An interested candidate may register online with SBS website www.shantibschool.edu.in and await schedule for the process of selection. After screening the on-line application, the Admission Committee, will organize the process of selection which may consist of Group Discussion and Personal Interview. The Admissions Committee will make a composite score of the various components of the admission process

Education Loan

This section displays several educational loan application forms from different banks:

- Allahabad Bank:** Form for students of various educational institutions, detailing the bank's commitment to providing loans for higher education.
- Vijaya Bank:** Form for students of various educational institutions, outlining the bank's policies and procedures for loan disbursement.
- SBI (State Bank of India):** Form for the SBI Student Loan Scheme, which provides loans to students of various educational institutions.
- HDFC Bank:** Form for the HDFC Education Loan Scheme, which provides loans to students of various educational institutions.

AICTE Approval Letter

This section displays several AICTE (All India Council of Technical Education) approval letters for various educational institutions, including Shantib School. The letters are official documents that certify the institution's compliance with AICTE regulations and standards for technical education.

*You may apply for the education loan from any nationalized bank across India

Convocation at SBS

2012 Convocation



Vice Chancellor-Himgiri Zee University
Dr. Binod Agarwal

2013 Convocation



H. R. H. **Shreeji Arvind Singh Mewar**
of Udaipur

2016 Convocation



Founding Vice-Chancellor of Central University of Tamil Nadu
Director, College of Integrated Studies at Central University, Hyderabad.
Dr. B. P. Sanjay

2017 Convocation



Chairman & M.D.
Mamta Group of Industries
Shri Mahendra N Patel

Director-CEO
VIVO
Shri Sean Chen



2014 Convocation



Minister, Education (Primary, Secondary and Adult) Higher & Technical Education, Food, Civil Supplies & Consumer affairs, Science – Technology
Shri Bhupendrasinh Chudasama

2015 Convocation



Hon'ble Governor of Goa
Smt. Mridula Sinha

2018 Convocation



Professor & Head of Finance
Middlesex University, London
Dr. Jatin Pancholi

Managing Director
Sintex Industries Ltd.
Shri S B Dangayach

2019 Convocation



Managing Director & CEO
Future Brands
Shri. Santosh Desai



FAQ's

1) What are the programs offered by SBS?

SBS offers 2 years full-time program of PGDM and PGDM-C with a variety of specialization streams like Marketing, HRM, IB, Finance, Decision Science & Analytics, Brand Management, Advertising Management, Media Management, PR, Development Communication and Digital Communication & Analytics. The first year of the program is more or less common, the specialization streams commence in the second year.

2) What is the status of recognition of the programs offered by SBS?

The PGDM & PGDM-C Programs offered by SBS is recognized by AICTE (All India Council of Technical Education). Copies of approval can be seen on the website.

3) How do you differentiate SBS with other B-Schools?

The cornerstone of SBS growth story has been its emphasis on an innovative, industry-focused and comprehensive curriculum that is taught by eminent faculty and industry professionals. It is enhanced by exceptional pedagogy, mentorship and projects.

4) What is the Pre-Entry Qualification and Selection Process?

The Pre-Entry Qualification for the PGDM & PGDM-C Program is graduation in any discipline from a University recognized by UGC with minimum of 50 % marks. The selection process for admission to the program is as under:

- A - Valid score from any one of the following management admission tests (CAT/XAT/ATMA/MAT/CMAT/NMAT)
- B- Candidates have to appear for Personal Interview, Group Discussion and any other process of selection as decided the Admission Committee
- C - Based on the academic performance, scores in the

entrance tests, performance in the selection process and other co-curricular activities, the admission committee will prepare a composite score for the candidate. Based on this, the admission will be decided.

5) What is the cut-off percentile of the Entrance Exam?

SBS does not believe in cut-off points. It makes a comprehensive evaluation of the candidate and his/her potential for management education and decisions of admission are made. The process is holistic and comprehensive.

6) Is the program offered by SBS residential ?

No, the program is not mandated to be residential. Students also can choose to be day-scholar. However it is a full-time program and its rigour would not leave any scope for the student to pursue any other course or vocation.

7) What are the placement prospects after completing the SBS program?

SBS has been maintaining 100 % placement since inception. with respect to students seeking placement. SBS has a very proactive Placement Cell taking care of the placement of all students seeking placement. Organizations participated in the placement process and the range of compensation packages offered can be shared with the prospective candidates by the Placement Cell.

8) Are students of SBS eligible to get educational loans?

