

WORKSHOPS / CONFERENCES

- Seminar on "Venture Capital" organized by FICCI / CII, Jaipur.
- HR Conclave - "Future is here: Leveraging HR for organizing Success" organized by CII, Jaipur.
- "Business Model- Getting It Right" at IIT, Delhi.
- 34th All India Accounting Conference and International Seminar on "Accounting Education & Research" organized by the Department of ABST, at University of Rajasthan, Jaipur.
- BICON-International conference on "Indo Japan Bilateral Trade".
- "9th International Conference on Healthcare Systems and Global Business Issues" at Jaipur National University, Jaipur, Rajasthan.

CAREER PROSPECTS

BBA, B.Com. (Hons.) and B.Com.

- Plenty of executive career options in business organizations.
- Esteemed job opportunities like, chartered accountant (CA), company secretary ship (CS), cost and works accountants (CWA) & Bank Officers.
- Coveted career options in civil services, including the Indian Administrative Service, Indian Police Service, Indian Economic Services, Investments, Equity Research Analyst, Foreign Trade Practice & Procedures and many others.

MBA

- Abundant opportunities in Operation management, R & D, Supply Chain & Logistics management, Hospitality management and various other verticals in manufacturing and service industry.
- Wide ranging career options in industries like, FMCG, Retail, Tourism, Banking, Hospitality and IT, Media, PR & Advertising, Consultancy, and Market Research.
- Innumerable avenues in Finance Management such as banks, financial consultancies and financial institutions, consumer and, investment banking, institutional finance, merchant banking, corporate and international finance."
- Exciting career options in Human Resource Management, Talent Acquisition and Training and Development.
- Lucrative career options are available in International Business Management, Consultation and Entrepreneurship.

GUEST LECTURES

- Mr. N.P. Gupta (General Manager) and Mr. R.C. Sharma (Manager, Rajasthan Finance Corporation, Jaipur) on Funding Schemes provided by RFC.
- Mr. Vijay Chaturvedi (Founder, Owner & Managing Partner, Vistar Consulting, Ex. AGM, JCB, Gurgaon) on Product Differentiation as Business Strategy.
- Mr. Nakul Agarwal (Asst. Commissioner, Income Tax) on Vigilance, Governance and Corruption.
- Prof. Ravi Bapna (Carlson School of Management, University of Minnesota, USA) on Leveraging Big Data and Business Analytics for Competitive Advantage.

- Prof. Ashish Chandra (University of Houston, Texas, USA) on Global Business Etiquette: A Guide to International Communication & Customs.
- Mr. Arvind Kalia (Sales Manager, Rajasthan Patrika) on Vertical Distribution System.
- Dr. Ramesh Mittal (Deputy. Director, National Institute of Agriculture Marketing) on Entrepreneurship Development.
- Prof. Heinz Bonafedelli (U.S.A) on Business Communication; Media & its Reality.
- Mr. Karunesh Saxena (Director, FMS, University of Udaipur) on Research ' Methodology.
- Mr. Vinod Gangotra on Effective Communication & Public Speaking Skills.
- Dr. D. K. Sharma (Ex-Joint Director, EMI) on Entrepreneurship & Self Employment.

ACADEMIC LEADERS

- Dr. Sandeep Bakshi, Chancellor & Chairman Board of Management B.Ed., MBA, Ph.D. (Honoris Causa)
- Prof. (Dr.) K. L. Sharma, Pro-Chancellor M.A., Ph.D. (Former Rector, Jawaharlal Nehru University, New Delhi and Former Vice-Chancellor, University of Rajasthan).
- Prof. (Dr.) H. N. Verma, Vice-Chancellor M.Sc., Ph.D., F.N.A Sc., FPSI, F.B.S. (Former Pro -Vice Chancellor, Dean & Head, Department of Botany, Lucknow University).
- Prof. (Dr.) Rajesh Mehrotra, Director, MBA (FMS, University of Delhi & IMS, Indore), Ph.D., (Former CEO Bagline Inc., California, USA)
- Prof. (Dr.) J.K Tandon, Research Advisor , M.Com, Ph.D., (Former Prof. of University of Rajasthan, Jaipur)

ALUMNI SPEAK

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Jaipur National University has transformed me as a better manager, helped in developing my analytical and presentation skills. Faculties are knowledgeable and experts in their domain. Activities at SBM are student centered. I am proud to be a student of SBM.

