

EMPOWER. NURTURE. INSPIRE.

HOSPITALITY & HOTEL ADMINISTRATION

WPU School of Business



ADMISSIONS 2024

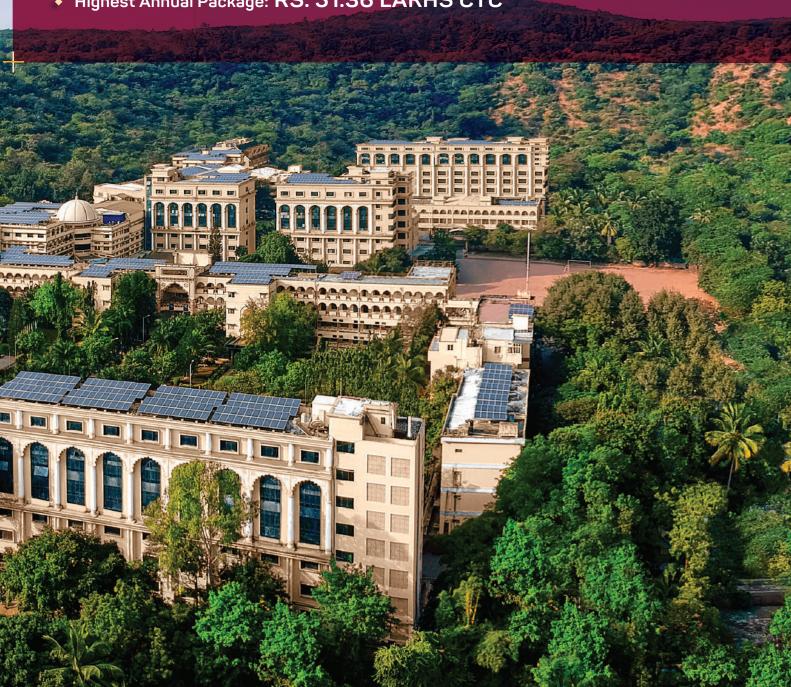
MIT World Peace University (MIT-WPU)

MIT World Peace University (MIT-WPU) is a prestigious world-class institution for higher education in India, boasting a remarkable 40-year legacy dedicated to fostering excellence in academics. With a global alumni network comprising over 100,000 professionals, MIT-WPU has consistently delivered outstanding educational outcomes. The institution offers over 150 undergraduate and postgraduate programmes that are thoughtfully designed to strike a balance between theoretical foundations and practical application. The pedagogical approach prioritises experiential learning, empowering students to translate knowledge into real-world skills. This is facilitated through immersive internships and invaluable mentor-mentee insights that serve as catalysts for personal and professional growth.



University Highlights

- 100,000+ Alumni Globally
- 1600+ Companies visited the Campus
- RESEARCH & INNOVATION Labs for Budding Entrepreneurs
- 150+ Future-ready and Industry relevant programmes
- 140+ Laboratories
- 100% Internship Assistance
- INTERNATIONAL, NATIONAL & RURAL Immersion Programmes
- International Students from 30 COUNTRIES
- Merit-Based Scholarship worth RS. 50 CR.
- Highest Annual Package: RS. 51.36 LAKHS CTC





Why a Hospitality Programme from MIT-WPU?

MIT-WPU offers a diverse portfolio of Hospitality and Hotel Administration degree programmes, which include the BBA Hospitality and Hotel Administration degree course. This programme is collaboratively designed and developed by eminent Indian and international academics, ensuring a comprehensive blend of theoretical & practical learning. MIT-WPU focuses on hands-on educational experiences that nurture a deep understanding of the nuances and intricacies of the hospitality sector, enabling students with personalised guidance and insights.



SPECIALISATIONS



BBA HOSPITALITY AND HOTEL ADMINISTRATION

WPU School Business

WPU School of Business at MIT-WPU, with its Department of Business and the Department of Hospitality Management, embraces a holistic and multidisciplinary approach to guide students toward prosperous careers. The educational programmes delve deep into the core principles of management, which form the bedrock of successful businesses. These programmes are thoughtfully curated to address the needs of various sectors and entrepreneurship. Through these initiatives, students are ingrained with an array of critical skills, including managerial acumen, strategic thinking, problem-solving proficiency, and the art of leadership and business development. In addition to fostering an environment wherein students understand the importance that research holds in teaching and learning excellence, the school actively encourages students to engage in cutting-edge teaching methodologies, enabling them to pioneer new paradigms of knowledge in their respective fields.

