



Transforming  
your passion  
into profession



*Where Success is a Tradition*

**SAGE UNIVERSITY**  
Undergraduate Prospectus





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Welcome to the  
award winning  
university





Here you will join an outstanding community of students from all over the country, who come together and work towards achieving their common aim of receiving world class education

in a university which is acclaimed to be one of the best in the country. We have adopted modern teaching methods without discarding values of traditional learning approaches. You can be assured that you will receive education qualifications that are of international standards and recognition. These qualifications are transferable and recognized by other universities. Across our broad range of innovative and challenging courses you will use the latest technology and have access to research by the most brilliant minds from across the world. You will be inspired and challenged by academics who are active in their fields and would be giving you contemporary insights that will help you create your space in the very competitive domestic and global job markets. Our whole administration's commitment to your personal and professional development ensures that you build a firm foundation of your chosen career.

at **SAGE** we  
make it happen









## Right at the heart of the Country

Indore is central India's biggest city and a commercial powerhouse that has a much more cosmopolitan buzz than any other city in the region. This is the reason why Indore is recognized as the second commercial capital of the country, after Mumbai. It has a pleasant mix of the old times and the modern swank. There is the splendid ancient architecture created by the Holkar dynasty, juxtaposed with modern commercial hubs that keep pace with the Digital India initiative. It is very conveniently connected with the rest of the country by air, rail and road. The bustling bazaars, chic malls, good eating joints and entertainment centers take care of the chill out times. Indore has been shortlisted as one of the first twenty cities to be developed as a Smart City. It successfully qualified in Phase-1 of the Smart Cities Mission and was ranked 11th on the list released by the Ministry of Urban Development. It was also declared as the cleanest city in India under the Swachh Survekshan – 2017.

Indore is a place you will grow to like after you spend your student life here. You may even start calling it your second home.



## There's something for everyone

SU is located on the outskirts of Indore city, on a hill top. The serene, peaceful, lush green environment; away from hustle, bustle, noise and pollution of the mid-city environment makes it the ideal learning center. It's a mini town ship on its own, with all the facilities within the campus. We offer a wide variety of courses ranging from engineering, information technology, agricultural sciences, biotechnology, media, commerce and humanities. We transform your passion into your profession.



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SAGE University, Indore has been established under the Madhya Pradesh Private University Adhiniyam 2007. Managed by the SAGAR GROUP OF INSTITUTIONS, SU is geared to produce high caliber graduates having the skills to build exciting and rewarding careers. The SAGE has been contributing to the mission of educating the youth of India since 1983. Currently more than 9000 students are getting quality education under its umbrella institutions.

#### Engineering

- Sagar Institute of Research and Technology (SIRT), Bhopal
- Sagar Institute of Research, Technology and Science (SIRTS), Bhopal
- Sagar Institute of Research and Technology - Excellence (SIRTE), Bhopal

#### Pharmacy

- Sagar Institute of Research and Technology – Pharmacy (SIRT-P), Bhopal
- Sagar Institute of Research, Technology & Science– Pharmacy (SIRTS-P), Bhopal



Chancellor, Er. Sanjeev Agrawal

True leaders have integrity. Integrity is the very core of their influence. Living the values they profess to believe in is what gives them credibility and allows others to place their trust in them. True leaders are able to say “do as I do” rather than just “do as I say”, because they lead by example. SU is led by a true leader - Er. Sanjeev Agrawal. He is the Chancellor of the university and under his dynamic leadership a dedicated team of renowned academicians of the country shape the future of the students. He ensures that only the brightest minds mentor to create graduates of the highest caliber.

## Vision

To be a Centre of Excellence committed to transforming students with aspiring minds into competent professionals and leaders of 21<sup>st</sup> century, who shall contribute positively to the society.

## Mission

To be recognized as a leader in value education by providing Outcome Based Education that is total, integrated and with trans-cultural quality learning and research that nurtures talent in an enabling environment whilst imbibing world's best practices.



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Wake up to a fresh approach to learning. Students of SU are expected to work smart and hard. Lectures, Group Discussions, Seminars, Tutorials, Live Project Assignments, Real Life Case Studies and Visiting faculty sessions are part of the weekly schedule. Experts from International Partners Universities of European Union (EU) conduct specialized sessions to enhance your motivational level.

Team work is the key to active learning, Students are encouraged to participate, debate, contribute, share and collaborate. In the beginning of the session, all students are put through a foundation course to identify and work on their developmental requirements.

# Beacons

that guide

The ongoing research being carried out at various partner universities of Europe & Asia, as well as the close linkages with industry ensure that the staff and faculty members are aware of the latest developments. New technologies and developments are quickly incorporated in the curriculum and the courseware updated to fulfill the changing needs of the industry.



SU offers a diverse range of innovative study programs and courses in the fields of Engineering, Agricultural Sciences, Design, Law, Pharmacy, Applied Sciences, Commerce and Humanities. Over the years, SU has established a growing legacy of innovative thinkers and an exceptional standard of academic achievement. Today it is considered to be one of the leading educational hubs in the region. All programs are tailored to meet the industry needs and the emphasis is on teaching theories and their applications in a practical framework. Online tools are extensively deployed to facilitate the learning process. All this renders a positive learning experience like never before and translates your dream of a successful career into reality.