Yes. As programs are approved by AICTE, all students pursuing the program are eligible to apply for educational loans that are being offered by nationalized and private banks in India. SBS has signed MOUs with SBI, Vijaya Bank, Axis Bank, HDFC Bank, Credenc and so on to enable speedy processing of the loan application of students admitted to SBS. Loans are decided by the respective banks based on their prevailing policies and guidelines and applicants will have adhere to these.

SBS's implementation of Anti-Ragging policy of MHRD

SBS is following rigorously to implement the guidelines of Hon'ble Supreme Court in its judgment dated 8th May'19 on matters of ragging on its educational campus.

Define Ragging: "Causing, inducing, compelling or forcing student whether by way of practical joke or otherwise to do any act which detracts from human dignity or violates his/her person or exposes him/her to ridicule from doing any lawful activity. The definition further add, intimidating, wrongly restraining, wrongfully confining or injuring him/her or by using a criminal force on him/her or by holding out to him/her any threat of intimidation, wrongful confinement, injury or the use of criminal force"

શાંતિ બિઝનેસ સ્કૂલ સ્ટુડન્ટ્સ અભિવ્યક્તિ દ્વારા 'એબિલિટી યજ્ઞ' નું સહયોગના કાર્યક્રમ રિડ્યુઝ, રિયુઝ અને રિસાઇકલ થીમ સાથે રેમ્પ વોક

શાંતિ બિઝનેસ સ્કૂલમાં (શાંતિ) શાંતિ બિઝનેસ સ્કૂલમાં જેમ કે જેમ સ્ટુડન્ટ્સ અભિવ્યક્તિ દ્વારા 'એબિલિટી યજ્ઞ' નું સહયોગના કાર્યક્રમ રિડ્યુઝ, રિયુઝ અને રિસાઇકલ થીમ સાથે રેમ્પ વોક કરવામાં આવ્યું હતું. જેમાં અનેક સુશોભન વિધિ સંસ્કારો કરવામાં આવ્યાં હતાં. આ કાર્યક્રમના અધ્યક્ષ તરીકે શાંતિ બિઝનેસ સ્કૂલના ડાયરેક્ટર ડૉ. જી. જી. જી. અને શાંતિ બિઝનેસ સ્કૂલના પ્રિન્સિપાલ ડૉ. જી. જી. જી. હાજર રહ્યાં હતાં. આ કાર્યક્રમમાં અનેક સુશોભન વિધિ સંસ્કારો કરવામાં આવ્યાં હતાં. આ કાર્યક્રમના અધ્યક્ષ તરીકે શાંતિ બિઝનેસ સ્કૂલના ડાયરેક્ટર ડૉ. જી. જી. જી. અને શાંતિ બિઝનેસ સ્કૂલના પ્રિન્સિપાલ ડૉ. જી. જી. જી. હાજર રહ્યાં હતાં.

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Felicitating the change agents



Convocation procession led by Shubendram Chudasama and the academic council of SBS



Double delight of having a job along with a degree



Joyous students of the executive program

It was a moment of reflection at Shanti Business School as the campus lawn bustled with enthusiasm as it celebrated its third convocation for its PGDM students of 2012-14 and PGDM (Executive) students of 2012-15. The majestic rhythm of the procession led by the Gurkha band mesmerised more than 800 spectators and compelled them to get up from their seats. A batch of 180 students, all well placed in top companies were awarded their degree certificates by the chairman, Vedprakash Chitambar. Present as the chief guest for the ceremony was honourable minister, Bhupendrasinh Chudasama, to grace the occasion. In his address to the students he said, "It is an honour for you all, that you will be recognized by the society as formal business management expert. Knowledge, a supreme power, gives by humility and makes you prosper. You use this knowledge and skill you have gained for the benefit of nation, society and family. I am very much pleased to see the rich and diversified curriculum developed by Shanti Business School on the foundation of high ethics and sustainable development. You are fortunate that you have gained knowledge and skill from talented faculty members. Learning is a continuous process. I appreciate that all graduates passed from SBS are placed in industry. This reflects the quality of education SBS imparts."

Tears of ecstasy filled the eyes of cover parents as they witnessed their ward merely receiving degree certificates but merely placements with the highest average being 70 lakhs per annum and an average being 14.80 lakhs per annum.