Shipra Gupta (MBA Dual Specialization)
(Batch 2016-18)

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“

SBM has equipped me with theoretical and practical knowledge of recent trends of the corporate world that has prepared me in facing future challenges. Apart from studies the focus is on overall personality development through involvement of students in extra-curricular activities. These activities have developed my communication and leadership skills.

Munira Hussain (MBA)
(Batch 2016-18)

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LIFE @ JNU



OUR RECRUITERS



"It is more than education, come see yourself, take a closer look"

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JAIPUR NATIONAL UNIVERSITY

Approved by the UGC under 2(f) of UGC Act, (1956) and NAAC Accredited



ADMISSION INFORMATION BROCHURE



*Where Quality Education
is the only priority*



SCHOOL OF BUSINESS & MANAGEMENT

STRENGTHS OF THE UNIVERSITY

- Ranked amongst the top 30 best universities in the Country by India Today and the first in the Rajasthan.
- Personality Development Sessions, Advisory System, Personal Monitoring and Mentor Assistance for all students.
- National and International tie-ups and collaborations for research, student-teacher exchange programmes, joint research projects and curriculum development.
- Various academic clubs and Forums like the Debater's Club, the Dramatics Club, The Young Readers', Writers' Forum, the Meditation Club and the photography to provide platforms to the students for full flowering of their talents & creative energies.
- Scholarships to newly admitted meritorious students in each programme.
- Fee Concessions for needy students and economically weaker sections of society as a part of fulfilling social responsibilities.
- Arrangement of remedial classes and add-on courses for all students.
- Accelerated Placements with High Pay Packages in Rajasthan.



STRENGTHS OF THE SCHOOL

- The School of Business & Management (SBM) is ranked 1st Rajasthan and 52nd in India by a survey conducted by Careers 360, New Delhi,
- SBM is ranked 1st in Rajasthan and 13th among promising B-Schools in India by the GHRDC –School survey, conducted by competition Success Review
- Initiation of MBA (Hospital and Healthcare Management) in association with University of Houston-Clear Lake, Houston, Texas, USA.
- The School has Global Tie-ups with London School of Business and Management, London and Lincoln University, California, USA
- The School in collaboration with Deutsche Bank organizes Industry Academia interface training programs.
- Teaching pedagogy is based on simulation model, case study analysis, projects in every semester, seminars and workshop.
- Integrated management program with other streams of university i.e. Engineering, Pharmacy, Life Sciences and Hotel management.
- The School has strong Industry Interface and Industry oriented pedagogy designed to develop critical skills needed for specific fields.
- Developing entrepreneurial environment through active involvement of students in E-cell activates.
- Voluntary works for NGOs to inculcate sense of social responsibility.

PROGRAMME STRUCTURE

Programmes	Duration	Eligibility	Fee p.a. (In INR)
BBA	3 Years	10+2 (any stream) with minimum 50% in aggregate + Merit/ PI	60600
B.Com (Hons.)	3 Years	10+2 (any stream) with minimum 55% in aggregate + Merit/ PI	41000
B.Com.	3 Years	10+2 (any stream) with minimum 45% in aggregate + Merit/ PI	50000
MBA Dual Specialization (with special focus on corporate Sector)	2 Years	Bachelor degree (any stream) with good score in All India Level Aptitude test like MAT/ CAT/ CMAT/ XAT/CET etc. + GD/ PI	178500
MBA			157500
MBA (Hospital & Healthcare Management)			178500
Ph.D. in Management	Minimum 3 Years	Master Degree in Management/ Commerce and allied subjects with Minimum 55%, Entrance Test/PI	100000

Additional Rs. 2000/- Caution Money (Refundable)

ICRI is India’s first and only clinical research & Health care institute, running fully UGC recognized program. It is focused on preparing careers for tomorrow. The School has tied up with Institute of Clinical Research India for the main aim to become centre of excellence a pioneering institution in promoting industry based programs.