**Future glows bright  
only if midnight oil  
is burnt well today**

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# A Distinctive approach of learning

making your tomorrow today





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## Future is rooted in the knowledge tree

The teachers are the roots that strengthen the tree of knowledge and help bear the fruits of success later. The two essential ingredients, therefore, for a successful institution are experience and the drive. The lecturers have the dedication and drive to teach and this skill becomes better when their experience is added to it. SU has a healthy blend of experienced senior faculty, who design the course curriculum for best results, and the freshness and enthusiasm of the young members of the faculty who are eager to add their dimension and contribute positively. In addition to the regular curriculum, students benefit from the industry institution interactions that help them have a firsthand experience of the work atmosphere in real life situations. Students also benefit from the summertime projects that they attend during vacations. Prominent speakers, comprising of eminent educationists, academicians and industrialists, visit and deliver guest lectures on their subject of specialization in the seminar hall specifically designed for the purpose.



# program







# what makes us IRRESISTABLE

## LEARNING FOR EMPLOYABILITY

Employers look for qualified people who have the technical knowhow, the ability to communicate, work in teams and other personal skills. At SU our programs are developed to provide you not only with interesting and stimulating modules to develop your mind, but also to enhance your knowledge and skills and increase your ability to compete for that dream job. Much of what is current knowledge will soon be outdated and the reality is that to succeed you need to adapt and innovate. We achieve that through



- Innovation through the design of curriculum, the module content and the learning approaches.
- Integration through developing your capabilities to interrelate knowledge and to work in multi disciplinary teams.
- Information through developing your knowledge and also your abilities to communicate effectively and persuasively.
- Interactivity through the use of group work to develop your teamwork skills and through the use of technology to achieve interactivity of devices and people.
- Imagination in relation to new products, ideas, applications and solutions

## INTERNSHIPS

The main aims and objectives of the internship program are to provide

Enhanced Employability | Interpersonal and Social Skills | Inter relationships of Theory and Practice | Career Preparation | Insight into the World of Work | Personal Development | Technical Development

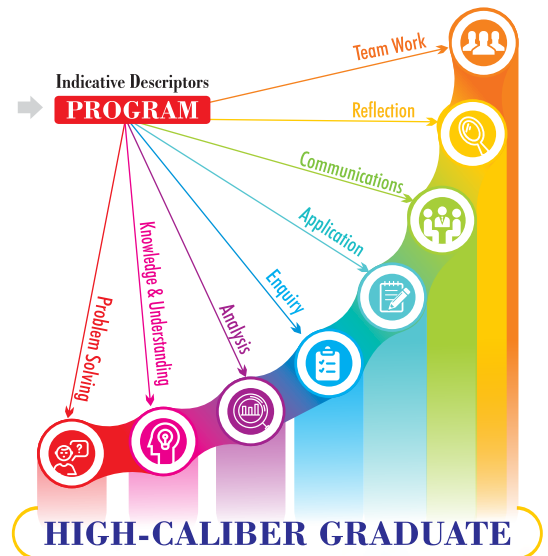
In many cases the same company at which you intern will offer you employment as soon as you graduate. In all cases you will gain an invaluable insight into the actual work environment and be better equipped to prepare yourself for the profession you wish to enter.





The university has adopted a framework for specifying learning outcomes of program. Eight categories of learning outcomes have been identified and exemplar indicative descriptions of learning outcomes within each category appropriate to the given level of study have been produced as guidance. These categories of learning outcome and the exemplar indicative descriptions of learning outcomes map directly onto the requirements of the national and international qualifications framework. This is to ensure that any award that produces learning outcomes can be mapped onto the 8 categories that are consistent with the exemplar indicative descriptions of learning outcomes and conform to the requirements of the National and International qualifications framework.

## An illustration featuring a black graduation cap with a gold tassel and a rolled-up diploma tied with a red ribbon, both resting on a stylized globe showing the continents of North and South America.



- Programs & course aims & objective
- Program & curriculum themes
- Individual course aims & learning
- Outcome by level
- Module maps & themes
- Module learning outcomes
- Module skill development
- Learning methods
- Module content
- Assessment Methods



- Knowledge & understanding
- Learning
- Enquiry
- Analysis
- Problem solving
- Communication application
- Professional ethics
- Reflection & autonomy



- Critical thinking & analysis
- Effective problem solving
- Creativity & innovation
- Communication
- Numeracy & quantitative skills
- ICT skills
- Self management
- Learning
- Self & cultural awareness
- Team working





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# Agriculture



**B.Sc. (Hons) in Agriculture**



This 4 year program is aimed at developing professional, management, interpersonal and problem solving skills to prepare graduates for successful careers in agriculture and ancillary industries. This academically challenging program strongly focuses on the application of business, economic and scientific principles. It trains students to help improve agriculture productivity, manage products and pave way for future developments through research activities.



### Program Features

B.Sc. (Hons.) Agriculture program aims at combining concepts of Biology, Technology and Agriculture Science to boost agricultural productivity. Following is a brief list of the disciplines to be covered under this program:

- Agriculture
- Agro Forestry
- Seed Technology
- Horticulture

### Career

India being an agrarian country, there is a plethora of job opportunities for agriculture graduates that will never die-down. In 2007, one third of the world's workers were employed in agriculture. Following are some of the job profiles for B.Sc. (Hons.) Agriculture graduates:

- Agriculture Officer
- Assistant Plantation Manager
- Trial Coordinator
- Technical Manager
- Agricultural Research Scientist
- Agriculture Development Officer

# Commerce



**B.Com (Hons)**

**B.Com (Banking & Finance)**

**B.Com (Computer)**

**B.Com (Taxation)**



The Bachelor of Commerce course has the objective to provide students with the knowledge, tools of analysis and skills with which to understand and participate in the modern business and economics world. It prepares the student for subsequent post graduate studies and to achieve success in the commercial and financial sectors. Students will learn about major theories and models in key areas of

- Organizational behavior
- Analyse organizational problems and its realistic solutions
- Macroeconomic theories, policies and issues
- Market trends
- Government policies
- Resource allocation
- Key concepts underlying quantitative decision analysis
- Range of problems in economics
- Actuarial studies
- Accounting
- Marketing
- Management
- Finance.