Department of Hospitality Management

The Department of Hospitality Management at MIT-WPU offers industry-curated BBA degree and certificate programmes to equip students for success in the hospitality industry. These practical courses, featuring project-based experiential learning, are led by industry experts and esteemed academicians. The department boasts modern laboratories featuring cutting-edge equipment and facilities, ensuring every student gains a comprehensive understanding of the hospitality industry through hands-on learning and real-world exposure.

Programme Highlights

- Curriculum blending theory and practical applications in 30-70 ratio.
- Robust industry connections providing exposure to top hotel brands in India and worldwide.
- Academic collaboration with Technological University of Shannon (TUS), Ireland.
- Field trips, industry visits, participation in various competitions, and interactions with celebrity chefs and renowned sommeliers.
- Hospitality workshops led by industry mentors from renowned hotel chains such as Taj Hotels, The Oberoi Group, ITC Hotels, Marriott Hotels, & more.
- Industry collaboration with prestigious entities like Blue Diamond, Pune IHCL SeleQtions, Courtyard by Marriott, One8 Commune, Hilton Garden Inn, Pune, and Marriott International.
- Experiential learning through fieldwork, and national and international study tours for hands-on learning experiences.
- Comprehensive training and placement assistance, including internships in prestigious hotels and organisations across India and abroad (17 weeks).
- Immersion programmes in rural, national, and international.
- A dedicated Centre for Industry-Academia Partnerships (CIAP) to support students in facilitating career opportunities in world-class organisations through structured assessments, training, and grooming activities.
- Modern laboratories with cutting-edge equipment, facilities, hospitality software, and smart classrooms facilitate hands-on learning.



Assoc. Director's Message

On behalf of the Department of Hospitality Management, I welcome you to MIT-WPU. Over the next decade, the international hotel & tourism industries are expected to be one of the world's fastest-growing employment sectors, and this trend is expected to continue. The industry demands an international mix of managers, chefs, and entrepreneurs.

The Department of Hospitality prepares our students for global careers in the most exciting industries in India and abroad. We emphasise hands-on training in different aspects of the hotel and tourism industries. Our teaching faculties are all highly qualified and fully dedicated to our mission of preparing all students for limitless career opportunities in the hotel and tourism industries.

We are supported by a worldwide network of offices and international hotel companies that offer internships and career opportunities in the hotel and tourism industries.

I invite you to the department to experience hands-on practical learning and the essential skills to join one of the most happening industries and craft a bright future ahead.





Academic Partnerships: Making Learning Global



Commitment to global education is showcased through strategic academic partnerships with renowned international universities. These programmes facilitate learning that transcends geographical boundaries, encouraging the exchange of diverse international disciplinary approaches. MIT-WPU continues to foster, strengthen, and sustain global relationships and extends inter-cultural networks for its students through student and faculty exchange programmes, summer and winter programmes, research associations, international immersions and semester abroad programmes, project mentorship, extra credit programmes, and enriching intercultural activities.

WPU School of Business has forged collaborations with top international universities and reputed hotels, including:



Learn with

Masterchef Pankaj Bhadouria

- Brand Ambassador, Department of Hospitality Management, MIT-WPU



Whether you are a cooking enthusiast or are looking to make a full-time career in the Hospitality industry, MIT-WPU presents a once-in-a-lifetime opportunity to learn from India's first *MasterChef*, *Pankaj Bhadouria*.