Qualification Awarded	Duration	Minimum Qualification	Min % of marks	Fees
UNDER GRADUATION PROGRAMS				
BBA with specialization in Aviation Management	3 Years	10+2 Students, Any Stream	50%	125,000.00
BBA with specialization in Logistics & Supply Chain Management	3 Years	10+2 Students, Any Stream	50%	125,000.00
BBA with specialization in Marketing & Auto Mobile Management	3 Years	10+2 Students, Any Stream	75%	115,000.00
BBA with specialization in Finance with preparation of CA	3 Years	10+2 Students with: Commerce with Maths or Physics, Chemistry, Maths	75%	130,000.00

Qualification Awarded	Duration	Minimum Qualification	Min % of marks	Fees
BBA with specialization in Finance with preparation of CS	3 Years	10+2 Students, Any Stream	55%	130,000.00
BBA with specialization in Public Policy	3 Years	10+2 Students, Any Stream	60%	130,000.00
POST GRADUATION PROGRAMS				
MBA with specialization in Healthcare & Hospital Management	2 Years	All Life Science Graduates; Best suited for MBBS/BDS/ BHMS/BUMS/B AMS/BPT/BSc Nursing/ B Pharma/ B.Tech/ Bio-Tech/ Bio-Informatic Candidates	50%	250,000.00
MBA with specialization in Aviation Management	2 Years	All Graduates Candidates; Best suited for B.Tech in Aeronautical Engineering, or any other Engineering Graduates & BCA and MCA candidates	50%	250,000.00
MBA with specialization in Logistics & Supply Chain Management	2 Years	All Graduates Candidates; Best suited for B.Tech in Aeronautical Engineering, or any other Engineering Graduates ; BCA and MCA candidates	50%	250,000.00
MBA with specialization in Marketing & Automobile Management	2 Years	All Graduates Candidates; Best suited for B.Tech in Aeronautical Engineering, or any other Engineering Graduates ;BCA and MCA candidates	50%	200,000.00

Qualification Awarded	Duration	Minimum Qualification	Min % of marks	Fees
MBA with specialization in Fashion Merchandising	2 Years	All Graduate Candidates	50%	250,000.00

SEMINAR /SYMPOSIA

- Workshop on “Entrepreneurship-Idea Generation” in association with National Entrepreneurship Network.
- Workshop on “Imperatives of Finance and Financial Markers”.
- Workshop on "Entrepreneurial Spirit: Turnaround & Its Sustainability for Development in Indian Economy".
- Workshop on "Organizational Transformation Through Leadership".
- Workshop on "Human Resource Management and Marketing Avenues - Challenges in different Industries/ Organizations".
- Workshop on "Trading Strategies and Philosophies of Stock Market".
- Faculty Development Program on "Data Analysis using SPSS/ AMOS/ EVIES models".
- Panel discussion on "Entrepreneurship Developing & Managing Business Growth" in association with NEN.
- Workshop on "Research Methodology".
- Workshop on "Effective Communication & Public Speaking Skills".
- Workshop on "Capital Market Simulation Model of Online Trading".

ACHIEVEMENTS

- Prof. (Dr.) Rajesh Mehrotra received "Asia Pacific International Award" for his contribution to International integration at the International Summit held at Bangkok. He has also received the "Indira Gandhi Excellence Award".
- Strong industry interface, association with industry regulatory bodies AIMA, CII & FICCI.
- Natural Resource Management Division - a part of the School of Business & Management provides consultancy to the Government of Rajasthan in the field of Land, Water & Vegetation.
- 43 students have been awarded Ph.D degree in Business and Management.
- Faculty members have published research papers in International and National Journals.