- **B.Des (Communication)**
- **B.Des (Fashion)**
- **B.Des (Product)**
- **BID (Interior)**



These 4-year undergraduate professional programs are committed to training students in the various fields of art and design with a focus on cross-disciplinary education. The program exposes students to an exploratory and creative learning process with a focus on experiential learning. During the course of studies, an individual concentrates on the building of basic technical and conceptual skills in art, design and technology organized under particular design philosophies and principles. Students are provided with context-based learning in real world and complex scenarios that will hone both their technical and conceptual skills.



## Career

During the tenure of the course students will gain expertise and knowledge necessary for seamless entry and sustained progress in the dynamic, exciting and diverse world of creative commercial design. The students will be taught about the basic principles of design and modern technologies available to implement projects. In addition the course would expose them to the commercial aspects also like planning, marketing, and product development. It would teach them to collaborate productively in interdisciplinary teams to give a platform that fosters design thinking, enquiry and innovation.



# Engineering

- **Civil Engineering**
- **Civil Engineering (Infrastructure)**
- **Computer Science & Engineering**
- **Computer Science & Engineering (Cloud Computing & Data Analytics)**
- **Computer Science & Engineering (Mobile Computing & App Design)**
- **Computer Science & Engineering (Game Technology)**
- **Computer Science & Engineering (IOT & IS)**
- **Electronics & Communication Engineering**
- **Electrical & Electronics Engineering**
- **Fire Safety & Engineering**
- **Mechanical Engineering**
- **Automobile Engineering**



The SU engineering programs expose the participants to the fundamentals of engineering principles and professional practices. The specialised courses will train the incumbents for entry level positions in the engineering industry or make them eligible for higher studies in India and abroad. It is a stimulating study that's necessary for understanding the impact of engineering solutions in a global and social context. You will learn to analyse contemporary engineering issues and will be encouraged to develop and apply solutions.