With MasterChef Pankaj Bhadouria as the brand ambassador of MIT-WPU Department of Hospitality Management, students will have the opportunity to learn directly from one of the most successful and renowned Chefs in India through her masterclasses, online engagements and one-to-one sessions on the university campus itself. Pankaj Bhadouria, whose passion for cooking has won her international repute, took the bold step of letting off a successful teaching career of 16 years to participate in the first-ever season of MasterChef India which aired on the Indian entertainment channel Star Plus and went on to become the first ever MasterChef of India. Since then, she has been a part of many prestigious culinary festivals and has been invited by renowned hotel chains, festivals, and institutions around the world including the Varli Food Festival in New York; Cambridge University, UK; MRC-Medical Research Council, UK; British Broadcasting Corporation; Abu Dhabi International Book Festival; Mithaas Restaurant in New Jersey and Urban Spice restaurant in New York. When Rick Stein, one of the UK's top Chefs, came to India in search of the perfect curry on his show Rick Stein's India, Pankaj introduced him to the delicate flavours of Awadhi Cuisine in its final episode. She is also the first MasterChef winner in the world to have an official MasterChef Cookbook to her name.

Ever since, she has published several books including Chicken from My Kitchen, Barbie - I am a Chef, The Secret's in the Spice Mix and Uttar Pradesh - a Cultural Kaleidoscope. She is a TEDx speaker & has been felicitated by the Honourable President of India, Shri R. N. Kovind as 'First Ladies' - an award given by the Ministry of Women and Child Development, Govt. of India.

Chef Bhadouria has been a part of widely popular television programs including Kifayati Kitchen, Rasoi Se - Pankaj Bhadouria Ke Saath, Just Like That, Dream Kitchen and more. She is also the face of brands like Knorr Cup-a-Soup, Amway's Nutrilite, Eastern Masalas, Hindustan Unilever's Taaza Tea and more. Her partnership with the Department of Hospitality Management brings the students the opportunity to get hands-on experience in various aspects of the hospitality industry, including food and beverage service, kitchen operations, & management. The students will also learn about important aspects such as food safety, sanitation, and hygiene, which are crucial for working in the hotel and hospitality industry. This partnership is an exciting chance for the students to learn from the expert himself on how to augment their knowledge and enrich their learning from the perspectives of a global professional.



MASTERCHEF PANKAJ BHADOURIA
Brand Ambassador,
Department of Hospitality Management, MIT-WPU

Academic Programmes

BBA HOSPITALITY AND HOTEL ADMINISTRATION

The BBA in Hospitality and Hotel Administration at MIT-WPU equips students with comprehensive insights into the hotel industry and various sectors, including food and beverage, front office and accommodation management, personnel management, and financial & hotel accounting; all aligned with industry standards. This programme offers an in-depth understanding of consumer behaviour, sales, marketing, and management processes within the hospitality sector, emphasising their impact. Students gain a deep understanding of the hospitality industry, encompassing related areas such as entertainment, catering, & culinary aspects. Graduates of the BBA in Hospitality and Hotel Administration programme can pursue fulfilling careers in diverse industries, including accommodation/lodging, airline catering, chef roles, club management, cruise ship hotel management, entertainment, food and beverage, guesthouse management, and tourism.



Programme Duration: 3 Years*



Programme Fee: INR 2,35,000/-

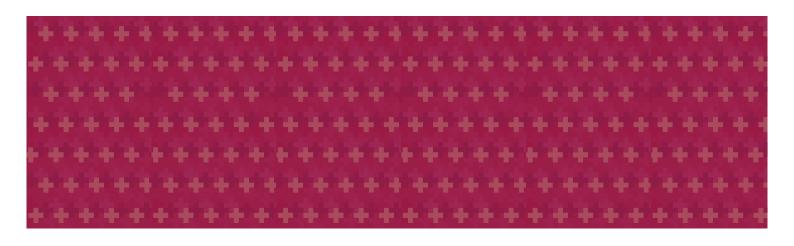
*Eligible students who opt for the 4th year of the undergraduate programme will be awarded an Honours degree as per the New Education Policy (NEP) 2020.