It is a remarkable feat for Shanti Business School to have successfully held its third convocation with yet another year of 100% placements of its students. There were more than 147 companies with about 1376 opening 100 students. Some of the top recruiting parties this year were: PepsiCo, Vodafone, Parle Agro, XI Dynamics, Millboard Pvt. Future Group, Khimji Ramdas, Financial and many more. Kartik Jyoti placements at SBS said, "The entire research carried out by college to attain success objectives and the quality of faculty highly instrumental in attracting leading brands to our campus."

After the convocation dinner, the fest celebrated by dancing the night out as heard from classrooms to board rooms!

Education Talk 'શાંતિ બિઝનેસ સ્કૂલ' માં યુથ મોડલ યુનાઇટેડ નેશનલ કાર્યક્રમનું સહયોગના કાર્યક્રમ આયોજ્યું



વૈશ્વિક સમસ્યાઓ અને આંતરરાષ્ટ્રીય પ્રશ્નો પર સ્ટુડન્ટ્સ દ્વારા ચર્ચા કરાઈ

સ્ટુડન્ટ્સમાં છેલ્લેકેવ કોમ્યુનિકેશન સિસ્ટમ, ડિવેલપ કરવાની કલા અને મૂલ્યો સહાર સાથે અને ભવિષ્યમાં સ્વારા. લીડર્સ ટેચર થઈ શકે તે માટે પ્રોત્સાહન આપ્યું.



શાંતિ બિઝનેસ સ્કૂલમાં (શાંતિ) શાંતિ બિઝનેસ સ્કૂલમાં જેમ કે જેમ સ્ટુડન્ટ્સ અભિવ્યક્તિ દ્વારા 'એબિલિટી યજ્ઞ' નું સહયોગના કાર્યક્રમ રિડ્યુઝ, રિયુઝ અને રિસાઇકલ થીમ સાથે રેમ્પ વોક કરવામાં આવ્યું હતું. જેમાં અનેક સુશોભન વિધિ સંસ્કારો કરવામાં આવ્યાં હતાં. આ કાર્યક્રમના અધ્યક્ષ તરીકે શાંતિ બિઝનેસ સ્કૂલના ડાયરેક્ટર ડૉ. જી. જી. જી. અને શાંતિ બિઝનેસ સ્કૂલના પ્રિન્સિપાલ ડૉ. જી. જી. જી. હાજર રહ્યાં હતાં.

Enthusiasm and energy ride high at Shanti Business School

Enthusiasm and energy ride high at Shanti Business School. The event featured a variety of activities including a fashion show, a talent show, and a quiz competition. The winners of the quiz competition were announced, and the event was a great success.

WINNER (GURKHA BAND)

WINNER (SALON FINISH HAIR)

1st RUNNER-UP (SALON FINISH HAIR)

1st RUNNER-UP (SALON FINISH HAIR)

2nd RUNNER-UP (SALON FINISH HAIR)

2nd RUNNER-UP (SALON FINISH HAIR)



Graduating students at the convocation



સ્ટુડન્ટ્સની એબિલિટી યજ્ઞ સહાય

શાંતિ બિઝનેસ સ્કૂલમાં (શાંતિ) શાંતિ બિઝનેસ સ્કૂલમાં જેમ કે જેમ સ્ટુડન્ટ્સ અભિવ્યક્તિ દ્વારા 'એબિલિટી યજ્ઞ' નું સહયોગના કાર્યક્રમ રિડ્યુઝ, રિયુઝ અને રિસાઇકલ થીમ સાથે રેમ્પ વોક કરવામાં આવ્યું હતું. જેમાં અનેક સુશોભન વિધિ સંસ્કારો કરવામાં આવ્યાં હતાં. આ કાર્યક્રમના અધ્યક્ષ તરીકે શાંતિ બિઝનેસ સ્કૂલના ડાયરેક્ટર ડૉ. જી. જી. જી. અને શાંતિ બિઝનેસ સ્કૂલના પ્રિન્સિપાલ ડૉ. જી. જી. જી. હાજર રહ્યાં હતાં.

શાંતિ બિઝનેસ સ્કૂલમાં ફેશન પાર્ટી અને રેમ્પ વોક



Youth hackathon presents big ideas

Ahmedabad: International Centre for Entrepreneurship and Technology (iCreate), as part of the vibrant Summit, had organized Crowdsourced Ideas Hackathon Youth Connect 2019 (Cridah). Finals of the event took place on Wednesday.

The winning team from Shanti Business School proposed making glass and plastic bricks on the lines of conservation, and innovations for social and environment space," he said. "We got over 300 entries. The top teams made presentations on Wednesday."





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