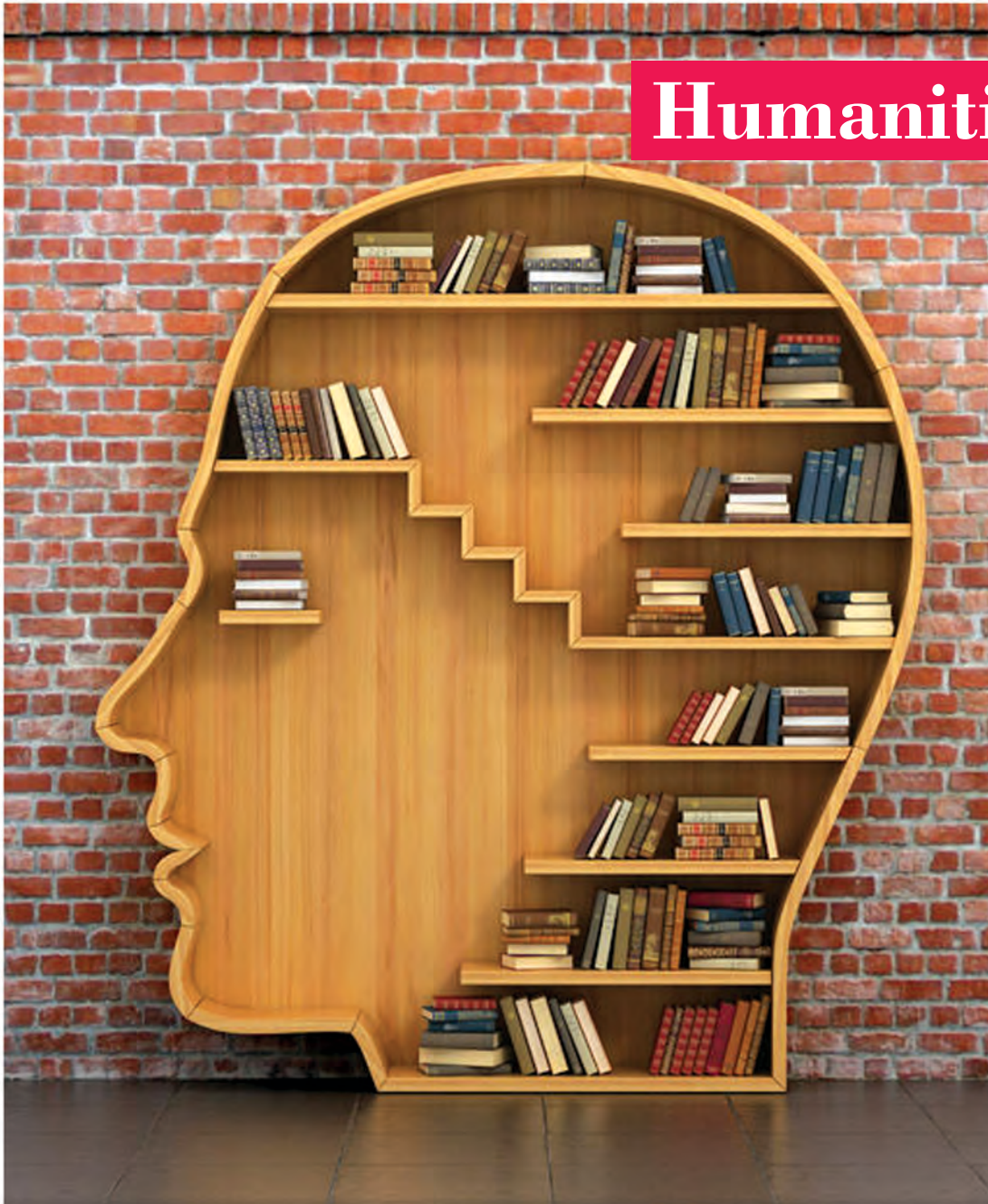


## Career in Engineering

There are many possible careers in Engineering depending not only on your degree but also on your personal skills and preferences. That is why a part of the course involves helping you to develop a career plan. Today a wide variety of organizations need more efficient, effective and competitive operations. Depending on your choice of degree your contribution to this can span many manufacturing and construction sectors as well as other sectors that need highly skilled employees.

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# Humanities





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The Humanities education program provides for the study of Fine Arts, Literature, Humanities, Drama, Psychology, History, Political Science, Philosophy and Foreign Language, which allows students the opportunity to learn specific methods for critically evaluating human values and conduct within historical and cultural contexts. Students are required to engage with texts and works of art by learning and practicing methods of close reading, careful analysis and critical thinking. Students learn to locate works of the humanities in relation to social and historical contexts of their authors and audiences. You would acquire knowledge of Indian history and relevant foreign cultures. You would be encouraged to think critically and analyse the historical facts and their impact on modern times and present expository writings on the subjects.



- **BA (History)**
- **BA (Psychology)**
- **BA (Economics)**
- **BA (Political Science)**
- **BA (International Relations)**





# Journalism

BA (Journalism & Mass Communication)



This program prepares you for a career in the news media production industry. With an emphasis on the social and cultural impact of various media forms this program examines the technologies, practices and policies that drive modern media communication. Applied skills such as image building, different styles of writing, editing and working with layout softwares, audio-video editing techniques are also covered. You would be trained to follow, contextualise, and think critically about local, national and international subjects. The faculty would guide you to think and write critically, creatively and independently.

The SU journalism course has been designed to meet the needs of the industry. The program has been created in consultation with industry experts to prepare the students for all aspects of the job. Broad areas that will be taught are:

- Basics of journalism & media
- News production process
- Reporting skills, techniques & news beats
- Television anchoring
- News writing techniques
- Various news formats of television news
- Television feature story production
- Interview techniques & panel discussions
- Television studio production & PCR operations
- Video editing
- Camera operation & multi-camera setup
- Voice-over skills





• **BA - LLB (Integrated)**

• **BBA - LLB (Integrated)**

• **LLB**



In a world of growing complexities, the law graduate of the future needs a deep reservoir of knowledge, cross-disciplinary expertise, and the mental agility to think, analysis, and communicate.

Our graduates are trained and well-equipped to excel across diverse legal areas of practice in the private as well as public sectors and in areas such as commercial, criminal and litigation. They are thoroughly enabled to be an excellent, articulate and confident legal practitioners with an acute sense of discernment and an ability to engage in any area of law with ease.

SU undergraduate law program aims to mould students into excellent holistic lawyers who will contribute significantly to society. The objective is to produce law graduates who have contextualised knowledge and the ability to think across disciplines and geographical borders.

The innovative and broad based Bachelor of Law (LL.B.) curriculum has an international focus. It gives students a powerful blend of IQ and EQ - hard knowledge skills and soft people skills, which include skills in analytical thinking, problem solving, communication, presentation, leadership and teambuilding. It also inculcates in students a strong sense of social and ethical responsibility. Add to this is the compulsory internship which exposes students to real working life and hence provide an insight into their future career choices.

SU has LL.B. of 5-years and a 3-year meritorious honors program. The entry level of 5 years is higher secondary and for 3 years is graduation. The curriculum comprises a careful mix of university core courses, law core courses, law-related courses, law electives as well as general education courses to ensure that graduates possess the desired contextual and cross-border knowledge and expertise.

Consistent with SU's mission, the Law School adopts a pedagogy that is fresh and different. The program bears SU's distinctiveness of holistic learning, interactive pedagogy and international and practical exposure.



# Management



- BBA
- BBA (Accounting) + HND in Accounting
- BBA (Business) + HND



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The Bachelor of Business Administration (BBA) is a three year full time study in one or more areas of business concentrations. The degree is designed to give a broad knowledge of the functional area of a company and their interconnection, while also allowing for specialisation in a particular area such as international business, finance, real estate, computer information systems, marketing or accounting. The BBA program gives an exposure to a variety of core subjects. The case studies, industrial visits, summer internships & interaction with experts from the industry makes it a professionally valuable course. Also, the degree develops practical managerial skills, communication skills & business decision making capabilities required in today's corporate world.



## Career

A BBA would make you eligible for entry-level positions in the corporates. You would start by doing backend work, and provide support services to your seniors. Exceptional candidates could expect to do some customer interface. Since the degree will equip a student of BBA with the basic knowledge about corporate management and skills it will help them understand the diverse functioning of a company. BBA graduates can look for jobs in sales and marketing department of companies as members of sales teams or as management trainees on the administrative side.