CAREER OPPORTUNITIES

- Housekeeping Managers
- Front Office Managers
- Restaurant Managers
- Banquet Managers
- Food and Beverage
- Managers
- Food Stylists

- Club Managers
- Catering Managers
- Kitchen Managers
- Guesthouse Managers
- Chefs
- General Managers











Internships & Placements:
Paving Pathways to Success



Top RecruitersDesigned For Success











The dedicated Placement Cell, which is the Centre for Industry-Academia Partnerships (CIAP) at MIT-WPU, opens doors to multiple career opportunities for graduates. With a consistent track record of high placements, the cell connects students with prestigious firms, providing career guidance and preparing them for the professional arena. Complementing this, the eight-week Summer Internship, from late April to mid-July, integrates classroom knowledge with hands-on experience. This mandatory programme propels students into professional ecosystems, providing practical insights crucial for their careers. MIT-WPU maintains robust connections with over 250 industries in India and abroad. Furthermore, it has established Memorandums of Understanding (MOUs) with various government organisations and foreign educational institutions. This extensive network proactively assists students in securing internships, pursuing campus placements, nurturing entrepreneurial endeavours, and advancing their higher education pursuits. Together, strategic placements and experiential learning define the institution's commitment to shaping well-rounded, industry-ready professionals.











Scholarships

MIT-WPU offers scholarships to meritorious students based on their performance in National/State Level Entrance tests and the MIT-WPU CET Examination for the academic year 2024-25. These scholarships are applicable throughout the programme*.

Merit Scholarship Categories:

- DR. VISHWANATH KARAD MERIT SCHOLARSHIP AY 2024-25
- MIT-WPU MERIT SCHOLARSHIP AY 2024-25
- SCHOLARSHIPS FOR ELITE SPORTS PERSONS AY 2024-25
- ◆ SCHOLARSHIP FOR WARDS OF MIT-WPU/MAEER'S STAFF MEMBERS/MAEER's Staff Members

For more information, please visit: mitwpu.edu.in/scholarship

*Terms & Conditions:

- Scholarships are granted on a First Come First Serve basis.
- Scholarships are awarded as fee adjustments.
- To maintain the scholarship throughout the programme, students must maintain a minimum academic score of 8 CGPA across all semesters, attendance of at least 80%, and a clean disciplinary record.
 - a) a minimum level of academic score has to be maintained at an 8 CGPA across all semesters.
 - b) attendance is to be maintained at a minimum of 80%.
 - c) there should be no disciplinary action against the student.

BBA HOSPITALITY AND HOTEL ADMINISTRATION

Scholarship for AY 2024-25	Dr. Vishwanath Karad Scholarship (100%)		MIT-WPU Scholarship I (50%)		MIT-WPU Scholarship II (25%)	
Name of programme/ Specialisation	X Score	XII Score	X Score	XII Score	X Score	XII Score
BBA Hospitality and Hotel Administration	90 & Above	85 & Above	88 & Above	83 & Above	85 & Above	80 & Above

Note: Xth Score & XIIth Score are aggregate scores. Student will have to qualify both the criteria i.e. Xth Aggregate Score and XIIth Score for availing the scholarship.





Eligibility and Selection Process

ELIGIBILITY

Minimum 50% aggregate score in 10+2/Class 12 or equivalent examination with English as a subject in any stream (at least 45% marks, in case of Backward class category candidate belonging to the State of Maharashtra only).



SELECTION PROCESS

The selection process for the programme is based on the MIT-WPU CET Personal Interaction (PI) score.

• Personal interaction assessment is based on communication skills, analytical skills, general awareness and personality traits.

Note: All International Baccalaureate (IB) students are required to score a minimum of 24 points for six subjects.

Testimonials

Here's What Our Students Have To Say

Thave enjoyed studying my favorite subjects in Economics like Applied Econometrics, Business Mathematics, and Statistics for Economics mainly because of the professors here. Their classroom sessions were highly engaging, & they are excellent at explaining the theory with real-life business examples. Professors here are the real advisors for internships & job opportunities & have helped a majority of students land their career-defining internships. I am currently working as a Technology Analyst for India's leading marketing automation firm *Pixis*, and the lessons from my professors are still with me taking me to the heights of success.

SURAJ PANDEY

Each faculty member at the Department of Economics and Public Policy pulls out all the stops to help the students in both academic and non-academic matters. The department is filled with positive energy & cheerfulness. The modules of the course provide us with new insights related to various fields such as business, finance, research, and pure economics. Despite the lockdown, we never missed out on guest lectures, webinars, placement training sessions, or any other essential academic affair. The professors use a lot of activities to evaluate our performance including case studies and debates along with other innovative parameters. I would say that the school has added a lot to my personality, and I will always cherish the moments lived at this place. It did not only teach me the day-to-day applications of economics but also gave me the confidence to pursue a successful career in the same field!