# Pharmacy

- **D.Pharma**
- **B.Pharma**



Pharmacy program at SU has been designed for promotion of human health through safe, efficacious and affordable pharmaceutical interventions. Institute of Pharmacy at SU is geared to develop world class pharmacy graduates with capabilities and competencies to meet the national pharmaceutical challenges and patient care needs. Students are given a vibrant environment for interactions with peers and faculty across multiple disciplines. Students are imparted technical and scientific skills for appropriate development of therapeutic substances of plant, animal and mineral origin. The graduate programs uniquely cover the entire pharmaceutical continuum – from drug discovery and development to regulatory overview, clinical care, health outcomes and cost.



### Career :

On completion of B.Pharm you could consider a career in research and development. You can get R&D roles within pharmaceutical, biotech, agro and FMCG sectors. You can specialize in Pharmacology, Drug Delivery, Drug Chemistry or Biochemistry. The other avenues open would be Clinical Research Associate, Higher Education Lecturer, Medical Sales Representative, Pharmacologist, Product / Process Development Scientist, Regulatory Affairs Officer.



## Sciences

- **B.Sc.**
- **B.Sc. (Hons) – Forensic Science**
- **B.Sc. (Hons) – Bio Technology**
- **B.Sc.(Hons) – Computer Science**



The General Science Option of the B.Sc. degree is geared toward students whose interests and skills in science are more cross-disciplinary than those students who pursue traditional majors in biology, chemistry, computer science, math or physics. You will be taught a broad range of topics in the sciences, humanities, and the arts and have a broad knowledge of the sciences, with a concentration in one of the sciences.

B.Sc Bio Technology degree focuses more on the biological sciences aspect of Biotechnology. A few subjects related to industrial processes are also taught but the main emphasis is on R&D in biological sciences fields such as Biochemistry, Plant and Animal Biotechnology, Microbiology, Molecular Biology and Microbial Genetics to name a few. Its widespread application across multiple industries like food, pharmaceutical, chemical, bio-products, textiles, medicine, nutrition, environmental conservation and animal sciences makes a career in biotechnology one of the fastest growing fields with ample opportunities for qualified professionals.



Forensic Science is the major study of science and criminal justice. It requires the application of scientific knowledge and methodology to criminal investigations and legal problems. Forensic Science is a multidisciplinary subject. It encompasses various fields of science such as chemistry, biology, physics, geology, psychology, social science, engineering, etc. It is essentially a crime laboratory-based profession. After completing your degree, you can open your own forensic practice & forensic service offices. You could also look for employment in Forensic Laboratories, Detective Offices, Banks and other government and private agencies.

Computer Science is about understanding computer systems and networks at a deep level. Computers and the programs they run are among the most complex products ever created. The course concentrates on creating links between theory and practice. It covers a wide variety of software and hardware technologies and their applications. You got to have a flair for mathematics, which you will develop into skills that can be used both for reasoning rigorously about the behavior of programs and computer systems, and for applications such as scientific computing. You will also gain practical problem-solving and program design skills. The majority of subjects within the course are linked with practical work in our well-equipped laboratory.



Labs



## Future theories are based on current practices

Experimenting and putting to practical use the theoretical expressions is the key to sound education, Laboratories form the backbone of a quality technical educational institution. SU has the following facilities integrated by five servers. Students get hands on experience and real life situations to handle, which make them competent and skilled. These labs are also used for research work and by the industries in the neighborhood for regular updating.

### Mechanical Engineering

- Workshop Practice
- Engineering Mechanics
- Engineering Graphics
- Basic Mechanical & Engineering
- Strength of Material
- Thermodynamics
- Theory of Machines & Mechanisms
- Fluid Mechanics
- Turbo Machinery
- Dynamics of Machine
- Metal Cutting & CNC
- I.C. Engine
- Heat & Mass Transfer
- CAE / CAD / CAM / CIM
- Work Study and e-Ergonomics
- Mechanical Vibration and Noise Engineering
- Automobile Engineering
- Refrigeration & Air Conditioning







## Computer Science & IT

- Programming
- Computer Networking
- Artificial Intelligence & Neural Net
- Database
- Operating System
- Big Data & Cloud
- Computer Graphics
- Computer Hardware
- Apple iOS
- Android
- Moocs
- Software Engineering



## Electronics & Electrical Lab

- Power Electronics
- Embedded Systems
- VLSI
- Data Communication



## Applied Sciences

- Forensic Science
- Biotechnology

## Communication Lab

- Fully Equipped Studios
- Language Lab

## Civil Engineering

- Drawing
- Environmental Engg.
- Transportation
- Concrete
- Geo Tech.

## Agricultural Science

- Agronomy
- Horticulture
- Soil Science
- Plant Protection Science





Central  
**Library**



### **Future is in understanding the past and benefitting from it.**

Library is a treasure trove of knowledge that one digs into to pick up gems of knowledge. The institute has an aesthetically and tastefully designed center library that has in its shelves a huge collection of interesting and informative books for the benefit of the students. The collection contains a plethora of reference books, course materials, periodicals and books on various subjects and topics. The digital library has informative CDs, study material in interactive format, which are used by the students for better understanding of the subjects. Students also have access to the internet. A photocopier is also provided in the library for their benefits.

- **Member of DELNET.**
- **Wide Collection of National and International Journals.**
- **Digital Library & Internet Facility.**
- **Book Bank Facility for all students where text books are given for a whole academic semester.**
- **Reference service is given to assist right information to the user at right time.**
- **Can accommodate 125 users at a time.**
- **Collection of thesis and dissertation for consultation of users.**
- **RFID tagging for quick issues, returns and tracking.**



# Campus

The ambience at SU is very cosmopolitan, with students from various parts of the country and abroad converging here for education. Mingling of diverse cultures, sharing of different thoughts makes SU campus a mini world. While the ambience is inspiring, the vastness and spaciousness is simply

alluring. SU campus is meticulously planned and is setup in 26 acres of land with state-of-the-art buildings and infrastructure. With over 2,00,000 sq. ft. of constructed area, the campus has separate functional zones like, main college buildings, administration block, residential and sports complexes. The campus is well-planned, having facilities like spacious lecture halls, tutorials rooms, drawing halls, laboratories, computer center, library, canteen, hostel and sports complex. The eco-friendly campus is aesthetically designed in serene surroundings with lush green lawns and landscaping to provide an atmosphere that is conducive to learning. The lecture halls, tutorial rooms, drawing halls, laboratories, computer center and language lab are well laid out with state-of-the-art audio visual support. The edge-to-edge wi-fi around the campus makes it easy for students to keep themselves connected to the intra-college network at all times.

## Sports Facilities

Today, sports are being looked upon as an alternate career option. SU lays great emphasis on physical fitness and mental agility. Sports and games activities form an integral part of curriculum. Yoga and meditation classes are conducted to inculcate holistic health. While Yoga keeps the body fit and active, meditation provides mental agility that is essential while pursuing strenuous professional courses. Facilities and infrastructure are in place for students to pursue sports activities of their choice. Trained professionals offer coaching in various sports disciplines. Students of SU have won laurels and have entered the institution's hall of fame with their achievements. Games like volleyball, cricket, football, basketball, hockey, table-tennis and badminton are regularly played in the campus.

Exceptionally talented students are encouraged to take special coaching and shine.

## Medical Facilities

Every student, on joining the institution, is provided with an insurance cover. A Medical Inspection Room has been set up with a Doctor and a trained Nurse in attendance round the clock for medical assistance. The institution has a dedicated ambulance to handle any emergencies that may arise. We have a tie-up with a corporate hospital nearby and associations with many recognized hospitals, to provide specialised care to students.

## Security

To prevent outsiders from entering the premises and disturbing the students and to ensure the safety of the students, a professionally trained security agency with impeccable credentials has been hired to provide security. Even parents are allowed to meet the authorities only after seeking appointment in advance.

## Transportation

Commuting by state-run buses have erratic schedules and are inconvenient for the students to use. Many extraneous factors may also cause disruption of services or upset the schedule. With a large fleet of comfortable buses, manned by trained drivers, SU has made elaborate arrangements to ensure that students commute to the college punctually, smoothly and comfortably from any part of the city.

## ATM Counter & Departmental Store

There is an ATM counter, departmental store and photo copying facility within the campus to meet the student's needs.







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# Student Housing

**Future relations are strengthened by the bonding developed today.**

Hostel facilities are exemplary at SU. Students coming from different parts of the country and abroad feel at home in the hostel. The hostel complex has an ultra-modern layout, with separate residential facilities for boys and girls. Amenities like common kitchenette, laundry room, ante room with LCD TV, hot water facilities, cosy beds, study tables, recreational facilities like indoor games, newspapers and magazines are all in place. Wardens are the local guardians who act as guides, and give moral and psychological support to the residents. Safety and security of the students in the premises is given utmost importance, therefore a professional security agency has been entrusted with the task of providing round the clock security to the residents.





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# Dining

## Healthy minds need a healthy body

Professionally trained and experienced chefs prepare a variety of purely vegetarian north Indian, south Indian, continental and chinese cuisines to suit the tastes of all students. Management members and senior faculty too share the food regularly to ensure that there is drop in the quality. The dining hall is spacious, neatly maintained and can seat large number of students. Food is prepared and served in hygienic conditions. In order to ensure that balanced nourishment is provided, a dietician designs the weekly menu. Students who need special diet are accommodated to suit their requirements.

Day scholars who feel like having refreshments between classes can enjoy the light snacks or full meals at the cafeteria.





**Holistic  
Approach**  
CONTRIBUTING TO THE SOCIETY



## Our Future lies in societal growth

The society in which we exist should grow and develop. Only then we can truly grow. SU encourages its students to visit nearby villages, organise adult literacy programs, plant trees, conduct medical camps and pursue other social awareness campaigns. This is done to inculcate in the students a sense of social consciousness, which is a key component of nation building.

As a part of social awareness program, SU encourages students to join the National Service Scheme (NSS) and actively participate in various welfare activities. As a part of NSS activities, the volunteers organise blood donation camps, free medical camps, conduct cleanliness drives, flood relief camps and so on, to create awareness among the people of the adjoining and remote villages. It becomes a learning experience for the students as they come across real life situations that need impromptu decisions and strategies that tests their leadership skills.





**Career Guidance  
& Corporate  
Relation Centre**



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## **Academic excellence leading to assured placements**

Career prospects are bright with SU. Getting the right person for the right job is a challenge that the industry is facing today. SU's professionally managed dedicated Placement Cell co-ordinates with leading industrial establishments and organises campus interviews, where the students have the choice of opting for the job and organisation of their choice. Students are given proper training, guidance and counseling on how to prepare their resume, crack interviews, develop divergent thinking, communication skills, master group discussions and other interactive skills. The placement officer guides the students through initial counseling and mock interviews, aimed at building the confidence for the actual interview. Prominent executives from various industries are invited to deliver motivating lectures and provide an in-sight into the current market requirements.



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## Student Centric University

As part of SU's long term mission & vision, we constantly aim to provide access to world-class education to a broad spectrum of students. In our efforts to provide better opportunities to pursue higher education at India's Award-Winning University, we are offering deserving and talented school leavers a wide range of merit scholarships, bank loan assistance and study loan by the university.