MANASWI KELE





Pakwaan

The Taste of Indian Heritage

The Lost Recipe Contest



MIT-WPU

conducted *Pakwaan: The Taste of Indian Heritage - The Lost Recipe Contest* at their Department of Hospitality Management in Kothrud, Pune, on Tuesday, January 31st, 2023. Through this contest, the department aimed to celebrate lost recipes of India, giving an insight into the glorious heritage of the nation as well as travel back in time for a gastronomical experience like never before. Celebrity MasterChef Pankaj Bhadouria was the chief guest and judge of the contest. The event also marked her first appearance as the official brand ambassador for the MIT-WPU Department of Hospitality Management.















Events @ <u>MIT</u>-WPU



Bharatiya Chhatra Sansad Empowering Youth for Change

A brainchild of Shri. Rahul V. Karad and flagship initiative of MIT-WPU, Bharatiya Chhatra Sansad (BCS) is a nationally recognised initiative empowering youth in India's political landscape. Serving as a non-partisan platform, BCS engages young minds in debates, discussions, and addresses by distinguished personalities, fostering awareness of the socio-political landscape. Acknowledging the contributions of young leaders, sarpanches, and activists, BCS, with participation from 25,000 institutes nationwide, empowers youth to actively shape India's future in governance and administration.

R.I.D.E. Igniting Innovation and Entrepreneurship

R.I.D.E. stands out as a unique educational initiative by MIT-WPU, fostering entrepreneurship beyond academics. This 5-day event, attracting over 10,000 students, showcases cutting-edge research, design thinking, and innovation across diverse domains. With 100+startups and 50 venture capital experts, R.I.D.E. provides a real-world startup context, encouraging unconventional thinking and exposing participants to transformative dynamics and market trends.









Rural Immersion Programme

The rural immersion programme of MIT-WPU provides students with a unique educational experience. Through village visits, students engage in hands-on projects such as optimising irrigation, water conservation, waste recycling, and solar power integration. This immersive learning develop critical thinking, problem-solving skills, and community awareness, fostering a profound understanding of rural dynamics and innovative solutions.









Other MIT-WPU Events

- Design Xpo
- Aarohan
- Kala Mehfil
- Hackathon
- National Conference on Media and Journalism
- Abhivyakti
- ◆ TEXEPHYR
- Tesla
- Techogenesis
- RoboCon
- Science Expo

- World Parliament of Science,
 Religion and Philosophy
- Bharat Asmita National Awards
- National Women's Parliament
- International Symposium on Law and Peace
- Vidhi-Manthan
- Peace Marathon
- Sports Summit
- Social Leadership Development
- Programme (SLDP)And many more...

MIT-WPU Student Clubs

MIT-WPU is a vibrant hub for student involvement, boasting over 100 clubs spanning cultural, social, sports, co-curricular, and NCC/NSS categories. Such student-led clubs provide students with a platform for active participation, connection-building, and leadership skills development.

- The Innovation Club is a hub for entrepreneurial and innovative events and workshops
- The Art and Photography Club brings together aspiring artists for creative expression
- The Sports Club, orchestrating spirited sporting events and activities
- The Cultural Club celebrates diversity and fosters cultural exchange
- Aatman- The sole Mental Health Club led by Psychology students, promoting well-being
- Team Dart- A motorsports team participating annually in the Rally Car Design Challenge (RCDC)

These clubs excel in national and international competitions, amplifying the dynamic MIT-WPU experience, nurturing leadership, and fostering holistic personal growth. Active participation in these diverse student clubs empowers students to optimise their time, enhance their skills, and contribute purposefully to the community.



