Apart from academic excellence, the SU merit scholarships recognize those with strong leadership qualities and high achievements in sports both at state & national levels. These individuals deserve brighter futures and SU shall help to make it happen. Detailed information on scholarships are regularly updated on website for prospective students.

**All scholarships are limited to few seats and are on first come first serve basis.**

- **Merit based scholarship**
- **Merit cum means scholarship**
- **Sports scholarship**
- **Student ambassador scholarship**
- **Excellence scholarship**
- **MP government scholarship**



**Smt. Kamlesh Agrawal Study Loans** are available for students pursuing tertiary education. These study loans are given to only those students who are meritorious but financially weak. Only those students may apply for this loan who fail to get a bank loan for any reason. The student will be required to apply for the loan on a specific application form. The loan amount will meet only the partial semester fee and the student will be required to repay the loan after six months of passing out from the university. A legal agreement will be drawn and the parents and the student would be required to sign on it.



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# Open Day @ SU

## Selecting the right university for you is an important decision – it's a potential life changer

SU open days are mainly conducted for students who are considering which university to enter after completing higher secondary or graduations. We are happy to welcome you. You will have a unique opportunity to see our campus's outstanding facilities, talk to our counselors and lecturers, attend our career talks or visit our Research and Development showcase.

If you are interested in our courses or just want to enquire about the University, you are very much welcome to visit our Open Days.

## Extended Counseling Hours

SU Student Services staff are happy to advise you on courses and programs offered, on every weekday from 9am to 7pm. You can either arrange an appointment with us by calling us or walk-in anytime and meet our staff here. You will be able to see the University's facilities, talk to our counselors as well as talk to the current students and experience the environment of the University's busy day.

For the full listing of our courses, visit: <http://www.sageuniversity.in/our-courses>



## ADMISSION PROCEDURE

Admission to all the undergraduate courses is on merit basis only based upon SAGE Aptitude Test (SAT) conducted through online / offline. Offline test will be facilitated through the designated center only. Students appeared for SAGE Scholastics Test (SST) are exempted from SAT.

Applications are invited through online / offline mode.

- Step 1: Register online or submit application form by post to university.
- Step 2: An automated verification link / offline intimation letter to your registered email. You can activate your account by clicking link or appear in offline test at designated center.
- Step 3: SAGE admission team will communicate you the date and timing of course counseling subject to submission of online / offline counseling fee of Rs. 800/- (Rupees Eight Hundred Only) in favour of SAGE University.
- Step 4: Students opting for scholarship based upon their rank / merit in 12th standard / JEEE / State level test are also require to appear in SAT (SAGE Aptitude Test).
- Step 5: Student opting to appear in SAGE Scholastics Test will have to submit online / offline application form along with Rs. 800/- (Rupees Eight Hundred Only) in favour of SAGE University .

## ENTRY REQUIRMENT

Courses	Nomenclature	Duration	Minimum Eligibility
<b>Engineering</b>	<b>B. Tech.</b>	<b>4 Years</b>	<ul style="list-style-type: none"> <li>10+2 (From any of the State Boards/ CBSE/ ICSE/ ISC/ IB/ NIOS or equivalent exam) with Physics, English, and Mathematics as compulsory subjects</li> <li>50% aggregate in all subjects</li> <li>50% aggregate in the subject group Physics, Mathematics and Chemistry / Vocational Subject</li> </ul>
<b>Design</b>	<b>B. Des.</b>	<b>4 Years</b>	10+2 (From any of the State Boards / CBSE / ICSE / ISC / IB / NIOS or equivalent exam) with 50% aggregate.
<b>Pharmacy</b>	<b>D. Pharma</b>	<b>2 Years</b>	<ul style="list-style-type: none"> <li>10+2 (From any of the State Boards / CBSE / ICSE / ISC / IB / NIOS or equivalent exam) with Physics, English, and Chemistry as compulsory subjects</li> <li>50% aggregate in all subjects</li> <li>50% aggregate in the subject group Physics, Biology, Chemistry, Biotechnology / Vocational Subject Computer Science or Mathematics are also eligible.</li> </ul>
	<b>B. Pharma</b>	<b>4 Years</b>	
<b>Art &amp; Humanities</b>	<b>B.A.</b>	<b>3 Years</b>	10+2 (From any of the State Boards/ CBSE/ ICSE/ ISC/ IB/ NIOS or equivalent exam) with 50% aggregate
<b>Agriculture Science</b>	<b>B. Sc.</b>	<b>4 Years</b>	The student should have secured a minimum of 50% aggregate marks or equivalent grade in 10+2 with Science (Physics, Chemistry, Biology / Maths / Agriculture), to be eligible for this program.
<b>Journalism</b>	<b>B. A.</b>	<b>3 Years</b>	10+2 (From any of the State Boards/ CBSE/ ICSE/ ISC/ IB/ NIOS or equivalent exam) with 50 & aggregate.
<b>Applied Sciences</b>	<b>B. Sc.</b>	<b>3 Years</b>	The student should have secured a minimum of 50% aggregate marks or equivalent grade in 10+2 with Science (Physics, Chemistry, Biology / Maths / Agriculture), to be eligible for this program.
<b>Commerce</b>	<b>B. Com.</b>	<b>3 Years</b>	The student should have secured a minimum of 50% aggregate marks or equivalent grade in 10+2 with Commerce/Science to be eligible for this program.
<b>LAW</b>	<b>LLB</b>	<b>3 Years</b>	The student should have secured a minimum of 50% aggregate marks or equivalent grade in Undergraduate in any stream to be eligible for this program.
<b>LAW (Integrated)</b>	<b>BA-LLB BBA-LLB</b>	<b>5 Years</b>	The student should have secured a minimum of 50% aggregate marks or equivalent grade in 10+2 in any stream to be eligible for this program.
<b>Management</b>	<b>BBA</b>	<b>3 Years</b>	10+2 (From any of the State Boards/ CBSE/ ICSE/ ISC/ IB/ NIOS or equivalent exam) with 50% aggregate





# SAGE UNIVERSITY

Established under the "Madhya Pradesh Private University Adhiniyam 2007"

Kailod Kartal, Indore-DewasBy-Pass Road, Indore- 452020 Tel.: +91 0731 2906986 Email: info@sageuniversity.in

## APPLICATION FORM for

☐ SAGE Scholastics Test (SST)

☐ SAGE Aptitude Test (SAT)

Instructions: 1. Please read the Information Brochure carefully before filling each column of the Application Form.

2. No Column should be left blank, write N.A. if not applicable

COURSES OFFERED			COURSES OPTED (WRITE NAME)
1.	AGRICULTURE	4 years	
2.	COMMERCE	3 years	
3.	DESIGN	4 years	
4.	ENGINEERING	4 years	
5.	HUMANITIES	3 years	
6.	JOURNALISM	3 years	
7.	LAW / LAW (Integrated)	3/5 years	
8.	MANAGEMENT	3 years	
9.	PHARMACY	2/4 years	
10.	SCIENCE	3 years	

PERSONAL INFORMATION				
Name in Full	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	First Name	Middle Name	Surname	
Date of Birth	<input type="text"/>	Gender	<input type="text"/>	
	(DD / MM / YYYY)	Male Female	Nationality <input type="text"/>	
Father's Name	<input type="text"/>	Mother's Name	<input type="text"/>	
Physical Handicapped		MP Domicile	Minority Community	Region
<input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Rural <input type="checkbox"/> Urban
Category	<input type="checkbox"/> General	<input type="checkbox"/> OBC	<input type="checkbox"/> ST	<input type="checkbox"/> SC

CORRESPONDENCE ADDRESS	PERMANENT ADDRESS
Address : <input type="text"/>	Address : <input type="text"/>
State : Pin Code :	State : Pin Code :
Phone No. (With STD Code) :	Phone No. (With STD Code) :
Mobile No (Student) :	Mobile No (Student) :
Email id (Student) :	Email id (Student) :

### DETAILS OF EXAMINATIONS PASSED

Examination	Exam Roll No.	Board	Year of Passing	Marks Obtained	Maximum Marks	% age (Aggregate)	% age (PCM)
10th /Matriculation							
10 + 2/Intermediate							
Diploma							
Degree							
Any other							



## UNDERTAKING

(a) I declare that I have not been debarred from joining any educational Institution or rusticated from the Institution / University / Board last attended. (b) I declare that all the statements made in this application are true to the best of my knowledge and belief. I clearly understand that if any of the statement is subsequently found to be untrue, my admission to the above said course would stand cancelled. (c) I have satisfied myself that I fulfill the minimum educational qualification and that my admission be treated as cancelled, if found deficient in these statements. (d) I agree that admission may be granted to me on terms and conditions stated in the Information Brochure of the SU or such modification there of as may be made by the authorities.

Place : \_\_\_\_\_

Date : \_\_\_\_\_

Signature of the student

## PARENT'S PARTICULARS

Name: Father / Mother	
Qualification:	Occupation:-
Designation:	Annual Income:-
Organization Address:	
Pin Code:	State
Office Phone No-	

## PARENTS' DECLARATION

Certified that all the entries made in this form are correct. I also certify that in case my Son / Daughter / Ward is admitted,  
I undertake that I shall make all the payments in stipulated time as laid down by the College.

Place : \_\_\_\_\_

Date : \_\_\_\_\_

Signature of Parent / Guardian

## CHECK LIST OF ATTESTED PHOTOCOPIES OF DOCUMENTS ATTACHED

<input type="checkbox"/>	10th/Matriculation Certificate with Date of Birth
<input type="checkbox"/>	10 + 2/Intermediate Marks Certificate
<input type="checkbox"/>	Diploma/Degree Certificate
<input type="checkbox"/>	Diploma /Degree Detailed Marks Certificate
<input type="checkbox"/>	Migration Certificate
<input type="checkbox"/>	Medical Certificate
<input type="checkbox"/>	Character Certificate
<input type="checkbox"/>	Reservation Certificate (if any)
<input type="checkbox"/>	Other (if any, please specify) _____
<input type="checkbox"/>	Demand Draft of Rs. 800/- in favour of "SAGE UNIVERSITY", Payable at Kailod Kartal, Indore-DewasBy-Pass Road, Indore- 452020
Affidavit as per UGC Regulations by <input type="checkbox"/> Applicant <input type="checkbox"/> Parent / Guardian	

## FOR OFFICE USE ONLY

☐ Eligible ☐ Not Eligible

☐ Admitted to .....

Date.....

Chairman  
Admission Committee

## APPLICATION DULY COMPLETED IN ALL RESPECTS TO BE SUBMITTED TO

Chairman  
Admission Committee  
SAGE UNIVERSITY

Kailod Kartal, Indore-DewasBy-Pass Road, Indore- 452020  
Tel.: +91 0731 2906986 Email: info@sageuniversity.in

Note: - Incomplete Application will be summarily rejected without assigning any reason





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