Life @ MIT-WPU























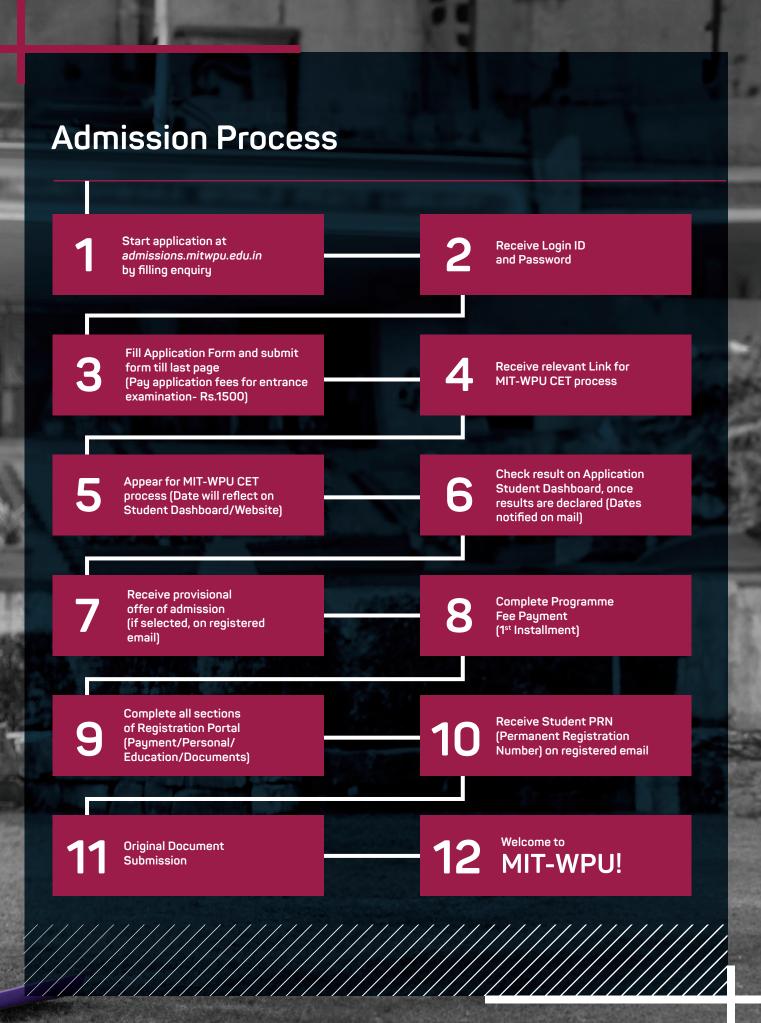
Peace Studies: Fostering Holistic Growth

Understanding the importance of inner and social peace and conflict management skills is crucial in today's world. MIT World Peace University has adopted UNESCO's core vision of 'Building Peace in the Minds of Young Men and Women' as its guiding ethos.

The university offers a mandatory course of peace studies that lays the foundation for spiritual peace and harmony. It explores new ideas and practices from various cultures to tackle the challenges of global peace and sustainable development. The university also plans to introduce an advanced postgraduate degree programme in Peacebuilding and Conflict Management that offers state-of-the-art learning opportunities to study traditional and contemporary pedagogies of peacebuilding and conflict management.

The main objective of this course is to prepare students to become agents of social change and genuine global citizens. It trains them in non-violent communication to promote peace and prevent violence in communities and workplaces. Furthermore, the peace studies module also acquaints students with diverse yoga practices that enrich their cognitive prowess and information base, refining critical thinking and enhancing their overall personality. This interdisciplinary course, developed with input from scholars and practitioners worldwide, helps students build knowledge of India's spiritual and cultural ethos. Additionally, the course covers essential conflict management knowledge and skills that are in high demand in today's corporations.









Call: +91-20-71177137

WhatsApp: +91-9881492848 (Message only) admissions@mitwpu.edu.in Email:

Website: mitwpu.edu.in

MIT-WPU, Kothrud, Pune. Address:

Scan to Apply



Disclaimer: This brochure provides general information about the programmes. Dr. Vishwanath Karad MIT World Peace University Pune (MIT-WPU) reserves the right to revoke, modify, add or delete one or more of the terms and conditions outlined in the brochure. MIT-WPU reserves the right to amend the provisions of the programme, eligibility, admission & scholarships without notification as & when deemed fit/appropriate due to any changed circumstances.